

## Article

# Reaching Sustainable Financial Health: Gender Differences in Risk-Taking Patterns of Financially Excluded People

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**Abstract:** Providing sufficient financial accessibility to low-income individuals is considered a way to decrease income inequality and could be a key factor in sustainable economic growth. To make the financial accessibility policy more effective, analyses of individuals' understanding of financial risk within low-income groups need to be conducted. The current authors investigated individuals' attitudes towards loan financial risk in terms of gender difference. Using South Korean survey data, we examined the relationship between gender and attitude towards loan financial risk with a regression analysis. We found that within a low-income group, males were more willing to pay higher interest rates than females. In addition, males' willingness to pay high interest rates became stronger when their current financial costs were high. The results indicate that males are less careful with the risks that high interest rates can bring. Thus, the results imply that interventions, such as more substantial financial education, are required for males to make financial accessibility policies more effective.

**Keywords:** sustainable growth; financial accessibility; gender difference; risk attitude

## 1. Introduction

Achieving sustainable economic growth has been actively discussed since the 2007 global financial crisis. International organizations, such as the Organization for Economic Co-operation and Development (OECD) and International Monetary Fund (IMF), are interested in this subject and have reported that a decrease in income inequality may be a key factor for sustainable economic growth [1,2]. The study theoretically summarizes the adverse effects of inequality on the sustainability of economic growth in several aspects [1]. Inequality may decrease economic growth because it can cause political and social instability, and it may obstruct human capital accumulation within low-income populations. In addition, if inequality restricts domestic demand expansion, it may restrain technological innovation. Thus, finding effective ways to decrease income inequality is a crucial task for sustainable economic growth. The provision of sufficient financial accessibility to low-income individuals has been recently considered as one of the ways to achieve this goal. However, to prepare a more effective financial accessibility policy for low-income individuals, an analysis of the differences in individuals' understanding about financial risk within low-income groups needs to be preceded. If financial risk is less recognized in individuals with certain characteristics, a financial accessibility policy may have heterogeneous effects within the low-income group, weakening its effectiveness. Thus, in this paper, we aim to investigate individuals' attitudes to financial risk within

a low-income group using survey data collected in South Korea. Furthermore, we aim to seek more effective and efficient sustainable strategies for practitioners and related policy makers.

Financial access is defined as the “access by individuals and businesses to different forms of capital and financial services” [3]. In other words, it refers to the degree to which individuals can access financial services, such as savings, loans and insurance. Previous study has shown that high financial accessibility helps individuals to accumulate assets and eventually, assists in preparation of their retirement plan [4]. In addition, researchers have shown that high financial accessibility also mitigates the adverse impacts of economic recession on personal welfare by helping individuals access financial services [4]. Another study investigated the effect of financial service provision to low income-individuals and found that financial service provision increased their income level [5]. International organizations also tend to regard the improvement of financial accessibility as a useful tool for achieving sustainable development. The United Nations emphasize the importance of financial accessibility for the achievement of sustainable development goals by 2030 [6]. The World Bank Group has stated that universal financial access may contribute to poverty reduction [7]. The Korean government has also tried to improve the financial accessibility of low-income groups by providing emergency funds, start-up funds, interest discounts, and mortgage loans, etc.

To make these financial accessibility policies more effective, individuals’ understanding of financial risk within low-income group needs to be analyzed. When individuals in low-income groups have a poor understanding of financial risk, they tend to easily accept higher financial costs when making important financial services decisions. Unfortunately, if a subgroup with certain characteristics is less informed of financial risk compared to others, the financial burden of this subgroup may become higher. Thus, escaping from a low-income status may be more difficult in this subgroup compared to others. This phenomenon creates a public policy issue in that it implies a financial accessibility policy may have a heterogeneous effect among low-income groups depending on their understanding of financial risk. Following this rationale, we argue that a financial accessibility policy for low-income groups needs to be accompanied with a microlevel analysis regarding the understanding of financial risk within each group.

Among the variety of factors that may influence the understanding of financial risk in low-income individuals, our study focuses on gender difference for the following reasons: First, previous studies have investigated the difference in financial risk perception between genders [8–11], but investigating whether the results are also applicable to low-income individuals may be meaningful because the economic environment that low-income people confront may dilute the difference. Second, the main interests of numerous prior studies documenting gender differences in financial risk perception have tended to be limited to financial risk-taking behaviors during financial investment [8–11]. Our knowledge about gender difference in borrowing remains rudimentary. Thus, this study presents a novel perspective for the gender difference in risk perception, in that it focuses on the financial costs associated with loans. Third, the financial accessibility policies for low-income groups tend to focus on economic conditions, such as income level and housing status. In fact, policy design does not fully reflect the potential differences in financial risk attitudes between genders. For example, while individuals’ credit ratings and income levels are considered in the application for a “Sunshine Loan” in Korea, there is no consideration of gender. Therefore, we expect the analysis of gender difference in low-income groups may contribute to an improvement in the design of relevant public policies.

