### **Supporting Information**

# Effects of lateral and terminal chains of X-shaped bolapolyphiles with oligo(phenylene enthynylene) cores on self-assembly behaviour

### Part 1: Transition between amphiphilic and polyphilic self-assembly in the bulk

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#### Content

1. Additional Data	S2
1.1 DSCs	S2
1.2 Textures	S3
1.3 SAXS	S5
1.4 WAXS	S9
1.5 ED maps	S10
1.6 Structural parameters	S11
2. Synthesis and Analytical Data	S12
2.1 General remarks and procedures	S12
2.2 Synthesis of the 1,4-dialkoxy-2,5-diiodobenzenes with branched alkyl chains (5)	S15
2.3 Synthesis of the 1,4-disubstituted-2,5-dihalobenzenes with semiperfluorinated	
alkyl chains (6)	S21
2.4 Preparation of the 1,2-O-isopropylidene protected hydrophilic units	S24
2.5 Synthesis of compounds Cm/m.	S28
2.6 Synthesis of compounds $C_x m/m$ .	S34
2.7 Synthesis of the compounds with semiperfluorinated chains ( $D_x 4F6$ , $E_x 12/4F6$ ,	
E18/4F6)	S40
2.8 Synthesis of compounds E <sub>3</sub> 12.	S45
3. Representative NMR Spectra	S46
4. References.	S58

#### 1. Additional Data

### 1.1 DSCs



Figure S1. DSC heating and cooling traces of compounds a) C6/6, b) C10/10 and c-h)  $C_x 12/12$  recorded at 10 K/min.



Figure S2. DSC heating and cooling traces of compounds  $D_x 4F6$  and  $E_x 12/4F6$  recorded at 10 K//min.

### 1.2 Textures



Figure S3. Texture of the Col<sub>hex</sub> phase of a)  $C_412/12$  at 110 °C and b)  $C_518/18$  at 95 °C between crossed polarizers.

### 1.3 SAXS data

Comp.	(hk)	20 (°)	d <sub>obs</sub> (nm)	d <sub>cal</sub> (nm)	Δ	intensity	phase	$a_{\rm hex}$ ( <i>T</i> /°C)	
	(10)	2.41	3.66	3.66	0.00	100.0	0	4.22	
C4/4	(11)	4.18	2.11	2.12	0.01	0.3	π	4.23 (150 °C)	
	(20)	4.82	1.83	1.83	0.00	10.0	0	(100 0)	
C6/6	(10)	2.51	3.53	3.53	0.00	100		4.08	
0.0/0	(20)	5.01	1.76	1.76	0.00	8.5		(150 °C)	
	(10)	2.45	3.61	3.60	0.01	65.3	0		
<u>C8/8</u>	(11)	4.25	2.08	2.08	0.00	3.8	π	4.16	
0/0	(20)	4.91	1.80	1.80	0.00	100.0	0	(160 °C)	
	(21)	6.48	1.36	1.36	0.00	1.7	π		
	(10)	2.34	3.77	3.77	0.00	27.6			
C10/10	(11)	4.05	2.18	2.18	0.00	2.7			
	(20)	4.69	1.88	1.88	0.00	100.0		4.35 (130 °C)	
	(21)	6.21	1.42	1.42	0.00	2.1			
	(30)	7.08	1.25	1.26	0.01	1.2			
	(10)	2.30	3.84	3.84	0.00	26.9	0		
	(11)	2.20	2.21	2.22	0.01	2.6	π		
C12/12	(20)	4.60	1.92	1.92	0.00	100.0	0	4.43 (130 °C)	
	(21)	6.10	1.45	1.45	0.00	1.8	π	(130 °C)	
	(30)	6.90	1.28	1.28	0.00	2.0	0		
	(10)	2.32	3.80	3.79	0.01	34.5		<u> </u>	
	(11)	4.04	2.19	2.19	0.00	2.2		1 70	
C13/13	(20)	4.65	1.90	1.90	0.00	100.0		4.28 (140 °C)	
	(21)	6.19	1.43	1.43	0.00	1.5			
	(30)	7.00	1.26	1.26	0.00	2.0			
	(10)	2.41	3.67	3.67	0.00	66.5			
C14/14	(11)	4.16	2.12	2.12	0.00	1.4		4.24	
CI 1/1 1	(20)	4.18	1.84	1.84	0.00	100.0		(130 °C)	
	(21)	6.35	1.39	1.39	0.00	0.8			

**Table S1.** Experimental and calculated *d*-spacings of the observed SAXS reflections of the  $Col_{hex}$  phases of compounds Cm/m.

Comp.	( <i>hk</i> )	20 (°)	d <sub>obs</sub> (nm)	$d_{\rm cal}$ (nm)	Δ	intensity	phase	$a_{\rm hex}$ ( <i>T</i> /°C)	
C <sub>1</sub> 12/12	(10)	2.183	4.047	4.047	0.00	100	0		
	(11)	3.759	2.350	2.337	0.01	2.6	π	4.67	
	(20)	4.360	2.027	2.024	0.00	49.7	0	(110 °C)	
	(21)	5.750	1.537	1.530	0.01	0.8	π		
	(10)	2.099	4.209	4.209	0.00	100	0		
C <sub>2</sub> 12/12	(11)	3.594	2.458	2.430	0.03	2.3	π	4.86 (110 °C)	
	(20)	4.195	2.106	2.105	0.00	20.5	0		
	(21)	5.566	1.588	1.590	0.00	0.5	π		
C 12/12	(10)	2.074	4.260	4.260	0.00	100	0	4.92	
C312/12	(20)	4.131	2.139	2.130	0.01	7.2	0	(120 °C)	
C 12/12	(10)	1.991	4.437	4.437	0.00	100	0	5.12 (110	
C412/12	(20)	3.973	2.224	2.218	0.01	4.08	0	°C)	
C <sub>5</sub> 12/12	(10)	1.938	4.558	4.558	0.00	100	0	5.26 (110 °C)	
C 10/10	(10)	1.82	4.85	4.85	0.00	100.0	0		
	(11)	3.10	2.80	2.80	0.00	2.7	π	5.60	
U510/10	(20)	3.64	2.43	2.43	0.00	28.8	0	(95 °C)	
	(21)	4.83	1.83	1.83	0.00	1.4	π		

**Table S2.** Experimental and calculated *d*-spacings of the observed SAXS reflections of the  $Col_{hex}$  phases of compounds  $C_xm/m$ .

Comp.	(hk)	$2 heta(\circ)$	d <sub>obs</sub> (nm)	$d_{cal}$ (nm)	Δ	intensity	phase	$a_{\rm hex}$ (T/°C)
	(10)	2.262	3.906	3.906	0.00	1.00	π	4 5 1
D4F6	(11)	3.915	2.257	2.255	0.00	0.28	0	4.51 (160 °C
	(20)	4.522	1.953	1.953	0.00	0.06	π	(100 0
	(10)	2.133	4.142	4.140	0.00	1.00		4.78
<b>D</b> <sub>1</sub> 4F6	(11)	3.688	2.396	2.390	0.01	0.15		(160
	(20)	4.265	2.071	2.070	0.00	0.01		°C)
D. 454	(10)	2.052	4.305	4.304	0.00	1.00		4.97
D <sub>2</sub> 4F6	(11)	3.550	2.489	2.485	0.00	0.13		(140 °C)
	(10)	2.020	4.373	4.373	0.00	1.00		5.05
D34F6	(11)	3.490	2.532	2.525	0.01	0.12		(140 °C)
	(10)	2.040	4.331	4.330	0.00	1.00	π	5.00 (80 °C)
D <sub>3</sub> 4F6	(11)	3.510	2.517	2.500	0.02	0.29	0	
	(20)	4.040	2.187	2.165	0.01	0.02	π	
D_4F6	(10)	1.906	4.635	4.633	0.00	1.00		5.35
D3410	(11)	3.307	2.672	2.675	0.00	0.08		(110 °C)
	(10)	2.558	3.454	3.895	0.40	0.49		4.50
E12/4F6	(11)	3.929	2.249	2.249	0.00	1.00		(160
	(20)	4.505	1.961	1.948	0.01	0.71		°С)
E <sub>3</sub> 12/4F6	(10)	2.021	4.372	4.372	0.00	1.00		4.37 (110 °C)
	(10)	2.321	3.830	3.830	0.00	0.19		4.42
E18/4F6	(11)	3,998	2.210	2.210	0.00	0.40		(150
	(20)	4.642	1.910	1.910	0.00	1.00		°C)

**Table S3.** Experimental and calculated *d*-spacings of the observed SAXS reflections of the mesophases of compounds  $D_x 4F6$  and  $E_x 12/4F6$  with fluorinated chains



Figure S4. SAXS patterns of compounds a) C13/13 at 130 °C and b) C<sub>5</sub>18/18 at 95 °C.



Figure S5. SAXS patterns of the LC phases of compounds a)  $D_14F6$ , b)  $D_24F6$ , and c)  $D_54F6$  at the given temperatures.

#### 1.4 WAXS data



Figure S6. Wide angle scatterings of compounds a) C6/6, b) C10/10 and c-h)  $C_x12/12$  at given temperatures.



Figure S7. Wide angle scatterings of compound  $D_x 4F6$  with fittings to two maxima.

1.5 ED map



Figure S8. Reconstructed ED map of the  $Col_{hex}$  phase of  $C_518/18$ .

#### **1.6 Structural parameters**

Comp.	<i>T</i> (°C)	$a_{\rm hex}$ (nm)	h (nm)	$V_{\text{cell}}$ (nm <sup>3</sup> )	$V_{\rm mol}$ (nm <sup>3</sup> )	<i>n</i> <sub>cell,cr</sub>	<i>n</i> <sub>cell,lc</sub>	<i>n</i> <sub>wall,cr</sub>	<i>n</i> <sub>wall,lc</sub>
C4/4*	150	4.23	0.46	7.13	1.36	5.24	4.68	1.75	1.56
C6/6	150	4.08	0.46	6.63	1.56	4.25	3.79	1.42	1.26
C8/8*	160	4.16	0.46	6.89	1.76	3.93	3.51	1.31	1.17
C10/10*	130	4.35	0.46	7.54	1.95	3.87	3.46	1.29	1.15
C12/12*	130	4.43	0.46	7.82	2.15	3.63	3.24	1.21	1.08
C13/13*	130	4.38	0.46	7.64	2.25	3.40	2.89	1.13	1.01
C14/14*	154	4.24	0.46	7.16	2.35	3.05	2.73	1.02	0.91

**Table S4.** Structural data of the  $Col_{hex}$  phases of compounds *Cm/m*.<sup>*a*</sup>

<sup>*a*</sup>  $h = \text{maximum of the diffuse wide angle scattering, corresponding ti the height of the unit cell; <math>V_{\text{cell}} = \text{volume of the unit cell calculated according to } a_{\text{hex}}^{2/2} \times 3^{1/2} \times h$ ;  $V_{\text{mol}} = \text{volume for a single molecule as calculated using crystal volume increments; }^{[SI]} n_{\text{cell,cr}} = \text{number of molecules in the unit cell, calculated according to } n_{\text{cell,cr}} = V_{\text{cell}}/V_{\text{mol}}$  (average packing coefficient in the crystal is k = 0.7);  $^{[S2]} n_{\text{cell,lc}} = \text{number of molecules in the unit cell in the LC state as estimated from the average of <math>n_{\text{cell,cr}}$  and  $n_{\text{cell,liq}} = \text{number of molecules in the unit cell of an isotropic liquid with an average packing coefficient <math>k = 0.55$ , calculated according to  $n_{\text{cell,liq}} = 0.55/0.7 \times n_{\text{cell,cr}}$ ;  $n_{\text{wall,cr}}$ ,  $n_{\text{wall,cr}} = \text{average number of molecules in the lateral cross section of the honeycomb walls calculated according to <math>n_{\text{cell}}/3$ . \* measured with Synchrotron XRD.

Comp.	<i>Т</i> (°С)	$a_{\rm hex}$ (nm)	<i>h</i> (nm)	$V_{\text{cell}}$ (nm <sup>3</sup> )	$V_{\rm mol}$ (nm <sup>3</sup> )	<i>n</i> <sub>cell,cr</sub>	$n_{\rm cell,lc}$	<i>n</i> <sub>wall,cr</sub>	$n_{\rm wall,lc}$
C <sub>1</sub> 12/12	110	4.67	0.46	8.69	2.27	3.83	3.42	1.28	1.14
C <sub>2</sub> 12/12	110	4.86	0.45	9.20	2.39	3.85	3.44	1.28	1.15
C <sub>3</sub> 12/12	120	4.92	0.45	9.43	2.50	3.77	3.37	1.26	1.12
C <sub>4</sub> 12/12	110	5.12	0.46	10.44	2.62	3.98	3.13	1.56	1.18
C <sub>5</sub> 12/12	110	5.26	0.46	11.02	2.74	4.02	3.59	1.34	1.19
C <sub>5</sub> 18/18*	95	5.60	0.45	12.22	3.34	3.66	3.27	1.22	1.09

Table S5. Structural data of the  $Col_{hex}$  phases of compounds  $C_x m/m$ .<sup>*a*</sup>

<sup>*a*</sup>. for explanations, see Table S4; \* measured with Synchrotron XRD.

Comp.	Т (°С)	$a_{\rm hex}$ (nm)	<i>h</i> (nm)	$V_{\text{cell}}$ (nm <sup>3</sup> )	$V_{\rm mol}$ (nm <sup>3</sup> )	<i>n</i> <sub>cell,cr</sub>	$n_{\rm cell,lc}$	<i>n</i> <sub>wall,cr</sub>	$n_{\rm wall,lc}$
D4F6	160	4.51	0.44	7.93	1.52	5.21	4.65	1.74	1.55
<b>D</b> <sub>1</sub> 4F6	160	4.78	0.46	8.90	1.64	5.43	4.84	1.81	1.61
D <sub>2</sub> 4F6	140	4.97	0.45	9.62	1.76	5.47	4.89	1.82	1.63
D <sub>3</sub> 4F6	140	5.05	0.45	9.93	1.87	5.31	4.73	1.77	1.58
D <sub>5</sub> 4F6	110	5.35	0.45	11.15	2.11	5.28	4.72	1.76	1.57
E12/4F6	160	4.50	0.45	7.89	1.50	5.25	4.69	1.75	1.56
E18/4F6	150	4.42	0.45	7.61	1.65	4.61	4.12	1.54	1.37

Table S6. Structural data of the  $Col_{hex}$  phases of compounds  $D_x 4F6$  and En/4F6 with fluorinated chains.<sup>*a*</sup>

<sup>*a*</sup>. for explanations, see Table S4;

#### 2. Synthesis and Analytical Data

#### 2.1 General remarks and procedures

#### Analysis

The purity was checked by thin-layer chromatography (TLC, silica gel 60 F254, Merck). Column chromatography was performed with silica gel 60 (0.063-0.2, Merck), flash-chromatography with silica gel 60 (0.040-0.063, Merck). Triethylamine was distilled from  $CaH_2$  and stored over molecular sieve. DMF was stored over molecular sieve.

<sup>1</sup>H-, <sup>13</sup>C-NMR spectra (Varian Unity 500 and Varian Unity 400 spectrometers) were recorded in CDCl<sub>3</sub> or pyridine-d<sub>5</sub> solutions, with tetramethylsilane as internal standard). Compounds **B**-**F** can only be dissolved in pyridine-d<sub>5</sub>; all measurements were operated at 27 °C.

Elementary analysis were performed using a Leco CHNS-932 elemental analyzer.

Mass spectra were recorded with a Bruker HR-ESI-TOF. The measurements were performed in THF (1mg/mL) with 0.1 mg/mL LiCl.

#### **Starting materials**

1-Bromo-2-ethylbutane (21a), *n*-bromodecane, *n*-bromododecane, *n*-bromooctane, *n*-bromoetradecane, *n*-bromoeicosane were used as obtained from *Sigma-Aldrich. n*-Bromohexadecane, *n*-bromooctadecane and *n*-bromodocosane were used as obtained from *abcr*. Diethyl malonate and *n*-bromobutane were used as obtained from *VEB Laborchemie Apolda*.

3-[4-(4-Ethynylphenylethynyl)phenyl]-1,2-*O*-isopropylidenepropane-1,2-diol (6)<sup>[S 3 ]</sup>, 1,4-dihydroxy-2,5-diiodobenzene<sup>[S 4 ]</sup>, 1,4-bis(2-octadecyleicosyl-1-oxy)-2,5-diiodobenzene (7j)<sup>[S5]</sup>, [4-(4-ethynylphenylethynyl)phenoxy]triisopropylsilane (13)<sup>[S3]</sup>, C18/18, C20/20, C22/22<sup>[S 5]</sup> and 1,2-*O*-isopropylidene-1,2-dihydroxypropane-3-toluene-4-sulfonate (30a)<sup>[S3]</sup> were synthesized according to the procedures given in the literature.

All chiral compounds (glycerol derivatives) were used as racemic mixtures and therefore compounds **B-E** represent mixtures of 4 diasteroemers.

### **General procedures**

**P1: Dialkylation of diethyl malonate**<sup>[S6]</sup>: The reaction was carried out under an argon atmosphere. Sodium hydride (2.6 equ, 60% in mineral oil) was slowly suspended in dry DMF (100 mL/~30-50 mmol malonate) and the mixture was cooled to 0 °C. Diethyl malonate (1 equ.) and the appropriate *n*-bromoalkane (3 equ) in DMF (50 mL) was added one after another and the mixture was stirred at room temperature for 3 h. After reaction water (250 mL) was added and the mixture was extracted with diethyl ether (3x 100 mL). The combined organic layers were washed with sat. aqu. LiCl, water and brine. After drying over anhydrous Na<sub>2</sub>SO<sub>4</sub> the solvent was removed under reduced pressure. The residue was purified by column chromatography.

**P2: Dealkoxycarbonylation**<sup>[S7]</sup>: A mixture of the diethyl 2,2'-dialkylmalonate **18** (1 equ), LiCl (1.3 equ), and water (1.3 equ) in DMSO (100 mL/ $\sim$ 50 mmol malonate) was stirred at reflux for 24 h. After cooling to room temperature water (150 mL) was added. The mixture was extracted with diethyl ether (3 x 50 mL) and the combined organic layers washed with water (3 x 50 mL). After drying over anhydrous Na<sub>2</sub>SO<sub>4</sub> the solvent was removed under reduced pressure. The residue was purified by column chromatography.

**P3: Reduction with LiAlH**<sup>[S8]</sup>: The reaction was carried out under an argon atmosphere. LiAlH<sub>4</sub> (2.3 equ) was slowly suspended in dry diethyl ether (100 mL/~20-50 mmol carboxylate). The ethyl carboxylate **19** (1 equ) was dissolved in dry diethyl ether (100 mL) and added dropwise to the suspension. The mixture was heated to reflux for 6 h. After completion of the reaction water was added dropwise with stirring until the excess of LiAlH<sub>4</sub> was destroyed. The precipitate was dissolved by adding H<sub>2</sub>SO<sub>4</sub> (10%, 50 mL) dropwise. The mixture was extracted with diethyl ether (3 x 50 mL) and the combined organic layers were washed with sat. aqu. Na<sub>2</sub>S<sub>2</sub>O<sub>3</sub>, water and brine. After drying over anhydrous Na<sub>2</sub>SO<sub>4</sub> the solvent was removed under reduced pressure and the residue was purified by column chromatography.

**P4: Bromination of alkanols**<sup>[S9]</sup>: The branched alkanol **20** (1 equ), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of a spatula) and conc.  $H_2SO_4$  (1 mL) was suspended in HBr (48%, 30 mL) and heated to reflux for 24 h. After cooling to room temperature the mixture was extracted with diethyl ether (3 x 50 mL). The combined organic layers were washed with water and brine and dried over anhydrous Na<sub>2</sub>SO<sub>4</sub>. After removal of the solvent the residue was purified by column chromatography.

**P5:** Etherification<sup>[S 10]</sup>: A mixture of 1,4-dihydroxy-2,5-dihalobenzene (1 equ.), the bromoalkane (**21** or **23**) (2.5 equ.),  $K_2CO_3$  (5 equ.) and  $Bu_4NI$  (tip of a spatula) in anhydrous DMF (100 mL/~5 mmol hydroquinone) was stirred at 120 °C for 12 h. After cooling to room temperature, the reaction was poured into water (50 mL) and the aqueous layer was extracted with Et<sub>2</sub>O (3x50 mL). The combined organic layers were washed with saturated aqu. LiCl, water and brine. After drying over anhydrous Na<sub>2</sub>SO<sub>4</sub>, filtration and evaporation of the solvent, the crude product was purified by column chromatography.

**P6:** Sonogashira cross coupling reaction<sup>[S11]</sup>: A mixture of 1,4-dialkoxy-2,5-dihalobenzene 7 (1 equ.) and the appropriate acetylene 6 or 13 (2.1 equ.) was dissolved in purified Et<sub>3</sub>N (50 mL/~5 mmol dihalobenzene). After degassing with argon for 30 min  $[Pd(PPh_3)_4]$  (3 mol%)

and CuI (2 mol%) were added and the mixture was refluxed for 6 h. After removing the solvent the obtained residue was purified by column chromatography.

**P7** Etherification of the oligoethyleneglycols<sup>[S 12 ]</sup>: 1,2-*O*-isopropylidene-3-*p*-toluenesulfonyl-*rac*-glycerol (1 equ) was dissolved in dry DMF (50-100 mL/~30 mmol) and cooled at 5 °C. After stepwise adding of NaH (3 equ) the corresponding oligoethyleneglycol (20 equ) was also added stepwise to the solution. The reaction was heated to 140 °C for 8 hours. The reaction was quenched with water and DCM was added. After the phase separation the aqueous layer was extracted with DCM. The combined organic layers were washed with water and brine and dried over Na<sub>2</sub>SO<sub>4</sub>. After evaporation of the solvent the obtained residue was purified by column chromatography.

**P8 Tosylation**<sup>[S13]</sup>: The ethyleneglycol monoether **29** (1 equ) was dissolved in dry pyridine (50 mL/~10 mmol) und cooled at -5 °C. After stepwise adding of tosyl chloride (1.1 equ), temperature should not be above 0 °C. After stirring for additional 2 hours at -5 °C the formed precipitate was filtered off. The pyridine was evaporated and the residue was dissolved in DCM. The organic layer was washed with sat. NaHCO<sub>3</sub>, water and brine. After drying over NaSO<sub>4</sub> the solvent was evaporated and the obtained residue was purified by column chromatography.

**P9 Bromination by exchange reaction with LiBr**<sup>[S14]</sup>: The appropriate tosylate **30** (1 equ) and LiBr (3 equ) were dissolved in acetone (50 mL/ $\sim$ 10 mmol) und refluxed for 6 hours. After the reaction was finished the solvent was evaporated and the residue was purified by column chromatography.

**P10 Deprotection of TiPS protected phenols with Bu\_4NF^{[S\,15\,]}:** The appropriate TiPS protected phenol 14 (1 equ) was dissolved in THF (30 mL/~5 mmol). Afterwards  $Bu_4NF\cdot 3H_2O$  (1.3 equ) was added and the mixture was stirred for 60 min at room temperature. The reaction was quenched with water and DCM was added. After phase separation the aqueous layer was extracted with DCM. The combined organic layers were washed with water and brine. After drying over NaSO<sub>4</sub> the solvent was evaporated and the residue was purified by column chromatography.

**P11: Deprotection of the isopropylidene group with PPTS**<sup>[S 16]</sup>: A mixture of the appropriate isopropylidene acetal 7 (1 equ.) and PPTS (tip of a spatula) was dissolved in THF/MeOH (1:1, 40 mL/~5 mmol) and stirred at 50 °C for 12 h. After finishing the reaction the solvent was removed and the residue solved in DCM. The organic layer was washed with NaHCO<sub>3</sub> solution (3 x 50 mL), water and brine. After drying over Na<sub>2</sub>SO<sub>4</sub> the solvent was removed and the residue purified with column chromatography.

**P12 Deprotection of the isopropyliden group with diluted acid**<sup>[S8]</sup>: A mixture of appropriate isopropylidene acetal **16** (1 equ) and diluted hydrochloric acid (10%, 5 mL) was dissolved in MeOH (50 mL/~1-5 mmol) and stirred at reflux for 6 h. The mixture was extracted with EtOAc and the organic phase was washed with saturated NaHCO<sub>3</sub>-solution, water and brine. After drying over Na<sub>2</sub>SO<sub>4</sub> the solvent was removed and the residue was used without further purification.

**P13 Hydrogenolysis of the benzyl protection group**<sup>[S9]</sup>: The protected phenol **26** (1 equ) is dissolved in THF (100 mL/ $\sim$ 2-3 mmol) and degassed. Pd/C (10 wt % Pd, 0.3 g) is added and the mixture is stirred under hydrogen atmosphere (30 psi) overnight at 40 °C. After this the

mixture is filtere through celite and the solvent is removed under reduced pressure. The resiude is purified by column chromatography.

### 2.2 Synthesis of the 1,4-dialkoxy-2,5-diiodobenzenes with branched alkyl chains (5)



**Scheme S1.** Synthesis of the branched alkyl bromides and the symmetric the 1,4-dialkoxy-2,5-diiodobenzenes (7).

### 2.2.1 1-Bromo-2-butylhexane (21b)

**Diethyl 2,2-dibutylmalonate (18b):** Synthesized according to P1 from diethyl malonate (10.00 g, 62.5 mmol), *n*-bromobutane (25.70 g, 0.19 mol) and NaH (7.50 g, 0.19 mol, 60% in mineral oil) in DMF (200 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{15}H_{28}O_4$ , M = 272.20 g/mol, yield: 16.48 g (97%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.17 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 4H, -O-CH<sub>2</sub>-CH<sub>3</sub>), 1.93 - 1.80 (m, 4H, -CH<sub>2</sub>-), 1.44 - 1.03 (m, 14H, -O-CH<sub>2</sub>-CH<sub>3</sub>), 0.89 (t, <sup>3</sup>*J*(H,H) = 7.3 Hz, 6H, -CH<sub>3</sub>) ppm.

**Ethyl 2-butylhexaonate (19b):** Synthesized according to P2 from **18b** (16.48 g, 60.3 mmol), LiCl (3.30 g, 78.4 mmol) and H<sub>2</sub>O (1.40 g, 78.4 mmol, 60% in mineral oil) in DMSO (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid, C<sub>12</sub>H<sub>24</sub>O<sub>2</sub>, M = 200.18 g/mol, yield: 12.05 g (98%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  4.13 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 2H, -OCH<sub>2</sub>-), 2.35 - 2.25 (m, 1H, -CH-), 1.68 - 1.52 (m, 2H, -CH<sub>2</sub>-), 1.49 - 1.15 (m, 11H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 7.1 Hz, 6H, , -CH<sub>3</sub>) ppm.

