Table S1. First bird species mentioned by 141 respondents in answer to the question "What are the first bird names that come to your mind?"

Scientific names	Local names	Origin	Nº of mentions	Percentage (%)
Columba livia	Rock dove	Exotic	44	31%
Myiopsitta monachus	Monk parakeet	Exotic	26	18%
Turdus falcklandii	Austral thrush	Native	18	13%
Zenaida auriculata	Eared Dove	Native	12	8%
Passer domesticus	House sparrow	Exotic	11	8%
Curaeus curaeus	Austral blackbird	Native	6	5%
Milvago chimango	Chimango Caracara	Native	5	3%
Vanellus chilensis	Southern Lapwing	Native	3	3%
Zonotrichia capensis	Rufous-collared Sparrow	Native	3	2%
Molotrhus bonariensis	Shiny cowbird	Native	2	2%
Tachycineta meyeni	Chilean Swallow	Native	2	1%
Other species mentioned only once	---	---	10	6%

Table S2a. Linear regression between bird abundance (mean birds/point/day) and the frequently named birds.

	B	*CI*	*p*
(Intercept)	5.94	-20.29 – 32.17	0.615
Bird mean abundances	8.66	1.19 – 16.14	0.028
Observations	10		
R2 / adj. R2	0.472 / 0.406		

Table S2b. Linear regression between bird abundance (mean birds/point/day) and the number of correct identifications of each species.

	B	*CI*	*p*
(Intercept)	15.28	-27.94 – 58.50	0.439
Bird mean abundances	10.42	-1.89 – 22.74	0.087
Observations	10		
R2 / adj. R2	0.323 / 0.238		