



# Article Ranking of Sustainability Journals Using the Author Affiliation Index and Comparison to Other Journal Metrics

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Abstract: An important component in evaluating research productivity is the quality of the academic journal. For this reason, the objective of this paper is to analyze the Author Affiliation Index (AAI) in sustainability field journals as a preliminary study to offer some insights into quality rating of journals in this chosen discipline. The AAI of a journal is defined as the percentage of the journal's articles published by authors affiliated with a base set of high-quality academic universities or institutions. We conducted an evaluation of the top 50 journals in environmental studies indexed in the category Social Science in the Web of Science (WOS) database in 2018 and the top-notch 50 universities worldwide with master or postgraduate programs in the disciplines of management and sustainability studies. The results obtained demonstrate that there is a low AAI score on average in the sustainability field compared with other disciplines and the potential reason for such low scoring is probably caused by the high number of co-authors collaborating in environmental studies related journals. Although there is no agreement reached in terms of journal ratings by AAIs and other citation and survey-based measures, we can confirm certain elite affiliations effect which leading sustainability journals have higher concentrations of authors who are affiliated with elite institutions, however, such elite affiliation effect is on average much lower compared with other disciplines as finance, accounting or transportation, etc.

**Keywords:** sustainability; journal ranking; author affiliation; research productivity; authorship pattern; journal quality; environmental research; higher education; university

#### 1. Introduction

Academic journals have been studied repeatedly to determine the best in terms of quality. Various statistical tools such as regression analysis [1], stochastic dominance analysis [2], structural equation models [3] or correlation coefficients [4,5] have been applied in the literature. Different research has been carried out using more descriptive statistical techniques, such as cross-tabulation techniques [6], mapping techniques and metrics [7]. Some other work is carried out by adopting previously defined indicators as databases of doctoral theses on accounting [8] or selecting indicators such as institutions that have won Nobel Prizes and Fields Medals [9].

Moreover, there are several studies that have analyzed patterns in publications between journals and the author affiliations. Some examples related to this type of analysis can be seen in the field of environmental sciences [10,11], medicine [12,13], information sciences [14,15], management [16], engineering sciences [17], and biological sciences [18].

Accordingly, the purpose of this study is to analyze through the Author Affiliation Index (AAI) a set of journals, in this case the fifty most prestigious journals, that mainly address issues related to

sustainability. Chan et al. [19] (p. 407) explain that "... A journal's AAI is defined as the percentage of the journal's articles authored by scholars from a predetermined set of top programs ... ". Therefore, the AAI is calculated to determine if academics from the most prestigious universities in the field of sustainability publish in the main academic journals on the subject. In our research, we calculate the AAI to determine the relationship that can be established between academics of the top-ranking universities and the best journals that mostly publish issues related to sustainability.

Several authors [19–22] indicate that the AAI is an alternative journal ranking method to bibliometric indicators. Gorman and Kanet [23] emphasize that it is "a robust measure" in the sense that it is "… relatively objective, transparent, and stable" (p. 17).

At the same time, [20] suggest that university academics are attracted to present and publish their research in the best journals and the AAI is a method that measures a journal in relation to the affiliation of its publishers. A high AAI means that the quality of the journal is higher because academics from the most prestigious universities are supposed to produce and publish better quality research.

There are generally two approaches for measuring a journal's quality: citation analysis and survey rankings [20,24]. Citation measures are based on the argument that higher citation counts demonstrate that the research has received more interest from the public and, therefore, has greater impact in the field. Actually, databases, such as WOS or Scopus, adopt this approach to ranking although these measures for quality may have certain limitations and biases. Journals with a longer time of circulation and those that publish more articles each year are likely to generate higher citation counts [24]. Self-citation or coercive self-citation [25] may also be problematic for citation-based ranking.

The survey rankings approach considers that journal choices by scholars or experts are important and quality ranking can be carried out by subjective assessment of knowledgeable individuals in a particular discipline [26–28]. The Academic Journal Guide (ABS) rating has applied this approach of quality measurement. However, some authors indicate that the survey approach presents biases in questionnaire design, respondents' perceptions and sampling [29–31].

Although citation-based and survey-based quality measures are frequently applied, there are still concerns raised in the literature regarding these two approaches. In this context, as an alternative measure we studied the AAI method that was originally conceived in 1998 by David Harless and Robert J. Reilly of the Department of Economics at the University of Virginia Commonwealth School of Business to evaluate the journals quality in economics [32]. The initial objective of the method was to establish an objective indicator that measures the quality of a journal and allows its comparison between disciplines within business administration. Subsequently, this method was completed and developed by the authors Gorman and Kanet [23].

The AAI index has been created to be an objective indicator that measures the quality of journals within the scope of economics and business administration [23]. However, the AAI has been used to evaluate academic journals from different fields of study, such as operations management journals [23], financial journals [21], accounting journals [19,20,24], transport journals [33] and information systems journals [34], among other examples.