In this study, we used data from Korean low-income individuals to investigate gender differences in financial risk attitudes. The empirical results showed that within low-income groups, males are more willing to pay higher financial costs than females. This result implies that males in low-income groups tend to underestimate loan financial risks relative to females in the same group. This is consistent with previous studies in which females have been shown to be more careful regarding risk [8–11]. More importantly, we found that males in low-income groups are more willing to pay higher interest when their current financial costs are high. This result implies that males in low-income groups

may have more difficulty escaping from their low-income status due to consistently bearing a high financial burden.

The contributions of this study are as follows: First, from a practical point of view, this study implies that special care to males in the low-income group, such as more substantial financial education, needs to occur to make the financial accessibility policy more effective. Second, this study contributes to prior literature that documents the difference in recognition of financial risk between genders [8–11]. As attitude towards financial risk within low-income groups has not been a major focus in the literature so far, this paper fills this gap by examining attitudes to financial risk within low-income groups, through Korean survey data, that could be targeted by policies. Third, previous studies have shown that gender effects may vary by country. For instance, the effects of gender diversification in a board on firm performance in Germany and Denmark [12,13] is different from the effects in the US [14]. Thus, this study contributes to international research by reporting Korean evidence.

This paper is organized as follows: we review prior literature and establish hypotheses in Section 2. In Section 3, we present our research methodology. Section 4 shows empirical results. Finally, Section 5 summarizes and concludes the paper.

## 2. Literature Review and Hypotheses

Gender difference has been widely documented in prior literature from a variety of angles. One line of literature has investigated gender differences in decision-making. Using data from 1334 responses to a survey by the Canadian Tourism Commission, a prior study found that male and female customers have different preferences for online information usage and thus, travel website structure may affect the decisions of male and female customers differently [15]. Another study found that boys are more likely to select more a competitive curriculum program that incorporates higher level math and science than girls [16]. The study argues that this difference may affect their career choices. Gender difference in decision-making has also been observed in the professional workplace. In China, female auditors are likely to apply more conservative standards during audit tasks than their male counterparts [17].

Other researchers have examined the gender difference in terms of moral code. A prior study showed that relative to females, males have a higher tendency of deceiving other people for their own benefit [18]. Another study showed that female and older students behave more ethically in various situations [19]. Similar to these studies, another study showed that females tend to apply stricter moral standards when evaluating business practices [20]. Also, if a group is mainly composed of females, individuals in the group tend not to delay their loan payments [21]. Another line of studies has reported that the presence of females on the board positively affects a firm's corporate social responsibility (CSR) rating and performance [22,23].

Males and females may respond differently to certain behaviors or information. Males and females tend to determine the continuous usage of social network services (SNS) based on different factors [24]. Time consumption in commuting may be more harmful to the mental health of females than males because females spend more time on household tasks [25]. The effect of stress on decision-making, such as tournament entry, varies depending on gender [26]. Gender difference is also observed in the persistence of feelings of satisfaction. While satisfying emotions have more permanent effects on boys, dissatisfaction tend to persist among girls [27].

A gender difference that is frequently cited in economics is the gender difference in risk-taking. From a theoretical perspective, the gender difference in risk-taking may occur because males are more likely to follow sensational events and be more overconfident than females [28,29]. A previous study showed that female financial advisors pay more attention to possible gains or losses than their male counterparts in the financial investment industry [30]. In addition, the authors of that study also indicated that female advisors are more careful in interpreting financial information. Other studies have documented the gender difference in risk preference [31–33]. They found that females are more risk averse than males and take different strategies in financial decisions [32]. Similarly, a study found

that single females are more risk averse than single males. In this study, the authors linked the lower wealth of women compared to men with their difference in risk preference [34]. Another study showed that public financing policies entailing a high guarantee ratio may increase males' credit risk [35].

Although these studies provide some evidence of how females' financial decisions are different from the decisions of their male counterparts, our knowledge regarding the gender difference in risk attitude within low-income people remains rudimentary. Focusing on low-income individuals is important because the effect of a financial accessibility policy on low-income individuals may be influenced by their financial risk attitude. In addition, the gender difference regarding risk attitudes towards loans has not been sufficiently reviewed yet. Our study fills this void. If males tend to follow sensational events and be more overconfident than females, we expect that meager economic conditions may not change these innate characteristics. Thus, we firstly hypothesize that males in low-income groups take more financial risks than their female counterparts. Then, based on the anticipation that higher financial stress may simulate males' tendency to seek sensational events, we secondly hypothesize that males are more likely to take risk when under higher financial pressure. By examining these hypotheses, this study is expected to supplement prior studies regarding gender differences in financial risk-taking that have tended to be limited to financial investment. Also, our study may provide useful implications regarding whether males may find it hard to escape from poverty due to their improper risk attitudes.

