



Article

# HEMS-IoT: A Big Data and Machine Learning-Based Smart Home System for Energy Saving

Isaac Machorro-Cano <sup>1</sup>, Giner Alor-Hernández <sup>1,\*</sup>, Mario Andrés Paredes-Valverde <sup>1</sup>, Lisbeth Rodríguez-Mazahua <sup>1</sup>, José Luis Sánchez-Cervantes <sup>2</sup> and José Oscar Olmedo-Aguirre <sup>3</sup>

- Tecnológico Nacional de México (I. T. Orizaba), Av. Oriente 9, 852. Col. Emiliano Zapata, Orizaba 94320, Veracruz, Mexico; imachorro@gmail.com (I.M.-C.); mparedesv@ito-depi.edu.mx (M.A.P.-V.); lrodriguezm@ito-depi.edu.mx (L.R.-M.)
- CONACYT-Tecnológico Nacional de México (I. T. Orizaba), Av. Oriente 9,852. Col. Emiliano Zapata, Orizaba 94320, Veracruz, Mexico; jlsanchez@conacyt.mx
- Department of Electrical Engineering, CINVESTAV-IPN, Av. Instituto Politécnico Nacional 2,508, Col. San Pedro Zacatenco, Delegación Gustavo A. Madero, Mexico City 07360, Mexico; oolmedo@cinvestav.mx
- \* Correspondence: galor@ito-depi.edu.mx; Tel.: +52-272-725-7056; Fax: +52-272-725-7056

Received: 1 February 2020; Accepted: 27 February 2020; Published: 2 March 2020



Abstract: Energy efficiency has aroused great interest in research worldwide, because energy consumption has increased in recent years, especially in the residential sector. The advances in energy conversion, along with new forms of communication, and information technologies have paved the way for what is now known as smart homes. The Internet of Things (IoT) is the convergence of various heterogeneous technologies from different application domains that are used to interconnect things through the Internet, thus allowing for the detection, monitoring, and remote control of multiple devices. Home automation systems (HAS) combined with IoT, big data technologies, and machine learning are alternatives that promise to contribute to greater energy efficiency. This work presents HEMS-IoT, a big data and machine learning-based smart home energy management system for home comfort, safety, and energy saving. We used the J48 machine learning algorithm and Weka API to learn user behaviors and energy consumption patterns and classify houses with respect to energy consumption. Likewise, we relied on RuleML and Apache Mahout to generate energy-saving recommendations based on user preferences to preserve smart home comfort and safety. To validate our system, we present a case study where we monitor a smart home to ensure comfort and safety and reduce energy consumption.

Keywords: domotic; energy saving; IoT; machine learning; monitoring

#### 1. Introduction

Nowadays, increasing energy efficiency is used to face the great world challenges, such as energy security, air pollution, climate change and economic crises, among others. Energy efficiency alternatives have the power to optimize energy consumption and reduce greenhouse gas emissions, thus contributing positively to the preservation of natural ecosystems and human health. Additionally, energy efficiency alternatives help mitigate the economic effects in the workplace [1]. Energy efficiency has aroused great interest in research worldwide, because energy consumption has increased in recent years, especially in the residential sector. For this reason, organizations and governments worldwide are proposing actions for energy conservation with the purpose of reducing energy-related inconveniences. The residential sector is attributed a high energy consumption; however, home automation systems (HAS), combined with IoT, are alternatives that promise to contribute to greater energy efficiency [2].

Energies **2020**, 13, 1097 2 of 24

Likewise, advances in energy conversion, communication, and information technologies have paved the way for a new generation of homes—smart homes—thus allowing people to improve aspects of their houses, such as comfort, convenience, safety, and entertainment, while simultaneously helping them to cut energy waste. Additionally, Home Energy Management Systems (HEMS) are important in achieving the goals of smart energy homes in many countries. Likewise, the smart home market is growing rapidly. In particular, it is improving in areas such as fire detection, lighting, entertainment, and energy efficiency systems, among others [3]. In addition, in recent years, energy conservation action plans for the residential sector have gained prominence, since they contemplate indoor comfort and energy efficiency. In this sense, it is worth mentioning that user behavior patterns in terms of energy consumption change according to user needs and lifestyles, yet there is always an inclination to maintain indoor comfort at the expense of power saving. Therefore, to design and implement effective energy saving action plans, it is important to know not only the link between indoor comfort and energy consumption, but also home characteristics and home resident needs [4].

On the other hand, in recent years, the Internet has impacted people's daily lives through a new paradigm called IoT, which is present in smart homes, retail, education, government services, smart grids, agriculture, communication and business, among others. The IoT is the combination of various technologies belonging to application domains that interconnect objects or things through the Internet; by doing so, IoT-based things or objects acquire detection, monitoring, and remote-control capabilities. Some of the most common IoT technologies include cloud computing, Wireless Sensor Networks (WSN), Radio Frequency Identification (RFID), networks and communication, machine-to-machine (M2M) interaction, Real-Time Systems (RTS) and mobility support, among others [5,6]. The IoT can collect, distribute, and analyze data to convert it into knowledge and information [7]. Therefore, it is important to further research and develop energy optimization mechanisms across different IoT application domains. Moreover, appropriate energy saving and collection proposals and programming algorithms should continue to be sought, since renewable energy sources are becoming more important every day. Additionally, researchers estimate that the adoption of the IoT is based on the success of these energy optimization proposals [8].

IoT devices for smart homes have restricted capabilities; hence, it is important to incorporate more data handling options to successfully collect, manage, and analyze large volumes of data. Some of these alternatives include machine learning and big data technologies. To collect and analyze large volumes of information, big data analytics technologies are used [9]. Moreover, they allow large volumes of sensor data to be effectively analyzed and used [10]. On the other hand, machine learning is part of artificial intelligence, because it is responsible for studying algorithms and statistical models based on patterns and inferences that systems use to meet their goals [11]. Likewise, machine learning is broadly used in real-time applications due to its viability and robustness. In addition, machine learning provides solution alternatives to learning-based problems and identifies the background and characteristics of such problems to learn from them and thus increase system functioning. Finally, machine learning executes actions requiring previously obtained knowledge, which is classified as reinforcement learning, unsupervised, and supervised [12].

Current challenges in smart homes are areas of opportunity for the IoT paradigm, machine learning, and big data technologies. In this work, we propose HEMS-IoT, a big data and machine learning-based smart home energy management system for home comfort, safety, and energy saving. Machine learning techniques and big data technologies are important in this work because they help our system analyze and classify energy consumption efficiency, identify user behavior patterns, and offer them increased comfort at home. HEMS-IoT relies on the machine learning algorithm J48 and Weka API to know energy consumption patterns and user behavior patterns. Likewise, we relied on RuleML and Apache Mahout to generate energy-saving recommendations based on user preferences to preserve smart home comfort and safety. Finally, to validate HEMS-IoT, we introduce a case study in which we monitor a smart home to ensure comfort and safety and reduce energy consumption. HEMS-IoT is an extension of the works presented in [13] and [14].

Energies **2020**, 13, 1097 3 of 24

The remainder of this paper is structured as follows. Section 2 discusses works on IoT, big data technologies, energy efficiency strategies for smart homes, intelligent agents, and machine learning. Next, in Section 3, we introduce the architecture of HEMS-IoT and discuss a case study in which we monitor a smart home to ensure comfort and safety and reduce energy consumption. In Section 4, we present the results from the case study discussed in the before section. Finally, in Section 5, we present the conclusions and the future work.

#### 2. Related Work

The IoT is modifying citizens' living environments by moving from a traditional home to a smart home [15]. In smart homes, people can control, monitor, and manage energy consumption according to their lifestyle [3]. In this section, we present a review of related works with IoT initiatives for energy efficiency in smart home. We pay close attention to those initiatives using machine learning and big data. For instance, in their work, Kang et al. [16] proposed an IoT-based system that uses a three-level context creation model for environment-sensitive services in the domotic space. IMS was designed with open source software and hardware in order to extend in the IoT context. The system was tested as IMS-based smart home services in two scenarios: a smart home health care service and a disaster management service. Also, Adiono et al. [17] introduced an optimization protocol for WSN through an architecture for a smart home. This architecture is divided into two environments, exterior and interior, which communicate through an access point. The user's home can be controlled from anywhere and anytime by a smart phone. SQLite database system was used for the implementation and different tests for the validation. Lee et al. [18] proposed a web services architecture for home service environments. Three layers shape the architecture: (1) information layer, (2) management layer, and (3) presentation layer. The service overlay network was used in this work to generate new service composition in the IoT context. By contrast, Montesdeoca-Contreras et al. [19] implemented an IoT application for controlling and monitoring smart homes. Namely, the application allows users to monitor and control domotic devices through tactile functions or voice commands, including a safety net. The application was developed with App Inventor and Android Studio.

Chilipirea et al. [20] proposed a method for creating models for IoT applications that facilitates the generation of robust, energy-efficient systems in a home security system. The model used the overlap between device characteristics to preserve energy and temporarily disable part of them. Elkhorchani and Grayaa [21] proposed a shedding algorithm for home energy usage and an architecture of a smart home energy management system. This work was based on domestic renewable energy sources, wireless communication among domotic devices, a control system and a home management system, and on grid management. Likewise, Salman et al. [22] proposed a smart system for energy efficient IoT-based homes with a cooling system was demonstrated the heat distribution in the kitchen area and virtual model of flow. The system remotely controls heating/cooling and lighting when an occupant leaves or enters the kitchen. In their work, Al-Ali et al. [9] introduced an Energy Management System (EMS) for smart homes. The EMS relies on MQTT (Message Queue Telemetry Transport), is empowered with Business Intelligence (BI) and analytics and uses big data. The system was validated using HVAC (Heating, Ventilation and Air Conditioning) to simulate the small residential area systems.

Baker et al. [23] introduced and tested the algorithm E2C2, an energy-aware multi-cloud IoT service composition which can generate energy efficient composition proposals by adding services from service providers that are scattered globally. By contrast, Matsui [24] proposed an data provision system for both maintaining indoor comfort and decreasing electricity consumption with data provision to modify home resident behaviors. Fensel et al. [25] presented the OpenFridge platform and approach for energy saving in electrical appliances, particularly refrigerators. The approach demonstrated the feasibility of users eventually using it up for data economy and interacting with semantic energy information. Additionally, Hossain et al. [26] proposed an energy-efficient cyber–physical smart home system. Using cloud big data and computing, the system monitors the elderly to assist them in maintaining energy efficiency at home. In addition, in this work was proposed a smart multimedia-enabled middleware

Energies **2020**, 13, 1097 4 of 24

assistant to receive notifications relating to the status of domotic devices, visualize energy-efficient processes, share multimedia messages and control smart domotic devices through gestures.