The philosophy of the AAI is that researchers and professors from the best universities or masters' programs ranked according to international rankings would seek to publish their research in journals that have high quality in different international databases. In other words, it aims to show that the quality of a journal is highly correlated with the authors who publish in it. Logically, academic authors aspire to publish in those journals where the scholars from the top-ranking universities actually publish [19–23].

Therefore, the objective of this paper can be stated as two-fold. First, this study aims to describe and examine the usefulness of an alternative quality rating measurement for accessing environmental studies and sustainability journal quality. AAI has been applied for alternative ranking of journals in many disciplines, such as finance [20,35–37], accounting [19,20,38] and economics [39–42], etc. However, to the best of our knowledge from review of previous literature, it has not yet been used in the discipline of sustainability and environmental science. Second, this research compares the ranking

of journals provided by the AAI method with other ranking criteria, such as Web of Science (WOS), Scopus and Chartered Association of Business Schools (ABS), so as to display the difference in ranking results of AAI with other citation or survey-based rating measures.

The rest of the paper is organized as follows. Section 2 describes the methodology and data. Section 3 presents the empirical results and discussion. Conclusions are presented in the last section.

#### 2. Methodology

#### 2.1. Formula

The original Author Affiliation Index (AAI) formula was set by Harless and Reilly [32] aiming to have an optional ranking for journal quality. Gorman and Kanet [23] applied the AAI in evaluating operations management journals using the following calculation:

$$AAI_{j} = \frac{\sum_{i \in m} \frac{x_{i}}{n_{i}}}{\sum_{i \in m} \frac{(x_{i} + y_{i})}{n_{i}}}$$
(1)

where  $AAI_j$  measures the Author Affiliation Index for journal *j*;  $x_i$  is the number of authors from a set of peer group institutions (*x*) in article *i*;  $y_i$  is the number of US academic authors in article *i* not from the peer group institution set. Moreover, *n* is the total number of authors in article *i* and *m* represents the sample size drawn from each journal *j*.

As commented by Chen and Huang [21], bias may arise from this formula of calculation, as bias regarding non-US academics and non-academics is inherent for this way of application. Therefore, we follow Chen and Huang [21] and redefine the dataset (x + y) as all authors for article *i* not taking into account their affiliations (non-academics, US or non-US academics). Accordingly, *x* is defined to include all top-tier universities globally. Therefore, similarly as applied by Guthrie et al. [24], the AAI score is obtained by the sum of equivalent papers from top-notch universities in green, sustainability and environmental studies divided by the sum of equivalent papers by all authors, where equivalent papers indicate that each of the n authors of an article is given credit for 1/n. The calculation example of AAI applying our definition of (x + y) is displayed in Table 1.

Article	Author Affiliations	Contribution to Numerator	Contribution to Denominator
1	University of Melbourne; University of Exeter	1.00	1.00
2	University of California, Berkeley	1.00	1.00
3	Carleton University, Ottawa; Colorado State University; University of Massachusetts, Boston	0.00	1.00
4	Cornell University; University of Leeds; University of Manchester	0.67	1.00
5	Oxford University; University of East Anglia	0.50	1.00
Total		3.17	5.00
	AAI = 3.16/5 = 0.63		

Table 1. Sample of Author Affiliation Index (AAI) calculations.

Source: Authors.

#### 2.2. Sample Construction

To conduct our study, our sample of journals comprises the 50 top journals of the Web of Science (WOS) database from Clarivate Analytics (previously the Intellectual Property and Science business of Thomson Reuters). Only Social Sciences Citation Index (SSCI) journals included in two categories were selected: "Environmental Studies" and "Green and Sustainability Science and Technology." All journals of these two selected categories (in SSCI) were merged together and ranked according to Journal Impact Factor provided by the WOS. In Table A1 (in Appendix A), it can be observed that some of the 50 top journals are also categorized in "Business," "Management," "Economics" or other

disciplines. The complete list of journals is shown in Table A1 and is sorted according to the Journal Impact Factor obtained by the journal in 2018, which is the last available year by the WOS database.

Then we proceeded to obtain the institutional sample for our dataset *x*. For this purpose, we selected the best universities in the world related to the subject of sustainability linked to the scope of management and environmental studies. First, it is necessary to clarify that we are aware of the existence of many classifications and different rankings. Nevertheless, we selected the top global universities in environmental science studies ranked by QS Top University ratings [43] because it includes and considers a larger number of ranking criteria in order to elaborate the "Overall Score" obtained by a University. For example, criteria such as "Academic Reputation," "Employer Reputation," "H-index Citations," "Citations per papers," among others are taken into account.

Moreover, we decided to use this ranking provided by QS Top University because many academics have used this database to carry out their respective investigations. For example, engineering and technology subjects [44]; life sciences and medicine subjects: psychology subject [45]; communication and media studies subjects [46]; mathematics subject [47] and global subjects have also been analyzed [48–50].