### 3. Methodology

#### 3.1. Data

We collected the raw data from "The survey on the needs and use of financial services of financially excluded people" executed by the Seoul Welfare Foundation in 2014 [36]. The number of the survey participants was 1005. They were selected by a random sampling method from the 15,000 participants involved in two financial accessibility plans—"Seoul Hope Plus Savings Accounts Program" and "Seoul Dream-narae Savings Accounts Program".

These two financial accessibility plans are designed to support low-income individuals' accumulation of financial assets as well as providing support for their children's education. The "Seoul Hope Plus Savings Accounts Program" supports low-income individuals by providing an additional public contribution to their savings originating from their work income. This public contribution lasts for 3 years. The other plan, "Seoul Dream-narae Savings Accounts Program", helps low-income individuals to accumulate funds for their children's education. As these two plans focus on low-income families, about 20% of the plans' participants are public aid recipients, and the remaining 80% are also included in the low-income bracket. The survey incorporates the participants' economic and social conditions, such as income, employment status, residence type, debt size and education level, etc. Refer to the following link for more detailed information about the plans: [https://www.welfare.seoul.kr/information/biz\\_data/view/14223?p\\_page=1&s\\_searchType=&s\\_keyword=&s\\_categoryType=&boardId=8&stus=&s\\_text=](https://www.welfare.seoul.kr/information/biz_data/view/14223?p_page=1&s_searchType=&s_keyword=&s_categoryType=&boardId=8&stus=&s_text=). Although the total number of participants was 1005, we only used data from 515 of these, due to exclusion of those missing required data.

#### 3.2. Research Design

We adopted the "the interest rate level that the participant intends to pay (*Interestintention*)" as our main dependent variable. In the loan market, financial institutions are more likely to provide higher loans to customers who are willing to pay higher interest rates. For example, private loans companies provide high interest loans without checking borrowers' credit conditions. Thus, if an individual does not fully recognize the danger that high interest loans cause and express a willingness to pay interest rates beyond his/her own ability, the individual's credit condition may deteriorate as time passes. Thus, even though public policies help with their credit recovery or asset accumulation in

the short term, the policies may not be as effective as expected if the individuals are not fully informed of the financial risks of loans. Thus, we captured the individual's loan risk attitude with "the interest rate level that the participant intends to pay (*Interestintention*)" in the survey data. We tested whether gender has an effect on the intention to pay high interest by establishing the following regression.

$$\begin{aligned}
 \text{Interestintention} &= b_0 + b_1\text{Gender} + b_2\text{Highrateloan} + b_3\text{Defaultexp} + b_4\text{Loantime} \\
 &+ b_5\text{Age} + b_6\text{Family} + b_7\text{Nospouse} + b_8\text{Education} + b_9\text{Financeeducation} \\
 &+ b_{10}\text{Nopermanentwork} + b_{11}\text{Nowork} + b_{12}\text{Income} + b_{13}\text{Nohouse} + ie_t
 \end{aligned} \quad (1)$$

*Interestintention* denotes the interest rate level that the participant intends to pay to non-bank financial institutions if he/she cannot get a loan from a commercial bank. This is expected to be higher when the participant does not fully understand the financial risk that higher interest payments may bring. *Gender* is the variable of interest—a value of 1 denotes male gender and 0 denotes female gender. If gender has a relationship with the intention to pay high interest rates and male participants are more likely to pay higher interest rates, the coefficient, *gender* ( $b_1$ ), is expected to have a significant positive sign. We included other variables that the survey incorporates that are expected affect the participants' intentions to pay high interest rates. *Highrateloan* indicates the share of high interest debt in the total debt. We included this variable because the current financial costs of an individual may be high if they are willing to bear high interest rates. *Defaultexp* denotes the participants' default experience which may change their financial risk attitude. *Loantime* is the time taken by participants to search for loan information, implying their prudence about loans.

We controlled for other demographical and social characteristics which may influence the participants' risk attitudes. We selected the variables from the survey data that were well matched to previous studies. In accordance with previous studies that have related demographical properties to risk perception, we controlled for age (*Age*), dependent families (*Family*), marital status (*Nospouse*), education level (*Education*), employment status (*Nopermanentwork*, *Nowork*), income level (*Income*) and home ownership (*Nohouse*) [37–40]. We summarize our variable selection processes in Table 1.

Table 1. Variables Selected.