**2-Butylhexane-1-ol (20b):** Synthesized according to P3 from **19b** (12.05 g, 60.3 mmol) and LiAlH<sub>4</sub> (3.40 g, 90.0 mmol) in Et<sub>2</sub>O (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Colourless liquid,  $C_{10}H_{22}O$ , M = 158.17 g/mol, yield: 6.90 g (73%), <sup>1</sup>H-**NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.54 (t, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, -CH<sub>2</sub>-OH), 1.52 - 1.13 (m, 14H, - CH<sub>2</sub>-, -CH-, -OH), 0.90 (t, <sup>3</sup>*J*(H,H) = 6.6 Hz, 6H, -CH<sub>3</sub>) ppm.

**1-Bromo-2-butylhexane (21b):** Synthesized according to P4 from **20b** (16.48 g, 60.3 mmol), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of spatula), HBr (40 mL, 48%) and H<sub>2</sub>SO<sub>4</sub> (2 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid,  $C_{10}H_{21}Br$ , M = 164.02 g/mol, yield: 6.28 g (65%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.45 (d, <sup>3</sup>J(H,H) = 4.8 Hz, 2H, -CH<sub>2</sub>-Br), 1.58 (m, 1H, -CH-), 1.47 - 1.15 (m, 12H, -CH<sub>2</sub>-), 0.91 (t, <sup>3</sup>J(H,H) = 6.9 Hz, 6H, -CH<sub>3</sub>) ppm.

### 2.2.2 1-Bromo-2-hexyloctane (21c)

**Diethyl 2,2-dioctylmalonate (18c):** Synthesized according to P1 from diethyl malonate (5.00 g, 31.3 mmol), *n*-bromohexane (11.90 g, 71.9 mmol) and NaH (2.90 g, 71.9 mmol, 60% in mineral oil) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless oil,  $C_{19}H_{36}O_4$ , M = 328.26 g/mol, yield: 10.15 g (97%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  4.18 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 4H, -OCH<sub>2</sub>-), 1.92 - 1.83 (m, 4H, -CH<sub>2</sub>-), 1.40 - 1.09 (m, 22H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 6H, -CH<sub>3</sub>) ppm.

**Ethyl 2-octyldecanoate (19c):** Synthesized according to P2 from **18c** (11.15 g, 31.0 mmol), LiCl (1.70 g, 40.0 mmol) and H<sub>2</sub>O (0.72 g, 40.0 mmol) in DMSO (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless oil,  $C_{16}H_{32}O_2$ , M = 256.24 g/mol, yield: 4.69 g (59%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.13 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 2H, – OCH<sub>2</sub>–), 2.36 – 2.25 (m, 1H, –CH–), 1.67 – 1.10 (m, 23H, –CH<sub>2</sub>–, –CH<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 6H, –CH<sub>3</sub>) ppm.

**2-Hexyloctane-1-ol (20c):** Synthesized according to P3 from **19c** (4.69 g, 28.3 mmol) and LiAlH<sub>4</sub> (2.10 g, 54.9 mmol) in Et<sub>2</sub>O (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Colourless oil,  $C_{14}H_{30}O$ , M = 214.23 g/mol, yield: 2.40 g (62%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.59 – 3.49 (m, 2H, –CH<sub>2</sub>–OH), 1.51 – 1.40 (m, 1H, –CH–), 1.37 – 1.20 (m, 20H, –CH<sub>2</sub>–), 1.16 – 1.10 (m, 1H, –OH), 0.94 – 0.83 (m, 6H, –CH<sub>3</sub>) ppm.

**1-Bromo-2-hexyloctane (21c):** Synthesized according to P4 from **20c** (2.40 g, 11.3 mmol), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of spatula), HBr (30 mL, 48%) and H<sub>2</sub>SO<sub>4</sub> (1 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless oil,  $C_{14}H_{29}Br$ , M = 276.15 g/mol, yield: 1.95 g (80%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.45 (d, <sup>3</sup>*J*(H,H) = 4.8 Hz, 2H, -CH<sub>2</sub>-Br), 1.68 - 1.58 (m, 1H, -CH-), 1.45 - 1.20 (m, 20H, -CH<sub>2</sub>-), 0.89 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

### 2.2.3 1-Bromo-2-octyldecane (21d)

**Diethyl 2,2-dioctylmalonate (18d):** Synthesized according to P1 from diethyl malonate (5.00 g, 31.3 mmol), *n*-bromooctane (18.10 g, 93.8 mmol) and NaH (2.90 g, 71.9 mmol, 60% in mineral oil) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{23}H_{44}O_4$ , M = 384.32 g/mol, yield: 11.32 g (94%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  4.18 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 4H, -OCH<sub>2</sub>-), 1.91 - 1.82 (m, 4H, -CH<sub>2</sub>-), 1.39 - 1.07 (m, 30H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 7.0 Hz, 6H, -CH<sub>3</sub>) ppm.

**Ethyl 2-octyldecanoate (19d):** Synthesized according to P2 from **18d** (11.32 g, 29.5 mmol), LiCl (1.62 g, 38.3 mmol) and H<sub>2</sub>O (0.68 g, 38.3 mmol) in DMSO (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{20}H_{40}O_2$ , M = 312.30 g/mol, yield: 7.29 g (79%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.13 (q, <sup>3</sup>*J*(H,H) = 7.2 Hz, 2H, -OCH<sub>2</sub>-), 2.36 - 2.25 (m, 1H, -CH-), 1.67 - 1.03 (m, 31H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 6H, -CH<sub>3</sub>) ppm.

**2-Octyldecane-1-ol (20d):** Synthesized according to P3 from **19d** (7.29 g, 23.4 mmol) and LiAlH<sub>4</sub> (2.00 g, 53.2 mmol) in Et<sub>2</sub>O (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Colourless liquid,  $C_{18}H_{38}O$ , M = 270.29 g/mol, yield: 5.08 g (81%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.54 (d, <sup>3</sup>J(H,H) = 5.5 Hz, 2H, -CH<sub>2</sub>-OH), 1.50 - 1.39 (m, 1H, -CH-), 1.46 - 1.20 (m, 28H, -CH<sub>2</sub>-), 1.17 - 1.08 (m, 1H, -OH), 0.88 (t, <sup>3</sup>J(H,H) = 6.9 Hz, 6H, -CH<sub>3</sub>) ppm.

**1-Bromo-2-octyldecane (21d):** Synthesized according to P4 from **20d** (5.08 g, 18.9 mmol), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of spatula), HBr (30 mL, 48%) and H<sub>2</sub>SO<sub>4</sub> (1 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid, C<sub>18</sub>H<sub>37</sub>Br, M = 332.21 g/mol, yield: 4.42 g (71%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.44 (d, <sup>3</sup>*J*(H,H) = 4.8 Hz, 2H, -CH<sub>2</sub>-Br), 1.67 – 1.58 (m, 1H, -CH–), 1.42 – 1.20 (m, 28H, -CH<sub>2</sub>–), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 6H, -CH<sub>3</sub>) ppm.

### 2.2.4 1-Bromo-2-decyldodecane (21e)

**Diethyl 2,2-didecylmalonate (18e):** Synthesized according to P1 from diethyl malonate (5.00 g, 31.3 mmol), *n*-bromodecane (17.30 g, 78.1 mmol) and NaH (3.10 g, 78.1 mmol, 60% in mineral oil) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{27}H_{52}O_4$ , M = 440.39 g/mol, yield: 12.80 g (93%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.17 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 4H, -OCH<sub>2</sub>-), 1.91 - 1.80 (m, 4H, -CH<sub>2</sub>-), 1.39 - 1.04 (m, 38H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

**Ethyl 2-decyldodecanoate (19e):** Synthesized according to P2 from **18e** (12.80 g, 29.1 mmol), LiCl (1.60 g, 37.8 mmol) and H<sub>2</sub>O (0.68 g, 37.8 mmol) in DMSO (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{24}H_{48}O_2$ , M = 368.37 g/mol, yield: 7.74 g (72%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.13 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 2H, -OCH<sub>2</sub>-), 2.36 - 2.25 (m, 1H, -CH-), 1.69 - 1.10 (m, 39H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 6H, -CH<sub>2</sub>-) ppm.

**2-Decyldodecane-1-ol (20e):** Synthesized according to P3 from **19e** (7.74 g, 21.0 mmol) and LiAlH<sub>4</sub> (1.24 g, 33.6 mmol) in Et<sub>2</sub>O (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Colourless liquid,  $C_{22}H_{46}O$ , M = 326.35 g/mol, yield: 6.33 g (92%), <sup>1</sup>H-**NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.54 (d, <sup>3</sup>*J*(H,H) = 5.5 Hz, 2H, -*CH*<sub>2</sub>-OH), 1.60 – 1.50 (m, 1H, - *CH*-), 1.45 – 1.20 (m, 37H, -*CH*<sub>2</sub>-, -*OH*), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -*CH*<sub>3</sub>) ppm.

**1-Bromo-2-decyldodecane (21e):** Synthesized according to P4 from **20e** (6.33 g, 19.4 mmol), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of spatula), HBr (30 mL, 48%) and H<sub>2</sub>SO<sub>4</sub> (1 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid, C<sub>22</sub>H<sub>45</sub>Br, M = 388.27 g/mol, yield: 4.05 g (54%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.44 (d, <sup>3</sup>*J*(H,H) = 4.8 Hz, 2H, -CH<sub>2</sub>-Br), 1.67 - 1.54 (m, 1H, -CH-), 1.45 - 1.17 (m, 36H, -CH<sub>2</sub>-), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

### 2.2.5 1-Bromo-2-dodecyltetradecane (21f)

**Diethyl 2,2-didodecylmalonate (18f):** Synthesized according to P1 from diethyl malonate (5.00 g, 31.3 mmol), *n*-bromododecane (23.3 g, 93.8 mmol) and NaH (2.25 g, 93.8 mmol, 60% in mineral oil) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{31}H_{60}O_4$ , M = 496.45 g/mol, yield: 13.09 g (84%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.17 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 4H, -OCH<sub>2</sub>-), 1.92 - 1.78 (m, 4H, -CH<sub>2</sub>-), 1.39 - 1.04 (m, 46H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

**Ethyl 2-dodecyltetradecanoate (19f):** Synthesized according to P2 from **18f** (13.09 g, 26.2 mmol), LiCl (2.30 g, 52.6 mmol) and H<sub>2</sub>O (0.47 g, 26.3 mmol) in DMSO (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{28}H_{56}O_2$ , M = 424.43 g/mol, yield: 8.40 g (76%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.16 – 4.06 (m, 2H, –OCH<sub>2</sub>–), 2.37 – 2.22 (m, 1H, –CH–), 1.59 – 1.24 (m, 47H, –CH<sub>2</sub>–, –CH<sub>3</sub>), 0.88 (t, <sup>3</sup>J(H,H) = 6.8 Hz, 6H, –CH<sub>3</sub>) ppm.

**2-Dodecyltetradecane-1-ol (20f):** Synthesized according to P3 from **19f** (8.40 g, 19.8 mmol) and LiAlH<sub>4</sub> (1.00 g, 25.8 mmol) in Et<sub>2</sub>O (150 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). White solid,  $C_{26}H_{54}O$ , M = 382.42 g/mol, yield: 5.90 g (78%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.54 (t, <sup>3</sup>*J*(H,H) = 5.6 Hz, 2H, -CH<sub>2</sub>-OH), 1.45 - 1.40 (m, 1H, -CH-), 1.40 - 1.20 (m, 44 H, -CH<sub>2</sub>-), 1.14 (t, <sup>3</sup>*J*(H,H) = 5.7 Hz, 1H, -OH), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

**1-Bromo-2-dodecyltetradecane (21f):** Synthesized according to P4 from **20f** (2.00 g, 5.2 mmol), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of spatula), HBr (50 mL, 48%) and H<sub>2</sub>SO<sub>4</sub> (1 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid, C<sub>26</sub>H<sub>53</sub>Br, M = 444.33 g/mol, yield: 1.50 g (65%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.44 (d, <sup>3</sup>*J*(H,H) = 4.8 Hz, 2H, -CH<sub>2</sub>-Br), 1.64 - 1.55 (m, 1H, -CH-), 1.55 - 1.07 (m, 44H, -CH<sub>2</sub>-), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

### 2.2.6 1-Bromo-2-tridecylpentadecane (21g)

**Diethyl 2,2-ditridecylmalonate (18g):** Synthesized according to P1 from diethyl malonate (8.00 g, 50.5 mmol), *n*-bromotridecane (25.00 g, 0.11 mol) and NaH (6.00 g, 0.15 mol, 60% in mineral oil) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{33}H_{64}O_4$ , M = 524.48 g/mol, yield: 21.90 g (92%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.17 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 4H, -OCH<sub>2</sub>-), 1.92 - 1.79 (m, 4H, -CH<sub>2</sub>-), 1.57 - 1.06 (m, 50H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

**Ethyl 2-tridecylpentadecanoate (19g):** Synthesized according to P2 from **18g** (21.90 g, 46.6 mmol), LiCl (2.60 g, 60.6 mmol) and H<sub>2</sub>O (1.10 g, 60.6 mmol) in DMSO (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). Colourless liquid,  $C_{30}H_{60}O_2$ , M = 452.46 g/mol, yield: 9.70g (52%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.13 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 2H, -OCH<sub>2</sub>-), 2.36 - 2.25 (m, 1H, -CH-), 1.68 - 1.06 (m, 51H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

**2-Tridecylpentadecane-1-ol (20g):** Synthesized according to P3 from **19g** (9.70 g, 24.3 mmol) and LiAlH<sub>4</sub> (1.00 g, 25.5 mmol) in Et<sub>2</sub>O (150 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). White solid,  $C_{28}H_{58}O$ , M = 410.45 g/mol, mp. 48 °C, yield: 7.35 g (85%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.54 (t, <sup>3</sup>*J*(H,H) = 5.6 Hz, 2H, -*CH*<sub>2</sub>-OH), 1.60 – 1.19 (m, 49H, -*CH*-, -*CH*<sub>2</sub>-), 1.14 (t, <sup>3</sup>*J*(H,H) = 5.7 Hz, 1H, -OH), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -*CH*<sub>3</sub>) ppm.

**1-Bromo-2-tridecylpentadecane (21g):** Synthesized according to P4 from **20g** (7.35 g, 20.6 mmol), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of spatula), HBr (50 mL, 48%) and H<sub>2</sub>SO<sub>4</sub> (1 mL). Purification by column chromatography (eluent: *n*-hexane). White solid, C<sub>28</sub>H<sub>57</sub>Br, M = 472.36 g/mol, mp. 48 °C, yield: 4.60 g (53%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.44 (d, <sup>3</sup>J(H,H) = 4.7 Hz, 2H, -CH<sub>2</sub>-Br), 1.67 - 1.58 (m, 1H, -CH-), 1.42 - 1.12 (m, 48H, -CH<sub>2</sub>-), 0.88 (t, <sup>3</sup>J(H,H) = 6.7 Hz, 6H, -CH<sub>3</sub>) ppm.

#### 2.2.7 1-Bromo-2-tetradecylhexadecane (21h)

**Diethyl 2,2-ditetradecylmalonate (18h):** Synthesized according to P1 from diethyl malonate (5.00 g, 31.3 mmol), *n*-bromotetradecane (19.90 g, 71.9 mmol) and NaH (3.75 g, 93.8 mmol, 60% in mineral oil) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). White solid,  $C_{35}H_{68}O_4$ , M = 552.51 g/mol, mp. 39 °C, yield: 13.60 g

(79%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.17 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 4H, -OCH<sub>2</sub>-), 1.92 - 1.80 (m, 4H, -CH<sub>2</sub>-), 1.57 - 1.07 (m, 54H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

**Ethyl 2-tetradecylhexadecanoate (19h):** Synthesized according to P2 from **18h** (13.60 g, 24.6 mmol), LiCl (1.04 g, 24.6 mmol) and H<sub>2</sub>O (0.44 g, 24.6 mmol) in DMSO (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). White solid,  $C_{32}H_{64}O_2$ , M = 480.49 g/mol, mp. 37 °C, yield: 11.05 g (93%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>) δ 4.13 (q, <sup>3</sup>J(H,H) = 7.1 Hz, 2H, -OCH<sub>2</sub>-), 2.36 - 2.24 (m, 1H, -CH-), 1.68 - 1.06 (m, 55H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>J(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

**2-Tetradecylhexadecane-1-ol (20h):** Synthesized according to P3 from **19h** (11.05 g, 23.0 mmol) and LiAlH<sub>4</sub> (1.13 g, 29.9 mmol) in Et<sub>2</sub>O (200 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). White solid,  $C_{30}H_{62}O$ , M = 438.48 g/mol, mp. 51 °C, yield: 8.03 g (80%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.53 (t, <sup>3</sup>*J*(H,H) = 5.5 Hz, 2H, -*CH*<sub>2</sub>-OH), 1.59 – 1.20 (m, 53H, -*CH*-, -*CH*<sub>2</sub>-), 1.15 (t, <sup>3</sup>*J*(H,H) = 5.6 Hz, 1H, -OH), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.7 Hz, 6H, -*CH*<sub>3</sub>) ppm.

**1-Bromo-2-tetradecylhexadecane (21h):** Synthesized according to P4 from **20h** (8.03 g, 18.04 mmol), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of spatula), HBr (50 mL, 48%) and H<sub>2</sub>SO<sub>4</sub> (1 mL). Purification by column chromatography (eluent: *n*-hexane). White solid,  $C_{30}H_{61}Br$ , M = 500.40 g/mol, mp. 42 °C, yield: 5.99 g (65%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.44 (d, <sup>3</sup>*J*(H,H) = 4.8 Hz, 2H, – CH<sub>2</sub>–Br), 1.65 – 1.58 (m, 1H, –CH–), 1.49 – 1.18 (m, 52H, –CH<sub>2</sub>–), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, –CH<sub>3</sub>) ppm.

#### 2.2.8 1-Bromo-2-hexadecyloctadecane (21i)

**Diethyl 2,2-dihexadecylmalonate (18i):** Synthesized according to P1 from diethyl malonate (5.00 g, 31.3 mmol), *n*-bromohexadecane (28.60 g, 93.8 mmol) and NaH (3.80 g, 93.8 mmol, 60% in mineral oil) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). White solid,  $C_{39}H_{76}O_4$ , M = 608.57 g/mol, mp = 38 °C, yield: 13.04 g (67%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.17 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 4H, -OCH<sub>2</sub>-), 1.91 – 1.79 (m, 4H, -CH<sub>2</sub>-), 1.41 – 1.05 (m, 62H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.7 Hz, 6H, -CH<sub>3</sub>) ppm.

**Ethyl 2-hexadecyloctadecanoate (19i):** Synthesized according to P2 from **18i** (13.04 g, 21.4 mmol), LiCl (1.18 g, 27.9 mmol) and H<sub>2</sub>O (0.50 g, 27.9 mmol) in DMSO (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/*n*-hexane: 1:1). White solid,  $C_{36}H_{72}O_2$ , M = 536.55 g/mol, mp. 41 °C, yield: 9.05 g (79%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.13 (q, <sup>3</sup>*J*(H,H) = 7.1 Hz, 2H, -OCH<sub>2</sub>-), 2.37 - 2.22 (m, 1H, -CH-), 1.67 - 1.06 (m, 57H, -CH<sub>2</sub>-, -CH<sub>3</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -CH<sub>3</sub>) ppm.

**2-Hexadecyloctadecane-1-ol (20i):** Synthesized according to P3 from **19i** (9.05 g, 16.9 mmol) and LiAlH<sub>4</sub> (1.00 g, 25.3 mmol) in Et<sub>2</sub>O (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). White solid,  $C_{34}H_{70}O$ , M = 438.48 g/mol, mp. 60 °C, yield: 4.11 g (50%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.54 (t, <sup>3</sup>*J*(H,H) = 5.6 Hz, 2H, -*CH*<sub>2</sub>-OH), 1.51 - 1.06 (m, 62H, -*CH*<sub>-</sub>, -*CH*<sub>2</sub>-, -*OH*), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 6H, -*CH*<sub>3</sub>) ppm.

**1-Bromo-2-hexadecyloctadecane (21i):** Synthesized according to P4 from **20i** (4.11 g, 8.4 mmol), Bu<sub>4</sub>NHSO<sub>4</sub> (tip of spatula), HBr (40 mL, 48%) and H<sub>2</sub>SO<sub>4</sub> (2 mL). Purification by column chromatography (eluent: *n*-hexane). White solid,  $C_{34}H_{69}Br$ , M = 556.46 g/mol, mp. 56

°C, yield: 2.87 g (62%), <sup>1</sup>**H-NMR** (500 MHz, CDCl<sub>3</sub>)  $\delta$  3.44 (d, <sup>3</sup>*J*(H,H) = 4.8 Hz, 2H, -*CH*<sub>2</sub>-Br), 1.62 - 1.57 (m, 1H, -*CH*-), 1.65 - 1.10 (m, 60H, -*CH*<sub>2</sub>-), 0.88 (t, <sup>3</sup>*J*(H,H) = 7.0 Hz, 6H, -*CH*<sub>3</sub>) ppm.

### 2.2.9 1,4-Dialkoxy-2,5-diiodobenzenes (7)

**1,4-Bis(2-ethylbutyl-1-oxy)-2,5-diiodobenzene (7a):** Synthesized according to P5 from **21a** (0.52 g, 3.2 mmol), 1,4-dihydroxy-2,5-diiodobenzene (0.50 g, 1.4 mmol), K<sub>2</sub>CO<sub>3</sub> (0.95 g, 6.9 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid, C<sub>18</sub>H<sub>28</sub>I<sub>2</sub>O<sub>2</sub>, M = 530.02 g/mol, yield: 0.24 g (33%), <sup>1</sup>H-**NMR** (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.17 (s, 2H, Ar–*H*), 3.82 (d, <sup>3</sup>*J*(H,H) = 5.4 Hz, 4H, –OCH<sub>2</sub>–), 1.74 – 1.61 (m, 2H, –CH–), 1.62 – 1.38 (m, 8H, –CH<sub>2</sub>–), 0.94 (t, <sup>3</sup>*J*(H,H) = 7.5 Hz, 12H, –CH<sub>3</sub>) ppm.

**1,4-Bis(2-butylhexyl-1-oxy)-2,5-diiodobenzene (7b):** Synthesized according to P5 from **21b** (1.04 g, 4.7 mmol), 1,4-dihydroxy-2,5-diiodobenzene (0.75 g, 2.1 mmol), K<sub>2</sub>CO<sub>3</sub> (1.45 g, 10.5 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid, C<sub>26</sub>H<sub>44</sub>I<sub>2</sub>O<sub>2</sub>, M = 642.14 g/mol, yield: 0.61 g (45%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.15 (s, 2H, Ar–H), 3.80 (d, <sup>3</sup>J(H,H) = 5.5 Hz, 4H, -OCH<sub>2</sub>-), 1.84 – 1.73 (m, 2H, -CH-), 1.56 – 1.22 (m, 24H, -CH<sub>2</sub>-), 0.91 (t, <sup>3</sup>J(H,H) = 7.0 Hz, 12H, -CH<sub>3</sub>) ppm.

**1,4-Bis(2-hexyloctyl-1-oxy)-2,5-diiodobenzene (7c):** Synthesized according to P5 from **21c** (1.52 g, 5.5 mmol), 1,4-dihydroxy-2,5-diiodobenzene (1.00 g, 2.6 mmol), K<sub>2</sub>CO<sub>3</sub> (1.80 g, 13 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid, C<sub>34</sub>H<sub>60</sub>I<sub>2</sub>O<sub>2</sub>, M = 754.27 g/mol, yield: 0.67 g (33%), <sup>1</sup>H-**NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.15 (s, 2H, Ar–*H*), 3.80 (d, <sup>3</sup>*J*(H,H) = 5.4 Hz, 4H, –OCH<sub>2</sub>–), 1.85 – 1.71 (m, 2H, –CH–), 1.60 – 1.19 (m, 40H, –CH<sub>2</sub>–), 0.95 – 0.83 (m, 12H, –CH<sub>3</sub>) ppm.

**1,4-Bis(2-octyldecyl-1-oxy)-2,5-diiodobenzene (7d):** Synthesized according to P5 from **21d** (1.25 g, 3.8 mmol), 1,4-dihydroxy-2,5-diiodobenzene (0.68 g, 1.9 mmol), K<sub>2</sub>CO<sub>3</sub> (1.30 g, 9.4 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid, C<sub>42</sub>H<sub>76</sub>I<sub>2</sub>O<sub>2</sub>, M = 866.39 g/mol, yield: 1.11 g (68%), <sup>1</sup>H-**NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.15 (s, 2H, Ar–*H*), 3.80 (d, <sup>3</sup>*J*(H,H) = 5.4 Hz, 4H, –OCH<sub>2</sub>–), 1.87 – 1.70 (m, 2H, –CH–), 1.68 – 1.15 (m, 56H, –CH<sub>2</sub>–), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 12H, –CH<sub>3</sub>) ppm.

**1,4-Bis(2-decyldodecyl-1-oxy)-2,5-diiodobenzene (7e):** Synthesized according to P5 from **21e** (2.22 g, 5.8 mmol), 1,4-dihydroxy-2,5-diiodobenzene (1.00 g, 2.7 mmol), K<sub>2</sub>CO<sub>3</sub> (2.00 g, 14.0 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). Colourless liquid, C<sub>50</sub>H<sub>92</sub>I<sub>2</sub>O<sub>2</sub>, M = 978.52 g/mol, mp. 44 °C, yield: 1.37 g (52%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.15 (s, 2H, Ar–H), 3.80 (d, <sup>3</sup>J(H,H) = 5.4 Hz, 4H, -OCH<sub>2</sub>–), 1.84 – 1.73 (m, 2H, -CH–), 1.58 – 1.19 (m, 72H, -CH<sub>2</sub>–), 0.88 (t, <sup>3</sup>J(H,H) = 6.9 Hz, 12H, -CH<sub>3</sub>) ppm.

**1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-diiodobenzene (7f):** Synthesized according to P5 from **21f** (1.90 g, 4.2 mmol), 1,4-dihydroxy-2,5-diiodobenzene (0.75 g, 2.1 mmol), K<sub>2</sub>CO<sub>3</sub> (0.70 g, 5.0 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). White solid, C<sub>58</sub>H<sub>108</sub>I<sub>2</sub>O<sub>2</sub>, M = 1090.64 g/mol, mp. 58 °C, yield: 1.20 g (53%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.15 (s, 2H, Ar–*H*), 3.79 (d, <sup>3</sup>*J*(H,H) =

5.4 Hz, 4H,  $-OCH_2-$ ), 1.83 – 1.75 (m, 2H, -CH-), 1.59 – 1.16 (m, 88H,  $-CH_2-$ ), 0.88 (t,  ${}^{3}J(H,H) = 6.8$  Hz, 12H,  $-CH_3$ ) ppm.