For our research, we have selected from this database the 50 top universities worldwide in the disciplines of sustainability and environmental studies that have the best overall qualifications. Additionally, these universities have the most prestigious master or postgraduate studies worldwide in sustainability within the scope of management and most have business schools or faculties with a clear orientation to sustainability. Table 2 presents the 50 universities selected, as well as what they do in terms of teaching in management and sustainability. To obtain this data, the master or postgraduate programs of each of the selected universities were carefully examined. As shown in Table 2, almost all 50 top-notch universities have master or postgraduate studies in management education with specifications in corporate social responsibility (CSR) or sustainability. Some universities, such as the University of California, Berkeley, have MBA programs specialized in socially responsible investing and others offer broader programs, like the University of Leeds which offers a master in sustainability and business. Some of the universities on this list have specialized centers for teaching and research in management and sustainability. These include the Center for Responsible Business in Berkeley University, the Laboratory for Sustainable Business in MIT and the Cambridge Institute for Sustainability Leadership. We consider that it is very crucial that future corporate managers take into account factors and issues related to sustainability and environmental aspects for decision-making instead of only financial or business perspectives. We can see progress in this direction based on these management related master's degrees or MBA programs with specialization in sustainable development or modules in sustainability, CSR and business ethics offered by our sample of top 50 universities.

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	35	University of Toronto	Institute for Management & Innovation/Master of Science in Sustainability Management	Canada

# **Table 2.** Top 50 Universities worldwide with Master or postgraduate in management-related studies.

Tab	le 2.	Cont.
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Rank 2018	University	Center/School in Business, Management or Economics	Location
36	Lund University	School of Economics and Management/Master in Innovation and Global Sustainable Development	Sweden
37	Columbia University	The Earth Institute/M.S. in Sustainability Management	United States
38	Ecole Polytechnique Federale de Lausanne	College of Management of Technology/MSc in Management, Technology and Entrepreneurship	Switzerland
39	Technical University of Denmark	Nordic MSc programme in Innovative Sustainable Energy Engineering	Denmark
40	University of East Anglia	Faculty of Social Science/MA Globalisation, Business and Sustainable Development	United Kingdom
41	Georgia Institute of Technology	School of Public Policy/Master of Sustainable Energy and Environmental Management	United States
42	Texas A&M University	Mays Business School/Center for International Business Studies/The Aggie Sustainability Alliance Certification	United States
43	University of Leeds	Faculty of Environment/MSc in Sustainability and Business	United Kingdom
44	Pennsylvania State University	PennState Smeal College of Business/Graduate Certificate in Business Sustainability Strategy/Center for the business of sustainability	United States
45	University of Illinois at Urbana-Champaign	Department of Urban & Regional Planning/MSc in Sustainable Urban Management	United States
46	Utrecht University	Copernicus Institute of Sustainable/MSc in Sustainable Business and Innovation	Netherlands
47	The University of Exeter	University of Exeter Business School/MSc Management with module in Sustainability, CSR and Business Ethics	United Kingdom
48	University College London	UCL Institute for Sustainable Resources/MSc in Environment and Sustainable Development	United Kingdom
49	The University of Hong Kong	Faculty of Science/MSc in Environmental Management	Hong Kong SAR
50	Arizona State University	W. P. Carey School of Business/MBA with specializations in Sustainable Enterprise	United States

Source: QS Top University.

#### 3. Results and Discussion

#### 3.1. AAI Rankings

The authors used the top 50 journals in the categories of sustainability and environmental studies in social science journals and applied the calculations of the AAI formula as indicated previously. Dataset *x* includes the top 50 environmental science and sustainability journals ranked in SSCI by the WOS according to their impact factors. Dataset (x + y) contains all authors globally, academics or non-academics. Selected articles included research articles (theoretical and empirical) and research notes, but do not include book reviews, discussions or short comments, etc. The number of articles drawn from each journal *m* is set to 60 since previous literature [21–24] suggests that the AAI becomes stabilized when the size of m is bigger than 50. Therefore, sample articles were obtained for each journal from the latest issue of 2018 until 60 articles were selected. The majority of journals (37 out of 50) in the sample reach had 60 papers as the denominator with a coverage of only one year (2018). For the rest of the 13 journals, we examined from two to seven years' worth of articles to reach a denominator of 60 as shown in Table 3.

Journal	Years	No. of Years
Annual Review of Resource Economics	2016-2018	2
Environment and Urbanization	2017-2018	2
Environmental Innovation and Societal Transitions	2017-2018	2
Marine Resource Economics	2016-2018	2
WIREs Climate Change	2017-2018	2
Annual Review of Environment and Resources	2016-2018	3
Environment	2016-2018	3
Global Environmental Politics	2016-2018	3
Organization and Environment	2016-2018	3
Review of Environmental Economics and Policy	2016-2018	3
Anthropocene Review	2015-2018	4
Journal of Environment and Development	2015-2018	4
Progress in Planning	2012-2018	7

Table 3. Sample of some journals and number of year's calculation.

Source: Authors.