Previous Studies	Dependent Variable	Variables in the Study	Signs in the Study	Significance	Matched Variables in the Current Study
Hartog et al. [37]	Risk Aversion	Female	+	significant	Gender
		Married	+	insignificant	Nospouse
		Unemployment	—	significant	Nowork
		Not in Labor Force	—	insignificant	Nopermanentwork
		Education	—	significant	Education
		Income	—	significant	Income
Dohmen et al. [38]	Willingness to Take Risk	Female	—	significant	Gender
		Age	—	significant	Age
Harrison et al. [39]	Risk Aversion	Female	+	insignificant	Gender
		Old	—	significant	Age
		Higher Education	+	significant	Education
		Income level	—	insignificant	Income
		Kids	+	insignificant	Family
		Number in Household	+	insignificant	Family
		Home owner	+	insignificant	Nohouse
		Single	+	insignificant	Nospouse
Noussair et al. [40]	Risk Aversion	Retired	—	insignificant	Nopermanentwork
		Female	+	significant	Gender
		Age	—	significant	Age
		Married	+	insignificant	Nospouse
		Number of Children	+	insignificant	Family
		Income	—	significant	Income
		Home Ownership	+	insignificant	Nohouse
		High Education	+	insignificant	Education



Given that financial education may help individuals to understand financial risk, we also included a variable indicating experience regarding financial education (*Financeducation*) [41]. The definitions of the variables and expected signs in the model are shown in Table 2. As in Table 1, the variables' empirical signs in previous studies and their significance levels have not been fully consistent. Thus, we present the expected signs in our model for terms where the majority of previous studies have shown the same results. The signs in the table imply that males, old people, unemployed people and people without home ownership are more likely to accept higher interest rates.

**Table 2.** Definitions of Key Variables and Expected Signs in the Model.

Variables	Descriptions	Expected Signs
<i>Interestintention</i>	The interest rate intended to pay to non-bank financial institutions if he/she cannot get a loan from a commercial bank;	
<i>Gender</i>	Gender. 1 for males and 0 otherwise;	(+)
<i>Highrateloan</i>	The percentage of high interest (more than 20%) debt in total debt. A value is assigned between 0 (0%) and 5 (more than 50%), increasing in steps of 1;	
<i>Defaultexp</i>	Default experience. 1 if he/she has been in default by delaying the payment more than 3 months for an amount over 50,000 (approximately 50 \$);	
<i>Loantime</i>	Total time taken to search for loan information. The value is assigned between 1 (less than 1 h) and 5 (more than 7 h), increasing in steps of 1;	
<i>Age</i>	Age. The value is assigned between 1 (for twenties) and 5 (higher than sixties), increasing in steps of 1;	(+)
<i>Family</i>	The number of dependent family;	
<i>Nospouse</i>	1 if he/she has no spouse, otherwise 0;	
<i>Education</i>	Educational background. The value is assigned between 1 (for elementary school graduation level or below) and 6 (over master level), increasing in steps of 1;	
<i>Financeducation</i>	The amount of finance education experience;	
<i>Nopermanentwork</i>	1 if he/she does not have permanent work position. 0 otherwise;	
<i>Nowork</i>	1 if he/she is unemployed. 0 otherwise;	(+)
<i>Income</i>	The level of monthly income. The value is assigned between 1 (for elementary school graduation level or below) and 8 (over master level), increasing in steps of 1;	(+)
<i>Nohouse</i>	1 if he/she does not have own house. Otherwise 0;	

In addition, we also investigated whether male participants are willing to pay higher interest rates when they are currently paying high interest rates. This investigation is important because if they intend to pay more interest in an economically challenging environment, they are more likely to become credit delinquents. Therefore, the following model was constructed by including the interaction variables, *Gender* and *Highrateloan*.

$$\begin{aligned}
 & \text{Interestintention} \\
 &= b_0 + b_1 \text{Gender} + b_2 \text{Gender} \times \text{Highrateloan} + b_3 \text{Highrateloan} \\
 &+ b_4 \text{Defaultexp} + b_5 \text{Loantime} + b_6 \text{Age} + b_7 \text{Family} + b_8 \text{Nospouse} \\
 &+ b_9 \text{Education} + b_{10} \text{Financeducation} + b_{11} \text{Nopermanentwork} \\
 &+ b_{12} \text{Nowork} + b_{13} \text{Income} + b_{14} \text{Nohouse} + ie_t
 \end{aligned} \quad (2)$$

