Table S1. The used domains and items in the current study.

Construct	Variables	Source
Tourism SM content in Saudi Arabia	Tourism SM content is expressive and attracts my attention.	Adapted from (Reichstein & Brusch, 2019)
	Tourism SM content arouses my curiosity.	
	Tourism SM content provides a holistic overview about it.	
	Tourism SM content offers easy usability.	
	Tourism SM content satisfies expectations that arise.	
	Tourism SM content is faster and more widespread.*	
Perceived value	The tourism services provided in Saudi Arabia are well organized.	Adapted from (Eid & El-Gohary, 2015)
	The tourism services provided in Saudi Arabia are maintained throughout.	
	The tourism services provided in Saudi Arabia have acceptable level of quality.	
	The tourism services provided in Saudi Arabia are reasonably priced.	
	The tourism services provided in Saudi Arabia are well made.*	
Perceived trust	The tourism services provided in Saudi Arabia have integrity.	Adapted from (Park, 2020; Kim et al., 2011)
	The tourism services provided in Saudi Arabia are reliable.	
	The tourism services provided in Saudi Arabia are trustworthy.	
	I can trust the tourism services provided in Saudi Arabia.	
	I have a good feeling when engaging the tourism services provided in Saudi Arabia.*	
Intention to revisit	I have the intention to visit the tourism attractions in Saudi Arabia.	Adapted from (An et al., 2021)
	My next trip assigns to the attractions in Saudi Arabia.	
	I am preparing to visit tourism attractions in Saudi Arabia.	
	Visiting the tourism attractions in Saudi Arabia is a priority to me.	