As shown in Table 4, the AAI scores ranged from 0.019 to 0.276. Since Annual Review of Environment and Resources has the highest AAI at 0.276, this means that 27.6% of this journal's articles are authored by scholars from the top 50 ranking universities in our dataset. The mean of AAI for the 50 top ranking journals can be obtained as 0.126. This average of AAI according to our sample can be interpreted to mean that on average 12.6% of journal articles in the chosen field are authored by scholars from the top 50 top ranking universities as predefined in our dataset. The results of AAI scores in sustainability related studies are interesting compared with other AAI ranking studies. First, the AAI scores in the field of sustainability and environmental science in our peer group are significantly low (range from 0.019 to 0.276). Only eight journals out of 50 (16%) reached an AAI score greater than 0.200.

For example, a previous study in finance reveals that, on average, the AAIs are relatively higher with the top score being as high as 0.800 [21]. The range in the study of Gorman and Kanet's [23] regarding 23 operations management journals was 0.147 to 0.836 and 52% of journals in their sample had an AAI of 0.50 or higher. Compared with the results obtained by Guthrie et al. [24], the accounting field also yielded the highest AAI score at 0.795 and displayed higher AAIs on average. Research in transportation [33] followed a similar pattern and displayed the range of AAI scores from 0.090–0.670.

Journals	AAI	Ranking
Annual Review of Environment and Resources	0.276	1
Review of Environmental Economics and Policy	0.252	2
Annual Review of Resource Economics	0.244	3
Climate Policy	0.236	4
Ecology and Society	0.216	5
Marine Resource Economics	0.214	6
Energy Research and Social Science	0.205	7
Journal of Environment and Development	0.201	8
Computers Environment and Urban Systems	0.186	9
Environment and Planning A: Economy and Space	0.178	10
WIREs Climate Change	0.178	11
Environmental Communication: A journal of Nature and Culture	0.171	12
Urban Studies	0.169	13
Sustainable Development	0.162	14
Organization and Environment	0.160	15
Land Use Policy	0.136	16
Habitat International	0.133	17
Journal of Environmental Psychology	0.126	18
Environment and Behavior	0.125	19
Global Environmental Politics	0.124	20
Environmental Innovation and Societal Transitions	0.124	21
International Journal of Sustainable Transportation	0.124	21
Environment and Planning D: Society and Space	0.121	23
Climate and Development	0.114	24
Global Environmental Change	0.114	25
Landscape and Urban Planning	0.110	26
Journal of Environmental Economics and Management	0.108	27
Sustainability	0.104	28
Journal of Sustainable Tourism	0.104	29
Environmental Politics	0.103	30
Progress in Planning	0.102	31
Anthropocene Review	0.101	32
Nature Climate Change	0.100	33
Transportation Research Part D: Transport and Environment	0.099	34
Regional Environmental Change	0.092	35
Urban Forestry and Urban Greening	0.091	36
Environment and Planning B: Urban Analytics and City Science	0.087	37
Energy Policy	0.084	38
Resources Policy	0.081	39
Environment	0.076	40
Ecosystems Services	0.075	41
Regional Studies	0.066	42
Business Strategy and the Environment	0.063	43
Fcological Economics	0.061	44
Marine Policy	0.059	45
Environment and Urbanization	0.055	46
Tourism Management	0.050	47
Corporate Social Responsibility and Environmental Management	0.034	
Forest Policy and Economics	0.049	то 40
Environmental Impact Assessment Review	0.049	=> 50
Environmental impact Assessment Review	0.019	50

Table 4. AAI rankings of sustainability and environmental journals.

Source: Authors.

To further study the reasons behind such a difference in AAI scores, it is observed that there are frequently many co-authors in the same publications in journals focused on the sustainability and environmental science subject. Actually, we found some academic papers signed by 94 authors (*Ecosystem Services*) or 88 authors (*Nature Climate Change*) in total, which significantly reduces the final

AAI results. Table A2 (in Appendix A) displays the articles with author number count in the data set. We consider that these differences in terms of number of authors among distinctive disciplines occur because, in environmental studies, which is the case in many journals composed in our peer group, the work is carried out through research group projects where many researchers may work together in data collection and experiments, etc. However, in journals closely linked with scope of business or management, papers are usually collaborated among much smaller numbers of researchers.

As we can observe from the AAI ranking, most of the top ranking journals, such as the *Review* of Environmental Economics and Policy (2nd), Annual Review of Resources Economics (3rd) and Climate Policy (4th), are also within the economics or public administration categories. This result confirms the finding that journals closely linked to management, business or economics may have higher AAI scores due to the relatively fewer number of co-authors. In the case of the journal Annual Review of Environment and Resources (1st), it only has two articles with numerous authors (31 and 19) which increases the AAI scores.

The journal *Nature Climate Change*, which ranked first according to impact factor of the WOS, only occupied the 33rd position in the AAI's ranking criteria. Similarly, *Global Environmental Change* dropped from 2nd ranking position of WOS to 25th in AAIs rating. One possible explanation is that these two journals present a very high number of co-authors (88 and 39 respectively) in some articles, as shown in Table A2, which dramatically reduces the AAI scoring. AAI is very sensitive to the total number of authors and fewer number of co-authors may result in a higher number of AAI results. In addition, given our peer group of the selected top universities, these two journals are more targeted for publications in this sample.