**1,4-Bis(2-tridecylpentadecyl-1-oxy)-2,5-diiodobenzene (7g):** Synthesized according to P5 from **21g** (2.00 g, 4.8 mmol), 1,4-dihydroxy-2,5-diiodobenzene (0.80 g, 2.3 mmol), K<sub>2</sub>CO<sub>3</sub> (1.60 g, 11.5 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). White solid,  $C_{62}H_{116}I_2O_2$ , M = 1146.71 g/mol, mp. 89 °C, yield: 0.85 g (36%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.15 (s, 2H, Ar–*H*), 3.80 (d, <sup>3</sup>*J*(H,H) = 5.3 Hz, 4H,  $-OCH_2-$ ), 1.86 – 1.72 (m, 2H, -CH-), 1.62 – 1.15 (m, 96H,  $-CH_2-$ ), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.7 Hz, 12H,  $-CH_3$ ) ppm.

**1,4-Bis(2-tetradecylhexadecyl-1-oxy)-2,5-diiodobenzene (7h):** Synthesized according to P5 from **21h** (0.63 g, 3.6 mmol), 1,4-dihydroxy-2,5-diiodobenzene (0.63 g, 1.7 mmol), K<sub>2</sub>CO<sub>3</sub> (1.17 g, 8.5 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). White solid, C<sub>66</sub>H<sub>124</sub>I<sub>2</sub>O<sub>2</sub>, M = 1202.77 g/mol, mp. 64 °C, yield: 0.57 g (28%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.15 (s, 2H, Ar–H), 3.80 (d, <sup>3</sup>J(H,H) = 5.4 Hz, 4H, -OCH<sub>2</sub>-), 1.83 – 1.72 (m, 2H, -CH-), 1.57 – 1.09 (m, 104H, -CH<sub>2</sub>-), 0.88 (t, <sup>3</sup>J(H,H) = 7.0 Hz, 12H, -CH<sub>3</sub>) ppm.

**1,4-Bis(2-hexadecyloctadecyl-1-oxy)-2,5-diiodobenzene (7i):** Synthesized according to P5 from **21i** (1.75 g, 3.2 mmol), 1,4-dihydroxy-2,5-diiodobenzene (0.50 g, 1.4 mmol), K<sub>2</sub>CO<sub>3</sub> (1.00 g, 7.0 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane). White solid,  $C_{74}H_{140}I_2O_2$ , M = 1314.89 g/mol, mp. 70 °C, yield: 0.63 g (35%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.15 (s, 2H, Ar–H), 3.80 (d, <sup>3</sup>J(H,H) = 5.4 Hz, 4H, -OCH<sub>2</sub>-), 1.82 - 1.72 (m, 2H, -CH-), 1.56 - 1.11 (m, 120H, -CH<sub>2</sub>-), 0.88 (t, <sup>3</sup>J(H,H) = 7.0 Hz, 12H, -CH<sub>3</sub>) ppm.

# 2.3 Synthesis of the 1,4-disubstituted-2,5-dihalobenzenes with semiperfluorinated alkyl chains (7)



Scheme S2. Synthesis of the semiperfluorinated alkyl bromides.

# 2.3.1 1,4-Diiodo-2,4-bis(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluoro-*n*-decyl-1-oxy)benzene (7k)

**5,5,6,6,7,7,8,8,9,9,10,10,10-Tridecafluorodecane-1-ol (22):** 3-Buten-1-ol (1.62 g, 22.00 mmol) was dissolved in *n*-hexane and 1-iodo-1,1,2,2,3,3,4,4,5,5,6,6,6-tridecafluordecane (10.00g, 22.00 mmol) was added and the solution was degassed. [Pd(PPh<sub>3</sub>)<sub>4</sub>] (1.27 g, 1.10 mmol) was added and the mixture was stirred for 10 days at room temperature. After the reaction the solvent was removed under reduced pressure. The residue was dissolved in diethylther (100 mL) and slowly dropped in a suspension of LiAlH<sub>4</sub> (2.50 g, 66.00 mmol) in Diethylether (50 mL). After addition the mixture was refluxed for 6 h. LiAlH<sub>4</sub> was hydrolyzed using MeOH and the resulting residue was dissolved using diluted hydrochloric acid. After extraction with diethylether (3x 50 mL) the organic phase was washed with Na<sub>2</sub>S<sub>2</sub>O<sub>3</sub> solution, water and brine. The solvent was removed and the residue purified by flash chromatography (eluent: CH<sub>2</sub>Cl<sub>2</sub>/Et<sub>2</sub>O = 10:0.2). Colourless oil, C<sub>10</sub>H<sub>9</sub>F<sub>13</sub>O, M = 392.16

g/mol, yield: 6.51 g (78%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.70 (t, <sup>3</sup>*J*(H,H) = 6.0 Hz, 2H, – CH<sub>2</sub>OH), 2.10 (m, 2H, –CH<sub>2</sub>CF<sub>2</sub>–), 1.69 (m, 4 H, –CH<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–, –CH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–) ppm.

**1-Bromo-5,5,6,6,7,7,8,8,9,9,10,10-tridecafluorodecane (23):** Syntheszied according to P4 from **23** (6.51 g, 0.02 mol), hydrobromic acid (50 mL), Bu<sub>4</sub>NHSO<sub>4</sub> (0.05 g, 0.2 mmol) and H<sub>2</sub>SO<sub>4</sub> (2 mL). Purificationby column chromatography (eluent: *n*-pentane). Colourless oil,  $C_{10}H_8BrF_{13}$ , M = 455.05 g/mol, yield: 2.50 g (33%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  3.43 (t, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, -*CH*<sub>2</sub>Br), 2.10 (m, 2H, -*CH*<sub>2</sub>Br), 1.96 (m, 2H, -*CH*<sub>2</sub>CH<sub>2</sub>Br), 1.81 (m, 2H, -*CH*<sub>2</sub>CF<sub>2</sub>-) ppm.



Scheme S3. Synthesis of the 2,5-disubstituted 1,4-diiodohydroquinones with two semiperfluorinated chains (7k).

**1,4-Diiodo-2,4-bis(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluoro***-n***-decyl-1-oxy)benzene** (7k): Synthesized according to P5 from **23** (1.51 g, 3.3 mmol), 1,4-dihydroxy-2,5-diiodobenzene (0.60 g, 1.7 mmol), K<sub>2</sub>CO<sub>3</sub> (0.55 g, 4.0 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane/EtOAc = 9/1). White solid,  $C_{26}H_{28}F_{26}I_{2}O_{2}$ , M = 1110.19 g/mol, mp. 89 °C, yield: 1.30 g (73%), <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  7.18 (s, 2H, Ar–*H*), 3.98 (t, <sup>3</sup>*J*(H,H) = 5.4 Hz, 4H, –OC*H*<sub>2</sub>–), 2.14 (m, 4H, – OCH<sub>2</sub>C*H*<sub>2</sub>–), 1.90 (m, 8 H, –C*H*<sub>2</sub>–) ppm.



Scheme S4. Synthesis of the 2,5-disubstituted 1,4-bromohydroquinones with one semiperfluorinated chain (71-m).

#### 2.3.2 1,4-Dibromo-5-dodecyloxy-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyloxy)benzene (19)

**2,5-Dibromohydroquinone** (24)<sup>[S17]</sup>: To a solution of hydroquinone (22.00 g, 0.2 mol) in acetic acid (100 mL) a solution of bromine (20.9 mL, 0.4 mol) in acetic acid (50 mL) was added slowly. The solution was stirred for 1 h at room temperature. The acetic acid was removed by distillation and the residue was recrystallized twice from MeOH/water (1:1). Colourless solid, C<sub>6</sub>H<sub>4</sub>Br<sub>2</sub>O<sub>2</sub>, M = 267.90 g/mol, yield: 15.20 g (28%), mp. 186 – 188 °C, <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  7.14 (s, 2H, Ar–*H*), 5.21 (s, 2H, –O*H*) ppm.

**4-Benzyloxy-2,5-dibromophenol (25)**<sup>S10</sup>: 2,5-Dibromohydroquinone (**24**) (15.23 g, 0.06 mol) and NaOH (2.28 g, 0.06 mol) are suspended in MeOH (150 mL). A solution of benzylchloride (7.20 g, 0.06 mol) in MeOH (30 mL) is dropped slowly to the suspension and the mixture is heated for 2 h at reflux. The mixture is allowed to cool to room temperature and conc. hydrochloric acid (20 mL) is added. After extraction with diethylether (3x 50 mL) the organic phase is washed with sat. NaHCO<sub>3</sub>-sol. (50 mL) and water (50 mL). The solvent is removed under reduced pressure and the residue is purified by column chromatography (eluent: CHCl<sub>3</sub>). Colourless solid, C<sub>13</sub>H<sub>10</sub>Br<sub>2</sub>O<sub>2</sub>, M = 358.01 g/mol, yield: 5.20 g (26%), mp. 110 – 112 °C, <sup>1</sup>**H-NMR** (CDCl<sub>3</sub>, 400 MHz)  $\delta$  7.45 – 7,31 (m, 5H, Ar–*H*), 7.25 (s, 1H, Ar–*H*), 7.03 (s, 1H, Ar–*H*), 5.13 (s, 1H, –O*H*), 5.04 (s, 2H, –OC*H*<sub>2</sub>Ph) ppm.

**1-Benzyloxy-2,5-dibromo-4-dodecyloxybenzene (261)**: Synthesized according to P5 from 4-benzyloxy-2,5-dibromophenol (**25**) (2.00 g, 5.59 mmol), 1-bromododecane (1.53 g, 6.14 mmol), K<sub>2</sub>CO<sub>3</sub> (0.85 g, 6.14 mmol) in acetonitrile (50 mL). Recrystallisation from petroleum ether. White solid, C<sub>25</sub>H<sub>34</sub>Br<sub>2</sub>O<sub>2</sub>, M = 526.35 g/mol, yield: 1.50 g (51%), mp. 49 – 51 °C, <sup>1</sup>H **NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.45 – 7.31 (m, 5H, Ar–*H*), 7.14 (s, 1H, Ar–*H*), 7.09 (s, 1H, Ar–*H*), 5.05 (s, 2H, –OCH<sub>2</sub>Ph), 3.94 (t, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OCH<sub>2</sub>–), 1.82 – 1.75 (m, 2H, – OCH<sub>2</sub>CH<sub>2</sub>–), 1.50 – 1.42 (m, 2H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.33 – 1.25 (m, 16H, – OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(CH<sub>2</sub>)<sub>8</sub>–), 0.87 (t, <sup>3</sup>*J*(H,H) = 7.1 Hz, 3H, –CH<sub>2</sub>CH<sub>3</sub>) ppm.

**1-Benzyloxy-2,5-dibromo-4-octadecyloxybenzene (26m)**: Synthesized according to P5 from 4-benzyloxy-2,5-dibromophenol (**25**) (2.57 g, 7.18 mmol), 1-bromooctadecane (2.63 g, 7.89 mmol), K<sub>2</sub>CO<sub>3</sub> (1.09 g, 7.89 mmol) in acetonitrile (80 mL). Recrystallisation from CHCl<sub>3</sub>/MeOH. White solid, C<sub>31</sub>H<sub>46</sub>Br<sub>2</sub>O<sub>2</sub>, M = 610.50 g/mol, yield: 3.5 g (79%), mp. 63 – 65 °C, <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  7.45 - 7,31 (m, 5H, Ar–*H*), 7.14 (s, 1H, Ar–*H*), 7.08 (s, 1H, Ar–*H*), 5.05 (s, 2H, –OC*H*<sub>2</sub>Ph), 3.93 (t, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.79 (m, 2H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.46 (m, 2H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.40-1,24 (m, 28H, –CH<sub>2</sub>–), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.6 Hz, 3H, –CH<sub>3</sub>) ppm.

**2,5-Dibromo-4-dodecyloxyphenol (27I)**: Synthesized according to P13 from 1-benzyloxy-2,5-dibromo-4-dodecyloxybenzol (**26I**) (1.50 g, 2.85 mmol), Pd/C (10 wt % Pd, 0.30 g) in THF (100 mL). Purification by column chromatography (eluent: *n*-hexane/CHCl<sub>3</sub> = 2:1). Recrystallization from *n*-hexane. White solid,  $C_{18}H_{28}Br_2O_2$ , M = 436.22 g/mol, yield: 0.70 g (56%), mp. 56 – 59 °C, <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.22 (s, 1H, Ar–*H*), 6.96 (s, 1H, Ar–*H*), 5.09 (s, 1H, –O*H*), 3.91 (t, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, –OC*H*<sub>2</sub>), 1.87 – 1.70 (m, 2H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.50 – 1.40 (m, 2H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.40 – 1.17 (m, 16H, – OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(CH2)<sub>8</sub>–), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 3H, –CH<sub>2</sub>CH<sub>3</sub>–) ppm.

**2,5-Dibromo-4-octadecyloxyphenol (27m)**: Synthesized according to P13 from 1benzyloxy-2,5-dibromo-4-octadecyloxybenzene (**26m**) (1.50 g, 2.5 mmol), Pd/C (10 wt % Pd, 0.3 g) in THF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). White solid,  $C_{24}H_{40}Br_2O_2$ , M = 520.38 /mol, yield: 1.00 g (81%), mp. 71 – 73 °C, <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  7.22 (s, 1H, Ar–*H*), 6.96 (s, 1H, Ar–*H*), 5.09 (s, 1H, –O*H*), 3.91 (t, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.78 (m, 2H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.46 (m, 2H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.40-1,25 (m, 28H, –CH<sub>2</sub>–), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.6 Hz, 3H, –CH<sub>3</sub>) ppm.

#### 1,4-Dibromo-5-dodecyloxy-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-

**oxy)benzene (7I)**: Synthesized according to P5 from 2,5-dibromo-4-dodecyloxyphenole (**27I**) (470 mg, 1.08 mmol), 5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluordecylbromide (490 mg, 1.08 mmol), K<sub>2</sub>CO<sub>3</sub> (744 mg, 5.39 mmol) in acetonitrile (40 mL). No further purification. White solid, C<sub>28</sub>H<sub>35</sub>Br<sub>2</sub>F<sub>13</sub>O<sub>2</sub>, M = 810.37 g/mol, yield: 720 mg (82%), mp. 50-52 °C, <sup>1</sup>H NMR (400 MHz, CDCl3)  $\delta$  7.07 (s, 2H, Ar–*H*), 3.98 (t, <sup>3</sup>*J*(H,H) = 5.6 Hz, 2H, –OC*H*<sub>2</sub>–), 3.93 (t, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, –OC*H*<sub>2</sub>–), 2.28 – 2.10 (m, 2H, –C*H*<sub>2</sub>CF<sub>2</sub>–), 1.95 – 1.82 (m, 4H, –OCH<sub>2</sub>C*H*<sub>2</sub>–), 1.82 – 1.65 (m, 2H –C*H*<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–), 1.50 – 1.40 (m, 2H, –OCH<sub>2</sub>CH<sub>2</sub>C*H*<sub>2</sub>–), 1.38 – 1.17 (m, 16H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(C*H*<sub>2</sub>)<sub>8</sub>–), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 3H, –C*H*<sub>3</sub>) ppm.

#### 1,4-Dibromo-2-octadecyloxy-5-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)-

**benzene (7m)**: Synthesized according to P5 from 2,5-dibromo-4-octadecyloxyphenol (**27m**) (0.50 g, 1.0 mmol), 5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluordecylbromide (0.48 g, 1.1 mmol), K<sub>2</sub>CO<sub>3</sub> (0.26 g, 1.9 mmol) in acetonitrile (40 mL). Purification by column chromatography (eluent: *n*-hexane/CHCl<sub>3</sub> = 3:1). White solid, C<sub>34</sub>H<sub>47</sub>Br<sub>2</sub>F<sub>13</sub>O<sub>2</sub>, M = 894.53 g/mol, yield: 630 mg (73%), mp. 63 – 67 °C, <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  7.07 (s, 2H, Ar–*H*), 3.98 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 2H,  $-\text{OCH}_2\text{(CH}_2)_2\text{CH}_2\text{CF}_2$ –), 3.93 (t, <sup>3</sup>*J*(H,H)= 6.4 Hz, 2H,  $-\text{OCH}_2-$ ), 2.19 (m, 2H,  $-\text{CH}_2\text{CF}_2-$ ), 1.88 (m, 4H,  $-\text{OCH}_2(\text{CH}_2)_2\text{CH}_2\text{CF}_2-$ ), 1.78 (m, 2H,  $-\text{OCH}_2\text{CH}_2-$ ), 1.40-1.24 (m, 28H,  $-\text{CH}_2-$ ), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.6 Hz, 3H,  $-\text{CH}_3$ ) ppm.

### 2.4 Preparation of the hydrophilic building blocks (1,2-diols 17 and corresponding acetonides 16)



Scheme S5. Synthesis of the isopropylidene protected hydrophilic units (16) and hydrophilic units (17).

# 2.4.1 1,2-*O*-Isopropylidene-3-bromopropane-1,2-diol (16a) and 3-bromopropane-1,2-diol (17a)

**1,2-***O***-Isopropylidene-3-bromopropane-1,2-diol (16a)**: Synthesized according to P9 from 1,2-*O*-isopropylidene-3-(*p*-toluolsulfonyloxy)propane-1,2-diol (**28**)<sup>S8</sup> (21.44 g, 0.1 mol), LiBr (19.28 g, 0.2 mol) in acetone (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>), colourless oil, C<sub>6</sub>H<sub>11</sub>BrO<sub>2</sub>, M = 195.05 g/mol, yield: 14.67 g (99%), <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  4.34 (m, 1H, -CH<sub>2</sub>CHCH<sub>2</sub>-), 4.13 (dd, <sup>3</sup>*J*(H,H) = 6.4 Hz, <sup>4</sup>*J*(H,H)= 1.4 Hz, 1H, -OCH<sub>2</sub>-), 3.86 (m, 1H, -OCH<sub>2</sub>-), 3.43 (m, 1H, BrCH<sub>2</sub>-), 3.31 (m, 1H, BrCH<sub>2</sub>-), 1.44 (s, 3H, -OCH(CH<sub>3</sub>)<sub>2</sub>), 1.35 (s, 3H, -OCH(CH<sub>3</sub>)<sub>2</sub>) ppm.

**3-Bromopropane-1,2-diol (17a)**: Synthesized according to P12 from **16a** (14.67 g, 0.1 mol), HCl (10%, 5 mL) in MeOH (100mL). colourless oil,  $C_3H_7BrO_2$ , M = 154.99 g/mol, yield: 4.62 g (41%), <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  3.94 (m, 1H, -CH<sub>2</sub>CHCH<sub>2</sub>-), 3.78 (m, 1H, -OCH<sub>2</sub>-), 3.69 (m, 1H, -OCH<sub>2</sub>-), 3.56 - 3.43 (m, 2H, BrCH<sub>2</sub>-) ppm.

#### 2.4.2 6-Bromo-4-oxahexane-1,2-diol (17b)

**1,2-O-Isopropylidene-4-oxahexane-1,2,6-triol (29b):** Synthesized according to P7 from **28** (10.00 g, 35.0 mmol), ethyleneglycol (21.7 g, 0.35 mol) and NaH (3.50 g, 87.5 mmol) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Colourless liquid,  $C_8H_{16}O_4$ , M = 176.10 g/mol,  $K_p = 105$  °C (0.8 mbar), yield: 5.10 g (83%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.32 – 4.26 (m, 1H, –CH–), 4.06 (dd, <sup>3</sup>*J*(H,H) = 8.2 Hz, <sup>3</sup>*J*(H,H) = 6.6 Hz, 1H, –CH<sub>2</sub>–), 3.80 – 3.69 (m, 3H, –CH<sub>2</sub>–), 3.67 – 3.50 (m, 4H, –CH<sub>2</sub>–), 2.15 (s, 1H, –OH), 1.43 (s, 3H, –CH<sub>3</sub>), 1.37 (s, 3H, –CH<sub>3</sub>) ppm.

**1,2-O-Isopropylidene-4-oxa-1,2-dihydroxyhexane-6-toluene-4-sulfonate** (30b): Synthesized according to P8 from **29b** (5.10 g, 29.0 mmol) and TosCl (6.10 g, 31.8 mmol) in dry pyridine (50 mL). Purification by column chromatography (eluent: *n*-hexane/ethylacetate = 1:1). Colourless liquid,  $C_{15}H_{22}O_6S$ , M = 330.11 g/mol, yield: 1.84 g (42%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.84 – 7.76 (m, 2H, Ar–H), 7.39 – 7.31 (m, 2H, Ar–H), 4.20 – 4.12 (m, 3H, – CH–, –CH<sub>2</sub>–), 4.00 (dd, <sup>3</sup>J(H,H) = 8.2 Hz, <sup>3</sup>J(H,H) = 6.6 Hz, 1H, –CH<sub>2</sub>–), 3.73 – 3.61 (m, 3H, –CH<sub>2</sub>–), 3.50 (dd, <sup>3</sup>J(H,H) = 10.0 Hz, <sup>3</sup>J(H,H) = 5.7 Hz, 1H, –CH<sub>2</sub>–), 3.44 (dd, <sup>3</sup>J(H,H) = 10.0 Hz, <sup>3</sup>J(H,H) = 5.7 Hz, 1H, –CH<sub>2</sub>–), 3.44 (s, 3H, –CH<sub>3</sub>), 1.34 (s, 3H, –CH<sub>3</sub>) ppm.

**1,2-O-Isopropylidene-6-bromo-4-oxahexane-1,2-diol (16b):** Synthesized according to P9 from **30b** (1.84 g, 5.6 mmol) and LiBr (1.45 g, 16.7 mmol) in acetone (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Colourless liquid,  $C_8H_{15}BrO_3$ , M = 238.02 g/mol, yield: 1.25 g (95%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.34 – 4.21 (m, 1H, –CH–), 4.07 (dd, <sup>3</sup>J(H,H) = 8.2 Hz, <sup>3</sup>J(H,H) = 6.5 Hz, 1H, –CH<sub>2</sub>–), 3.90 – 3.73 (m, 3H, –CH<sub>2</sub>–), 3.68 – 3.41 (m, 4H, –O–CH<sub>2</sub>–CH<sub>2</sub>–Br), 1.43 (s, 3H, –CH<sub>3</sub>), 1.36 (s, 3H, –CH<sub>3</sub>) ppm.

**6-Bromo-4-oxahexane-1,2-diol (17b)**: Synthesized according to P12 from **16b** (2.04 g, 0.01 mol), HCl (10%, 5 mL) in MeOH (50 mL). Colourless oil,  $C_5H_{11}BrO_3$ , M = 199.04 g/mol, yield: 800 mg (50%), <sup>1</sup>**H-NMR** (CDCl<sub>3</sub>, 400 MHz)  $\delta$  3.80 (m, 1H, -CH<sub>2</sub>CHCH<sub>2</sub>-), 3.76 - 3.55 (m, 6H, -OCH<sub>2</sub>-), 3.49 (t, <sup>3</sup>J(H,H) = 5.8 Hz, 2H, BrCH<sub>2</sub>-), 2.62 (s, 1H, -OH), 2.09 (s, 1 H, -OH).

### 2.4.3 9-Bromo-4,7-dioxanonan-1,2-diol (17c)

**1,2-O-Isopropylidene-4,7-dioxanonan-1,2,9-triol (29c):** Synthesized according to P7 from **28** (10.00 g, 35.0 mmol), diethyleneglycol (68.60 g, 0.70 mol) and NaH (4.90 g, 0.12 mol) in DMF (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 95:5). Colourless liquid,  $C_{10}H_{20}O_5$ , M = 220.13 g/mol, yield: 2.15 g (29%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.35 – 4.22 (m, 1H), 4.12 – 3.98 (m, 1H, –CH–), 3.85 – 3.45 (m, 11H, –CH<sub>2</sub>–), 2.38 (t, <sup>3</sup>J(H,H) = 5.4 Hz, 1H, –OH), 1.42 (s, 3H, –CH<sub>3</sub>), 1.35 (s, 3H, –CH<sub>3</sub>) ppm.

**1,2-O-Isopropylidene-1,2-dihydroxy-4,7-dioxanon-9-yltoluene-4-sulfonate** (30c): Synthesized according to P8 from **29c** (2.15 g, 10.1 mmol) and TosCl (3.20 g, 11.2 mmol) in dry pyridine (50 mL). Purification by column chromatography (eluent: *n*-hexane/ethylacetate = 1:1). Colourless liquid,  $C_{17}H_{26}O_7S$ , M = 374.14 g/mol, yield: 1.60 g (43%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.84 – 7.77 (m, 2H, Ar–*H*), 7.37 – 7.32 (m, 2H, Ar–*H*), 4.32 – 4.21 (m, 1H, – *CH*–), 4.18 – 4.14 (m, 2H, –*CH*<sub>2</sub>–), 4.04 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 1H, –*CH*<sub>2</sub>–), 3.73 – 3.66 (m, 3H, –*CH*<sub>2</sub>–), 3.63 – 3.43 (m, 6H, –*CH*<sub>2</sub>–), 2.45 (s, 3H, –*CH*<sub>3</sub>), 1.41 (s, 3H, – *CH*<sub>3</sub>), 1.35 (s, 3H, –*CH*<sub>3</sub>) ppm.

**9-Bromo-1,2-***O***-isopropylidene-1,2-dihydroxy-4,7-dioxanonane** (16c): Synthesized according to P9 from 30c (1.60 g, 4.4 mmol) and LiBr (1.14 g, 13.1 mmol) in acetone (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 95:5). Colourless liquid,  $C_{10}H_{19}BrO_4$ , M = 282.05 g/mol, yield: 1.08 g (87%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.33 – 4.26 (m, 1H, –CH–), 4.06 (dd, <sup>3</sup>J(H,H) = 8.3 Hz, <sup>3</sup>J(H,H) = 6.4 Hz, 1H, –CH<sub>2</sub>–), 3.81 (t, <sup>3</sup>J(H,H) = 6.3 Hz, 2H, –CH<sub>2</sub>–), 3.77 – 3.63 (m, 5H, –CH<sub>2</sub>–), 3.59 (dd, <sup>3</sup>J(H,H) = 10.0 Hz, <sup>3</sup>J(H,H) = 5.7 Hz, 1H, –CH<sub>2</sub>–), 3.52 (dd, <sup>3</sup>J(H,H) = 10.1 Hz, <sup>3</sup>J(H,H) = 5.4 Hz, 1H, –CH<sub>2</sub>–), 3.47 (t, <sup>3</sup>J(H,H) = 6.3 Hz, 2H, –CH<sub>2</sub>–), 1.42 (s, 3H, –CH<sub>3</sub>), 1.36 (s, 3H, –CH<sub>3</sub>) ppm.

**9-Bromo-4,7-dioxanonan-1,2-diol (17c)**: Synthesized according to P12 from **16c** (1.17 g, 4.00 mmol), HCl (10%, 5 mL) in MeOH (50 mL). Colourless oil,  $C_7H_{15}BrO_4$ , M = 243.10 g/mol, yield: 530 mg (53%), <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  3.88 (m, 1H, -CH<sub>2</sub>CHCH<sub>2</sub>-), 3.81 (t, <sup>3</sup>J(H,H) = 6.2 Hz, 2H, -OCH<sub>2</sub>-), 3.78 - 3.53 (m, 8H, -OCH<sub>2</sub>-), 3.48 (t, <sup>3</sup>J(H,H) = 6.2 Hz, 2H, -OCH<sub>2</sub>-), 2.88 (s, 1H, -OH), 2.25 (s, 1H, -OH).