## 4. Empirical Results

### 4.1. Descriptive Statistics

Table 3 presents descriptive statistics and a comparison of our test variables between males and females. As our variables were measured by categorical values to reflect the multiple-choice answers in the survey, most variables are single digits. Among the 515 participants, the number of female participants was 408, occupying about 80% of the sample. This implies that the majority of participants in the two financial accessibility plans are females. The mean value of *Interestintention* for females is significantly lower than that of males', supporting the hypothesis that males are more willing to pay higher interest rates. The difference indicates that males are less careful in regard to loan financial risk. In our sample, males had more dependent family members and more financial education experience. More importantly, the variables, *Nopermanentwork* and *Nowork*, were higher in female participants, implying that females tend to be excluded from stable jobs as well as having fewer jobs. The income level (*Income*) of males was shown to be higher than that of females. These patterns imply that males, relative to their female counterparts, tend to have more stable jobs and earn higher incomes. This tendency may imply a situation either where males are responsible for their family support or where females are disadvantaged in social activities in Korea. Even if this sample analysis provides useful insight about Korean society, the main interest of this study is not the diagnosis of this social situation. Thus, in this paper, we limit out study to the gender difference observed within low-income groups.

**Table 3.** Descriptive Statistics.

Panel A: Sample Summary						
	Num. of Obs.	Mean	SD	25%	50% (Median)	75%
Interestintention	515	6.3911	3.7008	4.0000	5.5000	10.0000
Gender	515	0.2078	0.4061	0.0000	0.0000	0.0000
Highrateloan	515	0.4990	1.0954	0.0000	0.0000	0.0000
Defaultexp	515	0.2136	0.4102	0.0000	0.0000	0.0000
Loantime	515	3.2117	1.7399	2.0000	3.0000	5.0000
Age	515	3.0621	0.7766	3.0000	3.0000	4.0000
Familty	515	2.5107	1.1112	2.0000	2.0000	3.0000
Nospouse	515	0.5262	0.4998	0.0000	1.0000	1.0000
Education	515	3.2951	1.0298	3.0000	3.0000	4.0000
Financeeducation	515	3.1126	1.5529	2.0000	3.0000	5.0000
Nopermanentwork	515	0.7184	0.4502	0.0000	1.0000	1.0000
Nowork	515	0.2039	0.4033	0.0000	0.0000	0.0000
Income	515	2.3379	1.2089	1.0000	2.0000	3.0000
Nohouse	515	0.9670	0.1788	1.0000	1.0000	1.0000
Panel B: Sample Comparison by Gender						
Gender = 0 (Female)			Gender = 1 (Male)			
	Num of Obs.	Mean (A)	Num of Obs.	Mean (B)	A–B	t-Stat
Interestintention	408	6.1480	107	7.3178	−1.1697	−2.6905 *
Highrateloan	408	0.4828	107	0.5607	−0.0779	−0.0779
Defaultexp	408	0.2230	107	0.1776	0.0455	0.0455
Loantime	408	3.2525	107	3.0561	0.1964	0.1964
Age	408	3.0368	107	3.1589	−0.1221	−0.1221
Familty	408	2.4240	107	2.8411	−0.4171	−3.3767 *
Nospouse	408	0.6054	107	0.2243	0.3811	8.0731 *
Education	408	3.3260	107	3.1776	0.1484	0.1484
Financeeducation	408	3.0368	107	3.4019	−0.3651	−2.1006 *
Nopermanentwork	408	0.7426	107	0.6262	0.1165	2.2509 *
Nowork	408	0.2279	107	0.1121	0.1158	3.1264 *
Income	408	2.2475	107	2.6822	−0.4347	−3.3011 *
Nohouse	408	0.9706	107	0.9533	0.0173	0.0173

Notes: In the last column, \* denotes significance at the 5% level or lower.

Table 4 presents the correlation matrix for our key variables. These pairwise correlations reconfirm our findings shown in Table 3. *Gender* is significantly related to *Interestintention*, implying males are more likely to accept higher interest payments. *Gender* has a significant negative relationship with *Nopermanentwork* and *Nowork*. These results indicate that generally, males' job conditions are better than those of females'. *Income* and *Gender* have a significant association, showing that males' income levels are higher. The correlation matrix also shows the determinants of *Interestintention*. If an individual is currently paying high interest rates (*Highrateloan*), he/she is more likely to accept higher interest rates. Default experience (*Defaultexp*) seems to make the individual accept higher interest rates. In addition, individuals with default experience (*Defaultexp*) were currently paying high interest rates (*Highrateloan*). These relationships imply that an individual's financial difficulty may persist because individuals in financial difficulty may accept even higher interest rates. Other than these relationships, the table also shows the effects of labor conditions on income. If an individual does not have a permanent employment position (*Nopermanentwork*), his/her income (*Income*) is low. This relationship shows the importance of job security to support economic welfare.

In the table, the pairwise correlation coefficients are generally between  $-0.30$  and  $0.30$ . Thus, we expect low multicollinearity. We statistically checked the multicollinearity with the VIF (Variance Inflation Factor) of each coefficient in the regression model. The multicollinearity problem is determined to be small if the VIF is close to 1. In contrast, it is regarded as serious if it is greater than 5. In our study, the VIF values remained between 1.0 to 1.9. Thus, multicollinearity among variables seems not to be serious. Even if the correlation matrix itself provides useful implications, careful interpretation is needed because in the correlation matrix, the other variables are not controlled for.