It is also worth mentioning that some other journals, such as *Environment and Planning A* (50th position in the WOS), *Marine Resource Economics* (44th position in the WOS) and *Annual Review of Resource Economics* (41st position in the WOS), have dramatically higher rankings (10th, 9th and 3rd positions respectively) according to the AAI's method. Others also have higher rankings in AAIs since academics choose these journals to publish their research in environmental and social studies. For example, *Sustainability* went from 46th position in the WOS to 28th in AAI ranking; *International Journal of Sustainable Transportation* went from 47th position in the WOS to 21st in AAI ranking; and *Climate and Development* went from 48th position in the WOS to 24th in AAI ranking.

Table 5 shows journals in our sample that belong to categories such as "Management" and other related categories with the highest number of authors in an article. Thus, the difference in the number of authors is observed (Table A2) between those journals closely linked with a business or management aspect and others only focused on environmental studies. The highest number of authors is 20 for business or management scope journals compared with 94 in Table A2 which marked a remarkable difference, although all journals in this study belong to the categories "Environmental Studies" and "Green and Sustainability Science and Technology" within the Social Sciences Citation Index (SSCI) of WOS. We would like to point out that the difference in terms of number of authors is notable comparing articles in Tables 5 and A2. We believe such a difference is relevant to the categories of journals: Environmental Study, Green and Sustainability Science and Technology or Management, Economics and Business related displines.

Journal	WOS Category	No. Authors
Climate Policy	Public Administration; Environmental Studies	20
Forest Policy and Economics	Economics; Environmental Studies	20
Regional Studies	Economics; Geography; Regional & Urban Planning; Environmental Studies	14
Review of Environmental Economics and Policy	Economics; Environmental Studies	13
Ecological Economics	Economics; Environmental Studies	11
Journal of Sustainable Tourism	Hospitality, Leisure, Sport & Tourism; Green & Sustainable Science & Technology	

**Table 5.** Number of authors in an article in business, management, economics and public administration journals.

Journal	WOS Category	No. Authors
Corporate Social Responsibility and Environmental Management	Management; Business; Environmental Studies	10
Marine Resource Economics	Economics; Environmental Studies	10
Journal of Environmental Economics and Management	Business; Economics; Environmental Studies	9
Organization and Environment	Management; Environmental Studies	9
Business Strategy and the Environment	Management; Business; Environmental Studies	7
Energy Policy	Economics; Environmental Studies	7
Tourism Management	Management; Hospitality, Leisure, Sport & Tourism; Environmental Studies	7
Annual Review of Resource Economics	Economics; Environmental Studies	5

Table 5. Cont.

Source: Authors.

#### 3.2. Comparison of AAI Ranking with Other Ranking Measures

We aimed to describe and examine the usefulness of AAI method in green, sustainability and environmental science journals to see if the top 50 ranked universities in these disciplines actually publish in the top 50 ranked journals of the same field. A comparison of AAI ranking with other ranking measures was carried out accordingly. We considered that such comparison of AAI score with other established measures (both of citation and survey based) was important, although the existing ranking measures do not set any peer group as the AAI method does.

Several criteria of ranking metrics were adopted as shown in Table 6. The Journal Impact Factor (JIF) from Web of Science "is a measure of the frequency with which the 'average article' in a journal has been cited in a particular year or period" [51]. As we can see from Table 6, the journal rankings have displayed a very different pattern comparing the AAI and JIF citation-based ranking. Among the top 10 journals ranked by JIF 2018, just two journals (*Annual Review of Environment* and *Resources and Review of Environmental Economics and Policy*) actually stay within the top 10 list according to AAI.

Two ranking metrics were drawn from Scopus. These were Scientific Journal Rankings (SJR) and Source Normalized Impact per Paper (SNIP). SJR metric is based on the idea that "all citations are not created equal" [52]. With SJR, the subject field, quality and reputation of the journal have a direct effect on the value of a citation. SNIP is an indicator that measures the average citation impact of the publications of a journal and corrects for differences in citation practices between scientific fields so as to provide more accuracy between field comparisons of citation impact [52]. As observed in Table 6, SJR and SNIP rankings display a relatively more similar pattern towards ranking. In general, the results of JIF, SJR and SNIP rankings have shown agreement on the first ranking journal, *Nature Climate Change*. To compare these two Scopus rankings with AAI, the results show a very disperse pattern. Only the journal *Annual Review of Environment and Resources* presents a very similar ranking among all four ranking methods.