Golam et al. [27] proposed an architecture that uses web objects for offering energy efficient comfortable living services for smart home IoT services. In addition, a conceptual semantic ontology model was designed using the tool Protégé for use in the smart home scenario. Additionally, Chauhan and Babar [28] presented a Web-of-Things (WoT) system to manage appliances. The system tries to meet some of the standard business needs and the quality of smart homes. The use of a Reference Architecture (RA)-centered approach for the evolution of the WoT and IoT systems was proposed in this work. In addition, Lanfur and Pérez [29] implemented a real-time video streaming and transmission security system in a residential scale model. The system allows lights to be turned off and on, and doors to be closed and opened as occupants enter/leave a room. Also, the system relies on motion sensors to obtain information that can be visualized through a web interface. Iqbal et al. [30] presented architecture that uses the ZigBee technologies to minimize unnecessary electrical energy usage in smart homes, based in the context of IoT. The architecture is powered by GRAPHX, Bit Data, SPARK, and Hadoop for data analysis.

Marinakis et al. [31] proposed an architecture of a big data platform that can create, develop, maintain, and exploit smart energy services using cross-domain data. A web-based Decision Support System (DSS) according to the proposed architecture was developed to use multi-sourced information to generate management activity strategies in the domotic space. Jo and Ik-Yoon [32] presented three intelligent models as IoT platform application services for a smart home: (1) intelligence energy efficiency as a service (IE2S) to perform the role of a server and process the information collected by IAT using the Mobius platform and an artificial TensorFlow engine for data learning, (2) intelligence service TAS (IST) to manage, and provide control the service stage, and (3) intelligence awareness target as a service (IAT) to manage the "things" stage. Filho et al. [33] proposed STORm, a decision-making solution for residential environments that combines computational intelligence and fog computing. STORm retrieves, processes, disseminates, detects, and controls the information sent by sensors installed in a residential scenario to apply the decision-making process. Additionally, Tao et al. [34] developed a multilayered architecture based on the cloud and a home automation anthology supported by the IoT. The anthology was used to address application heterogeneity, data representation, and knowledge.

Iqbal et al. [35] developed an interoperable IoT-based platform for domestic environments using web-based objects and the cloud. The platform facilitates the control of domotic devices from different locations, provides important household information to analyze applications and various services, and tries to improve resource utilization. Yassine et al. [36] proposed a platform for smart homes that combines big data analytics technology and IoT with cloud computing and fog. This platform is a fast and efficient solution that supports large volumes of smart home information. In addition, Matsui [37] presented a HEMS to obtain information from a smart home, with the purpose of maintaining interior comfort and reducing energy consumption according to resident comfort preferences, which were previously provided and set through a web page. On the other hand, Terroso-Saenz et al. [38] presented IoTEO, an IoT energy platform that attempts to be the first holistic solution for the management of IoT energy information. IoTEO relies on FIWARE to deal with energy quality and support data analytics. Likewise, Park et al. [39] proposed a thermal comfort-based controller (TCC-V1) to decrease the energy consumed by cooling residential buildings. To energy optimal control, the controller uses the predicted mean vote (PMV).

Bouaziz et al. [40] proposed EMA-RPL, a new energy efficient and mobility aware routing protocol which is based on Lossy Networks (the RPL standard) and the Routing Protocol for Low power. EMA-RPL enables the better sustaining of connectivity of conserving energy and mobile nodes. By contrast, Mancini et al. [41] presented the characterization of three control systems based on user energy consumptions habits. The authors used a demand/response (DR) program and procedure to evaluate energy consumption and economic savings. Similarly, they conducted a financial analysis of the investment needed to implement the program. Sun et al. [42] proposed an energy-efficient mechanism

Energies **2020**, 13, 1097 5 of 24

that optimizes IoT service compositions to support concurrent requests. The mechanism reduces energy consumption in the network and improves the exchange of IoT services among concurrent requests. In addition, Meena et al. [43] presented a framework for optimal planning of hybrid energy conversion systems (battery energy storage system, photovoltaic cells, and wind turbine) in smart homes. The model aims at generating less costly and more reliable alternatives for smart homes for middle-class families. Alarif and Tolba [12] proposed AQL (Adaptive Q-Learning), a reinforcement-based learning technique to increase network performance with reduced energy–overhead tradeoff in a smart device (sensor) cloud-assisted internet of things (CIoT).

Matsui et al. [4] presented a study on energy usage patterns to then propose an energy conservation action plan. To this end, the researchers gathered real-time data on energy consumption and indoor temperature in a Tokyo residential area using IoT devices and sensors. Then, the data were analyzed using three types of method: a clustering algorithm, a correlation analysis, and a classification of indoor temperature for detached houses with different building structure and ages, and condominium apartments. From a similar perspective, Le and Benjapolakul [44] conducted a study to test the energy yield of the rooftop photovoltaics (PV) systems based on machine learning techniques (i.e., multiple linear regression and bootstrap). The authors identified an association between technical configuration details of PV (number of inverters, number of panels, rated solar panel power, and rated inverter power) and the energy yield. In addition, Castro-Antonio et al. [45] presented a Robotics Operation System (ROS) that integrates various types of services in a single smart home service system. The ROS provides services to smart homes without fully recognizing them through a collection of sensors, cameras, and by incorporating autonomous service robots that can move inside the home and interact with the residents.

Huh et al. [46] introduced the design of a Smart Metering Control System and a series of tests based on power line communication (PLC) using smart agents (i.e., program in charge of collecting data or performing certain actions without user intervention). For the tests, the authors used a smartphone and an Android mobile application. On the other hand, the protocols in the system were developed with languages C++ and C. In addition, the system was developed and integrated in Java with the purpose of being a basic element for the Smart Grid. Likewise, Jung and Huh [47] proposed a model to predict atypical data of a linear transmission point using the A-Deep Q-Learning algorithm in combination with the altered K-means algorithm. The goals were to identify atypical information of the same linear transmission point in big data, and to know the objective of its elements. Additionally, the model makes it easy to automatically select values from cluster k, which is based on unlabeled sensors and big data. In addition, Yassine et al. [48] proposed a model to identify patterns of human activity to support the health care of people from their homes. The model makes use of big data to analyze the activities of the inhabitants at home. Additionally, pattern mining is proposed to analyze energy consumption variation in domotic devices, which depends on the behavior of the inhabitants. Also, in the model, FP-growth was used to identify patterns, whereas the k-means algorithm was used to know the relationship among devices influencing energy consumption.

Zhao et al. [49] proposed a neutral blockchain-based data trading protocol within the big data market to increase the availability, fairness, and privacy of data trading. The blockchain infrastructure has the main advantage of debugging failures in any of the big data market points. Additionally, similarity learning was used to increase the quality and availability of information from data providers, and an extension of the double authentication preventing signature (DAPS) was carried out. Additionally, Risteska Stojkoska and Trivodaliev [50] proposed a framework that integrates different components from IoT architectures/frameworks proposed in other works in order to efficiently integrate smart home objects in a cloud-centric IoT solution. Likewise, the authors identified a smart home management model for their architecture, along with the tasks to be performed at each architectural level. Finally, the authors discussed current challenges in smart home design, emphasizing such aspects as interoperability, information processing, and communication protocols. Rathore et al. [51] proposed an IoT-based system that relies on different types of sensors installed in a

Energies **2020**, 13, 1097 6 of 24

home to contribute to smart city development and urban planning through big data. The system uses a four-tier architecture: (1) bottom tier-1, (2) intermediate tier-1, (3) intermediate tier-2, and (4) top tier. In addition, the system is implemented using Hadoop with Spark, voltDB, Storm or S4 for real-time information processing and data collection.

As the previous paragraphs show, a great range of applications and IoT tools seek to contribute to energy-saving efforts in smart houses. Likewise, note that many of the analyzed works established models, communication protocols, technologies, and security paradigms to guarantee the interoperability and integrity of domotic systems. However, it seems that only a few initiatives can automatically, and without much user intervention, handle and operate decisions of smart home devices connected to a domotic control system. From this perspective, HEMS-IoT is a solution that integrates and provides access to information from different IoT providers, domotic devices, and sensors. Likewise, our system analyzes the information collected from big data technologies and machine learning algorithms and offers knowledge on efficient energy consumption and home comfort through recommendations, rules, and alerts. Overall, HEMS-IoT monitors domotic devices and sensors in real time, provides energy-saving recommendations, and facilitates communication and interaction between devices and with users. The following section describes the architecture and functionality of HEMS-IoT and discusses our case study.

#### 3. Materials and Methods

Home automation is part of the application domain IoT personal and social and thus offers many opportunities for developing new useful applications [52]. Home automation refers to a set of techniques aimed at automating a home, which integrate technology into security, energy management, and welfare. Comfort is essential in a home automation system and comprises all the actions performed to improve the way home residents feel in their houses [37]. However, home automation applied in the IoT faces a major challenge—few communication systems ensure device interconnectivity [50]. This problem arises from the lack of unified protocols and the many different lifestyles of users coexisting in smart cities [53]. In the following subsections, we present and describe the architecture and functionality of HEMS-IoT and discuss a case study where our system is implemented.

### 3.1. Architecture Description

HEMS-IoT is a home energy management system that seeks to contribute to the comfort and security of smart homes, while simultaneously helping residents save energy. To this end, HEMS-IoT uses IoT devices, big data technologies, and machine learning to manage energy consumption. Also, HEMS-IoT allows for the real-time monitoring of domotic devices and home sensors. All the information obtained is analyzed and processed using machine learning algorithms to learn energy consumption patterns and user behavior patterns and make relevant recommendations for cutting energy waste.