#### 4.2. Regression Results

Table 5 presents the empirical results regarding the association between gender and the intention to pay high interest rates. The coefficient, *Gender*, is significantly positive (1.138,  $p$ -value  $< 0.05$ ) in the first column, implying that males are more likely to pay higher interest rates than females when they cannot get a bank loan. The signs of the other variables are generally consistent with our hypotheses—the higher interest rates they are currently paying, the higher the interest rates they are willing to pay, as indicated by the coefficient, *Highrateloan* (0.530,  $p$ -value  $< 0.01$ ). The significance of *Defaultexp* (0.952,  $p$ -value  $< 0.05$ ) implies that default experience is correlated with the acceptance of higher interest rates. In addition, the coefficients *Age* and *Income* have positive signs, consistent with our expectations. While the coefficient of *Nowork* is negative, it is insignificant. Thus, the results generally support our expectations.

We examined whether males are more likely to pay high interest rates if they are currently paying high interest rates. If so, this implies that the financial conditions of the male participants who are experiencing financial difficulties may deteriorate as they are willing to pay even higher interest rates. Column 2 in Table 5 shows the results. The significantly positive sign for *Highrateloan*  $\times$  *Gender* (1.102,  $p$ -value  $< 0.05$ ) shows that males are willing to pay more interest when their current financial conditions are not friendly. In contrast, the insignificant sign for *Highrateloan* implies that females' intention to pay high interest is not strongly associated with their current financial conditions. These results imply that the males under financial distress are more likely to become credit delinquents by paying higher interest rates in future.



**Table 4.** Correlation Matrix.

	Interestintention	Gender	Highrateloan	Defaultexp	Loantime	Age	Family	Nospouse	Education	Financeeducation	Nopermanentnetwork	Nowork	Income
Gender	0.1284 *												
Highrateloan	0.1777 *	0.0289											
Defaultexp	0.0995 *	−0.045	0.1650 *										
Loantime	−0.0435	−0.0458	0.0547	0.0783									
Age	−0.0221	0.0639	−0.0228	0.0621	−0.017								
Family	0.0508	0.1524 *	−0.0372	−0.0562	0.0597	−0.1856 *							
Nospouse	−0.022	−0.3097 *	0.0205	0.0201	0.0283	0.066	−0.5899 *						
Education	−0.0345	−0.0585	−0.0791	−0.0206	−0.0143	−0.2784 *	0.1757 *	−0.0793					
Financeeducation	−0.0408	0.0955 *	0.0024	0.0324	0.0394	0.2168 *	−0.0582	−0.0113	−0.0439				
Nopermanentnetwork	−0.0453	−0.1051 *	0.0211	0.1577 *	−0.0182	0.0835	−0.0115	−0.0493	−0.068	−0.1048 *			
Nowork	−0.0349	−0.1166 *	−0.0062	0.0067	0.041	−0.1399 *	0.0928 *	−0.1086 *	0.0469	−0.1610 *	0.3168 *		
Income	0.1380 *	0.1460 *	−0.01	−0.1105 *	0.0029	−0.2234 *	0.3681 *	−0.4107 *	0.2620 *	0.0232	−0.1823 *	−0.0378	
Nohouse	0.0372	−0.0393	0.0147	0.0963 *	−0.065	0.0568	−0.1010 *	0.1294 *	0.0002	0.0344	0.0052	−0.0144	−0.0653

Notes: This table shows the pairwise correlations among the key variables. \* Denotes significance at the 5% level or lower. See Table 1 for variable definitions.

Table 5. Regression Results.

	Interestintention	Interestintention
Gender	1.138 ** (0.449)	0.523 (0.457)
Highrateloan	0.530 *** (0.200)	0.320 (0.231)
Highrateloan × gender		1.102 ** (0.442)
Defaultexp	0.952 ** (0.465)	0.942 ** (0.462)
Loantime	−0.124 (0.084)	−0.137 * (0.082)
Age	0.018 (0.249)	−0.016 (0.249)
Family	0.192 (0.189)	0.206 (0.186)
Nospouse	0.784 * (0.464)	0.745 (0.462)
Education	−0.228 (0.158)	−0.233 (0.157)
Financeducation	−0.146 (0.113)	−0.145 (0.113)
Nopermanentwork	−0.217 (0.387)	−0.175 (0.384)
Nowork	−0.024 (0.418)	−0.063 (0.418)
Income	0.525 *** (0.163)	0.504 *** (0.159)
Nohouse	0.645 (0.583)	0.490 (0.610)
Constant	4.653 *** (1.357)	5.082 *** (1.348)
N. of Obs.	515	515
adj. R-sq	0.065	0.079
F-statistic	F(13,501) = 3.19	F(14,500) = 3.65
Prob > F	0.0001	0.0000

Note: \*\*\*, \*\*, \* indicate statistical significance at the 1%, 5%, and 10% levels for two-tailed tests, respectively. Standard errors are presented in the parentheses.

