

Questionnaire S1: English translation of the questionnaire used to assess the cultural ecosystem services of agricultural landscapes in the Swabian Alb biosphere reserve.

1. General questions about the stay in the area:

How often do you come to this area?

- | | |
|---|--|
| <input type="checkbox"/> Daily | <input type="checkbox"/> Once a week |
| <input type="checkbox"/> Several times a week | <input type="checkbox"/> Several times a month |
| <input type="checkbox"/> Less frequently | |

For which reasons do you usually come to this area?

- | | |
|--|---|
| <input type="checkbox"/> Cycling | <input type="checkbox"/> Jogging |
| <input type="checkbox"/> Hiking | <input type="checkbox"/> Taking a walk |
| <input type="checkbox"/> Horseback riding | <input type="checkbox"/> Enjoying nature |
| <input type="checkbox"/> Nordic Walking | <input type="checkbox"/> Route to another location (e.g. workplace) |
| <input type="checkbox"/> Collecting wild plants etc. | <input type="checkbox"/> Walking the dog |
| <input type="checkbox"/> Family trips | <input type="checkbox"/> Other: |

2. Cultural values:

In general, what is most important for you in a landscape? Please rank the following issues from 1 (most important) to 4 (least important).

- | | |
|--|--|
| <input type="text"/> Recreational value | <input type="text"/> Possibilities for (environmental) education |
| <input type="text"/> Beauty and aesthetics | <input type="text"/> Cultural and natural diversity and uniqueness |

Which cultural values are supported by the area?

- | | |
|--|--|
| <input type="checkbox"/> Sports | <input type="checkbox"/> Leisure activities |
| <input type="checkbox"/> Tourism | <input type="checkbox"/> Environmental education |
| <input type="checkbox"/> Education | <input type="checkbox"/> Landscape aesthetics |
| <input type="checkbox"/> Identification/Sense of place | <input type="checkbox"/> Cultural heritage and tradition |
| <input type="checkbox"/> Other: | |

How high is your affinity to nature on a scale from 1 to 5?

(1 = low; 5 = high)

- ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

3. Biological diversity:

How high would you rate your general standard of knowledge about the topic biodiversity? (1 = low; ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5
5 = high)

Which value has the biodiversity of a landscape for you? ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5
(1 = low; 5 = high)

4. Assessment of appearance of the landscape and landscape structures:

Which places do you find attractive, beautiful or interesting around here? Please mark a maximum of 5 places in the aerial photograph of the plot; these could be points, routes or areas.

How would you rate the attractiveness of this area? ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5
(1 = low; 5 = high)

Which (semi-)natural landscape structures (if present) do you find particularly appealing in this area?

- | | |
|--|---|
| <input type="checkbox"/> Fields | <input type="checkbox"/> Orchards |
| <input type="checkbox"/> Meadows | <input type="checkbox"/> Pastures |
| <input type="checkbox"/> Hedges/Groves | <input type="checkbox"/> Diversity in landscape and species |
| <input type="checkbox"/> Other: | <input type="checkbox"/> None |

Which artificial landscape structures (if present) do you find particularly appealing in this area?

- | | |
|--|--|
| <input type="checkbox"/> Benches | <input type="checkbox"/> Viewpoints |
| <input type="checkbox"/> Information boards | <input type="checkbox"/> (Hiking) Parking places |
| <input type="checkbox"/> Buildings (farms, garden sheds, etc.) | <input type="checkbox"/> Other: |
| <input type="checkbox"/> None | |

Could this landscape be improved to make it more attractive or interesting for visitors? If yes, how?

Do you have additional comments about this landscape or its meaning for you?

5. Personal details:

All data will be treated as confidential and not passed on to unauthorised persons.

Gender

☐ Male

☐ Female

Age

☐ 16 - 20 years

☐ 21 - 30 years

☐ 31 - 40 years

☐ 41 - 50 years

☐ 51 - 60 years

☐ 61 - 70 years

☐ > 71 years

Do you have a private or professional connection to the topic land use (e.g. having a kitchen garden, ownership/cultivation of orchards, forest, fields or the like)?

Are you living in the vicinity of this area (< 10 km distance)?

☐ Yes

☐ No