#### 3.2. HEMS-IoT: Architecture and Functionality

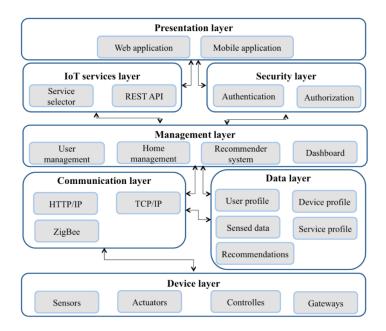
HEMS-IoT has a seven-layered architecture, which facilitates the system's maintenance and allows for high scalability. The architecture of HEMS-IoT is presented in Figure 1, and integrates the presentation layer, the IoT services layer, the security layer, the management layer, the communication layer, the data layer, and the device layer. Every layer has a clearly defined function and includes multiple components having a specific functionality within their corresponding layer.

Presentation layer. This layer ensures bonding between the user and the system through either a
mobile application or a web application. At the presentation layer, users can visualize energy
consumption data, available IoT services, power consumption history, and recommendations. As
a web application, HEMS-IoT receives information and allows users to manipulate and control
domotic devices through various devices. As a mobile application, HEMS-IoT works on the

Energies **2020**, 13, 1097 7 of 24

Android operating system for users to manage and control domotic devices. In addition, with the mobile application, users monitor home domotic devices, incorporate new rooms, remove or add domotic devices from a particular room in the house, and obtain energy-saving recommendations. The application also displays charts to consult energy consumption patterns on a daily, weekly, and monthly basis and offers users energy-saving recommendations for their smart homes.

- Security layer. This layer guarantees information security and hence guarantees the confidentiality
  and secure collection of data from the device layer. Communication between the device layer and
  the security layer is not direct, since they communicate through the communication layer and the
  management layer.
- IoT services layer. This layer serves as a link between the application layer and the management layer. Additionally, this layer provides various REST services, allowing users to fully exploit the functionalities of HEMS-IoT.
- Management layer. This layer performs and manages the actions to meet user requirements
  requested at the application layer. To this end, the IoT layer uses the REST API to ensure
  communication between the presentation layer and the management layer.
- Data layer. This layer saves the data generated in the device layer. Namely, the data layer relies on modules to manage five types of information: recommendations, service profiles, sensed data, device profiles, and user profiles. The recommendations module is responsible for managing comfort and energy-saving recommendations. In turn, the service profile manages data on the provision of system services. The sensed data module saves and manages all the information collected by the device layer from the smart home, such as gas/water/energy consumption and room temperature, among others. The device profile module handles data on domotic devices, such as their status and location, among others. Finally, the user profile module manages user information, such as full address, name, and gender, among others.
- Communication layer. This layer considers elements such as a set of sensors, HTTP and TCP/IP, and 4G communication to establish the communication protocols for each domotic device. Other layers in the architecture communicate with each other through the communication layer.
- Device layer. This layer facilitates data linkage and reception from various domotic devices. Also, the device layer controls actuators and home automation devices.
- The following subsections describe the most important aspects of HEMS-IoT.



**Figure 1.** Architecture of HEMS-IoT.

Energies **2020**, 13, 1097 8 of 24

#### 3.2.1. Device Layer

An efficient home energy-saving system must take into account resident preferences in order to successfully control how domotic devices operate in the house. However, home energy consumption also depends on other factors, such as external environment, natural ventilation, temperature variations through seasons, and the age of residents, to name but a few. Some examples of the devices considered in the device layer of HEMS-IoT are listed as follows:

- Gateways. These objects allow smart home automation devices to remain interconnected. Likewise, gateways are the link between external networks and domotic devices installed in the smart home and make it easier to control domotic devices both remotely and locally. The gateways used in smart homes are border devices that allow access between external and local networks within a house. Because the different home automation devices linked to the smart home connect to other networks or even the Internet, gateways handle the main communication access between those networks.
- Sensors. They collect data on different parameters of the smart home, such as risk of burglary, gas or water leaks, and room temperature, among others.
- Actuators. They are usually of various types and are installed throughout the house. Actuators are
  used to change the status of domotic devices and some home facilities. For instance, actuators can
  interrupt the water and gas supply, issue failure or risk warnings, increase or decrease temperature
  from air conditioners, or adjust light intensity from smart bulbs.
- Controllers. These devices allow users to control domotic devices with respect to the chosen parameters. HEMS-IoT retrieves data from the various sensors installed in a house and processes the data by means of an algorithm. Then, the system prepares the rules necessary to invoke the actuators. Likewise, HEMS-IoT allows users to monitor the status of the operating domotic devices, thus making home residents completely involved in the process. Users can also control and program the actuators and sensors installed in the smart house through a centralized control system and using a touch screen, a keyboard, or a voice interface, among others.

#### 3.2.2. Communication Layer

Home needs vary across smart homes, yet the most common include indoor cooling or heating, hot water, and lighting. HEMS-IoT needs to draw upon on reliable communication networks to successfully retrieve energy consumption data and user behavior data. Some of the protocols used in the communication layer of HEMS-IoT are listed below:

- ZigBee. The ZigBee Alliance developed the ZigBee protocol following the IEEE802.15.4, a low-power wireless network standard. ZigBee is a low-cost and high-level protocol used to establish personal networks through reduced, low-power digital radios that send information wirelessly to larger areas. In addition, ZigBee is used in low information rate applications that require secure networking and long battery life. Finally, ZigBee considers various kinds of network topologies, including the tree, star, and mesh topologies.
- TCP/IP. The US Department of Defense developed the Transfer Control Protocol/Internet Protocol (TCP/IP) with the purpose of intercommunicating computers with various operating systems (minicomputers, PCs, and central computers), which work in local area networks (LAN) or wide area networks (WAN). The TCP/IP protocol is a group of protocols that determine various premises and rules for machines from different providers to exchange data through public telephone networks, such as WAN and LAN networks. The Internet design is based on the TCP/IP protocol.
- HTTP/IP. The World Wide Web Consortium (W3C) and the Internet Engineering Task Force (IETF)
  developed the Hypertext Transfer Protocol (HTTP), which is used in any type of transaction
  made over the Internet. HTTP helps to define the semantics and syntax used by various agents
  (servers, clients and proxy) to communicate among them. HTTP is a request-response-client-server

Energies **2020**, 13, 1097 9 of 24

protocol, where the HTTP user sends a request to an HTTP server; then, the server returns the message with a response. User requirements include programs, translations, files, and database queries, among others. All the data executed on the Web through HTTP are identified with either an HTTP address or a uniform resource locator (URL).

The communication layer helps home residents control smart home devices, both intelligently and efficiently. The goal in this layer is to collect information from the different IoT-based devices installed in a smart home. These data provide information on the home, such as energy consumption, room temperature, motion, and the air conditioner's temperature, to name but a few. Figure 2 illustrates the general workflow of HEMS-IoT in the communication layer.

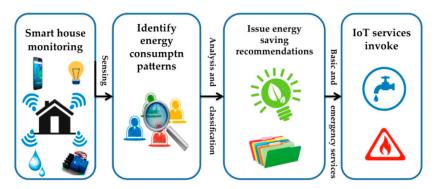


Figure 2. Workflow of HEMS-IoT.

As seen in Figure 2, sensors are a key element in smart home monitoring. By collecting real-time information, sensors allow HEMS-IoT to analyze and identify how much power smart home appliances and devices are consuming. Users can visualize and monitor this information on a daily basis to make the necessary energy-saving adjustments. Also, thanks to sensors, HEMS-IoT can issue appropriate energy-saving recommendations and invoke both basic services (e.g., plumbing and electrical repairs) and emergency services (e.g., police, firefighters) when required.

#### 3.2.3. Management Layer

This layer uses machine learning and big data storage technologies to easily manage and analyze the information collected in the device layer. Similarly, information access commands are encapsulated by the management layer to ensure information security. The management layer also identifies user behavior patterns and classifies homes according to their energy consumption patterns using the API of Weka 3.8, which is the stable version of the open-source software and successfully helps HEMS-IoT comply with the required functionalities. To classify data and generate energy-saving recommendations, HEMS-IoT uses an open source Java implementation of algorithm C4.5, which is the J48 machine learning algorithm. C4.5 and J48 are used to generate decision trees, and they are classification algorithms. Classification algorithms are widely used in healthcare and have proved to yield outstanding results in the diagnosis of hepatitis [54], cancer [55–58], heart disease [59], eye diseases [60], and tumors on digital mammograms [61]. In addition, J48 has a better performance than other algorithms, such as random forest, CART [62], random tree, fuzzy C-means, and REPTree [63].

HEMS-IoT was developed and implemented in a modular and generic way, with better application extensibility, ease of implementation, and with a view to high performance. The tasks performed by the management layer can be divided into four groups:

- 1. User management. Comprises actions such as deleting and editing user profiles and user registration, among others.
- 2. Home management. Encompasses actions of data deletion, data editing, and management of domotic devices, among others. In this sub-module, we developed an anthology of domotic resources, as recommended in multiple research works [64–69]. To this end, we used a subversion

Energies **2020**, 13, 1097 10 of 24

of the web ontology language (OWL), the OWL-DL, which is based on the SHI2 description logic. Likewise, OWL-DL has a broad vocabulary and greater expressiveness than RDFS. Figure 3 depicts a fragment of the developed ontology, which present the main domotic concepts, such as home activity, environment, entity and stay, among others. We also followed the Methontology method to develop the home automation ontology [70]. That is, we conducted different operations, each based on particular aspects of the conceptual model of knowledge: relationships, terms, axioms, taxonomy, rules, and mathematical approximations of elements.

- Recommender system. This system issues recommendations for energy saving and home comfort 3. based on home residents' behavioral patterns. To this end, the system takes into account both daily and average energy consumption values from each domotic device, which allows the system to generate the rules in the algorithm. Therefore, smart homes are classified on a daily basis with respect to four energy consumption categories: normal, low, medium, and high. Once the classification is performed with the J48 algorithm, the rules are established according to energy consumption categories. In this sense, energy consumption is calculated with respect to the number domotic devices connected in a home, the average number of home residents, and the season (spring, summer, autumn, and winter). The algorithm rules identify and indicate how the energy-saving recommendation process works. We also used Apache Mahout and RuleML to generate energy-saving recommendations. Apache Mahout is a free software library that supports the scalable implementation of machine learning algorithms. On the other hand, RuleML is based on XML (Extensible Markup Language), which is used for the immediate exchange of rules. Finally, the recommender system of HEMS-IoT not only issues recommendations, but it also suggests IoT services to solve safety problems.
- 4. Dashboard. This displays graphical representations (charts) of the main smart home indicators (electricity, gas, or water consumption) and resident habits.