### 2.4.4 12-Bromo-4,7,10-trioxadodecane-1,2-diol (17d)

**1,2-O-Isopropylidene-4,7,10-trioxadodecane-1,2,12-triol (29d):** Synthesized according to P7 from **28** (10.00 g, 35.0 mmol), triethyleneglycol (52.50 g, 0.35 mol) and NaH (4.90 g, 0.12 mol) in DMF (50 mL). Purification by column chromatography (eluent: *n*-hexane/ethylacetate = 1:1). Colourless liquid,  $C_{12}H_{24}O_6$ , M = 264.16 g/mol, yield: 5.60 g (61%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.37 – 4.23 (m, 1H, –CH–), 4.14 – 4.00 (m, 1H, –CH<sub>2</sub>–), 3.84 – 3.45 (m, 15H, –CH<sub>2</sub>–), 2.51 (t, <sup>3</sup>J(H,H) = 6.3 Hz, 1H, –OH), 1.42 (s, 3H, –CH<sub>3</sub>), 1.35 (s, 3H, –CH<sub>3</sub>) ppm.

**1,2-O-Isopropylidene-1,2-dihydroxy-4,7,10-trioxadodec-12-yltoluene-4-sulfonate** (30d): Synthesized according to P8 from **29d** (5.60 g, 21.2 mmol) and TosCl (4.50 g, 23.3 mmol) in dry pyridine (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 95:5). Colourless liquid,  $C_{19}H_{30}O_8S$ , M = 418.17 g/mol, yield: 5.05 g (57%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.83 – 7.76 (m, 2H, Ar–H), 7.37 – 7.30 (m, 2H, Ar–H), 4.32 – 4.22 (m, 1H, –CH–), 4.20 – 4.11 (m, 2H, –CH<sub>2</sub>–), 4.11 – 3.98 (m, 1H, –CH<sub>2</sub>–), 3.82 – 3.41 (m, 13H, –CH<sub>2</sub>–), 2.45 (s, 3H, –CH<sub>3</sub>), 1.41 (s, 3H, –CH<sub>3</sub>), 1.35 (s, 3H, –CH<sub>3</sub>) ppm. **12-Bromo-1,2-***O***-isopropylidene-1,2-dihydroxy-4,7,10-trioxadodecane (16d):** Synthesized according to P9 from **30d** (5.05 g, 12.1 mmol) and LiBr (3.15 g, 36.2 mmol) in acetone (150 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 95:5). Colourless liquid,  $C_{12}H_{23}BrO_5$ , M = 326.07 g/mol, yield: 2.57 g (65%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.33 – 4.23 (m, 1H, –CH–), 4.05 (dd, <sup>3</sup>J(H,H) = 8.1 Hz, <sup>3</sup>J(H,H) = 6.5 Hz, 1H, –CH<sub>2</sub>–), 3.81 (t, <sup>3</sup>J(H,H) = 6.3 Hz, 2H, –CH<sub>2</sub>–), 3.73 (dd, <sup>3</sup>J(H,H) = 10.4 Hz, <sup>3</sup>J(H,H) = 8.6 Hz, 1H, –CH<sub>2</sub>–), 3.72 – 3.65 (m, 8H, –CH<sub>2</sub>–), 3.58 (dd, <sup>3</sup>J(H,H) = 10.0 Hz, <sup>3</sup>J(H,H) = 5.7 Hz, 1H, –CH<sub>2</sub>–), 3.48 – 3.42 (m, 2H, –CH<sub>2</sub>–), 1.42 (s, 3H, –CH<sub>3</sub>), 1.36 (s, 3H, –CH<sub>3</sub>) ppm.

**12-Bromo-4,7,10-trioxadodecane-1,2-diol (17d)**: Synthesized according to P12 from **16d** (1.76 g, 4.4 mmol), HCl (10%, 5 mL) in MeOH (50 mL). Colourless oil,  $C_9H_{19}BrO_5$ , M = 287.15 g/mol, yield: 630 mg (51%), <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  3.86 (m, 1H, – CH<sub>2</sub>CHOH), 3.80 (t, <sup>3</sup>J(H,H) = 6.3 Hz, 2H, –CH<sub>2</sub>OCH<sub>2</sub>–), 3.73 – 3.51 (m, 12H, – OCH<sub>2</sub>CH<sub>2</sub>O–), 3.47 (t, <sup>3</sup>J(H,H) = 6.3 Hz, 2H, BrCH<sub>2</sub>–), 3.24 (s, 1H, –CH<sub>2</sub>OH), 2.57 (s, 1H, – CH<sub>2</sub>CHOH).

### 2.4.5 15-Bromo-4,7,10,13-tetraoxapentadecane-1,2-diol (17e)

**1,2-O-Isopropylidene-4,7,10,13-tetraoxapentadecane-1,2,15-triol** (29e): Synthesized according to P7 from **28** (10.00 g, 35.0 mmol), tetraethyleneglycol (68.0 g, 0.12 mol) and NaH (4.90 g, 0.12 mol) in DMF (50 mL). Purification by column chromatography (eluent: n-hexane/ethylacetate = 1:1). Colourless liquid,  $C_{14}H_{28}O_7$ , M = 308.18 g/mol, yield: 6.40 g (60%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.36 – 4.22 (m, 1H, –CH–), 4.13 – 4.00 (m, 1H, – CH<sub>2</sub>–), 3.85 – 3.44 (m, 19H, –CH<sub>2</sub>–), 2.53 (t, <sup>3</sup>*J*(H,H) = 5.7 Hz, 1H, –OH), 1.41 (s, 3H, – CH<sub>3</sub>), 1.35 (s, 3H, –CH<sub>3</sub>) ppm.

**1,2-O-Isopropylidene-1,2-dihydroxy-4,7,10,13-tetraoxapentadec-15-yltoluene-4-sulfonate** (**30e**): Synthesized according to P8 from **29e** (6.40 g, 20.8 mmol) and TosCl (6.54 g, 22.9 mmol) in dry pyridine (50 mL). Purification by column chromatography (eluent: *n*-hexane/ethylacetate = 1:1). Colourless liquid,  $C_{21}H_{34}O_9S$ , M = 462.19 g/mol, yield: 5.66 g (59%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.83 – 7.77 (m, 2H, Ar–*H*), 7.38 – 7.31 (m, 2H, Ar–*H*), 4.31 – 4.24 (m, 1H, –CH–), 4.18 – 4.13 (m, 2H, –CH<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 1H, –CH<sub>2</sub>–), 3.73 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 1H, –CH<sub>2</sub>–), 3.49 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.5 Hz, 1H, –CH<sub>2</sub>–), 2.45 (s, 3H, –CH<sub>3</sub>), 1.41 (s, 3H, –CH<sub>3</sub>), 1.35 (s, 3H, –CH<sub>3</sub>) ppm.

**15-Bromo-1,2-***O***-isopropylidene-1,2-dihydroxy-4,7,10,13-tetraoxapentadecane** (16e): Synthesized according to P9 from **30e** (5.66 g, 12.3 mmol) and LiBr (3.19 g, 36.8 mmol) in acetone (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 95:5). Colourless liquid,  $C_{14}H_{27}BrO_6$ , M = 370.10 g/mol, yield: 3.97 g (87%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  4.32 – 4.25 (m, 1H, –CH–), 4.06 (dd, <sup>3</sup>J(H,H) = 8.3 Hz, <sup>3</sup>J(H,H) = 6.4 Hz, 1H, – CH<sub>2</sub>–), 3.82 (t, <sup>3</sup>J(H,H) = 6.4 Hz, 1H, –CH<sub>2</sub>–), 3.74 (dd, <sup>3</sup>J(H,H) = 8.3 Hz, <sup>3</sup>J(H,H) = 6.4 Hz, 1H, –CH<sub>2</sub>–), 3.72 – 3.63 (m, 14H, –CH<sub>2</sub>–), 3.59 (dd, <sup>3</sup>J(H,H) = 10.0 Hz, <sup>3</sup>J(H,H) = 5.7 Hz, 1H, –CH<sub>2</sub>–), 3.54 – 3.45 (m, 2H, –CH<sub>2</sub>–), 1.43 (s, 3H, –CH<sub>3</sub>), 1.37 (s, 3H, –CH<sub>3</sub>) ppm.

### 2.4.6 18-Bromo-4,7,10,13,16-pentaoxaoctadecane-1,2-diol (17f):

**1,2-O-Isopropylidene-4,7,10,13,16-pentaoxaoctadecane-1,2,18-triol (29f):** Synthesized according to P7 from **16e** (2.36 g, 7.2 mmol), diethyleneglycol (7.10 g, 72.4 mol) and NaH (1.00 g, 25.2 mmol) in DMF (100 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Colourless liquid,  $C_{16}H_{32}O_8$ , M = 352.21 g/mol, yield: 1.23 g (50%),

<sup>1</sup>**H-NMR** (500 MHz, CDCl<sub>3</sub>)  $\delta$  4.38 – 4.24 (m, 1H, –*CH*–), 4.06 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 1H, –*CH*<sub>2</sub>–), 3.81 – 3.61 (m, 21H, –*CH*<sub>2</sub>–), 3.59 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 1H, –*CH*<sub>2</sub>–), 3.51 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.5 Hz, 1H, –*CH*<sub>2</sub>–), 2.63 (t, <sup>3</sup>*J*(H,H) = 6.2 Hz, 1H, –*OH*), 1.43 (s, 3H, –*CH*<sub>3</sub>), 1.37 (s, 3H, –*CH*<sub>3</sub>) ppm.

#### 1,2-O-Isopropylidene-1,2-dihydroxy-4,7,10,13,16-pentaoxaoctadec-18-yltoluene-4-

**sulfonate (30f):** Synthesized according to P8 from **29f** (1.23 g, 3.6 mmol) and TosCl (0.75 g, 3.9 mmol) in dry pyridine (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 95:5). Colourless liquid,  $C_{23}H_{38}O_{10}S$ , M = 506.22 g/mol, yield: 0.67 g (38%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.83 – 7.77 (m, 2H, Ar–*H*), 7.38 – 7.31 (m, 2H, Ar–*H*), 4.31 – 4.24 (m, 1H, –C*H*–), 4.18 – 4.12 (m, 2H, –C*H*<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 1H, –C*H*<sub>2</sub>–), 3.73 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 1H, –C*H*<sub>2</sub>–), 3.74 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.5 Hz, 1H, –C*H*<sub>2</sub>–), 2.45 (s, 3H, – C*H*<sub>3</sub>), 1.41 (s, 3H, –C*H*<sub>3</sub>), 1.35 (s, 3H, –C*H*<sub>3</sub>) ppm.

**18-Bromo-1,2-***O***-isopropylidene-4,7,10,13,16-pentaoxaoctadecane** (16f): Synthesized according to P9 from **30f** (0.67 g, 1.3 mmol) and LiBr (0.35 g, 4.0 mmol) in acetone (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 95:5). Colourless liquid,  $C_{16}H_{31}BrO_7$ , M = 414.13 g/mol, yield: 0.45 g (83%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  4.32 – 4.24 (m, 1H, –C*H*–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 1H, –C*H*<sub>2</sub>–), 3.81 (t, <sup>3</sup>*J*(H,H) = 6.3 Hz, 2H, –C*H*<sub>2</sub>–), 3.78 – 3.70 (m, 1H, –C*H*<sub>2</sub>–), 3.70 – 3.61 (m, 16H, –C*H*<sub>2</sub>–), 3.58 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 1H, –C*H*<sub>2</sub>–), 3.53 – 3.44 (m, 3H, –C*H*<sub>2</sub>–), 1.42 (s, 3H, –C*H*<sub>3</sub>), 1.36 (s, 3H, –C*H*<sub>3</sub>) ppm.

**18-Bromo-4,7,10,13,16-pentaoxaoctadecane-1,2-diol (17f)**: Synthesized according to P12 from **16f** (820 mg, 2.0 mmol), HCl (10%, 5 mL) in MeOH. colourless oil,  $C_{13}H_{27}BrO_7$ , M = 375.25 g/mol, yield: 420 mg (56%), <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  3.88 (m, 1H, – CH<sub>2</sub>CHCH<sub>2</sub>–), 3.81 (t, <sup>3</sup>*J*(H,H) = 6.3 Hz, 2H, –OCH<sub>2</sub>–), 3.78 – 3.53 (m, 20H, –OCH<sub>2</sub>–), 3.48 (t, <sup>3</sup>*J*(H,H) = 6.3 Hz, 2H, BrCH<sub>2</sub>–), 1.67 (s, 2H, –OH) ppm.

### 2.5 Synthesis of compounds Cm/m

# 2.5.1 1,4-Dialkoxy-2,5-bis{4-[4-(2,3-*O*-isopropylidene-2,3-dihydroxypropyl-1-oxy)-phenylethynyl]phenylethynyl}benzenes (8C*m/m*)

**1,4-Bis(2-ethylbutyl-1-oxy)-2,5-bis{4-[4-(2,3-***O***-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C2/2):** Synthesized according to P6 from 7a (161 mg, 0.30 mmol), **6** (229 mg, 0.69 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (10.0 mg, 0.009 mmol) and CuI (1.1 mg, 0.006 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{62}H_{66}O_8$ , M = 938.48 g/mol, mp. 218 °C, yield: 270 mg (96%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.50 – 7.44 (m, 12H, Ar–*H*), 7.01 (s, 2H, Ar–*H*), 6.93 – 6.88 (m, 4H, Ar–*H*), 4.52–4.47 (m, 2H, –OC*H*–), 4.18 (dd, <sup>3</sup>*J*(H,H) = 8.5 Hz, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.97 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.9 Hz, 2H, –OC*H*<sub>2</sub>–), 3.95 – 3.88 (m, 6H, –OC*H*<sub>2</sub>–), 1.79 – 1.70 (m, 2H, –C*H*–), 1.65 – 1.49 (m, 8H, –C*H*<sub>2</sub>–), 1.47 (s, 6H, – OC*H*<sub>3</sub>), 1.41 (s, 6H, –C*H*<sub>3</sub>), 0.98 (t, <sup>3</sup>*J*(H,H) = 7.5 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-butylhexyl-1-oxy)-2,5-bis{4-[4-(2,3-O-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C4/4):** Synthesized according to P6 from **7b** (173 mg, 0.27 mmol), **6** (209 mg, 0.63 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (9.3 mg, 0.008 mmol) and CuI (1.0 mg, 0.006 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified

by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{70}H_{82}O_8$ , M = 1050.60 g/mol, mp. 165 °C, yield: 280 mg (98%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.49 – 7.44 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.92 – 6.87 (m, 4H, Ar–*H*), 4.52 – 4.45 (m, 2H, –OC*H*–), 4.18 (dd, <sup>3</sup>*J*(H,H) = 8.5 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.97 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.9 Hz, 2H, –OC*H*<sub>2</sub>–), 3.95 – 3.88 (m, 6H, –OC*H*<sub>2</sub>–), 1.91 – 1.81 (m, 2H, –C*H*–), 1.62 – 1.16 (m, 36H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.89 (t, <sup>3</sup>*J*(H,H) = 7.1 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-hexyloctyl-1-oxy)-2,5-bis{4-[4-(2,3-***O***-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C6/6):** Synthesized according to P6 from 7c (152 mg, 0.20 mmol), **6** (139 mg, 0.42 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (7.0 mg, 0.006 mmol), CuI (0.8 mg, 0.004 mmol) in NEt<sub>3</sub> (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{78}H_{98}O_8$ , M = 1163.61 g/mol, mp. 126 °C, yield: 223 mg (95%), <sup>1</sup>H NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.52 – 7.43 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.94 – 6.86 (m, 4H, Ar–*H*), 4.53 – 4.45 (m, 2H, –OC*H*–), 4.18 (dd, <sup>3</sup>*J*(H,H) = 8.5 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.97 (dd, <sup>3</sup>*J*(H,H) = 9.5, <sup>3</sup>*J*(H,H) = 5.9 Hz, 2H, –OC*H*<sub>2</sub>–), 3.94 – 3.88 (m, 6H, –OC*H*<sub>2</sub>–), 1.91 – 1.80 (m, 2H, –C*H*–), 1.62 – 1.50 (m, 8H, –C*H*<sub>2</sub>–), 1.50 – 1.18 (m, 44H, –C*H*<sub>2</sub>–), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 12H, –OC*H*<sub>3</sub>) ppm.

**1,4-Bis(2-octyldecyl-1-oxy)-2,5-bis{4-[4-(2,3-***O***-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C8/8):** Synthesized according to P6 from 7d (194 mg, 0.22 mmol), **6** (148 mg, 0.45 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (7.8 mg, 0.007 mmol) and CuI (1.0 mg, 0.005 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{86}H_{114}O_8$ , M = 1274.85 g/mol, mp. 126 °C, yield: 260 mg (93%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.60 – 7.36 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.90 (m, 4H, Ar–*H*), 4.52–4.45 (m, 2H, –OC*H*–), 4.25 – 4.13 (m, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.6 Hz, <sup>3</sup>*J*(H,H) = 5.3 Hz, 2H, –OC*H*<sub>2</sub>–), 4.01 – 3.86 (m, 8H, – OC*H*<sub>2</sub>–), 1.84 (m, 2H, –C*H*–), 1.74 – 1.02 (m, 68H, –C*H*<sub>2</sub>–,–C*H*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-decyldodecyl-1-oxy)-2,5-bis{4-[4-(2,3-***O***-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C10/10):** Synthesized according to P6 from 7e (175 mg, 0.18 mmol), 6 (125 mg, 0.38 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (6.2 mg, 0.005 mmol) and CuI (0.7 mg, 0.004 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{94}H_{130}O_8$ , M = 1386.98 g/mol, mp. 117 °C, yield: 180 mg (73%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.53 – 7.43 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.95 – 6.88 (m, 4H, Ar–*H*), 4.54 – 4.43 (m, 2H, –OC*H*–), 4.18 (dd, <sup>3</sup>*J*(H,H) = 8.5 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.97 (dd, <sup>3</sup>*J*(H,H) = 9.6 Hz, <sup>3</sup>*J*(H,H) = 5.9 Hz, 2H, –OC*H*<sub>2</sub>–), 3.95 – 3.88 (m, 6H), 1.91 – 1.80 (m, 2H, –C*H*–), 1.61 – 1.13 (m, 84H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(2,3-***O***-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C12/12):** Synthesized according to P6 from **7f** (312 mg, 0.29 mmol), **6** (200 mg, 0.60 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (10.0 mg, 0.009 mmol) and CuI (1.7 mg, 0.009 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{102}H_{146}O_8$ , M = 1499.10 g/mol, mp = 116 °C, yield: 380 mg (88%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.56 – 7.39 (m, 12H, Ar–*H*), 6.99 (s, 2H, Ar–*H*), 6.94 – 6.86 (m, 4H, Ar–*H*), 4.52–4.45 (m, 2H, – OC*H*–), 4.18 (dd, <sup>3</sup>*J*(H,H) = 8.5 Hz, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz,  ${}^{3}J(H,H) = 5.4$  Hz, 2H,  $-OCH_{2}-$ ), 3.97 (dd,  ${}^{3}J(H,H) = 9.5$  Hz,  ${}^{3}J(H,H) = 5.9$  Hz, 2H,  $-OCH_{2}-$ ), 3.91 (dd,  ${}^{3}J(H,H) = 8.2$  Hz,  ${}^{3}J(H,H) = 5.8$  Hz, 4H,  $-OCH_{2}-$ ), 1.85 (s, 2H,  $-CH_{-}$ ), 1.70 - 1.14 (m, 88H,  $-CH_{2}-$ ,  $-CH_{3}$ ), 0.86 (t,  ${}^{3}J(H,H) = 6.8$  Hz, 12H,  $-CH_{3}$ ) ppm.

**1,4-Bis(2-tridecylpentadecyl-1-oxy)-2,5-bis{4-[4-(2,3-***O***-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C13/13):** Synthesized according to P6 from **7g** (187 mg, 0.18 mmol), **6** (120 mg, 0.36 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (6.2 mg, 0.005 mmol) and CuI (0.7 mg, 0.004 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{106}H_{154}O_8$ , M = 1555.16 g/mol, mp. 117 °C, yield: 240 mg (92%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.51 – 7.43 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.93 – 6.85 (m, 4H, Ar–*H*), 4.53 – 4.45 (m, 2H, –OC*H*–), 4.18 (dd, <sup>3</sup>*J*(H,H) = 8.4 Hz, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.97 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.9 Hz, 2H, –OC*H*<sub>2</sub>–), 3.94 – 3.87 (m, 6H, –OC*H*<sub>2</sub>–), 1.92 – 1.80 (m, 2H, –C*H*–), 1.67 – 1.12 (m, 108H, –C*H*<sub>2</sub>–, – *CH*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.7 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-tetradecylhexadecyl-1-oxy)-2,5-bis{4-[4-(2,3-***O***-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C14/14):** Synthesized according to P6 from **7h** (264 mg, 0.22 mmol), **6** (152 mg, 0.46 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (7.6 mg, 0.007 mmol) and CuI (0.8 mg, 0.004 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>110</sub>H<sub>162</sub>O<sub>8</sub>, M =1611.23 g/mol, mp. 117 °C, yield: 340 mg (95%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.50 – 7.43 (m, 12H, Ar–*H*), 6.99 (s, 2H, Ar–*H*), 6.92–6.88 (m, 4H, Ar–*H*), 4.53 – 4.46 (m, 2H, –OC*H*–), 4.25 – 4.18 (m, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.97 (dd, <sup>3</sup>*J*(H,H) = 9.6 Hz, <sup>3</sup>*J*(H,H) = 5.9 Hz, 2H, –OC*H*<sub>2</sub>–), 3.94 – 3.87 (m, 6H, –OC*H*<sub>2</sub>–), 1.90 – 1.80 (m, 2H, –C*H*–), 1.64 – 1.12 (m, 116H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-hexadecyloctadecyl-1-oxy)-2,5-bis{4-[4-(2,3-***O***-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C16/16):** Synthesized according to P6 from 7i (217 mg, 0.16 mmol), 6 (127 mg, 0.38 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (5.5 mg, 0.005 mmol) and CuI (0.6 mg, 0.003 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>118</sub>H<sub>178</sub>O<sub>8</sub>, M = 1723.35 g/mol, mp. 117 °C, yield: 270 mg (98%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.51 – 7.44 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.92 – 6.87 (m, 4H, Ar–*H*), 4.52 – 4.45 (m, 2H, –OC*H*–), 4.18 (dd, <sup>3</sup>*J*(H,H) = 8.5 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 4.08 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.97 (dd, <sup>3</sup>*J*(H,H) = 9.6 Hz, <sup>3</sup>*J*(H,H) = 5.9 Hz, 2H, –OC*H*<sub>2</sub>–), 3.94 – 3.87 (m, 6H, –OC*H*<sub>2</sub>–), 1.90 – 1.81 (m, 2H, –C*H*–), 1.63 – 1.08 (m, 132H, –C*H*<sub>2</sub>–, – C*H*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 7.0 Hz, 12H, –C*H*<sub>3</sub>) ppm.

#### 2.5.2 1,4-Dialkoxy-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (*Cm/m*)

**1,4-Bis(2-ethylbutyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (C2/2):** Synthesized according to P11 from **8C2/2** (270 mg, 0.29 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{56}H_{58}O_8$ , M = 858.41 g/mol, yield: 170 mg (68%), <sup>1</sup>**H-NMR** (500 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.80 – 7.75 (m, 4H, Ar–*H*), 7.72 – 7.67 (m, 4H, Ar–*H*), 7.66 – 7.62 (m, 4H, Ar–*H*), 7.48 (s, 2H, Ar–*H*), 7.13 – 7.07 (m, 4H, Ar–*H*), 6.95 (d, <sup>3</sup>*J*(H,H) = 4.3 Hz, 2H, –OH), 6.54 (t, <sup>3</sup>*J*(H,H) = 5.3 Hz, 2H, –OH), 4.61 – 4.54 (m, 2H, –OCH–), 4.52 (dd, <sup>3</sup>*J*(H,H) = 9.6 Hz, <sup>3</sup>*J*(H,H) = 4.3 Hz, 2H, –OCH<sub>2</sub>–), 4.43 (dd, <sup>3</sup>*J*(H,H) = 9.6 Hz, (H,H) = 6.3 Hz, 2H, –OCH<sub>2</sub>–), 4.27 – 4.19 (m, 4H, –OCH<sub>2</sub>–), 4.02 (d,  ${}^{3}J(\text{H},\text{H}) = 5.6 \text{ Hz}, 4\text{H}, -\text{OC}H_{2}-), 1.81 - 1.72 (m, 2\text{H}, -CH-), 1.72 - 1.61 (m, 4\text{H}, -CH_{2}-), 1.61 - 1.50 (m, 4\text{H}, -CH_{2}-), 0.98 (t, {}^{3}J(\text{H},\text{H}) = 7.5 \text{ Hz}, 12\text{H}, -CH_{3}) \text{ pm}.$   ${}^{13}\text{C-NMR}$  (126 MHz, pyridine-d<sub>5</sub>)  $\delta$  160.05 (-OCH<sub>2</sub>-), 154.29 (-OCH<sub>2</sub>-), 133.37 ( $C_{\text{Ar}}$ -H), 131.80, 131.73, 116.98, 115.18, 114.95, 114.25 ( $C_{\text{Ar}}$ -H), 95.21 (-C $\equiv$ C-), 92.46 (-C $\equiv$ C-), 88.87 (-C $\equiv$ C-), 88.31 (-C $\equiv$ C-), 71.55 (-OCH<sub>2</sub>-), 71.11, 70.85, 64.02 (-OCH<sub>2</sub>-), 41.24 (-CH-), 23.69 (-CH<sub>2</sub>-), 11.23 (-CH<sub>3</sub>) ppm. Anal. Calcd. for C<sub>56</sub>H<sub>58</sub>O<sub>8</sub>·H<sub>2</sub>O: C, 76.69; H, 6.90. Found: C, 76.59; H, 6.63.