The Academic Journal Guide (AJG) released by the Chartered Association of Business Schools [53] was also added for further comparison. The AJG is a guide to the range and quality of journals in which business and management researchers published their research. The AJG metric is based upon peer review and editorial and expert judgments following the evaluation of publications. The ratings are given as four categories from 1–4 in which a ranking of 4 indicates that journals represent those of distinction within the business and management field. In this case, we may see that some journals, such as *Nature Climate Change* which are not within the aforementioned fields, have not obtained any rating for AJG. There are 19 out of 50 journals rated by AJG in the economics, business and management fields. Upon the available ratings of journals based on the ABS list, the *Environment and Planning A: Economy and Space* journal ranked as the 10th in AAI scores and obtained an AJG rating 4 as a distinction journal. *The Corporate Social Responsibility and Environmental Management* journal has a 1 for AJG rating and occupied the 48th position in the AAIs measure. However, the *Tourism Management* journal, which also has a distinction rating on the ABS list, ranked as 47th in AAI. For our observations, not much agreement can be reached simply comparing between AJG and AAI ranking methods.

Journals	AAI Rank	JIF Rank (WOS)	SJR Rank (Scopus)	SNIP Rank (Scopus)	AJG Class (ABS)
Nature Climate Change	33	1	1	1	-
Global Environmental Change: Human and Policy Dimensions	25	2	2	5	3
Annual Review of Environment and Resources	1	3	3	4	-
Organization and Environment	15	4	9	8	2
Environmental Innovation and Societal Transitions	21	5	5	14	-
WiREs Climate Change	11	6	4	6	-
Review of Environmental Economics and Policy	2	7	7	9	2
Business Strategy and the Environment	43	8	12	10	3
Tourism Management	47	9	6	3	4
Ecosystem Services	41	10	13	24	-
Energy Research and Social Science	7	11	14	27	-
Corporate Social Responsibility and	48	12	27	12	1
Landscape and Urban Planning	26	12	22	11	
Entroscape and Orban Finanting	20	13	20	25	-
Climata Baliay	1	14	20	23	2
Ennate Foncy	4	15	10	32	-
Ecological Economics	44	16	25	22	3
and Management	27	17	11	18	3
Ecology and Society	5	18	24	33	-
Environment and Behavior	19	19	30	16	-
Transportation Research Part D: Transport and Environment	34	20	31	19	3
Progress in Planning	31	21	15	2	_
Habitat International	17	21	29	21	_
Environmental Politics	30	23	26	36	_
Sustainable Development	14	20	46	34	_
Environmental Impact Assessment Review	50	25	33	26	_
Journal of Environmental Psychology	18	25	21	20	_
Land Use Policy	16	20	34	30	_
Iournal of Sustainable Tourism	29	28	35	28	3
Clobal Environmental Politics	20	20	17	37	-
Computers Environment and Urban Systems	9	30	38	13	_
Urban Studios	13	31	16	15	3
Posourcos Policy	20	22	10	20	2
Environment	40	32	44	18	2
Iournal of Environment and Development	40 Q	33	44	40	-
Pagional Environmental Change	25	34	43	30	-
Anthronocone Poviou	22	35	8		-
Forest Policy and Economics	32 40	30	36	42	-
Pagional Studios	42	38	10	17	2
Urban Forestry and Urban Creening	42	30	10	25	5
Environment and Urbanization	30	39	47	33 21	-
Appual Paview of Pasauras Economics	40	40	32	20	-
Annual Review of Resource Economics	3 45	41	22	39	2
Marine Policy	45	42	37	40	2
City Science	37	43	48	50	-
Marine Resource Economics	6	44	49	47	1
Environment and Planning D: Society and Space	23	45	19	23	4
Sustainability	28	46	50	46	-
International Journal of Sustainable Transportation	21	47	40	45	-
Climate and Development	24	48	45	49	-
Environmental Communication: A Journal of Nature	12	49	42	40	-
Environment and Planning A: Economy and Space	10	50	28	43	4

Table 6. Ranking of sustainability journals.

Source: Authors.

#### 4. Conclusions

Many authors have studied and proposed methods and numerous indexes that provide alternative quality measures of different academic journals in diverse fields of study. In this research, the AAI method was applied in the sustainability field in social science journals as a preliminary study to offer some insights into the quality rating of journals. According to Chan et al. [19], the reasoning of AAI is that a prestigious journal tends to attract scholars from top-notch universities or institutions to publish their research work. Therefore, high AAI scores for a journal represents high journal quality because leading scholars produce quality research articles in general.

The results obtained demonstrate that there is a lower AAI score on average in the sustainability field compared with other disciplines such as finance, accounting, transportation, etc. The low scoring is probably caused by the high number of co-authors collaborating in environmental studies journals composed in the peer group. However, we have to bear in mind that, in addition to the sustainability studies category, many journals are also within the business or management disciplines which have shown a much lower number of authors on average in our sample. The average of AAI according to our sample can be interpreted as that, on average, 12.6% of journal articles in the chosen field are authored by academics or scholars from the top 50 ranking universities in our dataset. This result confirms an elite affiliation effect, in which leading sustainability journals have higher concentration of authors who are affiliated with elite institutions. However, such elite affiliation effects are very low, which can be caused by other factors (number of authors, etc.).