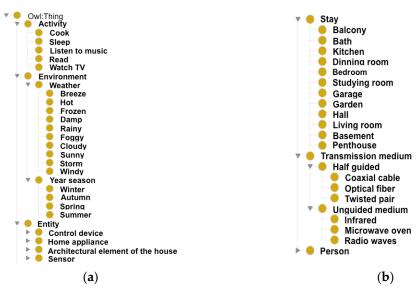


Figure 3. Domotic ontology: (a) Fragment 1, (b) Fragment 2.

The technologies used in the system are very important, because they allow HEMS-IoT to analyze and display visual representations of energy consumption. Through these charts, users can make sound energy-saving decisions and thus optimize energy consumption in their homes.

#### 3.2.4. IoT Services Layer

This layer provides various REST-based web services to communicate with both the application layer and the management layer. Consequently, HEMS-IoT users can easily interact with the system's functionalities. The main components in this layer are described below:

- REST API. REST collects information or performs operations on such information in all possible formats, such as JSON and XML, using HTTP. REST is a good option if compared to other protocols for information exchange, such as the Simple Object Access Protocol (SOAP), which has a high capacity but is complicated.
- Service selector. This module validates the parameters passed on by the presentation layer and
  choosing the required services. Likewise, the service selector has the power to either give or deny
  services, according to the authentication data and received parameters.

### 3.2.5. Security Layer

This layer guarantees data confidentiality and can retrieve data protected by both the device layer and the end users. The communication layer and the administration layer facilitate communication between the security layer and the device layer. This layer considers two security components, authorization and authentication, described below:

- Authentication. This refers to the act of validating with evidence that something/someone is
  what/who they claim to be. Object/device authentication involves ensure its origin, whereas
  confirming user identity usually implies user authentication. In HEMS-IoT, user authentication
  requires ensuring that the user who wishes to interact with the system is truly who he/she claims
  to be. When this is the case, HEMS-IoT authorizes said user to access the system.
- Authorization. This occurs after user identity is authenticated by the system. The goal of authorization mechanisms is to protect user information and prevent unauthorized or unidentified users from accessing data or performing particular tasks. Authorization and authentication are different, since authorization involves the tasks that users are allowed to perform or the information that can access once their identity is confirmed. User authorization is applied either to individual elements or to a set of them. In smart home management systems, each element relates to an activity to be run.

#### 3.2.6. Presentation Layer

As a mobile application, HEMS-IoT works on the Android operating system. Figure 4a illustrates the application's menu list on the presentation layer. The main menu options include home (i.e., return to the initial screen), favorites (rapidly access preferred rooms), statistics (visualize energy consumption patterns), rooms (view home rooms), and devices (visualize domotic devices and sensors connected to the smart home). Additionally, the application's menu allows users to add and remove devices or rooms, view existing user profiles, consult and change application settings, and exit the application. Figure 4b illustrates examples of comfort, safety, and energy-saving recommendations issued by HEMS-IoT.

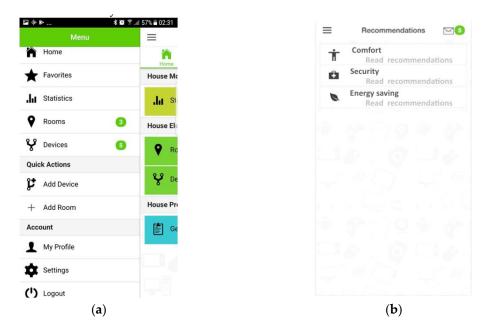


Figure 4. Interfaces of HEMS-IoT: (a) Menu, (b) Recommendations.

Figure 5a shows a yearly graph and a weekly graph generated by HEMS-IoT. Graphs allow application users to visualize energy consumption data daily, weekly, monthly, or yearly. Additionally, as Figure 5b illustrates, the HEMS-IoT mobile app provides a set of user interfaces for home residents to view and request basic services available in the IoT (e.g., plumbing and electrical repairs). Thanks to the use of IoT technologies and machine learning techniques, HEMS-IoT helps residents to monitor their smart homes easily and in real-time and provides energy-saving recommendations accordingly.

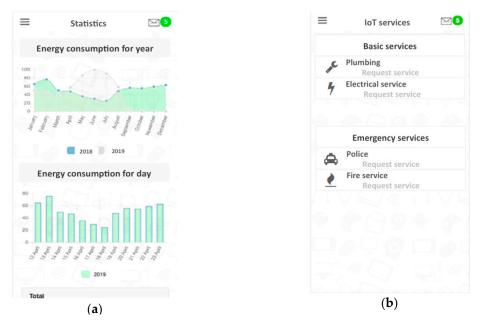


Figure 5. Interfaces of HEMS-IoT: (a) Statistics, (b) IoT services.

In the light of a fire or safety problems, the system intelligently requests emergency services (police or fire services), notifying home residents of the possible risk.

## 3.3. Case Study: Monitoring a Smart Home to Ensure Indoor Comfort and Safety and Reduce Energy Consumption

In this section, we introduce a case study to validate HEMS-IoT in the smart home's comfort, safety, and energy saving. The case study depicts how a home resident can monitor user energy patterns and total energy consumption in their smart home and how HEMS-IoT can generate energy-saving recommendations accordingly. Overall, the case study scenario can be described as follows:

A smart house equipped with six sensors—a water flow sensor, an energy control sensor, a gas
sensor, a motion sensor, a sound sensor, and a temperature sensor—needs to be monitored to
ensure it provides its residents with appropriate comfort and safety while simultaneously reducing
energy consumption.

Figure 6 introduces a visual representation of the scenario. As can be observed, home data and/or events are monitored through the six sensors, which send the data and/or events to a synchronized gateway. This mechanism ensures that the appropriate information is sent to each sensor supplier. Subsequently, HEMS-IoT requests home data from each sensor supplier to ensure indoor comfort and issue energy-saving recommendations according to the resident's preferences. HEMS-IoT receives and analyzes the data to identify (1) energy consumption patterns, (2) possible problems within the normal operation of the house, such as water or gas leaks and electrical failures (which may increase energy consumption), and (3) possible emergencies compromising home security and integrity (e.g., flood, fire, burglary attempt). If a problem requires requesting a basic service, HEMS-IoT locates available basic service providers to handle the request. Then, the system notifies the user of the problem and displays basic information of each provider (i.e., name, address, telephone number, open hours, costs, and references, among others). The user can then choose their preferred provider and sends the service confirmation to the system to notify the corresponding provider, so that the service request is answered. Conversely, if HEMS-IoT identifies a safety emergency, it automatically invokes an emergency service provider (police service, fire service) by sending basic data on the house (e.g., address, type of emergency, the data and/or events emitted by the sensors, owner).

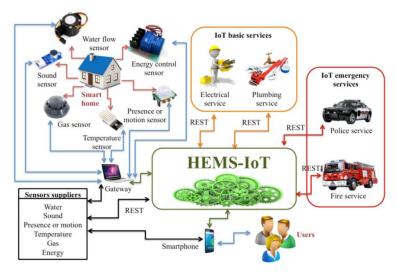


Figure 6. Scenario: Monitoring a smart house.

The system simultaneously notifies the home resident of the emergency to help them take the necessary measures, depending on whether they are in the house or not.

#### Methodology

The main goal of the case study is to calculate energy consumption in smart homes and classify consumption rates with respect to what HEMS-IoT sets as a normal energy consumption level. The

Energies **2020**, 13, 1097 14 of 24

case study was conducted among ten houses from a Mexican residential complex. The houses were of two types, as listed in Table 1. As can be observed, the first home design is smaller than the second one, and this difference lies in the number of bedrooms: the houses with the first design had two bedrooms, whereas those with the second design had three bedrooms. The first house design is suitable for three residents, while the second house design is appropriate for four people. All the houses had at last two smart plugs. The ten houses were equipped with sensors to visualize and document data such as motion and room location, lighting, and temperature. The sensors collected and sent the data to the data layer every 30 seconds, thus generating more than 2500 data per day.

	Smart Home 1	Smart Home 2	
Room 1	Two lamps, one light, one TV, and one air conditioner	Two lamps, one light, one TV, and one air conditioner	
Room 2	One computer, one TV, one iron, and one light	One computer, one TV, one ceiling fan, and one light	
Room 3	Not applicable	Two lights and one iron	
Living room	One ceiling fan, two lights, and one TV	One ceiling fan, one video game console, one television, and two lights	
Dinner room	Two lights and one ceiling fan	One ceiling fan and two lights	
Kitchen	One electric stove, one refrigerator, one blender, and two lights	One electric stove, one refrigerator, one microwave, one blender, and two lights	

Table 1. House design and characteristics.

Since it was important to determine energy consumption in the smart homes both before and after using HEMS-IoT, we applied the following methodology:

- The first monitoring period (before using HEMS-IoT) lasted eight months, from mid-January to mid-September 2018. All the residents were asked to interact with their domotic devices normally without paying particular attention to energy consumption or using HEMS-IoT. At this stage, energy consumption in each home was noted as stated in the electricity bills, which are issued by Mexican electricity company CFE, by its Spanish acronym.
- The smart home residents were given the HEMS-IoT manual to learn how to use the application.
   The manual is a written guide of the HEMS-IoT application, as it describes all the system's functionalities that help control domotic devices and visualize energy consumption patterns.
- The second monitoring period (while using HEMS-IoT) also lasted eight months, from mid-January to mid-September 2019. During this period, the smart home residents used their domotic devices normally but were also asked to follow the system's recommendations for energy saving, which took into account their own indoor comfort preferences. Note that every time a recommendation is accepted in HEMS-IoT, the system executes the necessary operations to control and program the domotic devices accordingly.
- During the second monitoring period, data on energy consumption was collected thanks to HEMS-IoT's device layer, but also through the CFE bills. The data collected in this second period helped us identify energy consumption patterns following the use of HEMS-IoT and its recommendations.
- The data were analyzed through big data analysis technologies to recognize usage patterns across domotic devices, home comfort preferences, and house problems or security risks. Then, thanks to the J48 machine learning algorithm, home residents, domotic devices, and smart homes were classified with respect to energy consumption levels. HEMS-IoT relies on the J48 machine learning algorithm that uses the 10-fold cross-validation technique to achieve a predictive model. This validation technique is widely recommended for accurate estimates due to its low variance and low risk of bias [71]. Additionally, the J48 machine learning algorithm has demonstrated better performance than other algorithms [72–74]. Finally, to generate the energy-saving recommendations, HEMS-IoT uses both Apache Mahout and RuleML. Note that

Energies **2020**, 13, 1097 15 of 24

some system recommendations are in the form of requests for IoT services (either basic or emergency services).