**1,4-Bis(2-butylhexyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (C4/4):** Synthesized according to P11 from **8C4/4** (280 mg, 0.26 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{64}H_{74}O_8$ , M = 970.54 g/mol, yield: 141 mg (56%), <sup>1</sup>**H-NMR** (400 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.83 – 7.76 (m, 4H, Ar–*H*), 7.76 – 7.68 (m, 4H, Ar–*H*), 7.67 – 7.62 (m, 4H, Ar–*H*), 7.53 (s, 2H, Ar–*H*), 7.14 – 7.06 (m, 4H, Ar–*H*), 6.95 (d, <sup>3</sup>*J*(H,H) = 4.6 Hz, 2H, –OH), 6.54 (t, <sup>3</sup>*J*(H,H) = 5.0 Hz, 2H, –OH), 4.62 – 4.48 (m, 4H, –OCH–), 4.43 (dd, <sup>3</sup>*J*(H,H) = 9.5 Hz, <sup>3</sup>*J*(H,H) = 6.3 Hz, 2H, –OCH<sub>2</sub>–), 4.29 – 4.18 (m, 4H, –OCH<sub>2</sub>–), 4.06 (d, <sup>3</sup>*J*(H,H) = 5.4 Hz, 4H, –OCH<sub>2</sub>–), 2.00 – 1.88 (m, 2H, –CH–), 1.75 – 1.60 (m, 4H, –CH<sub>2</sub>–), 1.60 – 1.27 (m, 20H, –CH<sub>2</sub>–), 0.92 (t, (H,H) = 7.0 Hz, 12H, – CH<sub>3</sub>) ppm. <sup>13</sup>C-NMR (101 MHz, pyridine-d<sub>5</sub>)  $\delta$  158.86 (–OCH<sub>2</sub>–), 153.10 (–OCH<sub>2</sub>–), 132.17 ( $C_{Ar}$ –H), 130.59, 130.57, 122.77, 115.78, 113.99, 113.75, 113.02 ( $C_{Ar}$ –H), 94.02 (–C≡C–), 91.28 (–C≡C–), 87.70 (–C≡C–), 71.12 (–OCH<sub>2</sub>–), 69.91, 69.66, 62.83 (–OCH<sub>2</sub>–), 37.07 (–CH–), 30.15 (–CH<sub>2</sub>–), 27.99, 21.98, 12.85 (–CH<sub>3</sub>) ppm. HRMS (m/z): [M]+Li<sup>+</sup>-calcd. for  $C_{64}H_{74}F_8O_8Li$ , 977.554; found 977.558. Anal. Calcd. for  $C_{64}H_{74}O_8 \cdot H_2O$ : C, 77.70; H, 7.74. Found: C, 77.35; H, 7.47.

#### 1,4-Bis(2-hexyloctyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)-phenylethynyl]-

phenylethynyl}benzene (C6/6): Synthesized according to P11 from 8C6/6 (223 mg, 0.19 mmol) and PPTS (tip of a spatula) in MeOH/THF (1:1, 30 mL:30 mL). Purification by column chromatography (eluent:  $CHCl_3$ :MeOH = 9:1). Yellow-greenish solid, M = 1082.66, yield: 173 mg (83%), <sup>1</sup>H NMR (500 MHz, pyridine-d<sub>5</sub>) δ 7.84 – 7.76 (m, 4H, Ar–H), 7.76 – 7.69 (m, 4H, Ar-H), 7.69 – 7.61 (m, 4H, Ar-H), 7.56 (s, 2H, Ar-H), 7.15 – 7.07 (m, 4H, Ar-*H*), 6.95 (br, 2H, -O*H*), 6.53 (br, 2H, -O*H*), 4.62 – 4.53 (m, 2H, –OC*H*–), 4.51 (dd, <sup>3</sup>*J* (H,H)= 9.5 Hz,  ${}^{3}J(H,H) = 4.3$  Hz, 2H,  $-OCH_{2}$ -), 4.43 (dd,  ${}^{3}J(H,H) = 9.4$  Hz,  ${}^{3}J(H,H) = 6.3$  Hz, 2H, - $OCH_{2}$ -), 4.29 – 4.17 (m, 4H, – $OCH_{2}$ -), 4.11 (d, <sup>3</sup>J(H,H) = 5.5 Hz, 4H, – $OCH_{2}$ -), 2.05 – 1.92 (m, 2H,  $-CH_2-$ ), 1.80 - 1.66 (m, 4H,  $-CH_2-$ ), 1.63 - 1.53 (m, 4H,  $-CH_2-$ ), 1.53 - 1.13 (m, 32H,  $-CH_2-$ ), 0.88 (t,  ${}^{3}J(H,H) = 7.0$  Hz, 12H,  $-CH_3$ ) ppm.  ${}^{13}C$  NMR (126 MHz, pyridine-d<sub>5</sub>) δ 160.06 (-OCH<sub>2</sub>-), 154.34 (-OCH<sub>2</sub>-), 133.37 (C<sub>Ar</sub>-H), 131.81 (C<sub>Ar</sub>-H), 131.77 (C<sub>Ar</sub>-H), 117.07 (*C*<sub>Ar</sub>-H), 115.19 (*C*<sub>Ar</sub>-H), 114.96, 114.29, 95.24 (-C=C-), 92.46 (-C=C-), 88.91 (-C=C-), 88.31 (-C=C-), 72.36 (-OCH<sub>2</sub>-), 71.12 (-OCH<sub>2</sub>-), 70.86 (-OCH<sub>2</sub>-), 64.03 (-OCH<sub>2</sub>-), 38.39 (-CH<sub>2</sub>-), 31.87, 31.71, 29.86, 27.02, 22.74, 14.04 (-CH<sub>3</sub>) ppm. HRMS (m/z): [M]+Li+-calcd. for C<sub>72</sub>H<sub>90</sub>O<sub>8</sub>Li, 1089.679; found 1089.677. Anal. Calcd. for C<sub>72</sub>H<sub>90</sub>O<sub>8</sub>·H<sub>2</sub>O: C, 78.51; H, 8.42. Found: C, 78.81; H, 8.49.

#### 1,4-Bis(2-octyldecyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]-

**phenylethynyl}benzene (C8/8):** Synthesized according to P11 from **8C8/8** (260 mg, 0.20 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{80}H_{106}O_8$ , M = 1194.79 g/mol, yield: 153 mg (64%), <sup>1</sup>H-NMR (400 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.85 – 7.78 (m, 4H, Ar–*H*), 7.77 – 7.70 (m, 4H, Ar–*H*), 7.67 – 7.62 (m, 4H, Ar–*H*), 7.57 (s, 2H, Ar–*H*), 7.15 – 7.07 (m, 4H, Ar–*H*), 4.61 – 4.48 (m, 4H, –OC*H*–, –OC*H*<sub>2</sub>–), 4.43 (dd, <sup>3</sup>J(H,H) = 9.4 Hz, <sup>3</sup>J(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 4.28 – 4.19 (m, 4H, –OC*H*<sub>2</sub>–), 4.13 (d, <sup>3</sup>J(H,H) = 5.4 Hz,

4H,  $-OCH_2$ –), 2.08 – 1.96 (m, 2H, -CH–), 1.83 – 1.69 (m, 4H,  $-CH_2$ –), 1.68 – 1.16 (m, 56H,  $-CH_2$ –), 0.89 (t,  ${}^{3}J$ (H,H) = 6.7 Hz, 12H,  $-CH_3$ ) ppm.  ${}^{13}$ C-NMR (101 MHz, pyridine-d<sub>5</sub>)  $\delta$  158.85 ( $-OCH_2$ –), 153.15 ( $-OCH_2$ –), 132.16 ( $C_{Ar}$ –H), 130.61, 130.58, 115.85, 113.98, 113.76, 113.09 ( $C_{Ar}$ –H), 94.05 ( $-C\Xi C$ –), 91.25 ( $-C\Xi C$ –), 87.72 ( $-C\Xi C$ –), 87.10 ( $-C\Xi C$ –), 71.19 ( $-OCH_2$ –), 69.92, 69.66, 62.83 ( $-OCH_2$ –), 37.21 (-CH–), 30.72 ( $-CH_2$ –), 30.53, 29.04, 28.49, 28.24, 25.89, 21.54, 12.87 ( $-CH_3$ ) ppm. HRMS (m/z): [M]+Li<sup>+</sup>-calcd. for C<sub>80</sub>H<sub>106</sub>O<sub>8</sub>Li, 1201.804; found 1201.804. Anal. Calcd. for C<sub>80</sub>H<sub>106</sub>O<sub>8</sub>·H<sub>2</sub>O: C, 80.36; H, 8.94. Found: C, 79.95; H, 9.00.

1,4-Bis(2-decyldodecyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenvlethvnvl}benzene (C10/10): Synthesized according to P11 from 8C10/10 (180 mg, 0.13 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{88}H_{122}O_8$ , M =1306.91 g/mol, yield: 108 mg (63%), <sup>1</sup>**H-NMR** (500 MHz, pyridine- $d_5$ )  $\delta$  7.84 – 7.80 (m, 4H, Ar-H), 7.76 - 7.71 (m, 4H, Ar-H), 7.68 - 7.62 (m, 4H, Ar-H), 7.57 (s, 2H, Ar-H), 7.14 -7.08 (m, 4H, Ar–H), 4.60 – 4.55 (m, 2H, –OCH–), 4.52 (dd,  ${}^{3}J(H,H) = 9.6$  Hz,  ${}^{3}J(H,H) = 4.4$ Hz, 2H,  $-OCH_2-$ ), 4.43 (dd,  ${}^{3}J(H,H) = 9.6$  Hz,  ${}^{3}J(H,H) = 6.3$  Hz, 2H,  $-OCH_2-$ ), 4.27 – 4.19  $(m, 4H, -OCH_2), 4.14 (d, {}^{3}J(H,H) = 5.5 Hz, 4H, -OCH_2), 2.08 - 1.99 (m, 2H, -CH_2), 1.82$ -1.72 (m, 4H,  $-CH_{2}$ ), 1.68 - 1.14 (m,  $68H_{2} - CH_{2}$ ), 0.89 (t,  ${}^{3}J(H,H) = 7.0$  Hz,  $6H_{2} - CH_{3}$ ) ppm. <sup>13</sup>C-NMR (126 MHz, pyridine-d<sub>5</sub>) δ 160.06 (-OCH<sub>2</sub>-), 154.35 (-OCH<sub>2</sub>-), 133.37 (C<sub>Ar</sub>-H), 131.82, 131.78, 117.05, 115.18, 114.98, 114.30 (C<sub>Ar</sub>-H), 95.25 (-C=C-), 92.46 (−C≡C−), 88.94 (−C≡C−), 88.31 (−C≡C−), 72.40 (−OCH<sub>2</sub>−), 71.11, 70.87, 64.03 (− OCH<sub>2</sub>-), 38.41 (-CH-), 31.93 (-CH<sub>2</sub>-), 31.75, 30.26, 29.81, 29.76, 29.73, 29.43, 27.10, 22.74, 14.07 (-CH<sub>3</sub>) ppm. HRMS (m/z): [M]+Li<sup>+</sup>-calcd. for C<sub>88</sub>H<sub>122</sub>O<sub>8</sub>Li, 1313.929; found 1313.931. Anal. Calcd. for C<sub>88</sub>H<sub>122</sub>O<sub>8</sub>·H<sub>2</sub>O: C, 79.71; H, 9.43. Found: C, 79.93; H, 9.58.

#### 1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenyl-

ethynyl]phenylethynyl}benzene (C12/12): Synthesized according to P11 from 8C12/12 (380 mg, 0.25 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>96</sub>H<sub>138</sub>O<sub>8</sub>, M = 1419.04 g/mol, yield: 218 mg (61%), <sup>1</sup>H-NMR (400 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.85 – 7.80 (m, 4H, Ar–H), 7.77 – 7.72 (m, 4H, Ar–H), 7.67 – 7.63 (m, 4H, Ar–H), 7.57 (s, 2H, Ar–H), 7.14 – 7.08 (m, 4H, Ar–H), 4.63 – 4.48 (m, 4H, –OCH–, –OCH<sub>2</sub>–), 4.43 (dd, <sup>3</sup>J(H,H) = 9.5 Hz, <sup>3</sup>J(H,H) = 6.3 Hz, 2H, –OCH<sub>2</sub>–), 4.27 – 4.18 (m, 4H, –OCH<sub>2</sub>–), 4.17 – 4.12 (m, 4H, –OCH<sub>2</sub>–), 2.11 – 1.97 (m, 2H, –CH–), 1.85 – 1.72 (m, 4H, –CH<sub>2</sub>–), 1.70 – 1.18 (m, 82H, –CH<sub>2</sub>–), 0.88 (t, <sup>3</sup>J(H,H) = 6.8 Hz, 12H, –CH<sub>3</sub>) ppm. <sup>13</sup>C-NMR (126 MHz, pyridine-d<sub>5</sub>)  $\delta$  160.05 (–OCH<sub>2</sub>–), 154.33 (–OCH<sub>2</sub>–), 133.36, 131.81, 131.77, 117.04, 115.16, 114.97, 114.29, 95.24 (–C≡C–), 92.44 (–C≡C–), 88.93 (–C≡C–), 88.30 (–C≡C–), 79.53 (–OCH<sub>2</sub>–), 72.39, 71.11, 70.86, 64.03 (–OCH<sub>2</sub>–), 38.40 (–CH–), 31.91 (–CH<sub>2</sub>–), 31.73, 30.25, 29.82, 29.79, 29.76, 29.73, 29.41, 27.09, 22.72, 14.05 (–CH<sub>3</sub>) ppm. HRMS (m/z): [M]+Li<sup>+</sup>-calcd. for C<sub>96</sub>H<sub>138</sub>O<sub>8</sub>Li, 1426.054; found 1426.054. Anal. Calcd. for C<sub>96</sub>H<sub>138</sub>O<sub>8</sub>·H<sub>2</sub>O: C, 80.18; H, 9.81. Found: C, 80.62; H, 9.52.

#### 1,4-Bis(2-tridecylpentadecyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenyl-

**ethynyl]phenylethynyl}benzene (C13/13):** Synthesized according to P11 from **8C13/13** (240 mg, 0.16 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{100}H_{146}O_8$ , M = 1475.10 g/mol, yield: 163 mg (74%), <sup>1</sup>**H-NMR** (400 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.86 – 7.79 (m, 4H, Ar–*H*), 7.77 – 7.71 (m, 4H, Ar–*H*), 7.70 – 7.63 (m, 4H, Ar–*H*), 7.57 (s, 2H, Ar–*H*), 7.15 – 7.08 (m, 4H, Ar–*H*), 6.94 (d, <sup>3</sup>*J*(H,H) = 5.1 Hz, 2H, –OH), 6.53 (t, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2H, Ar–*H*), 4.61 – 4.49 (m, 4H, –OC*H*–, –OC*H*<sub>2</sub>–), 4.43 (dd, <sup>3</sup>*J*(H,H) = 9.4 Hz, <sup>3</sup>*J*(H,H) = 6.3 Hz, 2H,

-OCH<sub>2</sub>-), 4.28 – 4.19 (m, 4H, –OCH<sub>2</sub>-), 4.14 (d,  ${}^{3}J(H,H) = 5.2$  Hz, 4H, –OCH<sub>2</sub>-), 2.11 – 1.98 (m, 2H, –CH–), 1.87 – 1.71 (m, 4H, –CH<sub>2</sub>-), 1.71 – 1.09 (m, 92H, –CH<sub>2</sub>-), 0.89 (t,  ${}^{3}J(H,H) = 6.5$  Hz, 12H, –CH<sub>3</sub>) ppm.  ${}^{13}$ C-NMR (101 MHz, pyridine-d<sub>5</sub>)  $\delta$  158.86 (–OCH<sub>2</sub>-), 153.14 (–OCH<sub>2</sub>-), 132.17 (C<sub>Ar</sub>-H), 130.62, 130.59, 115.85, 113.97, 113.78, 113.10 (C<sub>Ar</sub>-H), 94.05 (–C $\Xi$ C-), 91.26 (–C $\Xi$ C-), 87.74 (–C $\Xi$ C-), 87.11 (–C $\Xi$ C-), 71.20 (–OCH<sub>2</sub>-), 69.92, 69.67, 62.84 (–OCH<sub>2</sub>-), 37.20 (–CH–), 30.72 (–CH<sub>2</sub>-), 30.54, 29.05, 28.61, 28.57, 28.54, 28.22, 25.89, 21.53, 12.86 (–CH<sub>3</sub>) ppm. HRMS (m/z): [M]+Li<sup>+</sup>-calcd. for C<sub>100</sub>H<sub>146</sub>O<sub>8</sub>Li, 1482.117; found 1482.120. Anal. Calcd. for C<sub>100</sub>H<sub>146</sub>O<sub>8</sub>·H<sub>2</sub>O: C, 80.38; H, 9.98. Found: C, 80.40; H, 9.96.

1,4-Bis(2-tetradecylhexadecyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene (C14/14): Synthesized according to P11 from 8C14/14 (340 mg, 0.21 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{104}H_{154}O_8$ , M = 1531.16 g/mol, yield: 253 mg (79%), <sup>1</sup>H-NMR (400 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.86 – 7.79 (m, 4H, Ar-H), 7.78 - 7.71 (m, 4H, Ar-H), 7.69 - 7.62 (m, 4H, Ar-H), 7.57 (s, 2H, Ar-H), 7.15 -7.08 (m, 4H, Ar–H), 6.95 (d,  ${}^{3}J(H,H) = 4.1$  Hz, 2H, –OH), 6.53 (t,  ${}^{3}J(H,H) = 6.3$  Hz, 2H, – OH), 4.63 - 4.48 (m, 4H,  $-OCH_{-}, -OCH_{2-}$ ), 4.43 (dd,  ${}^{3}J(H,H) = 9.8$  Hz,  ${}^{3}J(H,H) = 6.5$  Hz, 2H,  $-OCH_2$ -), 4.29 - 4.19 (m, 4H,  $-OCH_2$ -), 4.14 (d,  ${}^{3}J(H,H) = 5.8$  Hz, 4H,  $-OCH_2$ -), 2.11 -1.99 (m, 2H, -CH-), 1.84 – 1.71 (m, 4H,  $-CH_2$ -), 1.71 – 1.17 (m, 100H,  $-CH_2$ -), 0.89 (t,  ${}^{3}J(\text{H},\text{H}) = 6.4 \text{ Hz}, 12\text{H}, -CH_{3}) \text{ ppm.}^{13}\text{C-NMR} (101 \text{ MHz}, \text{pyridine-d}_{5}) \delta 158.86 (-OCH_{2}-),$ 153.14 (-OCH<sub>2</sub>-), 132.17 (C<sub>Ar</sub>-H), 130.62, 130.59, 113.97, 113.78, 113.10 (C<sub>Ar</sub>-H), 94.05 (-C=C-), 91.26 (-C=C-), 87.74 (-C=C-), 69.92 (-OCH<sub>2</sub>-), 69.67, 62.84 (-OCH<sub>2</sub>-), 37.20 (-CH-), 30.72 (-CH<sub>2</sub>-), 30.54, 29.05, 28.62, 28.57, 28.53, 28.21, 25.89, 21.53, 12.86 (-*C*H<sub>3</sub>) ppm. HRMS (m/z):  $[M]+Li^+$ -calcd. for C<sub>104</sub>H<sub>154</sub>O<sub>8</sub>Li, 1538.179; found 1538.175. Anal. Calcd. for C<sub>104</sub>H<sub>154</sub>O<sub>8</sub>·H<sub>2</sub>O: C, 80.57; H, 10.14. Found: C, 80.30; H, 10.00.

1,4-Bis(2-hexadecyloctadecyl-1-oxy)-2,5-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenyl-

**ethynyl]phenylethynyl}benzene (C16/16):** Synthesized according to P11 from **8C16/16** (270 mg, 0.15 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>112</sub>H<sub>170</sub>O<sub>8</sub>, M = 1643.29 g/mol, yield: 120 mg (49%), <sup>1</sup>H-NMR (500 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.86 – 7.80 (m, 4H, Ar–*H*), 7.80 – 7.72 (m, 4H, Ar–*H*), 7.70 – 7.64 (m, 4H, Ar–*H*), 7.57 (s, 2H, Ar–*H*), 7.15 – 7.08 (m, 4H, Ar–*H*), 6.95 (d, <sup>3</sup>*J*(H,H) = 4.8 Hz, 2H, –O*H*), 6.54 (t, <sup>3</sup>*J*(H,H) = 5.5 Hz, 2H, – O*H*), 4.61 – 4.54 (m, 2H, –OC*H*–), 4.52 (dd, <sup>2</sup>*J*(H,H) = 9.4 Hz, <sup>3</sup>*J*(H,H) = 4.2 Hz, 2H, – OC*H*<sub>2</sub>–), 4.43 (dd, <sup>3</sup>*J*(H,H) = 9.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 4.26 – 4.20 (m, 4H, – OC*H*<sub>2</sub>–), 4.14 (d, <sup>3</sup>*J*(H,H) = 5.2 Hz, 4H, –OC*H*<sub>2</sub>–), 2.09 – 1.99 (m, 2H, –C*H*–), 1.84 – 1.73 (m, 4H, –C*H*<sub>2</sub>–), 1.71 – 1.13 (m, 116H, –C*H*<sub>2</sub>–), 0.89 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 12H, –C*H*<sub>3</sub>) ppm. <sup>13</sup>C-NMR (126 MHz, pyridine-d<sub>5</sub>)  $\delta$  160.05 (–OCH<sub>2</sub>–), 154.33 (–OCH<sub>2</sub>–), 133.36 (C<sub>Ar</sub>–H), 131.81, 131.78, 117.02, 115.16, 114.98, 114.30 (C<sub>Ar</sub>–H), 95.24 (–CΞC–), 92.39 (–CΞC–), 88.94 (–CΞC–), 88.32 (–CΞC–), 72.38 (–OCH<sub>2</sub>–), 71.11, 70.86, 64.03 (–OCH<sub>2</sub>–), 38.39 (–C*H*–), 31.90 (–C*H*<sub>2</sub>–), 31.72, 30.24, 29.81, 29.79, 29.75, 29.71, 29.40, 27.07, 22.71, 14.05 (–CH<sub>3</sub>) ppm. HRMS (m/z): [M]+Li<sup>+</sup>-calcd. for C<sub>112</sub>H<sub>170</sub>O<sub>8</sub>Li, 1650.305; found 1650.308. Anal. Calcd. for C<sub>112</sub>H<sub>170</sub>O<sub>8</sub>·H<sub>2</sub>O: C, 80.91; H, 10.43. Found: C, 80.98; H, 10.72.

#### 2.6 Synthesis of compounds C<sub>x</sub>m/m

# 2.6.1 1,4-Bis(dodecyltetradecyl-1-oxy)-2,5-bis[4-(4-hydroxyphenylethynyl)phenyl-ethynyl]benzene (15f)

**1,4–Bis(dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(triisopropylsilyloxy)phenylethynyl]phenylethynyl}benzene (14f):** Synthesized according to P6 from **7f** (0.8 g, 0.7 mmol), **13** (0.51 g, 1.5 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (25 mg, 0.02 mmol) and CuI (2.8 mg, 0.01 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{108}H_{166}O_4Si_2$ , M = 1583.23 g/mol, mp. 84 °C, yield: 1.08 g (96%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.53 – 7.42 (m, 8H, Ar–*H*), 7.43 – 7.34 (m, 4H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.93 – 6.80 (m, 4H, Ar–*H*), 3.90 (d, <sup>3</sup>*J*(H,H) = 5.5 Hz, 4H, –OCH<sub>2</sub>–), 1.93 – 1.77 (m, 2H, –CH–), 1.67 – 1.02 (m, 122H, –CH–, –CH<sub>2</sub>–, –CH(CH<sub>3</sub>)<sub>2</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.7 Hz, 12H, –CH<sub>3</sub>) ppm.

### 1,4-Bis(dodecyltetradecyl-1-oxy)-2,5-bis[4-(4-hydroxyphenylethynyl)phenylethynyl]-

**benzene (15f):** Synthesized according to P10 from **14d** (1.08 g, 0.7 mmol) and Bu<sub>4</sub>NF (0.42 g, 1.6 mmol) in THF (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{90}H_{126}O_4$ , M = 1270.97 g/mol, mp. 118 °C, yield: 0.45 g (53%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.53 – 7.35 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.89 – 6.72 (m, 4H, Ar–*H*), 4.82 (s, 2H, –OH), 3.91 (d, <sup>3</sup>J(H,H) = 5.4 Hz, 4H, –OCH<sub>2</sub>–), 1.84 (m, 2H, –CH–), 1.66 – 1.11 (m, 88H, –CH<sub>2</sub>–), 0.87 (t, <sup>3</sup>J(H,H) = 6.7 Hz, 12H, –CH<sub>3</sub>) ppm.

# $\label{eq:2.6.2} 2.6.2 \quad 1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis(4-subst.-phenylethynyl]phenylethynyl}-benzenes (8C_x12/12)$

**1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(5,6-***O***-isopropylidene-5,6-dihydroxy-3-oxahexyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C<sub>1</sub>12/12): Synthesized according to P5 from <b>15f** (60 mg, 0.05 mmol), **16b** (24 mg, 0.10 mmol), K<sub>2</sub>CO<sub>3</sub> (36 mg, 0.26 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>106</sub>H<sub>154</sub>O<sub>10</sub>, M = 1587.15 g/mol, mp. 94 °C, yield: 70 mg (92%), <sup>1</sup>H-**NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.53 – 7.41 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.95 – 6.88 (m, 4H, Ar–*H*), 4.36 – 4.27 (m, 2H, –OC*H*–), 4.15 (t, <sup>3</sup>*J*(H,H) = 4.8 Hz, 4H, –OC*H*<sub>2</sub>–), 4.07 (dd, <sup>3</sup>*J*(H,H) = 8.2 Hz, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, –OC*H*<sub>2</sub>–), 3.98 – 3.88 (m, 8H, –OC*H*<sub>2</sub>–), 3.76 (dd, <sup>3</sup>*J*(H,H) = 8.2 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.66 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2 H, –OC*H*<sub>2</sub>–), 3.59 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 1.93 – 1.79 (m, 2H, –C*H*–), 1.72 – 1.04 (m, 98H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.7 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(8,9-***O***-isopropylidene-8,9-dihydroxy-3,6-dioxanonyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C<sub>2</sub>12/12): Synthesized according to P5 from <b>15f** (60 mg, 0.05 mmol), **16c** (29 mg, 0.10 mmol), K<sub>2</sub>CO<sub>3</sub> (35 mg, 0.25 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>110</sub>H<sub>162</sub>O<sub>12</sub>, M = 1675.21 g/mol, mp. 84 °C, yield: 50 mg (52%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.50 – 7.42 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.93 – 6.86 (m, 4H, Ar–*H*), 4.33 – 4.24 (m, 2H, –OC*H*–), 4.19 – 4.12 (m, 4H, –OC*H*<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.2 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.93 – 3.83 (m, 8H, –OC*H*<sub>2</sub>–), 3.79 – 3.63 (m, 10H, –OC*H*<sub>2</sub>–), 3.60 (dd, <sup>3</sup>*J*(H,H) = 10.1 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2H, –OC*H*<sub>2</sub>–), 3.52 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.5 Hz, 2H, –OC*H*<sub>2</sub>–), 1.91 – 1.80 (m, 2H, –C*H*–), 1.63 – 1.15 (m, 100H, –C*H*<sub>2</sub>–,–C*H*<sub>3</sub>), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 12H, –C*H*<sub>3</sub>) ppm.

