

Supplementary File S1: List of Interviewees.

Interview	Position	Location	Date of Interview
1	Retailer	Brooklyn	June 10, 2021
2	Retailer	Brooklyn	June 10, 2021
3	Retailer	Brooklyn	June 10, 2021
4	Retailer	Brooklyn	June 10, 2021
5	Retailer	Brooklyn	June 10, 2021
6	Retailer	Brooklyn	June 10, 2021
7	Retailer	Brooklyn	June 10, 2021
8	Retailer	Brooklyn	June 10, 2021
9	Retailer	Brooklyn	June 10, 2021
10	Retailer	Brooklyn	June 10, 2021
11	Retailer	Brooklyn	June 10, 2021
12	Retailer	Brooklyn	June 10, 2021
13	Retailer	Brooklyn	June 10, 2021
14	Retailer	Brooklyn	June 10, 2021
15	Retailer	Brooklyn	June 10, 2021
16	Retailer	Brooklyn	June 10, 2021
17	Retailer	Flushing	June 26, 2021
18	Retailer	Flushing	June 26, 2021
19	Retailer	Flushing	June 26, 2021
20	Retailer	Flushing	June 26, 2021
21	Retailer	Flushing	June 26, 2021
22	Retailer	Flushing	June 26, 2021
23	Retailer	Flushing	June 26, 2021

24	Retailer	Flushing	June 26, 2021
25	Retailer	Flushing	June 26, 2021
26	Retailer	Flushing	June 26, 2021
27	Retailer	Flushing	June 26, 2021
28	Retailer	Flushing	June 26, 2021
29	Retailer	Flushing	June 26, 2021
30	Retailer	Flushing	June 26, 2021
31	Retailer	Flushing	June 26, 2021
32	Consumer	Manhattan	July 16, 2021
33	Consumer	Manhattan	July 12, 2021
34	Consumer	Brooklyn	July 12, 2021
35	Consumer	Manhattan	November 28, 2021
36	Consumer	Manhattan	November 28, 2021
37	Retailer	Manhattan	November 28, 2021
38	Retailer	Manhattan	November 28, 2021
39	Retailer	Manhattan	November 28, 2021
40	Retailer	Manhattan	November 28, 2021
41	Retailer	Manhattan	November 28, 2021
42	Retailer	Brooklyn	November 29, 2021
43	Consumer	Brooklyn	November 29, 2021
44	Consumer	Brooklyn	November 29, 2021
45	Retailer	Brooklyn	November 29, 2021
47	Retailer	Flushing	November 30, 2021
48	Retailer	Flushing	November 30, 2021
49	Retailer	Flushing	November 30, 2021

50	Retailer	Flushing	November 30, 2021
51	Retailer	Flushing	December 1, 20221
52	Retailer	Flushing	December 1, 2021
53	Retailer	Brooklyn	March 24, 2023
54	Retailer	Brooklyn	March 24, 2023
55	Retailer	Brooklyn	March 24, 2023
56	Retailer	Brooklyn	March 24, 2023
57	Retailer	Flushing	April 25, 2023
58	Consumer	Flushing	April 25, 2023
59	Retailer	Flushing	April 25, 2023
60	Retailer	Flushing	April 25, 2023
61	Consumer	Manhattan	April 26, 2023
62	Retailer	Manhattan	April 26, 2023
63	Consumer	Manhattan	April 26, 2023
64	Retailer	Manhattan	April 26, 2023