Comparing AAI ranking with other ranking measures, such as the JIF from Web of Sciences, SJR and SNIP from Scopus and AJG from Chartered Association of Business Schools, there are no consistent rating results obtained. The three citation-based ranking method (JIF, SJR and SNIP) has displayed relatively similar ranking results, especially for the top 10 rated journals. Only two journals, *Annual Review of Environment* and *Resources and Review of Environmental Economics and Policy*, align with the top 10 ranking journals in AAIs and the citation-based measures. To conclude, our AAI-based journal ranking is not correlated with the rankings in other measures.

Since AAI is based on the principle that as the percentage of authors in a journal who are from the top-ranking universities increases, the perceived value of that journal in terms of quality to these universities also increases. We confirm the publication by top-ranking universities with these postgraduate study subjects in the top-rated journals. Nevertheless, due to the large number of co-authors in the selected journals, we cannot observe a very high value of AAIs in this field.

However, we know that this method has certain limitations. Gorman and Kanet [23] have indicated that "… Any objective measure of journal quality, which is inherently subjective, will have its defects, but measures such as the AAI do provide value … " (p. 17). In this sense, we agree with Agrawal et al. [54] and Fry and Donohue [55] that the use of author affiliations to assess whether a journal is prestigious or not is still relatively new and it is necessary to continue analyzing it.

Another limitation is the complication encountered at the time of collecting information to separate academics by departments or areas of study in order to determine the journals they are attracted to present and publish their research work in. But we believe that our sample is representative in terms of selection of academics and journals related to sustainability issues.

Nevertheless, the use of author affiliations to assess the reputation of institutions and journals has been widely accepted and applied in many academic disciplines and by many authors. Therefore, we consider that the AAI is a method that provides an alternative ranking for journals besides other citation and survey-based ranking measures.

Similarly, we consider that productivity of scholars is not only measured by the journals in which the results of their research are published. Other aspects must be taken into account, but these aspects are beyond the purpose of this paper. Future research can be done to combine the AAI measure with other aspects for assessing quality of scholars' research work and journals. Other ranking criteria besides the QS Top University ranking can also be considered.

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# Appendix A

Table A1. Web of Science (WOS) rankings of sustainability and environmental journals.

Rank 2018	Journal	Category	Journal Impact Factor (WOS)
1	Nature Climate Change	Environmental Studies	21.722
2	Global Environmental Change: Human and Policy Dimensions	Geography; Environmental Studies	10.427
3	Annual Review of Environment and Resources	Environmental Studies	8.617
4	Organization and Environment	Management; Environmental Studies	8.500
5	Environmental Innovation and Societal Transitions	Environmental Studies	7.514
6	WIREs Climate Change	Environmental Studies	7.057
7	Review of Environmental Economics and Policy	Economics; Environmental Studies	6.649
8	Business Strategy and the Environment	Management; Business; Environmental Studies	6.381
9	Tourism Management	Management; Hospitality, Leisure, Sport & Tourism; Environmental Studies	6.012
10	Ecosystem Services	Environmental Studies	5.572
11	Energy Research and Social Science	Environmental Studies	5.525
12	Corporate Social Responsibility and Environmental Management	Management; Business; Environmental Studies	5.513
13	Landscape and Urban Planning	Geography; Regional & Urban Planning; Urban Studies; Environmental Studies	5.144
14	Energy Policy	Economics; Environmental Studies	4.880
15	Climate Policy	Environmental Studies; Public Administration	4.797
16	Ecological Economics	Economics; Environmental Studies	4.281
17	Journal of Environmental Economics and Management	Business; Economics; Environmental Studies	4.175
18	Ecology and Society	Environmental Studies	4.136
19	Environment and Behavior	Psychology, Multidisciplinary; Environmental Studies	4.093
20	Transportation Research Part D: Transport and Environment	Transportation; Environmental Studies	4.051
21	Progress in Planning	Regional & Urban Planning; Environmental Studies	3.875
22	Habitat International	Development Studies; Regional & Urban Planning; Urban Studies; Environmental Studies	3.846
23	Environmental Politics	Political Science; Environmental Studies	3.827
24	Sustainable Development	Development Studies; Green & Sustainable Science & Technology; Regional & Urban Planning	3.821
25	Environmental Impact Assessment Review	Environmental Studies	3.749
26	Journal of Environmental Psychology	Psychology, Multidisciplinary; Environmental Studies	3.626
27	Land Use Policy	Environmental Studies	3.573
28	Journal of Sustainable Tourism	Hospitality, Leisure, Sport & Tourism; Green & Sustainable Science & Technology	3.400
29	Global Environmental Politics	International Relations; Political Science; Environmental Studies	3.397
30	Computers Environment and Urban Systems	Geography; Regional & Urban Planning; Environmental Studies	3.393

