



Supplementary Table 1: RE-AIM Dimensions and selected indicators reported by the reviewed articles (n =17)

Author/year/	Design/	Reach	Efficacy	Adoption	Implementation	Maintenance
Country	Outcome					
Chodick et al	Design: RCT	Target Population: Mothers	Uptake: 55.3% vaccine uptake in Inter-	Setting: Hospital	Medium: Facebook was	Institutionalization: No
(2020) Israel	Outcome: HPV	with 14-year-old daughters	vention group vs 55.0% in control.	setting (Maccabi	used to deliver the content	Data
	vaccine uptake	Behavior: Not described	Increased in vaccine uptake in Higher	Healthcare Ser-	and videos	
		• Sample (n = 21,592)	SES Facebook campaign group 55.8%	vices)	Theory: Inoculation theory	
		Recruitment: No specific	Condition: Facebook campaign group	Staff: Gynecologist	Duration: No specific time	
		recruitment method was	(n=17,271) vs control condition	developed the cam-	frame but participants re-	
		described but mothers who	(n=4,321)	paign messages	view the content on Face-	
		were members of Maccabi	Assessment: Post assessment of out-		book and watch the video	
		Healthcare Services were	come		Cost: Total cost of interven-	
		recruited to the study.	• Vaccinated = 9551+2377=11928		tion not reported	
Fontenot et al	Design: Pilot In-	Target Population: MSM	Uptake: 23% vaccine uptake	Setting: Communi-	Medium: mHealth tool	Institutionalization: No
(2020) USA	tervention	18-26 years	Condition: Single group pre/post-inter-	ties in Boston, Mas-	Theory: Implementation in-	Data
	Outcome: HPV	Behavior: unvaccinated,	vention	sachusetts	tention theory and design	
	vaccine uptake	not up to date, no vaccine	Assessment: Pre/post assessment of	Staff: Intervention	thinking	
		status.	outcome	delivery staff was	Duration: No specific time	
		• Sample (n = 42)	• Vaccinated =10	not described but	frame but participants re-	
		Participation rate:42/54=		hospital staff in-	view the mHealth tools at	
		78%		volved in the data	their own pace	
		Recruitment: Mobile app		collection process	Cost: Total cost of interven-	
		recruitment through MSM			tion not reported but partici-	
		dating app.			pants received \$5 gift cards	

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					plus a chance to win \$75	
Gerend &	Design: RCT	Target Population:	Uptake: Vaccination initiation higher	Setting: No specific	Medium: Used text mes-	Institutionalization: No
Madkins et al.	Outcome: HPV	Young Sexual Minority	among the intervention group (19.4%)	setting but partici-	sages to deliver intervention	Data
(2020) USA	vaccine uptake	Men 18 -25	vs. control group (6.6%)	pants were recruited	messages.	However, 9-month
		Behavior: Unvaccinated	Condition: RCT: Intervention group	from Chicago areas.	Theory: Information-Motiva-	follow-up was con-
		• Sample (n = 150)	(n=72) vs. control group (n=76)	Staff: No interven-	tion-Behavioral Skills (IMB)	ducted
		Participation rate:	Assessment: Assessed vaccination	tion delivery staff	model framework	Attrition rate: between
		(150/155) 96.77%	status at baseline, 3-week follow-up	description	Duration: Intervention dura-	4% -7% attrition rate
		Recruitment: Recruited	and 9-month follow-up assessments.		tion or contact was daily for	at 3 weeks follow up
		participants using social	• Vaccinated =14+5 = 19		the first 3 weeks and	and 9% -12% at 9
		media and advertisement			changed to 1 per month for	months follow-up
					8 months.	
					Cost: Total cost not re-	
					ported but each participant	
					could receive \$75	
Gerend et.al	Design: Not	Target Population: Male	Observed a 75% increase in HPV	Setting: University	Medium: Weekly social me-	Institutionalization: No
(2020) USA	stated	and female students	doses.	campus	dia postings (Not mention	Data
	Outcome: In-	• Sample (n = 799)	Observed a trend that more HPV vac-	Staff: UHS staff con-	specific social media)	
	crease in over-	Behavior: had not yet com-	cine doses were administered to stu-	sisted of physicians,	Theory: No Theory	
	all HPV vac-	pleted the HPV vaccine se-	dents older than 26 years of age in	physician assistants,	Duration: Multi-intervention	
	cination rates	ries	2019 vs 2018	and nurse practition-	components which had 30-	
		Recruitment: No specific	Intervention condition was not de-	ers delivered the in-	minute PowerPoint presen-	
		recruitment strategy de-	scribed but it was a single group inter-	tervention	tation	
		scribed.	vention		Intervention has 2 compo-	
			Baseline assessment and post inter-		nents: (1) student direction	
			vention assessment			