 To determine whether HEMS-IoT actually managed to reduce energy consumption in the ten smart homes, we compared the data collected during the first monitoring period (mid-January to mid-September 2018) with those collected in the second period (mid-January to mid-September 2019).

#### 4. Results and Discussion

HEMS-IoT gives home residents a more significant expectation of energy consumption in smart homes, because it collects deeper data through its service layer using machine learning and big data technologies. In this section, we analyze the data collected by HEMS-IoT during the case study to identify energy consumption patterns and understand the circumstances encouraging such patterns. Additionally, we propose a series of energy-saving actions and we present a user-centered evaluation.

#### 4.1. Data Analysis

We conducted daily, weekly, and monthly data analyses to identify trends in energy consumption. Due to missing data, we used the average aggregation technique to calculate the average of the original valuation and transfer this value to a lower frequency. According to experts, this technique has yielded remarkable results when applied in sensor networks [75–77]. Next, we analyzed the HEMS-IoT recommendations. Likewise, we organized energy consumption data by establishing a continuous order, and we assigned 0 as the daily energy consumption value to domotic devices not used on a daily basis, such as irons.

Regarding room lighting and temperature, we found that 12.5% to 22.5% of the total energy is consumed by air conditioning systems. Also, our results reveal that during the first months of the second monitoring period, home residents still seemed to pay little attention to how much power they were using; that is, we found evidence of excessive use of the air conditioners and lights on in empty rooms. We also identified smart homes where energy consumption levels were higher when the residents were absent. This phenomenon was particularly visible in households with children. In the end, these homes were classified into the low/poor energy consumption efficiency category as a result of the cluster analysis. We also identified two smart homes where energy consumption was disproportionate with respect to the number of inhabitants. This phenomenon might be explained by the use of the air conditioners.

To identify energy consumption patterns, we conducted a daily analysis by paying close attention to the time of the year: spring, summer, fall, and winter. Overall, we found that daily energy consumption was higher at night and in the afternoon than in the morning. Likewise, we found that some hours can be important indicators of daily energy consumption in smart homes. Our results also indicate that energy use levels vary significantly across seasons. Undoubtedly, the demand for electric energy increased during the winter (use of heaters) and decreased during the summer (use of air conditioners). Finally, our results confirm that during the school summer break (July - August), energy consumption in smart homes with the second design significantly increased due to video game consoles.

Our analysis of smart home energy consumption also led us to propose a series of energy-saving recommendations that can help residents cut energy waste and lower energy bills. Overall, it is very important to pay close careful to the use of both room lights and air conditioning systems. According to Mexico's Energy Ministry (SENER, by its Spanish acronym), both cause a great deal of electricity waste. We also conducted a simulation of IoT service requests, since this system functionality was not exploited during the case study. The results obtained from the simulation were satisfactory, thus confirming that HEMS-IoT is well prepared to invoke IoT services as soon as the suppliers adopt this new paradigm.

Energies **2020**, 13, 1097 16 of 24

#### 4.2. Comparison Results and Findings

During the case study, we gathered energy consumption data before the residents used the HEMS-IoT application, but also while they were using it. As a result, we conducted a before-and-after comparison to identify differences between the two monitoring periods (mid-January to mid-September 2018 vs. mid-January to mid-September 2019). Since in Mexico energy bills are issued on a bimonthly basis, our analysis follows the same trend. According to our results, visually depicted in Figure 7, HEMS-IoT reduces energy consumption from 42 kWh to 90 kWh every two months. We attribute these results to the fact that smart home residents followed the energy-saving recommendations issued by HEMS-IoT. Additionally, we believe that the satisfactory results were also due to the following aspects:

- Interest from smart home residents in cutting energy waste, and discipline to change energy consumption habits.
- Adequate and optimal use of domotic devices, particularly those with higher demand for energy, such as air conditioners (e.g., limiting room temperature to 20–25 °C and setting automatic device shutdown for empty rooms).
- Acceptance of HEMS-IoT recommendations for energy saving. Energy consumption is highly dependent on resident behavior. In this sense, the performance of our system is bound to whether residents follow HEMS-IoT recommendations. For instance, our results reveal behavioral changes with respect to the use of the air conditioner. Initially, these were used for longer periods of time, even in empty rooms; however, during the second monitoring period, we found evidence that residents limited air conditioner temperatures to 18–24 °C and set the application to automatically turn the air conditioner off once the room was empty.
- Smart home residents who accepted more HEMS-IoT recommendations and changed their home automation habits managed to better cut their energy waste.

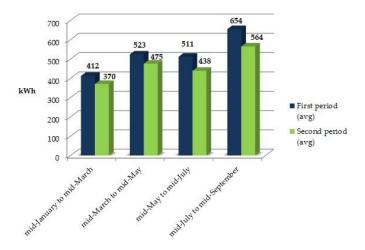


Figure 7. Energy consumption comparison.

#### 4.3. User-Centered Evaluation

It is very important that mobile applications achieve their goals regarding end-user satisfaction, which depends largely on quality aspects such as design, service, assistance, utility, and usability. On the other hand, to evaluate recommender systems, precision and accuracy metrics are widely used in the literature. However, several researchers have identified that the use of recommendation systems that provide personalized assistance to find relevant information generates a high perception of satisfaction [78,79]. In this regard, it is necessary to investigate recommendation systems from a user-centered perspective [80]. Therefore, the HEMS-IoT system was evaluated through the

Energies **2020**, 13, 1097 17 of 24

User-Centric Evaluation Framework for Recommender Systems [81] which is based on a theory about human behavior that can be used in situations such as the use of a specific system.

The overall goal of this last evaluation was to measure the user's perception of HEMS-IoT regarding the quality of the recommendations generated by the system, the level of satisfaction, the effectiveness, and the intention to use. Figure 8 depicts the theoretical model used in this experiment. Specifically, the hypotheses aim to explain the perceived recommendation quality by the user about the energy-saving recommendation method as well as how perceived quality influences the system's effectiveness and the satisfaction perceived by the user. Furthermore, this experiment considered the user's intention to use [82], aiming to determine if the system's effectiveness and the user's perceived satisfaction have a positive influence on users to continue using the HEMS-IoT system.

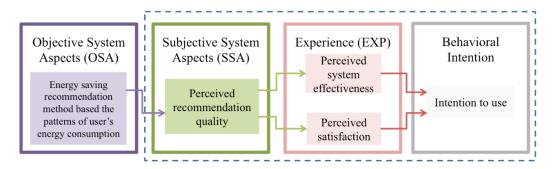


Figure 8. User-centered theoretical model.

The people involved in this case study (21 women and 14 men between 18 and 59 years) were asked questions to measure their experience and perceptions using HEMS- IoT. The questionnaire used in this work was adapted from standardized data collection instruments focused on measuring user-system interaction.

Specifically, the questionnaire used in [81] was slightly adapted to identify the user's perception regarding perceived satisfaction, perceived system effectiveness, and the quality of energy-saving recommendations. Meanwhile, the questionnaire proposed in [82] was used to measure the perceived recommendation quality, and the questionnaires presented in [83] and [84] were used to identify the user's intention to use. Table 2 describes the final questionnaire, which is based on a five-point Likert scale ("Strongly disagree" to "Strongly agree") that helps quantify user satisfaction. Table 3 describes the results obtained for the perceived recommendation quality (PRQ) of the users, the perceived satisfaction (PS), perceived system effectiveness (PSE), as well as their intention to use (ITU). As can be observed, the average results were 3.81 for PRQ, 3.45 for PS, 2.98 for PSE, and 4.07 for ITU.

Table 2. Questionnaire.

#### Perceived Recommendation Quality Perceived System Effectiveness 1. I like the energy-saving recommendations provided by 11. The system is useful. HEMS-IoT. 2. The energy-saving recommendations fit my comfort 12. The system makes me more aware of energy preferences. consumption at home. 3. The energy-saving recommendations provided by 13. I make better energy-saving decisions with HEMS-IoT were well chosen. HEMS-IoT. 14. I can have better energy savings without use 4. The energy-saving recommendations were relevant. HEMS-IoT. 5. The system provided various inefficient energy-saving I can decrease the cost of energy recommendations. consumption using HEMS-IoT.

Table 2. Cont.

Perceived Satisfaction	Intention to Use	
6. I like the energy-saving recommendations I have	16. I will use this system again for energy	
accepted.	saving.	
7. I am comfortable with the energy-saving	17. I will use this system more frequently for	
recommendations accepted.	energy saving.	
8. I feel happy to have a more efficient energy	18. I will tell my friends or acquaintances about	
consumption.	this system.	
9. I would recommend some of the energy-saving	19. I am very likely to use this system for energy	
recommendations I have accepted to friends or family.	savings at home.	
10. The energy-saving recommendations fit my comfort	20. I am very likely that I would recommend my	
preferences.	family to use this system.	