#### 1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(11,12-O-isopropylidene-11,12-

**dihydroxy-3,6,9-trioxadodecyl-1-oxy)phenylethynyl]phenylethynyl}benzene** (8C<sub>3</sub>12/12): Synthesized according to P5 from 15f (60 mg, 0.05 mmol), 16d (34 mg, 0.10 mmol), K<sub>2</sub>CO<sub>3</sub> (35 mg, 0.25 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>114</sub>H<sub>170</sub>O<sub>14</sub>, M = 1763.26 g/mol, mp. 90 °C, yield: 80 mg (93%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.52 – 7.44 (m, 12H, Ar–*H*), 6.99 (s, 2H, Ar–*H*), 6.95 – 6.88 (m, 4H, Ar–*H*), 4.34 – 4.23 (m, 2H, –OC*H*–), 4.19 – 4.12 (m, 4H, – OC*H*<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.2 Hz, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, –OC*H*<sub>2</sub>–), 3.95 – 3.84 (m, 8H, – OC*H*<sub>2</sub>–), 3.80 – 3.63 (m, 18H, –OC*H*<sub>2</sub>–), 3.58 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2H, –OC*H*<sub>2</sub>–), 3.50 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.5 Hz, 2H, –OC*H*<sub>2</sub>–), 1.90 – 1.78 (m, 2H, –C*H*–), 1.61 – 1.05 (m, 100H, –C*H*<sub>2</sub>–, -C*H*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 12H, –C*H*<sub>3</sub>), ppm.

# 1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(14,15-*O*-isopropylidene-14,15-dihydroxy-3,6,9,12-tetraoxapentadecyl-1-oxy)phenylethynyl]phenylethynyl}benzene

(8C<sub>4</sub>12/12): Synthesized according to P5 from 15f (60 mg, 0.05 mmol), 16e (38 mg, 0.10 mmol), K<sub>2</sub>CO<sub>3</sub> (34 mg, 0.25 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>118</sub>H<sub>178</sub>O<sub>16</sub>, M = 1851.31 g/mol, mp. 82 °C, yield: 80 mg (91%) <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.50 – 7.42 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.93 – 6.86 (m, 4H, Ar–*H*), 4.32 – 4.23 (m, 2H, –OC*H*–), 4.18 – 4.12 (m, 4H, –OC*H*<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.2 Hz, <sup>3</sup>*J*(H,H) = 6.5 Hz, 2H, –OC*H*<sub>2</sub>–), 3.94 – 3.83 (m, 8H, –OC*H*<sub>2</sub>–), 3.78 – 3.62 (m, 26H, –OC*H*<sub>2</sub>–), 3.58 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2H, –OC*H*<sub>2</sub>–), 3.49 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.5 Hz, 2H, –OC*H*<sub>2</sub>–), 1.91 – 1.79 (m, 2H, –C*H*–), 1.63 – 1.13 (m, 100H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 12H, –C*H*<sub>3</sub>) ppm.

### 1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(17,18-*O*-isopropylidene-17,18-dihydroxy-3,6,9,12,15-pentaoxaoctadecyl-1-oxy)phenylethynyl]phenylethynyl}benzene

(8C<sub>5</sub>12/12): Synthesized according to P5 from 15f (60 mg, 0.05 mmol), 16f (43 mg, 0.10 mmol), K<sub>2</sub>CO<sub>3</sub> (35 mg, 0.25 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>122</sub>H<sub>186</sub>O<sub>18</sub>, M = 1939.36 g/mol, mp. 94 °C, yield: 80 mg (86%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.53 – 7.42 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.95 – 6.86 (m, 4H, Ar–*H*), 4.32 – 4.24 (m, 2H, –OC*H*–), 4.19 – 4.12 (m, 4H, –OC*H*<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.94 – 3.83 (m, 8H, –OC*H*<sub>2</sub>–), 3.79 – 3.61 (m, 34H, –OC*H*<sub>2</sub>–), 3.58 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2H, –OC*H*<sub>2</sub>–), 3.49 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.6 Hz, 2H, –OC*H*<sub>2</sub>–), 1.91 – 1.80 (m, 2H, –C*H*–), 1.64 – 1.14 (m, 100H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 12H, –C*H*<sub>3</sub>) ppm.

#### 2.6.3 1,4-Bis(octadecyleicosyl-1-oxy)-2,5-bis[4-(4-hydroxyphenylethynyl)phenylethynyl]benzene (15h)

**1,4–Bis(octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(triisopropylsilyloxy)phenylethynyl]phenyl-ethynyl}benzene (14j):** Synthesized according to P6 from **7j** (1.00 g, 0.7 mmol), **13** (0.53 g, 1.5 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (25 mg, 0.02 mmol) and CuI (2.7 mg, 0.01 mmol) in NEt<sub>3</sub> (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{132}H_{214}O_4Si_2$ , M = 1919.61 g/mol, mp. 84 °C, yield: 1.30 g (98%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.51 – 7.44 (m, 8H, Ar–*H*), 7.43 – 7.37 (m, 4H, Ar–*H*), 6.99 (s, 2H, Ar–*H*), 6.90 – 6.81 (m, 4H, Ar–*H*), 3.90 (d, <sup>3</sup>J(H,H) = 5.5 Hz, 4H, –OC*H*<sub>2</sub>–), 1.90 – 1.80 (m, 2H, –C*H*–), 1.64 – 1.18 (m, 142H, –C*H*–, –C*H*<sub>2</sub>–), 1.11 (d, <sup>3</sup>J(H,H) = 7.3 Hz, 36H, – CH(C*H*<sub>3</sub>)<sub>2</sub>), 0.87 (t, <sup>3</sup>J(H,H) = 6.8 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(octadecyleicosyl-1-oxy)-2,5-bis[4-(4-hydroxyphenylethynyl)phenylethynyl]benzene (15j):** Synthesized according to P10 from **14h** (1.30 g, 0.7 mmol) and Bu<sub>4</sub>NF (0.42 g, 1.6 mmol) in THF (50 mL). After evaporation of the solvent the residue was purified by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{114}H_{174}O_4$ , M = 1607.34 g/mol, mp 85 °C, yield: 0.42 g (38%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.53 – 7.38 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.85 – 6.77 (m, 4H, Ar–*H*), 4.85 (s, 2H, –O*H*), 3.90 (d, <sup>3</sup>*J*(H,H) = 5.4 Hz, 4H, –OC*H*<sub>2</sub>–), 1.93 – 1.77 (m, 2H, –C*H*–), 1.64 – 1.11 (m, 136H, –C*H*<sub>2</sub>–), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.7 Hz, 12H, –C*H*<sub>3</sub>) ppm.

# 2.6.4 1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis(4-subst.-phenyl-ethynyl]phenylethynyl}-benzenes (8Cx18/18)

**1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(5,6-***O***-isopropylidene-5,6-dihydroxy-3-oxahexyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C<sub>1</sub>18/18): Synthesized according to P5 from 15j (80 mg, 0.05 mmol), 16b (26 mg, 0.11 mmol), K<sub>2</sub>CO<sub>3</sub> (35 mg, 0.25 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>130</sub>H<sub>202</sub>O<sub>10</sub>, M = 1923.53 g/mol, mp. 99 °C, yield: 90 mg (94%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>) \delta 7.56 – 7.41 (m, 12H, Ar–***H***), 6.99 (s, 2H, Ar–***H***), 6.89 (m, 4H, Ar–***H***), 4.37 – 4.26 (m, 2H, –OC***H***–), 4.15 (t, <sup>3</sup>***J***(H,H) = 4.8 Hz, 4H, –OC***H***<sub>2</sub>–), 4.07 (dd, <sup>3</sup>***J***(H,H) = 8.1 Hz, <sup>3</sup>***J***(H,H) = 6.6 Hz, 2H, –OC***H***<sub>2</sub>–), 3.95 – 3.83 (m, 8H, –OC***H***<sub>2</sub>–), 3.76 (dd, <sup>3</sup>***J***(H,H) = 8.2 Hz, <sup>3</sup>***J***(H,H) = 6.4 Hz, 2H, –OC***H***<sub>2</sub>–), 3.66 (dd, <sup>3</sup>***J***(H,H) = 10.0 Hz, <sup>3</sup>***J***(H,H) = 5.5 Hz, 2H, –OC***H***<sub>2</sub>–) 3.59 (dd, <sup>3</sup>***J***(H,H) = 10.0 Hz, <sup>3</sup>***J***(H,H) = 5.4 Hz, 2H, –OC***H***<sub>2</sub>–), 1.94 – 1.80 (m, 2H, –C***H***–), 1.68 – 1.14 (m, 148H, –C***H***<sub>2</sub>–, –C***H***<sub>3</sub>), 0.87 (t, <sup>3</sup>***J***(H,H) = 6.7 Hz, 12H, – C***H***<sub>3</sub>) ppm.** 

**1,4-Di(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(8,9-***O***-isopropylidene-8,9-dihydroxy-3,6dioxanonyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C<sub>2</sub>18/18): Synthesized according to P5 from <b>15j** (80 mg, 0.05 mmol), **16c** (30 mg, 0.11 mmol), K<sub>2</sub>CO<sub>3</sub> (36 mg, 0.25 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>134</sub>H<sub>210</sub>O<sub>12</sub>, M = 2011.58 g/mol, mp. 93 °C, yield: 100 mg (96%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.51 – 7.41 (m, 12H, Ar–*H*), 7.00 (s, 2H, Ar–*H*), 6.93 – 6.86 (m, 4H, Ar–*H*), 4.34 – 4.25 (m, 2H, –OC*H*–), 4.19 – 4.13 (m, 4H, –OC*H*<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.95 – 3.84 (m, 8H, –OC*H*<sub>2</sub>–), 3.78 – 3.66 (m, 10H, –OC*H*<sub>2</sub>–), 3.60 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2H, –OC*H*<sub>2</sub>–), 3.52 (dd, <sup>3</sup>*J*(H,H) = 10.1 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, 2H, –OC*H*<sub>2</sub>–), 1.91 – 1.79 (m, 2H, –C*H*–), 1.63 – 1.15 (m, 148H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(11,12-***O***-isopropylidene-11,12-dihydroxy-<b>3,6,9-trioxadodecyl-1-oxy)phenylethynyl]phenylethynyl}benzene (8C<sub>3</sub>18/18):** Synthesized according to P5 from **15j** (80 mg, 0.05 mmol), **16d** (36 mg, 0.11 mmol), K<sub>2</sub>CO<sub>3</sub> (36 mg, 0.26 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid, C<sub>138</sub>H<sub>218</sub>O<sub>14</sub>, M = 2099.63 g/mol, mp. 92 °C, yield: 90 mg (88%), <sup>1</sup>**H-NMR** (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.53 – 7.43 (m, 12H, Ar–*H*), 6.99 (s, 2H, Ar–*H*), 6.94 – 6.88 (m, 4H, Ar–*H*), 4.30 – 4.25 (m, 2H, –OC*H*–), 4.19 – 4.12 (m, 4H, –OC*H*<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.2 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.94 – 3.85 (m, 8H, –OC*H*<sub>2</sub>–), 3.79 – 3.63 (m, 18H, –OC*H*<sub>2</sub>–), 3.58 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.6 Hz, 2H, –OC*H*<sub>2</sub>–), 3.50 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.5 Hz, 2H, –OC*H*<sub>2</sub>–), 1.92 – 1.78 (m, 2H, –C*H*–), 1.62 – 1.12 (m, 148H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 12H, –C*H*<sub>3</sub>) ppm. **1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(14,15-***O***-isopropylidene-14,15-dihydroxy-<b>3,6,9,12-tetraoxapentadecyl-1-oxy)phenylethynyl]phenylethynyl}benzene** (8C<sub>4</sub>18/18): Synthesized according to P5 from **15j** (80 mg, 0.05 mmol), **16e** (40 mg, 0.11 mmol), K<sub>2</sub>CO<sub>3</sub> (35 mg, 0.25 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{142}H_{226}O_{16}$ , M = 2187.69 g/mol, mp. 76 °C, yield: 100 mg (91%), <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.53 – 7.43 (m, 12H, Ar–*H*), 7.01 (s, 2H, Ar–*H*), 6.95 – 6.88 (m, 4H, Ar–*H*), 4.34 – 4.25 (m, 2H, –OC*H*–), 4.19 – 4.15 (m, 4H, – OC*H*<sub>2</sub>–), 4.06 (dd, <sup>3</sup>*J*(H,H) = 8.3 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.94 – 3.84 (m, 8H, – OC*H*<sub>2</sub>–), 3.80 – 3.62 (m, 26H, –OC*H*<sub>2</sub>–), 3.59 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2H, –OC*H*<sub>2</sub>–), 3.51 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.5 Hz, 2H, –OC*H*<sub>2</sub>–), 1.91 – 1.81 (m, 2H, –C*H*–), 1.61 – 1.11 (m, 148H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.89 (t, <sup>3</sup>*J*(H,H) = 7.0 Hz, 12H, –C*H*<sub>3</sub>) ppm.

**1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(17,18-***O***-isopropylidene-17,18-dihydroxy-<b>3,6,9,12,15-pentaoxaoctadecyl-1-oxy)phenylethynyl]phenylethynyl}benzene** (8C<sub>5</sub>18/18): Synthesized according to P5 from **15j** (80 mg, 0.05 mmol), **16f** (45 mg, 0.11 mmol), K<sub>2</sub>CO<sub>3</sub> (35 mg, 0.25 mmol) and Bu<sub>4</sub>NI (tip of spatula) in DMF (20 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Yellow solid,  $C_{146}H_{234}O_{18}$ , M = 2275.74 g/mol, mp. 78 °C, yield: 110 mg (96%), <sup>1</sup>H-NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.51 – 7.42 (m, 12H, Ar–*H*), 6.99 (s, 2H, Ar–*H*), 6.95 – 6.85 (m, 4H, Ar–*H*), 4.32 – 4.24 (m, 2H, –OC*H*–), 4.18 – 4.13 (m, 4H, – OC*H*<sub>2</sub>–), 4.05 (dd, <sup>3</sup>*J*(H,H) = 8.2 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>–), 3.93 – 3.81 (m, 8H, – OC*H*<sub>2</sub>–), 3.78 – 3.61 (m, 34H, –OC*H*<sub>2</sub>–), 3.58 (dd, <sup>3</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.7 Hz, 2H, –OC*H*<sub>2</sub>–), 3.49 (dd, <sup>2</sup>*J*(H,H) = 10.0 Hz, <sup>3</sup>*J*(H,H) = 5.6 Hz, 2H, –OC*H*<sub>2</sub>–), 1.91 – 1.80 (m, 2H, –C*H*–), 1.63 – 1.13 (m, 148H, –C*H*<sub>2</sub>–, –C*H*<sub>3</sub>), 0.87 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 12H, –C*H*<sub>3</sub>) ppm.

#### **2.6.5 Compounds C<sub>x</sub>12/12**

**1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(5,6-dihydroxy-3-oxahexyl-1-oxy)phenyl-ethynyl]phenylethynyl}benzene** (C<sub>1</sub>12/12): Synthesized according to P11 from 8C<sub>1</sub>12/12 (70 mg, 0.05 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>100</sub>H<sub>154</sub>O<sub>10</sub>, M = 1507.09 g/mol, yield: 26 mg (36%), <sup>1</sup>H-NMR (500 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.85 – 7.81 (m, 4H, Ar–H), 7.77 – 7.72 (m, 4H, Ar–H), 7.69 – 7.62 (m, 4H, Ar–H), 7.57 (s, 2H, Ar–H), 7.09 – 7.02 (m, 4H, Ar–H), 6.52 (br, 2H, –OH), 6.27 (br, 2H, –OH), 4.44 – 4.38 (m, 2H, –OCH–), 4.21 – 4.09 (m, 12H, –OCH<sub>2</sub>–), 4.02 (dd, <sup>3</sup>*J*(H,H) = 9.7 Hz, <sup>3</sup>*J*(H,H) = 4.8 Hz, 2H, –OCH<sub>2</sub>–), 3.97 – 3.91 (m, 6H, –OCH<sub>2</sub>–), 2.09 – 1.99 (m, 2H, –CH–), 1.83 – 1.72 (m, 4H, –CH<sub>2</sub>–), 1.69 – 1.16 (m, 80H, –CH<sub>2</sub>–), 0.88 (t, <sup>3</sup>*J*(H,H) = 7.0 Hz, 12H, –CH<sub>3</sub>) ppm. <sup>13</sup>C-NMR (126 MHz, pyridine-d<sub>5</sub>)  $\delta$  159.69 (–OCH<sub>2</sub>–), 154.35 (–OCH<sub>2</sub>–), 133.39 (C<sub>Ar</sub>), 131.83, 131.80, 117.06, 115.14, 114.30 (C<sub>Ar</sub>), 95.25 (–C≡C–), 92.38 (–C≡C–), 88.96 (–C≡C–), 88.38 (–C≡C–), 74.10 (–OCH<sub>2</sub>–), 72.40, 71.81, 69.82, 67.86, 64.40 (–OCH<sub>2</sub>–), 38.41 (–CH–), 31.93 (–CH<sub>2</sub>–), 31.74, 30.26, 29.83, 29.80, 29.77, 29.74, 29.42, 27.10, 22.73, 14.07 (–CH<sub>3</sub>) ppm.

**1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(8,9-dihydroxy-3,6-dioxanonyl-1-oxy)-phenylethynyl]phenylethynyl}benzene** (C<sub>2</sub>12/12): Synthesized according to P11 from **8C<sub>2</sub>12/12** (50 mg, 0.03 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>104</sub>H<sub>154</sub>O<sub>12</sub>, M = 1595.14 g/mol, yield: 22 mg (46%), <sup>1</sup>H-NMR (500 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.85 - 7.80 (m, 4H, Ar-*H*), 7.76 - 7.72 (m, 4H, Ar-*H*), 7.69 - 7.63 (m, 4H, Ar-*H*), 7.57 (s, 2H, Ar-*H*), 7.09 - 7.04 (m, 4H, Ar-*H*), 6.39 (br, 2H, -OH), 6.20 (br, 2H, -OH), 4.42 - 4.35 (m, 2H, -OCH-), 4.19 - 4.07 (m, 12H, -OCH<sub>2</sub>-), 3.97 (dd, <sup>3</sup>J(H,H) = 9.8 Hz, <sup>3</sup>J(H,H) = 4.9 Hz, 2H, -OCH<sub>2</sub>-), 3.90 (dd, <sup>3</sup>J(H,H) = 9.8 Hz, <sup>3</sup>J(H,H) = 6.2 Hz, 2H, -OCH<sub>2</sub>-), 3.87 - 3.83

(m, 4H,  $-OCH_2-$ ), 3.79 – 3.71 (m, 8H,  $-OCH_2-$ ), 2.08 – 1.99 (m, 2H, -CH-), 1.83 – 1.73 (m, 4H,  $-CH_2-$ ), 1.69 – 1.19 (m, 80H,  $-CH_2-$ ), 0.89 (t,  ${}^{3}J(H,H) = 7.0$  Hz, 12H,  $-CH_3$ ) ppm.  ${}^{13}C-$ **NMR** (126 MHz, pyridine-d<sub>5</sub>)  $\delta$  159.65 ( $-OCH_2-$ ), 154.35 ( $-OCH_2-$ ), 133.39 ( $C_{Ar}$ ), 131.82, 131.80, 117.02, 115.14, 114.28 ( $C_{Ar}$ ), 95.29 ( $-C\equiv C-$ ), 92.38 ( $-C\equiv C-$ ), 88.93 ( $-C\equiv C-$ ), 88.35 ( $-C\equiv C-$ ), 79.54 ( $-OCH_2-$ ), 73.95, 71.79, 70.93, 70.80, 69.51, 67.80, 64.47 ( $-OCH_2-$ ), 38.41 (-CH-), 31.93 ( $-CH_2-$ ), 31.74, 30.26, 29.82, 29.80, 29.77, 29.74, 29.42, 27.10, 14.10 ( $-CH_3$ ) ppm.

1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(11,12-dihydroxy-3,6,9-trioxadodecyl-1oxy)phenylethynyl]phenylethynyl]benzene (C<sub>3</sub>12/12): Synthesized according to P11 from 8C<sub>3</sub>12/12 (80 mg, 0.05 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{108}H_{162}O_{14}$ , M = 1683.20 g/mol, yield: 36 mg (47%), <sup>1</sup>H-NMR (400 MHz, pyridine-d<sub>5</sub>)  $\delta$ 7.85 - 7.80 (m, 4H, Ar-H), 7.77 - 7.71 (m, 4H, Ar-H), 7.68 - 7.63 (m, 4H, Ar-H), 7.57 (s, 2H, Ar-H), 7.10 - 7.04 (m, 4H, Ar-H), 6.25 (br, 2H, -OH), 5.64 (br, 2H, -OH), 4.42 - 4.34 (m, 2H,  $-OCH_{-}$ ), 4.20 - 4.06 (m, 12H,  $-OCH_{2}_{-}$ ), 3.95 (dd,  ${}^{3}J(H,H) = 9.8$  Hz,  ${}^{3}J(H,H) = 4.9$ Hz, 2H, -OCH<sub>2</sub>-), 3.92 - 3.86 (m, 2H, -OCH<sub>2</sub>-), 3.86 - 3.81 (m, 2H, -OCH<sub>2</sub>-), 3.79 - 3.72  $(m, 4H, -OCH_2-), 3.72 - 3.65$   $(m, 16H, -OCH_2-), 2.09 - 1.98$   $(m, 2H, -CH_2-), 1.84 - 1.71$ (m, 4H,  $-CH_{2}$ -), 1.71 - 1.17 (m, 80H,  $-CH_{2}$ -), 0.89 (t,  ${}^{3}J(H,H) = 6.8$  Hz, 12H,  $-CH_{3}$ ) ppm. <sup>13</sup>C-NMR (101 MHz, pyridine-d<sub>5</sub>) δ 158.43 (-OCH<sub>2</sub>-), 153.11 (-OCH<sub>2</sub>-), 132.19 (C<sub>Ar</sub>), 130.62, 130.60, 115.85, 113.93, 113.07 ( $C_{Ar}$ ), 95.85 ( $-C \equiv C-$ ), 94.04 ( $-C \equiv C-$ ), 91.18 (−C≡C−), 87.75 (−C≡C−), 72.73 (−OCH<sub>2</sub>−), 70.58, 69.73, 69.58, 69.47, 68.31, 66.59, 63.27, 60.22 (-OCH<sub>2</sub>-), 57.98, 48.24, 37.18 (-CH-), 30.72 (-CH<sub>2</sub>-), 30.54, 29.06, 28.62, 28.60, 28.57, 28.54, 28.22, 25.89, 21.53, 12.87 (-CH<sub>3</sub>) ppm.

#### 1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(14,15-dihydroxy-3,6,9,12-tetraoxa-

pentadecyl-1-oxy)phenylethynyl]phenylethynyl}benzene (C<sub>4</sub>12/12): Synthesized according to P11 from 8C<sub>4</sub>12/12 (80 mg, 0.04 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>112</sub>H<sub>170</sub>O<sub>16</sub>, M = 1771.25 g/mol, yield: 23 mg (30%), <sup>1</sup>H-NMR (500 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.86 – 7.80 (m, 4H, Ar–*H*), 7.77 – 7.72 (m, 4H, Ar–*H*), 7.70 – 7.64 (m, 4H, Ar–*H*), 7.57 (s, 2H, Ar–*H*), 7.09 – 7.04 (m, 4H, Ar–*H*), 6.36 (d, <sup>3</sup>*J*(H,H) = 4.2 Hz, 2H, –OH), 6.18 (d, <sup>3</sup>*J*(H,H) = 6.0 Hz, 2H, –OH), 4.41 – 4.33 (m, 2H, –OCH–), 4.21 – 4.05 (m, 12H, –OCH<sub>2</sub>–), 3.95 (dd, <sup>3</sup>*J*(H,H) = 9.8 Hz, <sup>3</sup>*J*(H,H) = 4.9 Hz, 2H, –OCH<sub>2</sub>–), 3.91 – 3.80 (m, 6H, –OCH<sub>2</sub>–), 3.79 – 3.61 (m, 24H, –OCH<sub>2</sub>–), 2.08 – 2.00 (m, 2H, –CH–), 1.83 – 1.73 (m, 4H, –CH<sub>2</sub>–), 1.69 – 1.15 (m, 80H, –CH<sub>2</sub>–), 0.89 (t, <sup>3</sup>*J*(H,H) = 7.0 Hz, 12H, –CH<sub>3</sub>) ppm. <sup>13</sup>C-NMR (126 MHz, pyridine-d<sub>5</sub>)  $\delta$  159.66 (–OCH<sub>2</sub>–), 154.36 (–OCH<sub>2</sub>–), 133.40 (C<sub>Ar</sub>), 131.82, 131.80, 117.07, 115.13, 114.23 (C<sub>Ar</sub>), 95.24 (–C≡C−), 92.33 (–C≡C−), 88.97 (–C≡C−), 88.38 (–C≡C−), 79.54 (–OCH<sub>2</sub>–), 73.93, 71.78, 70.93, 70.79, 70.64, 69.51, 67.81, 64.47 (–OCH<sub>2</sub>–), 38.41 (–CH–), 31.92 (–CH<sub>2</sub>–), 31.74, 30.25, 29.82, 29.80, 29.77, 29.74, 29.42, 27.10, 22.73, 14.07 (–CH<sub>3</sub>) ppm.

**1,4-Bis(2-dodecyltetradecyl-1-oxy)-2,5-bis{4-[4-(17,18-dihydroxy-3,6,9,12,15-penta-oxaoctadecyl-1-oxy)phenylethynyl]phenylethynyl}benzene** (C<sub>5</sub>12/12): Synthesized according to P11 from **8C**<sub>5</sub>12/12 (80 mg, 0.04 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>116</sub>H<sub>178</sub>O<sub>18</sub>, M = 1859.30 g/mol, yield: 13 mg (17%), <sup>1</sup>H-NMR (500 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.85 – 7.80 (m, 4H, Ar–H), 7.76 – 7.71 (m, 4H, Ar–H), 7.68 – 7.64 (m, 4H, Ar–H), 7.57 (s, 2H, Ar–H), 7.11 – 7.04 (m, 4H, Ar–H), 6.35 (d, <sup>3</sup>J(H,H) = 5.2 Hz, 2H, –OH), 6.17 (t, <sup>3</sup>J(H,H) = 5.9 Hz, 2H, –OH), 4.40 – 4.34 (m, 2H, –OCH–), 4.20 – 4.06 (m, 12H, –OCH<sub>2</sub>–), 3.94 (dd, <sup>3</sup>J(H,H) = 9.7 Hz, <sup>3</sup>J(H,H) = 4.9 Hz, 2H, –OCH<sub>2</sub>–), 3.91 – 3.82 (m,

6H,  $-OCH_2$ -), 3.77 - 3.60 (m, 32H,  $-OCH_2$ -), 2.08 - 2.00 (m, 2H,  $-CH_-$ ), 1.82 - 1.73 (m, 4H,  $-CH_2$ -), 1.69 - 1.18 (m, 80H,  $-CH_2$ -), 0.89 (t,  ${}^{3}J(H,H) = 7.0$  Hz, 12H,  $-CH_3$ ) ppm.  ${}^{13}C$ -**NMR** (126 MHz, pyridine-d<sub>5</sub>)  $\delta$  159.66 ( $-OCH_2$ -), 154.35 ( $-OCH_2$ -), 133.40 ( $C_{Ar}$ ), 131.82, 131.80, 117.07, 115.13, 114.30, 109.99 ( $C_{Ar}$ ), 95.22 ( $-C\equiv C$ --), 92.35 ( $-C\equiv C$ --), 88.95 ( $-C\equiv C$ --), 88.37 ( $-C\equiv C$ --), 73.93 ( $-OCH_2$ -), 71.78, 70.93, 70.80, 70.65, 70.64, 69.51, 67.81, 64.47 ( $-OCH_2$ -), 38.41 (-CH--), 31.92 ( $-CH_2$ -), 31.74, 30.25, 29.82, 29.80, 29.77, 29.74, 29.42, 27.10, 22.73, 14.07 ( $-CH_3$ ) ppm.