			Vaccinated =599		campaign materials (2) pro-	
					vider directed training and	
					HPV vaccination encour-	
					agement	
					Intervention was limited to	
					the first three months of the	
					Spring semester	
					Cost: No data	
Kempe et al.	Design: RCT	Target Population: Parents	Uptake: Significant increased vaccina-	Setting: KPCO	Medium: Used text mes-	Institutionalization
(2016) USA	Outcome: In-	of eligible adolescents re-	tion completion rate among interven-	Clinic	sages, email, or auto-dial:	was part of the long-
	crease HPV	ceiving their first HPV vac-	tion group compared to control group	Staff: Clinic staff in-	Theory: No theory	term plan of the re-
	vaccine com-	cine	(63% vs 38% respectively)	cluding pediatric,	Duration: Not specific but	searchers.
	pletion series	Adolescents (males and	Intent-to-treat analysis	nurses, medical as-	KPCO used an Interactive	Series completion
		females) ages 11-17; PCO	Condition: RCT: cluster, randomized	sistants who helped	Voice Response (IVR) sys-	rates were measured
		members for past 2 years	pragmatic trial (intervention n=374 or	in enrollment phase.	tem, which is capable of	1 year after HPV
		Sample (n = 929)	control group n=555)		producing multiple auto-	dose 1 was received
		Behavior: Already received	Assessments: Two follow-up assess-		mated recall messages par-	
		1st dose	ments		ents selected reminder re-	
		Recruitment: Active enroll-	• Vaccinated = 236+211=447		call method	
		ment with intervention			Recalls issued for each re-	
		group, passive enrollment			maining dose	
		in control group			Cost: No data	
Kim et.al	Design: RCT	Target population: Korean	Vaccine uptake: Intervention group	Setting: Colleges,	Medium: Mobile web tech-	Institutionalization: No
(2020) USA	Outcome:	undergraduate and gradu-	was twice as likely to receive HPV vac-	churches, social me-	nology to deliver storytelling	Data
	measure in-	ate female students living	cine dose compared to control group.	dia.	HPV video and emails.	
	crease/change	in the USA	Other impact: Both condition increased	Staff: 3 peers paired	Theory: Situation specific	
	in initiation of	Behavior: Had not yet re-	knowledge.	of Korean American	theoretical framework along	
		ceived HPV vaccination		college women and		