**Table 3.** Results of the user-centered evaluation.

User	PRQ	PS	PSE	ITU
HU1	3.8	3.2	3.2	3.8
HU2	3.8	3.2	2.6	4.4
HU3	4.2	3.4	3.2	3.8
HU4	3.6	3.6	3.2	3.8
HU5	3.4	3.2	3.2	3.8
HU6	3.8	3.2	3.2	4.2
HU7	3.6	3.4	2.8	3.8
HU8	4.2	3.2	3.2	4.4
HU9	3.4	3.4	2.6	3.8
HU10	3.6	3.2	3.2	4.2
HU11	4.2	3.2	2.8	4.2
HU12	3.6	3.4	2.8	3.8
HU13	3.8	3.4	2.8	3.8
HU14	3.8	3.2	2.8	4.2
HU15	3.6	3.4	3.2	4.2
HU16	3.6	3.2	2.8	4.2
HU17	3.6	3.4	2.6	4.2
HU18	3.8	3.2	3.2	4.2
HU19	4.2	4.2	3.2	3.8
HU20	3.8	3.6	2.8	4.2
HU21	3.8	3.6	3.4	3.6
HU22	3.8	3.4	3.2	4.2
HU23	3.8	3.8	2.8	4.2
HU24	3.8	3.4	3.2	3.8
HU25	3.6	3.4	2.8	3.8
HU26	4.2	3.8	2.8	3.8
HU27	4.2	3.6	2.6	4.4
HU28	3.8	3.6	3.2	4.2
HU29	3.8	3.6	2.6	4.2
HU30	3.8	3.6	2.6	4.2
HU31	3.8	3.8	3.2	4.4
HU32	3.8	3.4	3.2	4.2
HU33	3.8	3.6	3.2	4.2
HU34	4.2	3.8	3.2	4.2
HU35	3.8	3.2	2.8	4.2
Avg.	3.81	3.45	2.98	4.07

To identify the importance of all aspects presented in Figure 8, the obtained results were analyzed statistically by using the T (statistical) value, the p (importance) and the correlation (size effect). Figure 9 depicts the results obtained from this analysis. Furthermore, Pearson correlation was performed to determine the relatedness between the perceived recommendation quality, the perceived system

Energies **2020**, 13, 1097 19 of 24

effectiveness, and perceived satisfaction. As can be observed from Figure 9, perceived recommendation quality positively influences the perceived system effectiveness (r = 0.675, p < 0.5) and the perceived satisfaction (r = 0.891, p < 0.01). Also, perceived system effectiveness (r = 0.669, p < 0.05) and perceived satisfaction (r = 0.943, p < 0.01) have an important influence on the user's intention to use.

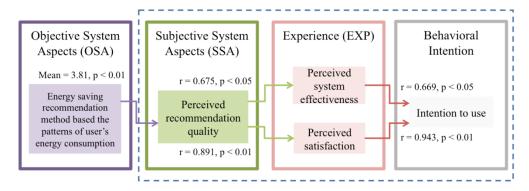


Figure 9. Experiment results.

Finally, it should be noted that perceived satisfaction obtained higher correlation values than those obtained by the perceived system effectiveness; hence, we can conclude that perceived satisfaction has a stronger effect on user's intention to use HEMS-IoT.

#### 5. Conclusions

Energy efficiency has become a key research area, because energy consumption exponentially increases as years go by, particularly in the residential sector. If combined with the IoT paradigm, home automation systems are promising energy saving alternatives. The IoT can successfully collect, distribute, and analyze data to convert it to knowledge and information; however, IoT devices for smart homes have limited resources. To overcome this limitation, it is important to consider other data handling alternatives—such as machine learning and big data—to collect, manage, and analyze large volumes of data. The big data analytics technologies are used to obtain and analyze large amounts of data, whereas machine learning algorithms and statistical models based on patterns and inferences are needed by the system to meet its goals. Additionally, machine learning provides alternatives to learning-based problems and identifies the background and characteristics of such problems in order to learn from them and increase system functioning.

Current challenges in the residential sector related to energy consumption are areas of opportunity for the IoT paradigm, machine learning, and big data technologies. In this work, we proposed HEMS-IoT, a big data and machine learning-based smart home energy management system for home comfort, safety, and energy saving. Machine learning techniques and big data technologies are important in our work, because they are used by the system to analyze and classify energy consumption efficiency, identify user behavior patterns, and ensure home comfort. We used the machine learning algorithm J48 and Weka API to learn energy consumption patterns and user behavioral patterns. Also, RuleML and Apache Mahout were used to create energy-saving recommendations based on user preferences to preserve smart home comfort and safety. We presented a case study to validate HEMS-IoT, where we monitored a smart home to ensure home comfort and safety and reduce energy consumption. In conclusion, three factors were fundamental in achieving energy consumption reduction in this case study: (1) the commitment of smart home inhabitants to change their energy consumption habits, (2) follow-ups on the system's energy-saving recommendations, and (3) the fact that the system allows users to modify the operating parameters of domotic devices. From this perspective, we trust that the results obtained in this work will be a motivation for more users to rely on HEMS-IoT when seeking a smart home management alternative that makes it possible to optimize energy consumption and thus make savings.

Energies **2020**, 13, 1097 20 of 24

Our proposal has five main constraints. First, the HEMS-IoT mobile application only works on the Android operating system, even though we know that the tablet market is dominated by iOs. Second, our system is only compatible with some types of home automation sensor. Third, we only use big data technologies and the J48 machine learning algorithm. Fourth, the system does not generate customized energy-saving recommendations due to some limitations having arisen during the research process. Five, we did not collect data on energy consumption from domotic devices before the implementation of HEMS-IoT.

As future work, we will seek to implement HEMS-IoT on a larger scale and among smart homes using a greater number of domotic devices. Additionally, we will intend to incorporate location-based functionalities in HEMS-IoT by relying on the GPS from mobile devices. In this sense, we expect that HEMS-IoT will be able to estimate residents' arrival time at home to increase comfort by performing actions such as playing music or turning the air conditioner in advance based on the mood of the user. Finally, we will seek to include solar panels—in order to minimize electrical energy consumption—and implement more advanced security strategies, such as blockchain and cyber security.

**Author Contributions:** Conceptualization, I.M.-C., G.A.-H. and M.A.P.-V.; Data curation, M.A.P.-V.; Formal analysis, L.R.-M. and J.O.O.-A.; Funding acquisition, G.A.-H., M.A.P.-V. and J.L.S.-C.; Investigation, J.L.S.-C.; Methodology, I.M.-C. and M.A.P.-V.; Project administration, G.A.-H.; Resources, G.A.-H.; Software, I.M.-C., M.A.P.-V. and L.R.-M.; Supervision, L.R.-M. and J.O.O.-A.; Validation, I.M.-C., G.A.-H. and L.R.-M.; Visualization, J.L.S.-C. and J.O.-O.A.; Writing—original draft, I.M.-C.; Writing—review & editing, G.A.-H. and M.A.P.-V. All authors have read and agreed to the published version of the manuscript.

**Funding:** This research was funded by Mexico's National Council of Science and Technology (CONACYT) through project 52–2016: "Application of Big Data and Semantic Web techniques to Develop Intelligent Systems," a postdoctoral grant, and a doctoral grant.

**Acknowledgments:** This work was supported by Mexico's National Technological Institute (TecNM) and sponsored by both Mexico's National Council of Science and Technology (CONACYT) and the Secretariat of Public Education (SEP) through the PRODEP project (Programa para el Desarrollo Profesional Docente).

**Conflicts of Interest:** The authors declare that there are no potential conflicts of interest with respect to the publication of this article.

#### References

- 1. Thema, J.; Suerkemper, F.; Couder, J.; Mzavanadze, N.; Chatterjee, S.; Teubler, J.; Thomas, S.; Ürge-Vorsatz, D.; Hansen, M.B.; Bouzarovski, S.; et al. The multiple benefits of the 2030 EU energy efficiency potential. *Energies* **2019**, *12*, 2798. [CrossRef]
- 2. Filho, G.P.R.; Villas, L.A.; Gonçalves, V.P.; Pessin, G.; Loureiro, A.A.F.; Ueyama, J. Internet of Things Energy-efficient smart home systems: Infrastructure and decision-making process. *Internet Things* **2019**, *5*, 153–167. [CrossRef]
- 3. Li, W.; Logenthiran, T.; Phan, V.; Woo, W.L. Implemented IoT based Self-learning Home Management System (SHMS) for Singapore. *IEEE Internet Things J.* **2018**, *5*, 2212–2219. [CrossRef]
- 4. Matsui, K.; Yamagata, Y.; Kawakubo, S. Real-time sensing in residential area using IoT technology for finding usage patterns to suggest action plan to conserve energy. *Energy Procedia* **2019**, *158*, 6438–6445. [CrossRef]
- 5. Bonomi, F.; Milito, R.; Zhu, J.; Addepalli, S. Fog Computing and Its Role in the Internet of Things. In Proceedings of the First Edition of the MCC Workshop on Mobile Cloud Computing, Helsinki, Finland, 13–17 August 2012; pp. 13–15.
- 6. Li, S.; Xu, L.D.; Zhao, S. The internet of things: A survey. Inf. Syst. Front. 2015, 17, 243–259. [CrossRef]
- 7. Bandyopadhyay, D.; Sen, J. Internet of things: Applications and challenges in technology and standardization. *Wirel. Pers. Commun.* **2011**, *58*, 49–69. [CrossRef]
- 8. Gawali, S.K.; Deshmukh, M.K. Energy autonomy in IoT technologies. *Energy Procedia* **2019**, 156, 222–226. [CrossRef]
- Al-Ali, A.R.; Zualkernan, I.A.; Rashid, M.; Gupta, R.; Alikarar, M.A. Smart Home Energy Management System Using IoT and Big Data Analytics Approach. *IEEE Trans. Consum. Electron.* 2017, 63, 426–434. [CrossRef]

Energies **2020**, 13, 1097 21 of 24

10. Schuelke-Leech, B.A.; Barry, B.; Muratori, M.; Yurkovich, B.J. Big Data issues and opportunities for electric utilities. *Renew. Sustain. Energy Rev.* **2015**, *52*, 937–947. [CrossRef]