#### **2.6.6 Compounds C<sub>x</sub>18/18**

**1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(5,6-dihydroxy-3-oxahexyl-1-oxy)phe-nylethynyl]phenylethynyl}benzene** (C<sub>1</sub>18/18): Synthesized according to P11 from 8C<sub>1</sub>18/18 (90 mg, 0.05 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>124</sub>H<sub>194</sub>O<sub>10</sub>, M = 1843.47 g/mol, yield: 35 mg (41%), <sup>1</sup>H-NMR (400 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.87 – 7.80 (m, 4H, Ar–*H*), 7.78 – 7.73 (m, 4H, Ar–*H*), 7.69 – 7.63 (m, 4H, Ar–*H*), 7.57 (s, 2H, Ar–*H*), 7.11 – 7.03 (m, 4H, Ar–*H*), 4.46 – 4.37 (m, 2H, –OC*H*–), 4.24 – 4.07 (m, 12H, –OC*H*<sub>2</sub>–), 4.02 (dd, <sup>3</sup>*J*(H,H) = 9.8 Hz, <sup>3</sup>*J*(H,H) = 4.7 Hz, 2H, –OC*H*<sub>2</sub>–), 3.98 – 3.89 (m, 6H, –OC*H*<sub>2</sub>–), 2.10 – 1.99 (m, 2H, –C*H*–), 1.85 – 1.71 (m, 4H, –C*H*<sub>2</sub>–), 1.71 – 1.14 (m, 128H, –C*H*<sub>2</sub>–), 0.89 (t, <sup>3</sup>*J*(H,H) = 6.6 Hz, 12H, –C*H*<sub>3</sub>) ppm. <sup>13</sup>C-NMR (101 MHz, pyridine-d<sub>5</sub>)  $\delta$  158.48 (–OCH<sub>2</sub>–), 153.14 (–OCH<sub>2</sub>–), 132.19 (C<sub>Ar</sub>), 130.63, 130.60, 115.85, 113.93, 113.10 (C<sub>Ar</sub>), 94.05 (–C≡C−), 91.18 (–C≡C−), 87.76 (–C≡C−), 87.18 (–C≡C−), 78.34 (–OCH<sub>2</sub>–), 72.90, 71.23, 70.60, 68.62, 66.65, 63.19 (–OCH<sub>2</sub>–), 37.20 (–C*H*–), 30.71 (–C*H*<sub>2</sub>–), 30.53, 29.04, 28.62, 28.59, 28.58, 28.52, 28.20, 25.88, 21.52, 12.86 (–CH<sub>3</sub>) ppm.

**1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(8,9-dihydroxy-3,6-dioxanonyl-1-oxy)-phenylethynyl]phenylethynyl}benzene** (C<sub>2</sub>18/18): Synthesized according to P11 from 8C<sub>2</sub>18/18 (100 mg, 0.05 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>128</sub>H<sub>202</sub>O<sub>12</sub>, M = 1931.52 g/mol, yield: 54 mg (56%), <sup>1</sup>H-NMR (400 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.85 – 7.80 (m, 4H, Ar–H), 7.77 – 7.72 (m, 4H, Ar–H), 7.69 – 7.63 (m, 4H, Ar–H), 7.57 (s, 2H, Ar–H), 7.10 – 7.04 (m, 4H, Ar–H), 4.43 – 4.35 (m, 2H, –OCH–), 4.21 – 4.07 (m, 12H, – OCH<sub>2</sub>–), 3.97 (dd, <sup>3</sup>J(H,H) = 9.8 Hz, <sup>3</sup>J(H,H) = 4.9 Hz, 2H, –OCH<sub>2</sub>–), 3.90 (dd, <sup>3</sup>J(H,H) = 9.8 Hz, <sup>3</sup>J(H,H) = 6.1 Hz, 2H, –OCH<sub>2</sub>–), 3.88 – 3.82 (m, 4H, –OCH<sub>2</sub>–), 3.81 – 3.71 (m, 8H, – OCH<sub>2</sub>–), 2.10 – 1.98 (m, 2H, –CH–), 1.85 – 1.72 (m, 4H, –CH<sub>2</sub>–), 1.72 – 1.18 (m, 128H, – CH<sub>2</sub>–), 0.89 (t, <sup>3</sup>J(H,H) = 6.8 Hz, 12H, –CH<sub>3</sub>) ppm. <sup>13</sup>C-NMR (126 MHz, pyridine-d<sub>5</sub>)  $\delta$  159.65 (–OCH<sub>2</sub>–), 154.32 (–OCH<sub>2</sub>–), 133.39 (C<sub>Ar</sub>), 131.82, 131.80, 118.72, 115.21, 115.13, 114.28 (C<sub>Ar</sub>), 95.25 (–C≡C–), 92.37 (–C≡C–), 88.94 (–C≡C–), 88.36 (–C≡C–), 79.54 (–OCH<sub>2</sub>–), 73.95, 72.39, 71.79, 70.93, 70.80, 69.52, 67.80, 64.47 (–OCH<sub>2</sub>–), 31.92 (–CH<sub>2</sub>–), 31.73, 30.24, 29.82, 29.79, 29.78, 29.76, 29.72, 29.40, 27.08, 22.73, 14.07 (–CH<sub>3</sub>) ppm.

**1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(11,12-dihydroxy-3,6,9-trioxadodecyl-1-oxy)phenylethynyl]phenylethynyl}benzene (C<sub>3</sub>18/18):** Synthesized according to P11 from **8C<sub>3</sub>18/18** (90 mg, 0.04 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{132}H_{210}O_{14}$ , M = 2019.57 g/mol, yield: 51 mg (58%), <sup>1</sup>H-NMR (400 MHz, pyridine-d<sub>5</sub>)  $\delta$  7.86 – 7.80 (m, 4H, Ar–*H*), 7.78 – 7.72 (m, 4H, Ar–*H*), 7.69 – 7.63 (m, 4H, Ar–*H*), 7.57 (s, 2H, Ar–*H*), 7.10 – 7.04 (m, 4H, Ar–*H*), 6.36 (br, 2H, –OH), 6.20 (br, 2H, –OH), 4.43 – 4.33 (m, 2H, –OCH–), 4.23 – 4.05 (m, 12H, –OCH<sub>2</sub>–), 3.95 (dd, <sup>3</sup>J(H,H) = 9.8 Hz, <sup>3</sup>J(H,H) = 4.9 Hz, 2H, –OCH<sub>2</sub>–), 3.92 – 3.81 (m, 6H, –OCH<sub>2</sub>–), 3.80 – 3.65 (m, 16H, –OCH<sub>2</sub>–), 2.11 – 1.99 (m, 2H, –CH–), 1.85 – 1.72 (m, 4H, –CH<sub>2</sub>–), 1.72 – 1.17 (m, 128H, –CH<sub>2</sub>–), 0.90 (t, <sup>3</sup>J(H,H)

= 6.8 Hz, 12H,  $-CH_3$ ) ppm. <sup>13</sup>C-NMR (101 MHz, pyridine-d<sub>5</sub>)  $\delta$  159.97 ( $-OCH_2-$ ), 154.65 ( $-OCH_2-$ ), 133.71 ( $C_{Ar}$ ), 132.11, 118.97, 115.44, 114.59 ( $C_{Ar}$ ), 95.46 ( $-C\equiv C-$ ), 92.76 ( $-C\equiv C-$ ), 88.66 ( $-C\equiv C-$ ), 87.97 ( $-C\equiv C-$ ), 74.25 ( $-OCH_2-$ ), 72.09, 71.24, 71.10, 70.99, 69.82, 68.11, 64.78 ( $-OCH_2-$ ), 32.23 ( $-CH_2-$ ), 32.04, 30.55, 30.13, 30.10, 30.03, 29.72, 27.39, 23.04, 14.38 ( $-CH_3$ ) ppm.

#### 1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(14,15-dihydroxy-3,6,9,12-tetraoxapen-

tadecyl-1-oxy)phenylethynyl]phenylethynyl}benzene (C<sub>4</sub>18/18): Synthesized according to P11 from 8C<sub>4</sub>18/18 (100 mg, 0.05 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid, C<sub>136</sub>H<sub>218</sub>O<sub>16</sub>, M = 2107.62 g/mol, yield: 27 mg (28%), <sup>1</sup>H-NMR (500 MHz, pyridine-d<sub>5</sub>) δ 7.86 – 7.80 (m, 4H, Ar–H), 7.77 – 7.72 (m, 4H, Ar–H), 7.69 – 7.64 (m, 4H, Ar–H), 7.57 (s, 2H, Ar–H), 7.11 – 7.05 (m, 4H, Ar–H), 4.41 – 4.34 (m, 2H, –OCH–), 4.21 – 4.06 (m, 12H, –OCH<sub>2</sub>–), 3.94 (dd, <sup>3</sup>J(H,H) = 9.7 Hz, <sup>3</sup>J(H,H) = 4.9 Hz, 2H, –OCH<sub>2</sub>–), 3.92 – 3.82 (m, 6H, – OCH<sub>2</sub>–), 3.78 – 3.63 (m, 32H, –OCH<sub>2</sub>–), 2.09 – 2.00 (m, 2H, –CH–), 1.83 – 1.74 (m, 4H, – CH<sub>2</sub>–), 1.70 – 1.16 (m, 128H, –CH<sub>2</sub>–), 0.90 (t, <sup>3</sup>J(H,H) = 7.0 Hz, 12H, –CH<sub>3</sub>) ppm. <sup>13</sup>C-NMR (126 MHz, pyridine-d<sub>5</sub>) δ 159.66 (–OCH<sub>2</sub>–), 154.38 (–OCH<sub>2</sub>–), 133.40 (C<sub>Ar</sub>), 131.82, 131.81, 117.02, 115.20, 115.13, 114.29 (C<sub>Ar</sub>), 95.20 (–C≡C–), 92.36 (–C≡C–), 88.98 (–C≡C–), 88.40 (–C≡C–), 79.54 (–OCH<sub>2</sub>–), 73.92, 72.32, 71.76, 70.92, 70.79, 70.64, 69.51, 67.80, 64.46 (–OCH<sub>2</sub>–), 38.39 (–CH–), 31.92 (–CH<sub>2</sub>–), 31.73, 30.24, 29.82, 29.79, 29.78, 29.76, 29.72, 29.40, 27.07, 22.73, 14.07 (–CH<sub>3</sub>) ppm.

#### 1,4-Bis(2-octadecyleicosyl-1-oxy)-2,5-bis{4-[4-(17,18-dihydroxy-3,6,9,12,15-penta-

oxaoctadecyl-1-oxy)phenylethynyl]phenylethynyl}benzene (C<sub>5</sub>18/18): Synthesized according to P11 from 8C<sub>5</sub>18/18 (110 mg, 0.05 mmol) and PPTS (tip of spatula) in MeOH/THF (1:1, 60 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Yellow-greenish solid,  $C_{140}H_{226}O_{18}$ , M = 2195.68 g/mol, yield: 75 mg (70%), <sup>1</sup>H-NMR (500 MHz, pyridine-d<sub>5</sub>) δ 7.87 – 7.80 (m, 4H, Ar–H), 7.77 – 7.72 (m, 4H, Ar–H), 7.70 – 7.64 (m, 4H, Ar–H), 7.57 (s, 2H, Ar–H), 7.10 – 7.04 (m, 4H, Ar–H), 4.41 – 4.34 (m, 2H, –OCH–), 4.21 - 4.06 (m, 12H,  $-OCH_2$ -), 3.94 (dd,  ${}^{3}J(H,H) = 9.7$  Hz,  ${}^{3}J(H,H) = 4.9$  Hz, 2H,  $-OCH_2$ -), 3.91 - 3.83 (m, 6H,  $-OCH_2$ -), 3.78 - 3.60 (m, 32H,  $-OCH_2$ -), 2.08 - 2.00 (m, 2H,  $-CH_2$ -), 1.84 - 1.73 (m, 4H,  $-CH_2$ -), 1.69 - 1.19 (m, 128H,  $-CH_2$ -), 0.90 (t,  ${}^{3}J$ (H,H) = 7.0 Hz, 12H, -CH<sub>3</sub>) ppm. <sup>13</sup>C-NMR (126 MHz, pyridine- $d_5$ )  $\delta$  159.66 (-OCH<sub>2</sub>-), 154.35 (-OCH<sub>2</sub>-), 133.40  $(C_{Ar})$ , 131.83, 131.81, 117.06, 115.22, 115.13, 114.31, 109.99  $(C_{Ar})$ , 95.25 (-C=C-), 92.38 (−C≡C−), 88.96 (−C≡C−), 88.35 (−C≡C−), 73.92 (−OCH<sub>2</sub>−), 72.39, 71.77, 70.92, 70.80, 70.66, 70.64, 69.51, 67.81, 65.93, 64.46 (-OCH<sub>2</sub>-), 46.41, 38.40 (-CH<sub>-</sub>), 31.92 (-CH<sub>2</sub>-), 31.73, 30.24, 29.82, 29.79, 29.78, 29.76, 29.72, 29.40, 27.07, 22.73, 14.07 (-CH<sub>3</sub>) ppm.

# 2.7 Synthesis of the compounds with semiperfluorinated chains ( $D_x4F6$ , $E_x12/4F6$ , E18/4F6)

# 2.7.1 1,4-Bis[4-(4-hydroxyphenylethynyl)phenylethynyl]-2,5-bis(5,5,6,6,7,7,8,8,9,9,-10,10,10-tridecafluoro-*n*-decyl-1-oxy)benzene (15k)

**1,4-Bis[4-(4-triisopropylsilyloxyphenylethynyl)phenylethynyl]-2,5-bis(5,5,6,6,7,7,8,8,9,9, 10,10,10-tridecafluorodecyl-1-oxy)benzene (14k)**: Synthesized according P6 from 7k (700 mg, 0.6 mmol), **13** (514 mg, 1.4 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (35 mg, 0.03 mmol), CuI (6 mg, 0.03 mmol), NEt<sub>3</sub> (10 mL) in THF (30 mL). Purification by column chromatography (eluent: *n*-hexane/EtOAc = 9:1). Yellowish oil,  $C_{76}H_{76}F_{26}O_4Si_2$ , M = 1603.54 g/mol, yield: 700 mg (70%), <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  7.46 (m, 8H, Ar–*H*), 7.40 (d, <sup>3</sup>*J*(H,H) = 8.3 Hz, 4H, Ar–*H*), 7.02 (s, 2H, Ar–*H*), 6.86 (d, <sup>3</sup>*J*(H,H) = 8.2 Hz, 4H, Ar–*H*), 4.09 (t, <sup>3</sup>*J*(H,H) = 5.4 Hz,

4H,  $-OCH_2-$ ), 2.29 - 2.11 (m, 4H,  $-OCH_2CH_2-$ ), 2.01 - 1.83 (m, 8H,  $-OCH_2CH_2CH_2CH_2CH_2CF_2-$ ), 1.38 - 1.20 (m, 6H,  $-SiCH(CH_3)_3$ ), 1.11 (d,  ${}^3J(H,H) = 7.3$  Hz, 36H,  $-SiCH(CH_3)_3$ ) ppm.

**1,4-Bis[4-(4-hydroxyphenylethynyl)phenylethynyl]-2,5-bis(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)benzene (15k)**: Synthesized according P10 from **14k** (700 mg, 0.4 mmol), Bu<sub>4</sub>NF (1 M in THF, 2 mL) in THF (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 49:1). Yellow solid,  $C_{58}H_{36}F_{26}O_4$ , M = 1290.86 g/mol, yield: 250 mg (44%), <sup>1</sup>**H-NMR** (thf-d<sub>8</sub>, 400 MHz)  $\delta$  7.47 (m, 8H, Ar–*H*), 7.34 (d, <sup>3</sup>*J*(H,H) = 8.4 Hz, 4H, Ar–*H*), 7.12 (s, 2H, Ar–*H*), 6.75 (d, <sup>3</sup>*J*(H,H) = 8.5 Hz, 4H, Ar–*H*), 4.69 (s, 2H, –O*H*), 4.13 (t, <sup>3</sup>*J*(H,H) = 5.5 Hz, 4H, –OC*H*<sub>2</sub>–), 2.34 (m, 4H, –OCH<sub>2</sub>C*H*<sub>2</sub>–), 1.95 (m, 1H, –C*H*<sub>2</sub>C*H*<sub>2</sub>C*F*<sub>2</sub>–) ppm.

#### 2.7.2 Compounds D<sub>x</sub>4F6

#### 1,4-Bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}-2,5-

bis(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)benzene (D4F6): Synthesized according to P5 from 15k (50 mg, 0.04 mmol), 17a (15 mg, 0.09 mmol), K<sub>2</sub>CO<sub>3</sub> (27 mg, 0.19 mmol), Bu<sub>4</sub>NI (10 mg, 0.03 mmol) in DMF (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1), recrystallization from MeOH. Yellowish solid,  $C_{64}H_{48}F_{26}O_8$ , M = 1439.02 g/mol, yield: 18 mg (33%), mp. 136 °C, <sup>1</sup>H-NMR (pyridine-d<sub>5</sub>, 400 MHz) δ 7.76  $(d, {}^{3}J(H,H) = 8.4 \text{ Hz}, 4H, \text{Ar}-H), 7.70 (d, {}^{3}J(H,H) = 8.4 \text{ Hz}, 4H, \text{Ar}-H), 7.64 (d, {}^{3}J(H,H) =$ 8.8 Hz, 4H, Ar–H), 7.50 (s, 2H, Ar–H), 7.11 (d,  ${}^{3}J(H,H) = 8.9$  Hz, 4H, Ar–H), 4.57 (m, 2H, –  $CH_2CHCH_2-$ ), 4.52 (m, 2H,  $-OCH_2-$ ), 4.43 (m, 2H,  $-OCH_2-$ ), 4.23 (d,  ${}^{3}J(H,H) = 5.4$  Hz, 4H,  $-OCH_2-$ ), 4.18 (m, 4H,  $-OCH_2-$ ), 2.33 (m, 4H,  $-CH_2-$ ), 1.97 (m, 8H,  $-CH_2-$ ) ppm. <sup>13</sup>C-NMR (pyridine-d<sub>5</sub>, 100 MHz) δ 16.2 (-*C*H<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>-), 27.5, 28.6, 29.2 (-*C*H<sub>2</sub>CF<sub>2</sub>-), 62.8, 67.6, 69.7, 69.9 (-OCH-, -OCH<sub>2</sub>-), 87.1, 87.3, 91.2, 94.1, 113.1, 113.9, 116.1, 130.5, 130.6, 132.2, 152.6, 158.5 ( $C_{Ar}$ ) ppm. <sup>19</sup>**F-NMR** (pyridine-d<sub>5</sub>, 376 MHz):  $\delta$  -80.83 (tt, <sup>3</sup>J(F,F) = 9.8 Hz,  ${}^{4}J(F,F) = 2.1$  Hz,  $-CF_{3}$ ), -115.25 (m,  $-CF_{3}$ ), -122.97 (s,  $-CF_{2}$ -), -123.94 (s,  $-CF_{2}$ -), -124.39 (s,  $-CF_{2-}$ ), -127.23 (s,  $-CF_{2-}$ ) ppm. **HRMS** (m/z):  $[M]^{+}CI^{-}$  calcd. for C<sub>64</sub>H<sub>48</sub>F<sub>26</sub>O<sub>8</sub>Cl, 1473.2617; found, 1473.2632.

#### 1,4-Bis{4-[4-(5,6-dihydroxy-3-oxahexyl-1-oxy)phenylethynyl]phenylethynyl}-2,5-

bis(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)benzene (D<sub>1</sub>4F6): Synthesized according to P5 from 15k (50 mg, 0.04 mmol), 17b (17 mg, 0.09 mmol), K<sub>2</sub>CO<sub>3</sub> (27 mg, 0.19 mmol), Bu<sub>4</sub>NI (10 mg, 0.03 mmol) in DMF (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1), recrystallization from MeOH, yellowish solid,  $C_{68}H_{56}F_{26}O_{10}$ , M = 1527.12 g/mol, yield: 55 mg (90%), mp. 137 °C, <sup>1</sup>H-NMR (pyridine-d<sub>5</sub>, 400 MHz) δ 7.77  $(d, {}^{3}J(H,H) = 8.0 \text{ Hz}, 4H, \text{Ar}-H), 7.70 (d, {}^{3}J(H,H) = 8.0 \text{ Hz}, 4H, \text{Ar}-H), 7.64 (d, {}^{3}J(H,H) =$ 8.2 Hz, 4H, Ar–H), 7.50 (s, 2H, Ar–H), 7.05 (d,  ${}^{3}J(H,H) = 8.3$  Hz, 4H, Ar–H), 6.52 (s, 2H, – OH), 6.27 (s, 2H, -OH), 4.47 - 4.34 (m, 2H, -CH<sub>2</sub>CHCH<sub>2</sub>-), 4.24 - 4.07 (m, 12H, -OCH<sub>2</sub>-), 4.02 (m, 2H, -OCH<sub>2</sub>-), 3.99 - 3.90 (m, 6H, - OCH<sub>2</sub>-), 2.33 (m, 4H, -CH<sub>2</sub>-), 1.97 (m, 8H, -CH<sub>2</sub>-) ppm. <sup>13</sup>C-NMR (pyridine-d<sub>5</sub>, 100 MHz)  $\delta$  17.7 (t, <sup>3</sup>J(C,F) = 3.5 Hz, -CH<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>-), 28.8, 30.0, 30.7 (t,  ${}^{2}J(C,F) = 22.1$  Hz,  $-CH_{2}CF_{2}-$ ), 64.6, 68.1, 69.0, 70.0, 72.0, 74.3 ( $-OCH_{-}$ , -OCH<sub>2</sub>-), 88.5, 88.7, 92.6, 95.5, 114.5, 115.4, 117.5, 132.0, 132.0, 133.6, 154.1, 159.9 (C<sub>Ar</sub>) ppm. <sup>19</sup>**F-NMR** (pyridine-d<sub>5</sub>, 470 MHz)  $\delta$  -80.83 (tt, <sup>3</sup>*J*(F,F) = 9.8 Hz, <sup>4</sup>*J*(F,F) = 2.1 Hz, -CF<sub>3</sub>), -113.94 (m, -CF<sub>3</sub>), -121.90 (s, -CF<sub>2</sub>-), -122.86 (s, -CF<sub>2</sub>-), -123.29 (s, -CF<sub>2</sub>-), -126.04  $(m, -CF_2-)$  ppm. **HRMS** (m/z):  $[M]^+Cl^-$  calcd. for  $C_{68}H_{56}F_{26}O_{10}Cl$ , 1561.3141; found, 1561.3327.

1,4-Bis{4-[4-(8,9-dihydroxy-3,6-dioxanonyl-1-oxy)phenylethynyl]phenylethynyl}-2,5bis(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)benzene (D<sub>2</sub>4F6): Synthesized according to P5 from 15k (50 mg, 0.04 mmol), 17c (21 mg, 0.09 mmol), K<sub>2</sub>CO<sub>3</sub> (27 mg, 0.19 mmol), Bu<sub>4</sub>NI (10 mg, 0.03 mmol) in DMF (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Recrystallization from MeOH. Yellowish solid,  $C_{72}H_{64}F_{26}O_{12}$ , M = 1615.23 g/mol, yield: 38 mg (62%), mp. 103 °C, <sup>1</sup>H-NMR (pyridine-d<sub>5</sub>, 400 MHz)  $\delta$ 7.76 (d,  ${}^{3}J(H,H) = 7.0$  Hz, 4H, Ar–H), 7.70 (d,  ${}^{3}J(H,H) = 8.2$  Hz, 4H, Ar–H), 7.64 (d,  ${}^{3}J(H,H)$ = 7.2 Hz, 4H, Ar–H), 7.50 (s, 2H, Ar–H), 7.06 (d,  ${}^{3}J$ (H,H) = 7.5 Hz, 4H, Ar–H), 4.39 (m, 2H, -CH<sub>2</sub>CHCH<sub>2</sub>-), 4.23 - 4.06 (m, 12H, -OCH<sub>2</sub>-), 3.97 (m, 2H, -OCH<sub>2</sub>-), 3.90 (m, 2H, -OCH2-), 3.88 - 3.82 (m, 4H, -OCH2-), 3.75 (m, 8H, -OCH2-), 2.33 (m, 4H, -CH2-), 1.97 (m, 8H,  $-CH_{2}$ ) ppm. <sup>13</sup>C-NMR (pyridine-d<sub>5</sub>, 100 MHz)  $\delta$  17.4 ( $-CH_{2}CH_{2}CF_{2}$ -), 28.6, 29.8, 30.4 (t,  ${}^{2}J(C,F) = 21.8 \text{ Hz}, -CH_{2}CF_{2}$ -), 64.4, 67.8, 68.8, 69.5, 70.8, 70.9, 71.8, 73.9 (-OCH-, -OCH<sub>2</sub>-), 88.3, 88.5, 92.3, 95.3, 114.3, 115.1, 117.3, 131.7, 131.8, 133.4, 153.8 159.6 (C<sub>Ar</sub>) ppm. <sup>19</sup>**F-NMR** (pyridine-d<sub>5</sub>, 470 MHz)  $\delta$  -80.83 (tt, <sup>3</sup>*J*(F,F) = 9.8 Hz, <sup>4</sup>*J*(F,F) = 2.1 Hz, - $CF_{3}$ , -114.04 (m, - $CF_{3}$ ), -121.78 (s, - $CF_{2}$ -), -122.76 (s, - $CF_{2}$ -), -123.20 (s, - $CF_{2}$ -), -126.04 (s,  $-CF_{2}$ ) ppm. **HRMS** (m/z):  $[M]^{+}CI^{-}$  calcd. for  $C_{72}H_{64}F_{26}O_{12}CI$ , 1649.3666; found, 1649.3895.