	HPV vaccina-	Sample size: (n=104)	Condition: intervention (n=54) and con-	Physicians address	with storytelling and com-	
		. , ,	,		, ,	
	tion	Recruitment: Use student	trol group (n=50)	common miscon-	munication theory	
		leaders, pastors and social	Assessments: Two short-term assess-	ceptions	Duration: Not specific.	
		media to recruit partici-	ment (post intervention and 2-month		Cost: Total cost not re-	
		pants	follow-up		ported. However, each par-	
		Loss to follow up: Interven-	Vaccinated = 10		ticipant received \$20 gift	
		tion group (n=9); control			certificate and had chance	
		(n=8)			to win additional \$100 gift	
					card	
Lee et al.	Design: Pilot ef-	Target Population: Korean	Vaccine uptake: 30% received first	Setting: No one spe-	Medium: Used text mes-	Institutionalization: No
(2016) USA	ficacy	American women ages 21-	dose of vaccine.	cific setting. Re-	sage, mobile phone inter-	Data
	Outcome:	29	Other impact: Increase in knowledge	cruited participants	vention	
	Increase re-	Behavior: No prior receipt	and intent for the vaccine.	from churches, clinic	Theory: Fogg Behavioral	
	ceipt of HPV	of HPV vaccine	Condition: Single pre/post quasi-exper-	and other commu-	and Trans-theoretical Mod-	
	vaccine	• Sample (n = 30)	imental design	nity settings	els	
		Recruitment: Multi-recruit-	Assessments: Baseline and post-inter-	Staff: Delivery staff	Duration: Messages deliv-	
		ment methods including	vention assessment (one week)	was not described.	ered for 20-30 minutes	
		brochures, flyers, adver-	Vaccinated = 9		each day for 7 days	
		tisement on social media.			Cost: Not reported	
Matheson et	Design: Not	Target Population: Adoles-	Vaccine uptake: 14% in intervention	Setting: Pediatric	Medium: Third party Web-	Institutionalization:
al. (2014) USA	stated	cent and young adult be-	group completed the vaccine series	clinic	based reminder system de-	Conducted long term
	Outcome:	tween 11 – 22 years.	compared to 0% in interested group	Staff: Health care	livered text message re-	follow-up
	measure in-	Behavior: Patients and	and 3% in standard care group	providers	minders	
	crease in HPV	parent hospital visits and	Other impact: Increased in second		Theory: No theory	
	vaccine series	family initiated the vaccine.	doses.		Duration: Three different	
	completion	• Sample: (n=312)	Condition: Not RCT: Three aims (Inter-		text messages at different	
	rates	Recruitment: Recruited	vention group n=37, interested group n		times	
		during hospital visit	=43 and standard care n =232)		Cost: Not reported	

			Assessments: two post intervention assessment for 2 dose and 3 doses. Vaccinated =5+7=12			
Mohanty et al. (2018) USA	Design: Population-based Outcome: measure increases in HPV vaccine uptake	Target Population: Male and female adolescents ages 13-18 Behavior: Under-vaccinated population Sample: (n=155,110) Recruitment: Facebook campaign was used to recruit participants	 Vaccine uptake: 152 adolescents received vaccinations Other impact: 63 participants completed 3 doses Condition: No specific comparison group. Assessments. Assessed participants activities through Facebook matrix and the hospital verifications. Vaccinated = 215 	Setting: No specific setting but participants were recruited from Philadelphia areas. Staff: Staff from the Philadelphia Department of Public Health	Medium: Facebook and webpage were used to deliver the intervention Theory: Health Belief Model Duration: Campaign was run for two weeks period. Cost: Described the campaign cost (\$3,000 per advertising campaign but did not report total cost.	Institutionalization: No data reported.
Ortiz et al. (2018) USA	Design: Not stated Outcome: measure HPV vaccine completion/uptake	Target Population: Adolescents 13-18 years Behavior: Not yet initiated or completed HPV vaccine series Sample: (n= 108) Recruitment: Posters and fliers were used to recruited participants from community center and clinic.	Vaccine uptake: No significant increase in HPV vaccination Other impact: Condition: Intervention group (n=82) and control group (n =26) Assessments: Baseline and three months post intervention assessments. Vaccinated. Not available	Setting: Took place in 2 Southeastern US cities Staff: No data available	Medium: Facebook was used to deliver the intervention. Theory: Health Belief Model Duration: During 3-month time period totaling 24 health facts Cost: Total cost not reported. However, each participant received \$25 gift card.	Institutionalization: No data reported.