- 11. Huang, H.; Yu, H. Compact and Fast Machine Learning Accelerator for IoT Devices; Springer: Singapore, 2019; pp. 13–23.
- 12. Alarifi, A.; Tolba, A. Optimizing the network energy of cloud assisted internet of things by using the adaptive neural learning approach in wireless sensor networks. *Comput. Ind. J.* **2019**, *106*, 133–141. [CrossRef]
- 13. Machorro-cano, I.; Paredes-Valverde, M.A.; Alor-Hernandez, G.; del Pilar Salas-Zárate, M.; Segura-Ozuna, M.G.; Sánchez-Cervantes, J.L. PESSHIoT: Smart Platform for Monitoring and Controlling Smart Home Devices and Sensors. Technol. Innov. CITI 2019. *Commun. Comput. Inf. Sci.* 2019, 1124, 137–150.
- 14. Paredes-Valverde, M.A.; Alor-Hernández, G.; García-Alcaráz, J.L.; del Pilar Salas-Zárate, M.; Colombo-Mendoza, L.O.; Sánchez-Cervantes, J.L. IntelliHome: An internet of things-based system for electrical energy saving in smart home environment. *Comput. Intell.* 2020, 36, 203–224. [CrossRef]
- 15. Samuel, S.S.I. A review of connectivity challenges in IoT-smart home. In Proceedings of the 2016 3rd MEC International Conference Big Data Smart City, ICBDSC, Muscat, Oman, 15–16 March 2016; pp. 364–367.
- Kang, B.; Park, S.; Lee, T.; Park, S. IoT-based Monitoring System using Tri-level Context Making Model for Smart Home Services. In Proceedings of the 2015 IEEE International Conference on Consumer Electronics (ICCE), Berlin, Germany, 6–9 September 2015; pp. 1–2.
- 17. Adiono, T.; Vidya, R.; Putra, W.; Fathany, M.Y.; Wibisono, M.A.; Adijarto, W. Smart Home Platform Based on Optimized Wireless Sensor Network Protocol and Scalable Architecture. In Proceedings of the 2015 9th International Conference on Telecommunication Systems Services and Applications (TSSA), Bandung, Indonesia, 25–26 November 2015; pp. 1–5.
- 18. Lee, N.K.; Lee, H.K.; Lee, H.W.; Ryu, W. Implementation of Smart home Service over Web of Object Architecture. In Proceedings of the 2015 International Conference on Information and Communication Technology Convergence (ICTC), Jeju Island, Korea, 28–30 October 2015; pp. 1215–1219.
- 19. Montesdeoca-Contreras, J.C.; Avila-Campoverde, R.S.; Cabrera-Hidalgo, J.C.; Vintimilla-Tapia, P.E. Mobile Applications Using TCP/IP-GSM Protocols Applied to Domotic. In Proceedings of the 2015 XVI Workshop on Information Processing and Control (RPIC), Cordoba, Argentina, 6–9 October 2015; pp. 1–4.
- Chilipirea, C.; Ursache, A.; Popa, D.O.; Pop, F. Energy efficiency and robustness for IoT: Building a smart home security system. In Proceedings of the 2016 IEEE 12th International Conference on Intelligent Computer Communication and Processing (ICCP), Cluj-Napoca, Romania, 8–10 September 2016; pp. 43–48.
- Elkhorchani., H.; Grayaa, K. Novel home energy management system using wireless communication technologies for carbon emission reduction within a smart grid. J. Clean. Prod. 2016, 135, 950–962. [CrossRef]
- 22. Salman, L.; Salman, S.; Jahangirian, S.; Abraham, M.; German, F.; Blair, C. Energy efficient IoT-based smart home. In Proceedings of the 2016 IEEE 3rd World Forum on Internet of Things (WF-IoT), Reston, VA, USA, 12–14 December 2017; pp. 526–529.
- 23. Baker, T.; Asim, M.; Tawfik, H.; Aldawsari, B.; Buyya, R. An Energy-aware Service Composition Algorithm for Multiple Cloud-based IoT Applications. *J. Netw. Comput. Appl.* **2017**, *89*, 96–108. [CrossRef]
- 24. Matsui, K. An information provision system as a function of HEMS to promote energy conservation and maintain indoor comfort. *Energy Procedia* **2017**, *105*, 3213–3218. [CrossRef]
- 25. Fensel, A.; Tomic, D.K.; Koller, A. Contributing to appliances' energy efficiency with Internet of Things, smart data and user engagement. *Future Gener. Comput. Syst.* **2017**, *76*, 329–338. [CrossRef]
- Hossain, M.S.; Rahman, M.A.; Muhammad, G. Cyber–physical cloud-oriented multi-sensory smart home framework for elderly people: An energy efficiency perspective. *J. Parallel Distrib. Comput.* 2017, 103, 11–21. [CrossRef]
- 27. Kibria, M.G.; Jarwar, M.A.; Ali, S.; Kumar, S.; Chong, I. Web Objects Based Energy Efficiency for Smart Home IoT Service Provisioning. In Proceedings of the 2017 Ninth International Conference on Ubiquitous and Future Networks (ICUFN), Milan, Italy, 4–7 July 2017; pp. 55–60.
- 28. Chauhan, M.A.; Babar, M.A. *Using Reference Architectures for Design and Evaluation of WoT: A Case of Smart Homes Domain*, 1st ed.; Elsevier Inc.: Amsterdam, The Netherlands, 2017; pp. 205–228.
- Lanfur, G.O.F.; Pérez, J.F.P. Implementación de un Sistema de Seguridad Independiente y Automatización de una Residencia por medio del Internet de las Cosas. In Proceedings of the 2017 IEEE Central America and Panama Student Conference (CONESCAPAN), Panama City, Panama, 20–22 September 2017; pp. 1–5.

Energies **2020**, 13, 1097 22 of 24

30. Iqbal, J.; Khan, M.; Talha, M.; Farman, H.; Jan, B.; Muhammad, A.; Khattak, H.A. A Generic Internet of Things Architecture for Controlling Electrical Energy Consumption in Smart Homes. *Sustain. Cities Soc.* **2018**, 43, 443–450. [CrossRef]

- 31. Marinakis, V.; Doukas, H.; Tsapelas, J.; Mouzakitis, S.; Sicilia, Á.; Madrazo, L.; Sgouridis, S. From big data to smart energy services: An application for intelligent energy management. *Future Gener. Comput. Syst.* **2018**. [CrossRef]
- 32. Jo, H.; Yoon, Y.I. Intelligent smart home energy efficiency model using artificial TensorFlow engine. *Hum. Cent. Comput. Inf. Sci.* **2018**, *8*, 1–18. [CrossRef]
- 33. Filho, G.P.R.; Mano, A.D.B.V.L.Y.; Villas, L.A.; Ueyama, J. A Low-Cost Smart Home Automation to Enhance Decision-Making based on Fog Computing and Computational Intelligence. *IEEE Lat. Am. Trans.* **2018**, *16*, 186–191. [CrossRef]
- 34. Tao, M.; Zuo, J.; Liu, Z.; Castiglione, A.; Palmieri, F. Multi-layer cloud architectural model and ontology-based security service framework for IoT-based smart homes. *Future Gener. Comput. Syst.* **2018**, *78*, 1040–1051. [CrossRef]
- 35. Iqbal, A.; Ullah, F.; Anwar, H.; Kwak, K.S.; Imran, M.; Jamal, W.; Rahman, A.U. Interoperable Internet-of-Things platform for smart home system using Web-of-Objects and cloud. *Sustain. Cities Soc.* 2018, 38, 636–646. [CrossRef]
- 36. Yassine, A.; Singh, S.; Hossain, M.S.; Muhammad, G. IoT Big Data Analytics for Smart Homes with Fog and Cloud Computing. *Future Gener. Comput. Syst.* **2018**, *91*, 563–573. [CrossRef]
- 37. Matsui, K. An information provision system to promote energy conservation and maintain indoor comfort in smart homes using sensed data by IoT sensors. *Future Gener. Comput. Syst.* **2018**, *82*, 388–394. [CrossRef]
- 38. Terroso-Saenz, F.; González-Vidal, A.; Ramallo-González, A.P.; Skarmeta, A.F. An open IoT platform for the management and analysis of energy data. *Future Gener. Comput. Syst.* **2019**, 92, 1066–1079. [CrossRef]
- 39. Park, J.; Kim, T.; Lee, C. Development of Thermal Comfort-Based Controller and Potential Reduction of the Cooling Energy Consumption of a Residential Building in Kuwait. *Energies* **2019**, *12*, 3348. [CrossRef]
- 40. Bouaziz, M.; Rachedi, A.; Belghith, A.; Berbineau, M.; Alahmadi, S. EMA-RPL: Energy and Mobility Aware Routing for the Internet of Mobile Things. *Future Gener. Comput. Syst.* **2019**, *97*, 247–258. [CrossRef]
- 41. Mancini, F.; Lo Basso, G.; De Santoli, L. Energy Use in Residential Buildings: Impact of Building Automation Control Systems on Energy Performance and Flexibility. *Energies* **2019**, *12*, 2896. [CrossRef]
- 42. Sun, M.; Zhou, Z.; Wang, J.; Du, C.; Gaaloul, W. Energy-Efficient IoT Service Composition for Concurrent Timed Applications. *Future Gener. Comput. Syst.* **2019**, *100*, 1017–1030. [CrossRef]
- 43. Meenaa, N.K.; Kumarb, A.; Singh, A.R.; Swarnkar, A.; Gupta, N.; Niazi, K.R.; Kumar, P.; Bansal, R.C. Optimal Planning of Hybrid Energy Conversion Systems for Annual Energy Cost Minimization in Indian Residential Buildings. *Energy Procedia* **2019**, *158*, 2979–2985. [CrossRef]
- 44. Le, N.T.; Benjapolakul, W. Evaluation of Contribution of PV Array and Inverter Configurations to Rooftop PV System Energy Yield Using Machine Learning Techniques. *Energies* **2019**, *12*, 3158. [CrossRef]
- 45. Castro-antonio, M.K.; Carmona-arroyo, G.; Herrera-luna, I.; Marin-hernandez, A.; Rios-figueroa, H.V.; Rechy-ramirez, E.J. An Approach based on a Robotics Operation System for the Implementation of Integrated Intelligent House Services System. In Proceedings of the 2019 International Conference on Electronics, Communications and Computers (CONIELECOMP), Cholula, Mexico, 27 February–1 March 2019; pp. 182–186.
- 46. Huh, J.H.; Otgonchimeg, S.; Seo, K. Advanced metering infrastructure design and test bed experiment using intelligent agents: Focusing on the PLC network base technology for Smart Grid system. *J. Supercomput.* **2016**, 72, 1862–1877. [CrossRef]
- 47. Jung, S.H.; Huh, J.H. A Novel on Transmission Line Tower Big Data Analysis Model Using Altered K-means and ADQL. *Sustainability* **2019**, *11*, 3499. [CrossRef]
- 48. Yassine, A.; Singh, S.; Alamri, A. Mining Human Activity Patterns from Smart Home Big Data for Healthcare Applications. *IEEE Access* **2017**, *5*, 13131–13141. [CrossRef]
- 49. Zhao, Y.; Yu, Y.; Li, Y.; Han, G.; Du, X. Machine learning based privacy-preserving fair data trading in big data market. *Inf. Sci.* **2019**, *478*, 449–460. [CrossRef]
- 50. Risteska Stojkoska, B.L.; Trivodaliev, K.V. A review of Internet of Things for smart home: Challenges and solutions. *J. Clean. Prod.* **2017**, *140*, 1454–1464. [CrossRef]