We also investigated the gender difference by dividing our sample based on gender. The results are shown in Table 6. The first column of Table 6 shows the main regression results for the female sample. Consistent with the results in Table 5, the coefficient of *Highrateloan* does not show significance, implying that females are less likely to accept higher interest rates, even if their current financial costs are high. However, as shown in the second column, males have different perceptions about interest risk compared to females. The coefficient of *Highrateloan* is significantly positive, indicating that males are more likely to accept high interest rates when their current interest costs are high. Thus, it may be difficult for males under high financial burden in low-income groups to escape the group because their financial burden may be even higher. This difference may illustrate why the financial accessibility policy can be less effective for males.

In addition, we divided our sample into two based on *Highrateloan* and found that the coefficient of *Gender* was significant only within the high *Highrateloan* subsample (untabulated). These additional results also support the hypothesis that males under financial distress are more likely to pay higher interest rates in the future.

**Table 6.** Regression Results within Divided Samples.

	Gender = 0 (Female)	Gender = 1 (Male)
	Interestintention	Interestintention
Highrateloan	0.337 (0.232)	1.316 *** (0.355)
Defaultexp	0.581 (0.497)	2.626 ** (1.133)
Loantime	−0.158 * (0.090)	0.042 (0.214)
Age	−0.055 (0.261)	0.265 (0.595)
Familty	−0.056 (0.217)	1.032 *** (0.375)
Nospouse	0.283 (0.519)	2.458 ** (1.031)
Education	−0.235 (0.180)	0.165 (0.396)
Financeducation	−0.176 (0.126)	−0.004 (0.236)
Nopermanentwork	−0.082 (0.445)	0.180 (0.889)
Nowork	−0.386 (0.450)	0.950 (1.316)
Income	0.569 *** (0.189)	0.195 (0.315)
Nohouse	0.834 (0.775)	−0.393 (0.985)
Constant	5.876 *** (1.528)	0.785 (3.157)
N	408	107
adj. R-sq	0.033	0.188
F-statistic	F(12,395) = 1.95	F(12,94) = 4.11
Prob > F	0.0276	0.0000

Note: \*\*\*, \*\*, \* indicate statistical significance at the 1%, 5%, and 10% levels for two-tailed tests, respectively. Standard errors are presented in the parentheses.

#### 4.3. Additional Analysis

Our analysis may suffer from an endogeneity issue because *Gender* (male = 1) may reflect unobserved factors that may affect the intention to pay higher interest rates. For example, males are more likely to accept higher financial costs if their economic conditions tend to be better than females or if they need to support their family immediately. Under these situations, the difference between males and females may merely reflect males' different socioeconomic conditions, rather than gender difference. To address this concern, we adopted propensity score matching (hereafter, PSM matching) which has been introduced in previous studies [42,43]. PSM matching helps to compare male samples to females with similar characteristics by estimating their propensity score. For estimation of the propensity score, we used the probit model by regressing *Gender* against the control variables of our main model. Then, we made a matched sample. This procedure minimizes the differences between male and female samples, except *Gender* itself.

Table 7 compares the differences between males and females. The numbers of observations are the same in both samples due to the matching process. The differences between males and females disappear except *Interestintention*, showing that our matching procedure was well performed. The significant difference observed for *Interestintention* shows that gender difference still survives even in the matched sample, implying that males' willingness to pay high interest rate is not due to a difference in socioeconomic conditions.

In Table 8, we replicate our main results with the matched sample. The coefficient, *Gender* is still significantly positive (1.023, *p*-value < 0.05) in the first column. In the second column, the

significant positive sign of  $\text{Highrateloan} \times \text{Gender}$  (1.736,  $p$ -value < 0.01) is also consistent with our prior result. These additional results imply that our main results do not reflect males' different socioeconomic conditions.