Patel et al.	Design: RCT	Target Population: Women	Vaccine uptake: No increase in com-	Setting: 9 Planned	Medium: women selected	Institutionalization:
(2014) USA	Outcome: HPV	between ages 19-26	pletion rates in intervention group	Parenthood clinics,	preferred method (text,	Followed up the par-
	vaccine uptake	Behavior: Received first	(17.2%) and control group (18.9%)	1 hospital family	email, phone, private Face-	ticipants up to 32
	and completion	dose of vaccine.	group)	planning clinic	book message, and stand-	weeks
		• Sample: (n=365)	Other impact: Older, college degree	Staff: Recruitment	ard mail as reminder)	
		Recruitment: Participants	holder and having lifetime partner com-	was done by trained	Theory: No theory	
		were recruited during the	plete 3 doses	research staff at 10	Duration: Each participant	
		hospital visit	Condition: cluster-randomized study	family planning clin-	received 4 messages re-	
		Inclusion and exclusion:	(Intervention 180 vs. control 185)	ics across 7 US	minder (over 32 week pe-	
		Sufficiently described	Assessments: Baseline assessment	states but those who	riod)	
		Participation rate: No data	was based on receiving first dose of	delivered the inter-	Cost: No data	
			vaccination. Subsequent assessments	vention was not de-		
			were based on when the second or	scribed.		
			third vaccination were received.			
			• Vaccinated = 31+35=66			
Piedimonte S	Design: RCT	Target Population: Univer-	Vaccine uptake: 29 out of 56 were vac-	Setting: Two univer-	Medium: Social media ad-	Institutionalization:
et al. (2018)	Outcome:	sity students with mean	cinated in phase I and 64 of 151 were	sity campuses.	vertising and mass emailing	Reported 2- and 6-
USA/Canada	HPV vaccine	24.79 year	vaccinated. Additional 957 vaccinated	Staff: 2 residents, 6	and posters on campus (did	months follow-up as-
	uptake; also	Behavior: Used targeted	Other impact: Increased knowledge	medical students	not specify which social me-	sessment.
	measured 3-	education and vaccination	Condition: McGill University (interven-		dia platforms – just social	Program continued
	dose comple-	campaign	tion group) and Concordia University		media advertising)	after the intervention.
	tion rate	Sample: Phase I (n=56)	(control)		Theory: No theory	
		and phase II (n=839)	Assessments: Baseline assessment in		Duration: Not clearly stated	
		Recruitment: Campaign	phase I and follow-up assessments not		Cost: Total cost was not re-	
		was implemented on cam-	stated but implied that they were done		ported but the cost of vac-	
		puses.	at the time they received vaccines		cination was reported.	
			Vaccinated =1,050			

Title:			nded consequences		Group Based	Indivi	dual	Interactive		Theory		
(Author, Jou	rnal, Year, Page	: ported	-		Comments:		•					
Rand et al. Outcome (2015) USA	Design: RCT Measures: Prin Outcomes:		Population: Parents Outcomes: accinated adoles-	Vaccine to Control 1:	ptake: intervention	on 16% vs.	•	29 pediatric		sed text mes-	Institutional Measured firs	
knowledge a	nd attitudes abo measure HPV			Ī	act: Not reported		medicin	e clinics in	tem		and third dose	es
vaccination in	nd on their hun vaccine dose 1 <u>:</u> tention measure up-		ior: No record of accination		: Randomized pr		MCO ne state NY	twork in up-	Theory: No Duration: U	theory p to four text	meaning asse were done up	
	take of HPV	Sampl	e: (n=3812)	(n =1.919)		Staff: Ma	anaged care	messages	•	months or mo	re but not
REACH			Reported (Yes/N	0)		Data			Coı	mments		
Described Tar	get Population	particij	pants	Vaccinate	d 303+249=552	r poriou.	the inter	vention.				
Racidhetgaraphic	• Design: RCT beh	avi orad et	Population: Parents	 Vaccine ι 	ıptake: 48% of pl	none inter-	Setting:	3 urban pri-	Medium: U	lsed phone and	 Institutional 	ization:
(2017)11)18 1401	Outcome:	of ado	escents 11-17 years	vention v	s. 40% of phone	control and	mary ca	re clinics in	text messa	ige reminders		
Method to ide	nti lly^etalige theopul	atio Behav	ior: Not completed	49% of te	xt intervention vs	30% of text	Rochest	er, NY (pe-	Theory: No.	theory	intervention	lasted 18
	time from en-	2 nd and	d 3 rd doses of vac-	control ha	d received 2 HP	V vaccine	diatric, r	nedicine pe-	Duration: n	naximum of 3 re-	month period	
Recruitment S	Strandgient to re-	cine.		doses			diatric, f	amily medi-	minders se	ent for each dose		
Inclusion crite	eriaceipt of HPV	 Sampl 	e: (n = 749)	Other imp	act: text messag	e reminders	cine).		one week a	apart		
Exclusion crit			tment: Method not		e message remir	·	Staff: No	ot data	Cost: No d	ata		
Target popula	(for adoles- tion denominator cents who had	,	stated but partici- were recruited from		ctive for the adol : two parallel, two							
Sample size	already started	clinics		(phone re	minder (n=178) v	s standard						
Participation	ratevaccine series)	• Used i	ntent-to-treat analy-	of care (n	=180), text remir	nder (n=191						
Characteristic	s of both	sis		vs standa	rd of care n=200)						
participation	and non-			Assessment	ents: vaccine dos	se uptake						
participation				measured	I during and imm	ediately after			_			
Cost of recrui	tment			interventi	on							
				 Vaccinate 	ed 85+72+94+60	=311						

