

Table A1. Summary of the key outcomes of Phase 1–3.

Mountain Railways [N=23]	Phase I	Phase II		Phase III	
	main motive	visitor effect	marketing effect	distribution of income	fulfillment of expectations
MR1	economic	positive	positive	alright	yes
MR2	other	positive	positive	undefined	yes
MR3	economic	neutral	positive	alright	yes
MR4	other	positive	positive	alright	yes
MR5	economic	positive	neutral	alright	yes
MR6	economic	undefined	positive	alright	yes
MR7	economic	neutral	positive	alright	yes
MR8	economic	positive	neutral	alright	yes
MR8	other	positive	positive	alright	yes
MR9	economic	positive	positive	alright	yes
MR10	economic	undefined	undefined	alright	yes
MR11	other	positive	positive	alright	yes
MR12	economic	neutral	positive	unfair	yes
MR13	undefined	positive	positive	alright	undefined
MR14	non-economic	neutral	neutral	undefined	undefined
MR15	other	positive	undefined	alright	yes
MR16	economic	neutral	neutral	alright	undefined
MR17	economic	positive	undefined	alright	undefined
MR18	economic	positive	positive	alright	yes
MR19	other	positive	positive	undefined	yes
MR20	other	positive	undefined	alright	yes
MR21	other	positive	positive	alright	yes
MR22	non-economic	negative	neutral	undefined	mixed
MR23	economic	positive	positive	alright	yes
Swimming Pools [N=12]					
SP1	non-economic	neutral	neutral	alright	yes
SP2	non-economic	positive	positive	unfair	yes
SP3	undefined	positive	undefined	alright	undefined
SP4	non-economic	positive	positive	unfair	undefined
SP5	economic	neutral	positive	unfair	yes
SP6	economic	positive	positive	alright	yes
SP7	non-economic	positive	positive	undefined	yes
SP8	economic	undefined	neutral	unfair	yes
SP9	economic	neutral	neutral	undefined	undefined
SP10	undefined	neutral	neutral	alright	yes
SP11	non-economic	neutral	positive	alright	yes
SP12	non-economic	undefined	positive	undefined	yes
Ice Skating Rinks [N=6]					
ISK 1	non-economic	positive	positive	unfair	yes
ISK2	non-economic	positive	positive	unfair	yes
ISK3	non-economic	positive	positive	undefined	yes
ISK4	non-economic	neutral	positive	alright	yes
ISK5	non-economic	positive	neutral	undefined	yes
ISK6	non-economic	positive	neutral	undefined	undefined

Bonus Partners [N=13]	Phase I	Phase II		Phase III	
	main motive	visitor effect	marketing effect	distribution of income	fulfillment of expectations
BP1	economic	positive	positive	alright	yes
BP2	economic	neutral	positive	alright	yes
BP3	economic	neutral	neutral	alright	no
BP4	economic	positive	positive	alright	yes
BP5	other	neutral	neutral	alright	partly
BP6	economic	neutral	neutral	alright	no
BP7	economic	neutral	neutral	alright	no
BP8	economic	positive	positive	undefined	yes
BP9	other	neutral	neutral	alright	yes
BP10	economic	neutral	positive	alright	yes
BP11	economic	neutral	neutral	undefined	yes
BP12	economic	positive	positive	alright	undefined
BP13	economic	positive	positive	undefined	yes

Museums

[N=6]

MU1	economic	no effects	no effects	unfair	yes
MU2	economic	positive	positive	undefined	partly
MU3	economic	positive	positive	alright	no
MU4	economic	positive	positive	unfair	yes
MU5	economic	positive	positive	alright	yes
MU6	non-economic	neutral	neutral	unfair	yes