Energies **2020**, 13, 1097 23 of 24

51. Rathore, M.M.; Paul, A.; Ahmad, A.; Rho, S. Urban planning and building smart cities based on the Internet of Things using Big Data analytics. *Comput. Netw.* **2016**, *101*, 63–80. [CrossRef]

- 52. Machorro-Cano, I.; Alor-Hernández, G.; Cruz-Ramos, N.A.; Sánchez-Ramírez, C.; Segura-Ozuna, M.G. A Brief Review of IoT Platforms and Applications in Industry. In *New Perspectives on Applied Industrial Tools and Techniques*; Springer: Cham, Switzerland, 2018; pp. 293–324.
- 53. Hui, T.K.L.; Sherratt, R.S.; Díaz Sánchez, D. Major requirements for building Smart Homes in Smart Cities based on Internet of Things technologies. *Future Gener. Comput. Syst.* **2016**, *76*, 358–369. [CrossRef]
- 54. Sathyadevi, G. Application of Cart Algorithm in Hepatitis Disease Diagnosis. In Proceedings of the 2011 International Conference on Recent Trends in Information Technology (ICRTIT), Chennai, India, 3–5 June 2011; pp. 1283–1287.
- 55. Pattanapairoj, S.; Silsirivanit, A.; Muisuk, K.; Seubwai, W.; Cha'on, U.; Vaeteewoottacharn, K.; Sawanyawisuth, K.; Chetchotsak, D.; Wongkham, S. Improve discrimination power of serum markers for diagnosis of cholangiocarcinoma using data mining-based approach. *Clin. Biochem.* **2015**, *48*, 668–673. [CrossRef]
- 56. Tartar, A.; Niyazi, K.; Akan, A. A new method for pulmonary nodule detection using decision trees. In Proceedings of the 2013 35th Annual International Conference of the IEEE Engineering in Medicine and Biology Society (EMBC), Osaka, Japan, 3–7 July 2013; pp. 7355–7359.
- 57. Chen, X.; Ching, W.; Aoki-kinoshita, K.F. Support Vector Machine Methods for the Prediction of Cancer Growth. In Proceedings of the 2010 Third International Joint Conference on Computational Science and Optimization, Huangshan, China, 28–31 May 2010; pp. 1–4.
- 58. Yingchi, Y.; Hui, C.; Dong, W.; Wei, L.; Biyun, Z.; Zhongtao, Z. Diagnosis of pancreatic carcinoma based on combined measurement of multiple serum tumor markers using artificial neural network analysis. *Chin. Med. J.* **2014**, 127, 1891–1896.
- 59. Subbalakshmi, G.; Ramesh, K.; Rao, M.C. Decision Support in Heart Disease Prediction System using Naive Bayes. *Indian J. Comput. Sci. Eng.* **2011**, 2, 170–176.
- Fageeri, S.O.; Ahmed, S.M.M.; Almubarak, S.A.; Mu'azu, A.A. Eye refractive error classification using machine learning techniques. In Proceedings of the International Conference on Communication, Control, Computing and Electronics Engineering (ICCCCEE), Khartoum, Sudan, 1–6 February 2019.
- 61. Abdalla, A.M.M.; Dress, S.; Zaki, N. Detection of Masses in Digital Mammogram Using Second Order Statistics and Artificial Neural Network. *Int. J. Comput. Sci. Inf. Technol.* **2011**, *3*, 176–186. [CrossRef]
- 62. Kureshi, N.; Abidi, S.S.R.; Blouin, C. A Predictive Model for Personalized Therapeutic Interventions in Non-small Cell Lung Cancer. *IEEE J. Biomed. Health Inform.* **2016**, 20, 424–431. [CrossRef] [PubMed]
- 63. Sood, S.K.; Mahajan, I. A Fog Based Healthcare Framework for Chikungunya. *IEEE Internet Things J.* **2017**, *5*, 794–801. [CrossRef]
- 64. Valiente-rocha, P.A.; Lozano-tello, A. Ontology-Based Expert System for Home Automation Controlling Ontology-Based Expert System for Home Automation Controlling. In Proceedings of the 23rd International Conference on Industrial Engineering and Other Applications of Applied Intelligent Systems, IEA/AIE 2010, Cordoba, Spain, 1–4 June 2010; Volume 6096, pp. 661–670.
- 65. Wongpatikaseree, K.; Ikeda, M.; Buranarach, M.; Supnithi, T.; Lim, A.O.; Tan, Y. Activity Recognition using Context-Aware Infrastructure Ontology in Smart Home Domain. In Proceedings of the 2012 Seventh International Conference on Knowledge, Information and Creativity Support Systems, Victoria, Australia, 8–10 November 2012; pp. 50–57.
- 66. Comptona, M.; Barnaghi, P.; Bermudez, L.; García-Castro, R.; Corcho, O.; Cox, S.; Graybeal, J.; Hauswirth, M.; Henson, C.; Herzog, A.; et al. The SSN ontology of the W3C semantic sensor network incubator group. *J. Web Semant.* **2012**, *17*, 25–32. [CrossRef]
- 67. Sezer, O.B.; Can, S.Z.; Dogdu, E. Development of a Smart Home Ontology and The Implementation of A Semantic Sensor Network Simulator: An Internet of Things Approach. In Proceedings of the 2015 International Conference on Collaboration Technologies and Systems (CTS), Atlanta, GA, USA, 1–5 June 2015; pp. 12–18.
- 68. Lyazidi, A.; Mouline, S. ONDAR: An Ontology for Home Automation. In Proceedings of the 2015 15th International Conference on Intelligent Systems Design and Applications (ISDA), Marrakesh, Morocco, 14–16 December 2015; pp. 260–265.

Energies **2020**, 13, 1097 24 of 24

69. Alirezaie, M.; Renoux, J.; Köckemann, U.; Kristoffersson, A.; Karlsson, L.; Blomqvist, E.; Tsiftes, N.; Voigt, T.; Loutfi, A. An Ontology-based Context-aware System for Smart Homes E-care@home. *Sensors* **2017**, *17*, 1586. [CrossRef]

- 70. Fernández, M.; Gómez-Pérez, A.; Juristo, N. Methontology: From Ontological Art Towards Ontological Engineering. In Proceedings of the Spring Symposium Series on Ontological Engineering, AAAI97, Stanford, CA, USA, 24–26 March 1997; pp. 33–40.
- 71. Han, J.; Kamber, M.; Pei, J. *Data Mining: Concepts and Techniques*, 3rd ed.; Elsevier: Amsterdam, The Netherlands, 2012; pp. 327–391.
- 72. Bourobou, S.T.M.; Yoo, Y. User Activity Recognition in Smart Homes Using Pattern Clustering Applied to Temporal ANN Algorithm. *Sensors* **2015**, *15*, 11953–11971. [CrossRef]
- 73. Chen, C.; Das, B.; Cook, D.J. A Data Mining Framework for Activity Recognition in Smart Environments. In Proceedings of the 2010 Sixth International Conference on Intelligent Environments, Kuala Lumpur, Malaysia, 19–21 July 2010; pp. 80–83.
- 74. Das, B.; Chen, C.; Dasgupta, N.; Cook, D.J.; Seelye, A.M. Automated Prompting in a Smart Home Environment. In Proceedings of the 2010 IEEE International Conference on Data Mining Workshops, Sydney, Australia, 13 December 2010; pp. 1–8.
- 75. Considine, J.; Li, F.; Kollios, G.; Byers, J. Approximate aggregation techniques for sensor databases. In Proceedings of the 20th International Conference on Data Engineering, Boston, MA, USA, 30 March–2 April 2004; Volume 20, pp. 449–460.
- 76. Rajagopalan, R.; Varshney, P.K. Data aggregation techniques in sensor networks: A survey. *Electr. Eng. Comput. Sci.* **2006**, *6*, 48–63. [CrossRef]
- 77. Fasolo, E.; Rossi, M.; Widmer, J.; Zorzi, M. In-network aggregation techniques for wireless sensor networks: A survey. *IEEE Wirel. Commun.* **2007**, *14*, 70–87. [CrossRef]
- 78. Konstan, J.A.; Riedl, J. Recommender systems: From algorithms to user experience. *User Model. User Adapt. Interact.* **2012**, 22, 101–123. [CrossRef]
- 79. McNee, S.M.; Riedl, J.; Konstan, J.A. Being accurate is not enough: How accuracy metrics have hurt recommender systems. In Proceedings of the CHI'06 Extended Abstracts on Human Factors in Computing Systems, Montreal, QC, Canada, 22–27 April 2006; pp. 1097–1101.
- 80. Knijnenburg, B.P.; Willemsen, M.C. Evaluating Recommender Systems with User Experiments. In *Recommender Systems Handbook*; Springer: Boston, MA, USA, 2015; pp. 309–352.
- 81. Knijnenburg, B.P.; Willemsen, M.C.; Gantner, Z.; Soncu, H.; Newell, C. Explaining the user experience of recommender systems. *User Model. User Adapt. Interact.* **2012**, 441–504. [CrossRef]
- 82. Lee, S.; Choi, J. Enhancing user experience with conversational agent for movie recommendation: Effects of self-disclosure and reciprocity. *J. Hum. Comput. Stud.* **2017**, *103*, 95–105. [CrossRef]
- 83. Pu, P.; Chen, L.; Hu, R. A user-centric evaluation framework for recommender systems. In Proceedings of the RecSys' 11 Fifth ACM Conference on Recommender Systems, Chicago, IL, USA, 23–27 October 2011; Volume 157, pp. 157–164.
- 84. Herbjørn, N.; Breivik, E. The influence of media on advertising effectiveness a comparison of Internet, posters and radio. *Int. J. Mark. Res.* **2005**, *47*, 383–405.



© 2020 by the authors. Licensee MDPI, Basel, Switzerland. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (http://creativecommons.org/licenses/by/4.0/).