EFFICACY/EFFECTIVENESS Design			Conditions				ization:		
al. (2016) USA Design/Cond	• Outcomes	studer	ts between 18 – 26	HPV dose	s 2 and 3 not significantly dif-	rural university in	minders and educational		
Design/Conu	Primary: HPV	years		ferent (53	% for intervention grp vs 52%	NC	messages. Control partici-	baseline pa	per surve
Efficacy, Effe	ctiveness _{er} Tesansla	tional?	ior: had received	for contro	l grp for HPV dose 2 and	Staff: student center	pants received standard of	administered	at
	completion	first HI	V vaccine dose	34% for i	ntervention grp vs 32% for	pharmacist ap-	care (paper card with next	enrollment, e	ectronic
		• Sampl	e: (n=264)	control gr	p for dose 3)	proached and con-	appt date).	f/u survey via	Qualtric
Measure of p	rimary outcome	with or Rectui	tment: Participants	Other imp	act: intervention group had	sented students into	Theory: No theory	administered	7 month
•	on to a public	also re	cruited through spe-	significan	tly higher mean knowledge	study, also adminis-	Duration: Intervention group	after HPV dos	se 1
nealth goal (e.	g. HP 2020 goals, e	xercise cial he	alth education	scores		tered HPV vaccine	received 7 electronic mes-	receipt	
30 min/day; ea	t 5 Fruits	events	held by study staff.	Condition	: Intervention (n=130) vs con-	doses	sages across 7 months		
&Veggies)		Partici	pation rate: all par-	trol (n = 1	34)	Location of interven-	Cost: Total cost not re-		
Results (at sh	ortest assessment)	ticipan	ts completed base-	Assessm	ents: Baseline assessments	tion was well de-	ported but each participant		
		line su	rvey, 34% of inter-	and 7 mo	nths post intervention assess-	scribed	received \$10 iTunes gift		
Intent-to-trea	t or present at	FUventio	n group completion	ment			card and a chance to win		
(circle one)	-	f/u sur	vey, 39% of control	Vaccinate	69+70=139		an Apple iPad.		
Imputation n	ocedures (specify	group	completed f/u survey						
Richman et	Design: RCT		Population: Parent	 Vaccine ι 	ptake: Completion rates in-	Setting: 2 commu-	Medium: Used text/email	Institutional	ization:
aQuedity osalif	e moasuurse.	child d	yads (child ages 9 -	terventior	65% and control group 65%	nity clinics (1 in Pitt	appt reminders and educa-		
	HPV vaccine	17 yea	rs)	for HPV o	ose 2 and HPV dose 3 (35%	county, 1 in Greene	tional messages. Control	No data repo	rted
Measure	unintend uptake and	led ● Behav	ior: Never vac-	vs. 30% r	espectively	county)	group received standard of		
consequences	(negative)	& cinate	d	Other imp	act: intervention not success-	Staff: study staff	care		
Results		• Sampl	e: (n =257)	ful at incr	easing HPV 3	trained in basic	Theory: No theory		
Measure of rob	oustness across sub	groups • Recrui	tment: Participants	Condition	: Parent child dyads random-	study recruitment	Duration: Intervention group		
(e.g. moderation	on analyses)		ecruited when they	ized to in	ervention (n=129) vs parent	(Pitt county clinic)	received 7 electronic mes-		
Measure of sh	ort-term attrition (%) were a	t clinic to receive	child dya	s randomized to control	doctors/nurses who	sages		
differential			se vaccine	(n=128)		administer HPV vac-	Cost: Total cost not re-		
	or treatment cond	•					ported but each participant		
	2						+		l