Rank 2018	Journal	Category	Journal Impact Factor (WOS)
31	Urban Studies	Urban Studies; Environmental Studies	3.272
32	Resources Policy	Environmental Studies	3.185
33	Environment	Environmental Studies	3.176
34	Journal of Environment and Development	Development Studies; Regional & Urban Planning; Environmental Studies	3.156
35	Regional Environmental Change	Environmental Studies	3.149
36	Anthropocene Review	Environmental Studies	3.111
37	Forest Policy and Economics	Economics; Environmental Studies	3.099
38	Regional Studies	Economics; Geography; Regional & Urban Planning; Environmental Studies	3.074
39	Urban Forestry and Urban Greening	Urban Studies; Environmental Studies	3.043
40	Environment and Urbanization	Urban Studies; Environmental Studies	3.015
41	Annual Review of Resource Economics	Economics; Environmental Studies	2.978
42	Marine Policy	International Relations; Environmental Studies	2.865
43	Environment and Planning B: Urban Analytics and City Science	Geography; Regional & Urban Planning; Urban Studies; Environmental Studies	2.825
44	Marine Resource Economics	Economics; Environmental Studies	2.800
45	Environment and Planning D: Society and Space	Geography; Environmental Studies	2.730
46	Sustainability	Green & Sustainable Science & Technology; Environmental Studies	2.592
47	International Journal of Sustainable Transportation	Green & Sustainable Science & Technology; Transportation; Environmental Studies	2.586
48	Climate and Development	Development Studies; Environmental Studies	2.471
49	Environmental Communication: A Journal of Nature and Culture	Communication; Environmental Studies	2.469
50	Environment and Planning A. Economy and Space	Geography; Environmental Studies	2.459

Table A1. Cont.

## **Table A2.** Top 10 articles by author count.

Title	Authors	No. Authors	Year	Journal	DOIs
Stakeholders' perspectives on the operationalisation of the ecosystem service concept: Results from 27 case studies	Dick, J., Turkelboom, F., Woods, H., (), Yli-Pelkonen, V., Zulian, G.	94	2018	Ecosystem Services	DOI: 10.1016/j.ecoser.2017.09.015
Global phenological insensitivity to shifting ocean temperatures among seabirds	Keogan, K., Daunt, F., Wanless, S., (), Phillimore, A.B., Lewis, S.	88	2018	Nature Climate Change	DOI: 10.1038/s41558-018-0115-z
Latitudinal limits to the predicted increase of the peatland carbon sink with warming	Gallego-Sala, A.V., Charman, D.J., Brewer, S., (), Zaragoza-Castells, J., Zhao, Y.	75	2018	Nature Climate Change	DOI: 10.1038/s41558-018-0271-1
Spatial scales of marine conservation management for breeding seabirds	Oppel, S., Bolton, M., Carneiro, A.P.B., (), González-Solís, J., Croxall, J.	72	2018	Marine Policy	DOI: 10.1016/j.marpol.2018.08.024
Similar estimates of temperature impacts on global wheat yield by three independent methods	Liu, B., Asseng, S., Müller, C., (), Zhao, Z., Zhu, Y.	62	2016	Nature Climate Change	DOI: 10.1038/nclimate3115
Integrating methods for ecosystem service assessment: Experiences from real world situations	Dunford, R., Harrison, P., Smith, A., (), Woods, H., Yli-Pelkonen, V.	48	2018	Ecosystem Services	DOI: 10.1016/j.ecoser.2017.10.014
Ten essentials for action-oriented and second order energy transitions, transformations and climate change research	Fazey, I., Schäpke, N., Caniglia, G., (), Woods, M., Wyborn, C.	48	2018	Energy Research and Social Science	DOI: 10.1016/j.erss.2017.11.026
The Shared Socioeconomic Pathways and their energy, land use, and greenhouse gas emissions implications: An overview	Riahi, K., van Vuuren, D.P., Kriegler, E., (), Tabeau, A., Tavoni, M.	46	2017	Global Environmental Change	DOI: 10.1016/j.gloenvcha.2016.05.009
Biophysical and economic limits to negative CO <sub>2</sub> emissions	Smith, P., Davis, S.J., Creutzig, F., (), Edmonds, J., Yongsung, C.	40	2016	Nature Climate Change	DOI: 10.1038/nclimate2870
Unsustainable landscapes of deforested Amazonia: An analysis of the relationships among landscapes and the social, economic and environmental profiles of farms at different ages following deforestation	Lavelle, P., Dolédec, S., de Sartre, X.A., (), Velasquez, E., Velasquez, J.	39	2016	Global Environmental Change	DOI: 10.1016/j.gloenvcha.2016.04.009
How private are Europe's private forests? A comparative property rights analysis	Nichiforel, L., Keary, K., Deuffic, P., (), Wilkes-Allemann, J., Bouriaud, L.	39	2018	Land Use Policy	DOI: 10.1016/j.landusepol.2018.02.034
(Dis) integrated valuation—Assessing the information gaps in ecosystem service appraisals for governance support	Barton, D.N., Kelemen, E., Dick, J., (), Mukhopadhyay, R., Lapola, D.M.	37	2018	Ecosystem Services	DOI: 10.1016/j.ecoser.2017.10.021
When we cannot have it all: Ecosystem services trade-offs in the context of spatial planning	Turkelboom, F., Leone, M., Jacobs, S., (), Luque, S., Rusch, V.	37	2018	Ecosystem Services	DOI: 10.1016/j.ecoser.2017.10.011

Source: Authors.

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