**Table 7.** Descriptive Statistics for the Matched Sample.

	Gender = 0 (Female)		Gender = 1 (Male)		A-B	t-Stat
	Num of Obs.	Mean (A)	Num of Obs.	Mean (B)		
Interestintention	107	6.2495	107	7.3178	−1.1068	−2.0359 *
Highrateloan	107	0.5421	107	0.5607	−0.0187	−0.1218
Defaultexp	107	0.1495	107	0.1776	−0.0280	−0.5523
Loantime	107	3.0187	107	3.0561	−0.0374	−0.1589
Age	107	3.1122	107	3.1589	−0.0467	−0.4192
Family	107	2.8879	107	2.8411	0.0467	0.3035
Nospouse	107	0.2150	107	0.2243	−0.0093	−0.1644
Education	107	3.1028	107	3.1776	−0.0748	−0.5501
Financeducation	107	3.2897	107	3.4019	−0.1121	−0.5249
Nopermanentwork	107	0.6916	107	0.6262	0.0654	1.0070
Nowork	107	0.1028	107	0.1121	−0.0093	−0.2197
Income	107	2.7196	107	2.6822	0.0374	0.2126
Nohouse	107	0.9439	107	0.9533	−0.0093	−0.3082

Notes: In the last column, \* denotes significance at the 5% level or lower.

**Table 8.** Regression Results.

	Interestintention	Interestintention
Gender	1.023 ** (0.502)	0.082 (0.491)
Highrateloan	0.337 (0.258)	−0.424 (0.358)
Highrateloan $\times$ gender		1.736 *** (0.507)
Defaultexp	2.682 *** (0.839)	2.624 *** (0.810)
Loantime	−0.036 (0.136)	−0.046 (0.127)
Age	0.328 (0.437)	0.256 (0.428)
Family	0.765 *** (0.264)	0.803 *** (0.257)
Nospouse	1.889 ** (0.735)	1.807 ** (0.710)
Education	−0.062 (0.283)	−0.093 (0.273)
Financeducation	−0.106 (0.175)	−0.089 (0.172)
Nopermanentwork	0.193 (0.589)	0.339 (0.585)
Nowork	0.737 (0.826)	0.800 (0.801)
Income	0.394 * (0.227)	0.375 * (0.209)
Nohouse	0.562 (0.686)	0.337 (0.771)
Constant	0.864 (2.232)	1.651 (2.144)
N. of Obs.	214	214
adj. R-sq	0.104	0.166
F-statistic	F(13,200) = 3.30	F(14,199) = 5.10
Prob > F	0.0001	0.0000

Note: \*\*\*, \*\*, \* indicate statistical significance at the 1%, 5%, and 10% levels for two-tailed tests, respectively. Standard errors are presented in the parentheses.

## 5. Discussion and Conclusions

A decrease in income inequality is crucial factor for society to allow sustainable economic growth. Providing sufficient financial accessibility to low-income individuals is considered an effective way to decrease income inequality. However, attitudes towards financial risk within low-income groups have not been investigated. This study addresses this issue. We employed gender as our main interest variable because even though previous studies have investigated gender differences in risk-taking behavior, current public policy on financial accessibility tends not to reflect the gender difference factor.

Despite its contributions, this study has the following limitations. First, our study used an empirical analysis of gender difference in risk attitude within low-income groups. Thus, it does not provide the causes of differences shown. Second, as we have basically used raw data from multiple-choice type questions, we converted most variables into categorical values to reflect the multiple-choice answers of individuals. Thus, this study is not free from the potential information loss due to the nature of the data style. Third, even though we found that males are more likely to accept higher interest rate payments, it is doubtful whether the result really leads to a higher interest burden in males. At this stage, we cannot make definitive conclusions due to data scarcity.

Our findings, however, shed light on how we can reach sustainable financial health in socially and economically under-privileged communities by investigating gender differences in risk-taking behaviors and their motivations. First of all, we found that males are more willing to pay higher interest rates compared to females. In addition, males' high willingness to pay high interest rates becomes stronger when their current financial costs are high. These results indicate that males are relatively ignorant of, or disregard, the risks that high interest rates can bring. In addition, these results also imply that the intention to pay higher interest rates may hinder males from escaping their low-income status by increasing their financial burden.

The implications of the results of this study are as follows: First, this study shows that there needs to be a focus on low-income males to help them avoid excessive financial burden. Second, this study extends prior literature about gender differences in risk-taking to differences in loan behavior. Third, this result implies that males may accumulate wealth because of their risk attitudes; however, for that very reason, they may have difficulty escaping from their low-income status. In summary, this study provides a useful milestone regarding what to supplement in financial accessibility plans that aim to decrease income inequality and achieve sustainable economic growth.

Our study may introduce research opportunities in related areas. First, our study did not present a concrete improvement direction for current financial accessibility plans. Thus, a promising future research project may be preparing an alternative financial accessibility plan that reflects the gender difference from a public policy perspective. Second, our study examined the gender differences between interest payment intentions in general for low-income people. Extending the results to various types of loans (e.g., consumption vs. mortgages) may present unexplored, meaningful implications.

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**Author Contributions:** Eunmi Kim collected the survey data and summarized related prior literature; Sejoong Lee performed empirical analysis and wrote the major parts of the paper; Joonwhan David Lee supplemented several parts of the paper and refined the whole.

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