Cost effective	eness				ents: baseline survey admin-		ained in re-	received \$15 Wal-Mart gift		
ADOPTION	- Setting Level		Reported (Yes/No)		Data	T	Commen	its		
TD#setaiption o	findesignation loca	atio T arget	Population: Stu-	Vaccine i	ptake: 85.71% of students in	Setting:	Schools	Medium: Used text mes-	Institutional	ization:
(2019) Description Australia intervention	Outcome: of staff who de HPV vaccine	livered lescen	and parents of ado- ts of year 7 students	and 89.0	B.35% in motivational arm, % of students in self-regula-		o data participation	sages (groups were motiva- tional SMS vs self-regula- tory SMS vs no SMS at all)	Extended f/u students who 3rd dose visit	ľ
Method to agent	'	e linBerny av	ior: child had not yet eted HPV vaccine	vaccine a	t the third school visit act: Extended follow-up ef-	cal gove	ernment im-	Theory: motivational strategy based on HBM	- 3rd dose visit	
	ertise of delivery a	 Sample 	e: (n=4386)	fect was	noticed. Ireat analysis		tified by re- team partici-	Duration: 1 reminder SMS sent 2 working days before		
or intervention		parent	s using a list from		: RCT: Motivational Short Service (SMS) n=1442 vs.	pated • 31 out o	of 108	HPV vaccine visit Cost: No data		
settings)		• Used i	ected schools. ntent-to-treat analy-	SMS n =	,	schools	participated			
Organization organization)	al spread (how far	. sis into an		measure	ents: study completion rates d at end of intervention (Dec					
Characteristic adoption	es of adoption	n/non-		(Jan 201	d end of extended f/u period 7) 74+1262=3,844					
Measures of	cost of adoption									
Disseminatio planned	n beyond ori	ginally								
IMPLEMEN'	TATION		Reported (Yes/No	o)	Data		Comments	3		

Theories

Technology/Social media			
Intervention number of contacts			
Timing of contacts			
Duration of contacts			
Extent protocol delivered as intended (%)			
Participant attendance/completion rates			
Measures of cost			
MADUTENIANCE	Reported (Yes/No)	Data	Comments
MAINTENANCE			
Was individual behavior assessed at some duration following the completion of the intervention?			
Was individual behavior assessed at some duration following the			
Was individual behavior assessed at some duration following the completion of the intervention?			
Was individual behavior assessed at some duration following the completion of the intervention? (give duration of follow-up)			
Was individual behavior assessed at some duration following the completion of the intervention? (give duration of follow-up) Attrition			
Was individual behavior assessed at some duration following the completion of the intervention? (give duration of follow-up) Attrition Is the program still in place?			

Measure of primary outcome (with or w/o comparison to a public health goal) at ≥ 6mo follow-up after final intervention contact		
Measure of broader outcomes or use of multiple criteria at follow- up (e.g., measure of QoL or potential negative outcome) at follow- up		
Robustness data - something about subgroup effects over the long- term		
Measure of long-term attrition (%) and differential rates by patient characteristics or treatment condition	No	