1,4-Bis{4-[4-(11,12-dihydroxy-3,6,9-trioxadodecyl-1-oxy)phenylethynyl]phenylethynyl}-**2,5-bis**(**5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)benzene** (**D**<sub>3</sub>**4F6**): Synthesized according to P5 from 15k (50 mg, 0.04 mmol), 17d (40 mg, 0.12 mmol), K<sub>2</sub>CO<sub>3</sub> (30 mg, 0.19 mmol), Bu<sub>4</sub>NI (10 mg, 0.03 mmol) in DMF. Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1), recrystallization from MeOH. Yellowish solid,  $C_{76}H_{72}F_{26}O_{14}$ , M =1703.33 g/mol, yield: 30 mg (45%), mp. 107 °C, <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz): δ 7.46 (m, 12H, Ar–H), 7.02 (s, 2H, Ar–H), 6.90 (d,  ${}^{3}J(H,H) = 8.8$  Hz, 4H, Ar–H), 4.19 – 4.14 (m, 4H, – CH<sub>2</sub>CHCH<sub>2</sub>-, -OCH<sub>2</sub>-), 4.08 (m, 4H, -OCH<sub>2</sub>-), 3.90 - 3.84 (m, 6H, -OCH<sub>2</sub>-), 3.74 (m, 4H,  $-OCH_{2}$ -), 3.71 - 3.54 (m, 20H,  $-OCH_{2}$ -), 3.48 (s, 2H, -OH), 3.06 (s, 2H, -OH), 2.28 - 2.11(m, 6H,  $-CH_2$ -), 1.95 (m, 8H,  $-CH_2$ -) ppm. <sup>13</sup>C-NMR (CDCl<sub>3</sub>, 100 MHz)  $\delta$  17.7 (t, <sup>3</sup>J(C,F) = 3.5 Hz,  $-CH_2CH_2CF_2-$ ), 28.8, 30.0, 30.7 (t,  ${}^{2}J(C,F) = 22.1$  Hz,  $-CH_2CF_2-$ ), 63.9, 67.5, 68.7, 69.6, 70.4, 70.5, 70.5, 70.7, 70.8, 73.0 (-OCH-, -OCH<sub>2</sub>-), 88.5, 88.7, 92.6, 95.5 (CC), 114.5, 115.4, 117.5, 132.0, 132.0, 133.6, 154.1, 159.9 (C<sub>Ar</sub>) ppm. <sup>19</sup>F-NMR (CDCl<sub>3</sub>, 376 MHz): δ / ppm = -80.78 (t,  $^{3}J(F,F) = 10.0$  Hz,  $-CF_{3}$ ), -114.11 - -114.58 (m,  $-CF_{2}$ -), -121.89 (s,  $-CF_{2}$ -), -122.85 (s,  $-CF_{2}$ ), -123.45 (s,  $-CF_{2}$ ), -126.10 (m,  $-CF_{2}$ ) ppm. HRMS (m/z): [M]<sup>+</sup>Cl<sup>-</sup> calcd. for C<sub>76</sub>H<sub>72</sub>F<sub>26</sub>O<sub>14</sub>Cl, 1737.4190; found, 1737.4383.

### 1,4-Bis{4-[4-(17,18-dihydroxy-3,6,9,12,15-pentaoxaoctadecyl-1-oxy)phenylethynyl]-phenylethynyl}-2,5-bis(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)benzene

(**D**<sub>5</sub>4**F**6): Synthesized according to P5 from 15k (50 mg, 0.04 mmol), 17f (33 mg, 0.09 mmol), K<sub>2</sub>CO<sub>3</sub> (27 mg, 0.19 mmol), Bu<sub>4</sub>NI (10 mg, 0.03 mmol) in DMF (50 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 9:1). Recrystallization from MeOH, yellowish solid, C<sub>84</sub>H<sub>88</sub>F<sub>26</sub>O<sub>18</sub>, M = 1879.55 g/mol, yield: 72 mg (85%), mp. 98 °C, <sup>1</sup>H-NMR (pyridine-d<sub>5</sub>, 400 MHz)  $\delta$  7.76 (d, <sup>3</sup>*J*(H,H) = 8.3 Hz, 4H, Ar–*H*), 7.70 (d, <sup>3</sup>*J*(H,H) = 8.2 Hz, 4H, Ar–*H*), 7.65 (d, <sup>3</sup>*J*(H,H) = 8.6 Hz, 4H, Ar–*H*), 7.50 (s, 2H, Ar–*H*), 7.07 (d, <sup>3</sup>*J*(H,H) = 8.7 Hz, 4H, Ar–*H*), 6.41 – 6.31 (m, 2H, –OH), 6.24 – 6.13 (m, 2H, –OH), 4.37 (m, 2H, – CH<sub>2</sub>CHCH<sub>2</sub>–), 4.13 (m, 12H, –OCH<sub>2</sub>–), 3.99 – 3.92 (m, 2H, –OCH<sub>2</sub>–), 3.89 (m, 2H, –OCH<sub>2</sub>–), 3.87 – 3.81 (m, 4H, –OCH<sub>2</sub>–), 3.80 – 3.59 (m, 32H, –OCH<sub>2</sub>–), 2.33 (m, 4H, –CH<sub>2</sub>–), 1.99 (m, 8H, –CH<sub>2</sub>–) ppm. <sup>13</sup>C-NMR (pyridine-d<sub>5</sub>, 100 MHz)  $\delta$  16.2 (t, <sup>3</sup>*J*(C,F) = 4.0 Hz, – CH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–), 27.5, 28.6, 29.2 (t, <sup>2</sup>*J*(C,F) = 21.9 Hz, –CH<sub>2</sub>CF<sub>2</sub>–), 63.3, 66.6, 67.6, 68.3, 69.4, 69.6, 69.7, 70.6, 72.7 (–OCH–, –OCH<sub>2</sub>–), 87.1, 87.3, 91.2, 94.1, 113.1, 113.9, 116.1, 130.5, 130.6, 132.2, 152.6, 158.5 (C<sub>Ar</sub>) ppm. <sup>19</sup>F-NMR (pyridine-d<sub>5</sub>, 376 MHz)  $\delta$  -82.05 (t, <sup>3</sup>*J*(F,F) = 9.8 Hz, –CF<sub>3</sub>), -114.75 – -115.17 (m, –CF<sub>2</sub>–), -122.97 (s, –CF<sub>2</sub>–), -123.95 (s, –CF<sub>2</sub>–), -124.39

(s,  $-CF_{2}$ -), -127.06 - -127.34 (m,  $-CF_{2}$ -) ppm. **HRMS** (m/z): [M]<sup>+</sup>Cl<sup>-</sup> calcd. for C<sub>84</sub>H<sub>88</sub>F<sub>26</sub>O<sub>18</sub>Cl, 1913.5239; found, 1913.5361.

#### 2.7.3 Compounds En/4F6

## 5-Dodecyloxy-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)-1,4-bis{4-[4-(triisopylsilyloxy)phenylethynyl]phenylethynyl}benzene (8E12/4F6):

Synthesized according to P6 from **71** (300 mg, 0.37 mmol), **6** (295 mg, 0.89 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (13 mg, 0.01 mmol), CuI (1 mg, 0.01 mmol) in NEt<sub>3</sub> (30 mL). Purification by column chromatography (eluent: CH<sub>2</sub>Cl<sub>2</sub>), recrystallization from CH<sub>2</sub>Cl<sub>2</sub>/Et<sub>2</sub>O. Yellow solid, C<sub>72</sub>H<sub>73</sub>F<sub>13</sub>O<sub>8</sub>, M = 1313.34 g/mol, yield: 53 mg (11%), mp. 147-149 °C, <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.51 – 7.40 (m, 12H, Ar–*H*), 7.00 (s, 1H, Ar–*H*), 6.99 (s, 1H, Ar–*H*), 6.92 – 6.85 (m, 4H, Ar–*H*), 4.52 – 4.42 (m, 2H, –CH–), 4.16 (dd, <sup>3</sup>J(H,H) = 8.4, <sup>3</sup>J(H,H) = 6.5 Hz, 2H, – OCH<sub>2</sub>–), 4.11 – 3.99(m, 6H, –OCH<sub>2</sub>CH<sub>2</sub>–, –CH<sub>2</sub>O–), 3.95 (dd, <sup>3</sup>J(H,H) = 9.5, <sup>3</sup>J(H,H) = 5.9 Hz, 2H, –CH<sub>2</sub>O–), 3.89 (dd, <sup>3</sup>J(H,H) = 8.4, <sup>3</sup>J(H,H) = 5.8 Hz, 2H, –OCH<sub>2</sub>–), 2.29 – 2.03 (m, 2H, –CH<sub>2</sub>CF<sub>2</sub>–), 2.03 – 1.78 (m, 6H, –CH<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–, –OCH<sub>2</sub>CH<sub>2</sub>–), 1.59 – 1.47 (m,2H, – OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.45 (s, 6H, –CH<sub>3</sub>), 1.42 – 1.15 (m, 22H, –CH<sub>3</sub>, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(CH<sub>2</sub>)<sub>8</sub>–), 0.85 (t, <sup>3</sup>J(H,H) = 6.6 Hz, 3H, –CH<sub>2</sub>CH<sub>3</sub>) ppm.

#### 5-Octadecyloxy-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)-1,4-bis{4-[4-(2,3-*O*-isopropylidene-2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl)benzene

(8E18/4F6): Synthesized according to P6 from 7m (0.57 g, 0.64 mmol), 6 (0.53 g, 1.60 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>] (22 mg, 0.02 mmol), CuI (3 mg, 0.01 mmol) in NEt<sub>3</sub> (30 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/Et<sub>2</sub>O = 10:0.1). Yellow solid, C<sub>78</sub>H<sub>85</sub>F<sub>13</sub>O<sub>8</sub>, M = 1397.49 g/mol, yield: 290 mg (32%), mp. 137 – 139 °C, <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz)  $\delta$  7.50-7.43 (m, 12H, Ar–*H*), 7.00 (s, 1H, Ar–*H*), 6.99 (s, 1H, Ar–*H*), 6.88 (m, 4H, Ar–*H*), 4.44 (dddd, <sup>3</sup>*J*(H,H) = 6.4 Hz, <sup>3</sup>*J*(H,H) = 5.4 Hz, <sup>3</sup>*J*(H,H) = 5.84 Hz, 2H, –OCH–), 4.14 (dddd, <sup>2</sup>*J*(H,H) = 8.6 Hz, <sup>3</sup>*J*(H,H) = 6.4 Hz, <sup>4</sup>*J*(H,H) = 0.5 Hz, <sup>4</sup>*J*(H,H) = 0.1 Hz, 2H, –OCH<sub>2</sub>–), 4.08-4.00 (m, 6H, –OCH<sub>2</sub>(CH<sub>2</sub>)<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–, –CH<sub>2</sub>O–), 3.89 (dddd, <sup>2</sup>*J*(H,H) = 8.6 Hz, <sup>3</sup>*J*(H,H) = 5.8 Hz, <sup>4</sup>*J*(H,H) = 0.4 Hz, 2H, –CH<sub>2</sub>O–), 3.87 (ddd, <sup>2</sup>*J*(H,H) = 8.6 Hz, <sup>3</sup>*J*(H,H) = 5.8 Hz, <sup>4</sup>*J*(H,H) = 0.4 Hz, 2H, –OCH<sub>2</sub>–), 1.45 (s, 6H, –CH<sub>3</sub>), 1.39 (s, 6H, –CH<sub>3</sub>), 1.40-1.24 (m, 28H, – CH<sub>2</sub>–), 0.86 (t, <sup>3</sup>*J*(H,H) = 6.6 Hz, 3H, –CH<sub>3</sub>) ppm.

**5-Dodecyloxy-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)-1,4-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene** (E12/4F6): Synthesized according to P11 from **8E12/4F6** (53 mg, 0.04 mmol), PPTS (2 mg, 0.01 mmol) in THF (30 mL) and MeOH (10 mL). Purification by column chromatography (eluent: EtOAc). Recrystallisation from THF/MeOH. Yellow solid,  $C_{66}H_{65}F_{12}O_8$ , M = 1233.21 g/mol, yield: 33 mg (67%), mp. 112 °C, <sup>1</sup>**H-NMR** (400 MHz, thf-d<sub>8</sub>) δ 7.60 – 7.37 (m, 12H, Ar–*H*), 7.11 (s, 1H, Ar–*H*), 7.10 (s, 1H, Ar–*H*), 7.01 – 6.87 (m, 4H, Ar–*H*), 4.17 (d, <sup>3</sup>*J*(H,H) = 5.1 Hz, 2H, – CHO*H*), 4.15 – 4.09 (m, 2H, –OC*H*<sub>2</sub>CH<sub>2</sub>–), 4.09 – 4.00 (m, 4H, –OC*H*<sub>2</sub>CH<sub>2</sub>–), 3.96 (dd, <sup>3</sup>*J*(H,H) = 9.4, <sup>3</sup>*J*(H,H) = 6.1 Hz, 2H), 3.92 – 3.83 (m, 2H, –CH–), 3.78 – 3.70 (m, 2H, – CH<sub>2</sub>O*H*), 3.64 – 3.50 (m, 4H), 2.33 (s, 2H, –C*H*<sub>2</sub>CF<sub>2</sub>–), 2.00 – 1.82 (m, 6H, –OCH<sub>2</sub>C*H*<sub>2</sub>–, – C*H*<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(*CH*<sub>2</sub>)<sub>*δ*–</sub>), 0.88 (t, <sup>3</sup>*J*(H,H) = 6.3 Hz, 3H, –*CH*<sub>3</sub>) ppm. <sup>19</sup>**F-NMR** (376 MHz, thf-d<sub>8</sub>) δ -81.80 (t, <sup>3</sup>*J*(C,F) = 10.1 Hz), -114.66 – (-114.99) (m), -122.47 (s), -123.43 (s), -124.01 (s), -126.81 (s) ppm. **HRMS** (m/z): [M]<sup>+</sup>Cl<sup>-</sup> calcd. for C<sub>66</sub>H<sub>65</sub>F<sub>13</sub>O<sub>8</sub>Cl, 1267.4155; found, 1267.3988.

**5-Octadecyloxy-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecyfluorodecyl-1-oxy)-1,4-bis{4-[4-(2,3-dihydroxypropyl-1-oxy)phenylethynyl]phenylethynyl}benzene** (E18/4F6): Synthesized according to P11 from 8E18/4F6 (290 mg, 0.21 mmol), PPTS (10 mg, 0.04 mmol) in THF (20 mL) and MeOH (20 mL). Purification by column chromatography, recrystallisation from MeOH/THF, yellow solid,  $C_{72}H_{77}F_{13}O_8$ , M = 1317.36 g/mol, yield: 170 mg (62%), mp. 140 °C, <sup>1</sup>H-NMR (CDCl<sub>3</sub>, 400 MHz) δ 7.47-7.44 (m, 12H, Ar–*H*), 7.00 (s, 1H, Ar–*H*), 6.99 (s, 1H, Ar–*H*), 6.88 (m, 4H, Ar–*H*), 4.12-4.00 (m, 8H, OC*H*<sub>2</sub>, –C*H*OH), 3.86-3.82 (m, 2H, – OC*H*<sub>2</sub>–), 3.78-3.71 (m, 4H, –OC*H*<sub>2</sub>–, –C*H*<sub>2</sub>OH), 2.18 (m, 2H, –C*H*<sub>2</sub>CF<sub>2</sub>–), 1.94-1.92 (m, 4H, –OC*H*<sub>2</sub>C(*H*<sub>2</sub>)<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–), 1.86-1.82 (m, 2H, –OCH<sub>2</sub>C*H*<sub>2</sub>–), 1.54-1.52 (m, 2H, – OCH<sub>2</sub>CH<sub>2</sub>C*H*<sub>2</sub>–), 1.40-1.23 (m, 28H, –C*H*<sub>2</sub>–), 0.86 (m, 3H, -C*H*<sub>3</sub>) ppm. <sup>19</sup>F-NMR (CDCl<sub>3</sub>, 200 MHz,): δ -81.19 (m, 3F, –CF<sub>3</sub>), -114.67 (m, 2F, –CF<sub>2</sub>CH<sub>2</sub>–), -122.28 (m, 2F, –CF<sub>2</sub>–), -123.85 (m, 2F, –CF<sub>2</sub>–), -126.49 (m, 2F, –CF<sub>2</sub>–) ppm. HRMS (m/z): [M]<sup>+</sup>Cl<sup>-</sup> calcd. for C<sub>72</sub>H<sub>77</sub>F<sub>13</sub>O<sub>8</sub>Cl, 1351.5105; found, 1351.5269.

### 2.7.4 Compound E<sub>3</sub>12/4F6

**5-Dodecyloxy-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)-1,4-bis{4-[4-(triisopropylsilyloxy)phenylethynyl]phenylethynyl}benzene (14l)**: Synthesized according to P6 from **7l** (430 mg, 0.53 mmol), **13** (477 mg, 1.27 mmol), [Pd(PPh<sub>3</sub>)<sub>4</sub>], CuI (4 mg, 0.03 mmol) in NEt<sub>3</sub> (30 mL). Purification by column chromatography (eluent: *n*-hexane/CHCl<sub>3</sub> = 3:1), yellow oil,  $C_{78}H_{93}F_{13}O_4Si_2$ , M = 1289.64 g/mol, yield: 100 mg (15%), <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$  7.49 – 7.42 (m, 8H, Ar-*H*), 7.41 – 7.35 (m, 4H, Ar-*H*), 7.00 (s, 1H, Ar-*H*), 6.99 (s, 1H, Ar-*H*), 6.86 – 6.80 (m, 4H, Ar-*H*), 4.07 (t, <sup>3</sup>*J*(H,H) = 5.3 Hz, 2H, OC*H*<sub>2</sub>(CH<sub>2</sub>)<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>), 4.02 (t, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, OC*H*<sub>2</sub>), 2.27 – 2.08 (m, 2H, C*H*<sub>2</sub>CF<sub>2</sub>), 1.99 – 1.88 (m, 4H, OCH<sub>2</sub>(CH<sub>2</sub>)<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>), 1.87 – 1.77 (m, 2H, OCH<sub>2</sub>CH<sub>2</sub>), 1.62 – 1.46 (m, 2H, OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>), 1.40 – 1.18 (m, 22H, OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(CH<sub>2</sub>)<sub>8</sub>, SiC*H*), 1.14 – 1.02 (m, 36H, CHC*H*<sub>3</sub>), 0.85 (t, <sup>3</sup>*J*(H,H) = 6.3 Hz, 3H, CH<sub>2</sub>CH<sub>3</sub>).

#### 5-Dodecyloxy-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)1,4-bis[4-(4-

**hydroxy-phenylethynyl)phenylethynyl]benzene (15l):** Synthesized according to P10 from **14l** (100 mg, 0.08 mmol), Bu<sub>4</sub>NF (1 M in THF, 0.03 mL, 0.03 mmol) in THF (10 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>). Recrystallisation from THF/petroleum ether. Yellowish solid,  $C_{60}H_{53}F_{13}O_4$ , M = 1085.06 g/mol, yield: 80 mg (95%), mp. 200-202 °C, <sup>1</sup>**H-NMR** (400 MHz, CDCl3)  $\delta$  7.49 – 7.44 (m, 8H, Ar–*H*), 7.43 – 7.38 (m, 4H, Ar–*H*), 7.00 (s, 1H, Ar–*H*), 6.99 (s, 1H, Ar–*H*), 6.83 – 6.76 (m, 4H, Ar–*H*), 4.82 – 4.80 (m, 2H, –OC*H*<sub>2</sub>, –OC*H*<sub>2</sub>–), 2.26 – 2.00 (m, 2H, –OC*H*<sub>2</sub>(CH<sub>2</sub>)<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–), 4.02 (t, <sup>3</sup>*J*(H,H) = 6.4 Hz, 2H, –OC*H*<sub>2</sub>(C*H*<sub>2</sub>)<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–), 1.88 – 1.78 (m, 2H, –OC*H*<sub>2</sub>C*H*<sub>2</sub>–), 1.58 – 1.44 (m, 2H, – OCH<sub>2</sub>CH<sub>2</sub>C*H*<sub>2</sub>*CH*<sub>2</sub>–), 1.41 – 1.16 (m, 16H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(*CH*<sub>2</sub>)<sub>8</sub>–), 0.85 (t, <sup>3</sup>*J*(H,H) = 6.8 Hz, 3H, –CH<sub>2</sub>C*H*<sub>3</sub>) ppm.

**5-Dodecyl-2-(5,5,6,6,7,7,8,8,9,9,10,10,10-tridecafluorodecyl-1-oxy)-1,4-bis{4-[4-(11,12-di-hydroxy-3,6,9-trioxadodecyl-1-oxy)phenylethynyl]phenylethynyl}benzene** (E<sub>3</sub>12/4F6): Synthesized according to P5 from 15l (48 mg, 0.04 mmol), 17d (28 mg, 0.10 mmol), K<sub>2</sub>CO<sub>3</sub> (61 mg, 0.44 mmol) in DMF (30 mL). Purification by column chromatography (eluent: EtOAc), recrystallisation from THF/MeOH. Yellow solid,  $C_{78}H_{89}F_{13}O_{14}$ , M = 1497.53 g/mol, yield: 24 mg (36%), mp. 99 °C, <sup>1</sup>H-NMR (400 MHz, CDCl3)  $\delta$  7.50 – 7.39 (m, 12H, Ar–*H*), 7.00 (s, 1H, Ar–*H*), 6.99 (s, 1H, Ar–*H*), 6.91 – 6.85 (m, 4H, Ar–*H*), 4.21 – 4.11 (m, 4H), 4.10 – 3.95 (m, 4H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 3.90 – 3.78 (m, 6H), 3.77 – 3.47 (m, 24H), 2.29 – 2.04 (m, 2H, –CH<sub>2</sub>CF<sub>2</sub>–), 2.01 – 1.77 (m, 6H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–, –CH<sub>2</sub>CH<sub>2</sub>CF<sub>2</sub>–), 1.58 – 1.43 (m, 2H, – OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–CH<sub>2</sub>CH<sub>2</sub>–), 1.41 – 1.18 (m, 16H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(CH<sub>2</sub>)<sub>8</sub>–), 0.85 (t, <sup>3</sup>*J*(H,H) = 6.6 Hz,

3H,  $-CH_2CH_3$ ) ppm. <sup>19</sup>**F-NMR** (376 MHz, CDCl3)  $\delta$  -80.78 (t, <sup>3</sup>*J*(C,F) = 9.9 Hz), -114.29 (s), -121.89 (s), -122.85 (s), -123.45 (s), -126.11 (s) ppm. **HRMS** (m/z): [M]<sup>+</sup>Cl<sup>-</sup> calcd. for C<sub>78</sub>H<sub>89</sub>F<sub>13</sub>O<sub>14</sub>Cl, 1531.5728; found, 1531.5516.

#### 2.8 Synthesis of compound E<sub>3</sub>12

#### 2,5-Didodecyloxy-1,4-bis{4-[4-(11,12-dihydroxy-3,6,9-trioxadodecyl-1-oxy)phenyl-

**ethynyl]phenylethynyl}benzene (B**<sub>3</sub>**12)**: Synthesized according to P5 from **15n** (70 mg, 0.08 mmol), **17d** (50 mg, 0.18 mmol), K<sub>2</sub>CO<sub>3</sub> (110 mg, 0.80 mmol) in DMF (30 mL). Purification by column chromatography (eluent: CHCl<sub>3</sub>/MeOH = 10:0.3). Yellow solid, C<sub>80</sub>H<sub>106</sub>O<sub>14</sub>, M = 1291.71 g/mol, yield: 52 mg (51%), mp. 131 °C, <sup>1</sup>H-NMR (500 MHz, CDCl<sub>3</sub>)  $\delta$  7.50 – 7.40 (m, 12H, Ar–*H*), 6.99 (s, 2H, Ar–*H*), 6.93 – 6.84 (m, 4H, Ar–*H*), 4.19 – 4.13 (m, 4H), 4.02 (t, <sup>3</sup>*J*(H,H) = 6.4 Hz, 4H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 3.90 – 3.80 (m, 6H), 3.74 – 3.58 (m, 22H), 3.56 (dd, <sup>2</sup>*J*(H,H) = 10.1, <sup>3</sup>*J*(H,H) = 6.3 Hz, 2H), 1.88 – 1.78 (m, 4H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.56 – 1.46 (m, 4H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>–), 1.42 – 1.16 (m, 32H, –OCH<sub>2</sub>CH<sub>2</sub>CH<sub>2</sub>(CH<sub>2</sub>)<sub>8</sub>–), 0.85 (t, <sup>3</sup>*J*(H,H) = 6.9 Hz, 6H, –CH<sub>2</sub>CH<sub>3</sub>) ppm. **HRMS** (m/z): [M]<sup>+</sup>Cl<sup>-</sup> calcd. for C<sub>80</sub>H<sub>106</sub>O<sub>14</sub>Cl, 1325.7266; found, 1325.7209.

### 3. Representative NMR Spectra



Figure S9. <sup>1</sup>H-NMR of compound C12/12 (400 MHz, pyridine-d<sub>5</sub>).



Figure S10. <sup>13</sup>C-NMR of compound C12/12 (126 MHz, pyridine-d<sub>5</sub>).



Figure S11. <sup>1</sup>H-NMR of compound  $C_112/12$  (500 MHz, pyridine-d<sub>5</sub>).



Figure S12. <sup>13</sup>C-NMR of compound  $C_112/12$  (126 MHz, pyridine- $d_5$ ).



Figure S13. <sup>1</sup>H-NMR of compound  $C_2 12/12$  (500 MHz, pyridine- $d_5$ ).



Figure S14. <sup>13</sup>C-NMR of compound  $C_212/12$  (126 MHz, pyridine- $d_5$ ).



Figure S15. <sup>1</sup>H-NMR of compound  $C_{3}12/12$  (400 MHz, pyridine- $d_{5}$ ).



Figure S16. <sup>13</sup>C-NMR of compound  $C_312/12$  (101 MHz, pyridine-d<sub>5</sub>).



Figure S17. <sup>1</sup>H-NMR of compound C<sub>4</sub>12/12 (500 MHz, pyridine- $d_5$ ).



Figure S18. <sup>13</sup>C-NMR of compound  $C_412/12$  (126 MHz, pyridine- $d_5$ ).



Figure S19. <sup>1</sup>H-NMR of compound  $C_512/12$  (500 MHz, pyridine- $d_5$ ).



Figure S20. <sup>13</sup>C-NMR (APT) of compound C<sub>5</sub>12/12 (126 MHz, pyridine-d<sub>5</sub>).



Figure S21. <sup>1</sup>H-NMR of compound D4F6 (400 MHz, pyridine-d<sub>5</sub>).



Figure S22. <sup>13</sup>C-NMR of compound D4F6 (100 MHz, pyridine-d<sub>5</sub>).



Figure S23. <sup>19</sup>F-NMR of compound D4F6 (376 MHz, pyridine-d<sub>5</sub>).



Figure S24. <sup>1</sup>H-NMR of compound D<sub>1</sub>4F6 (400 MHz, pyridine-d<sub>5</sub>).



Figure S25. <sup>13</sup>C-NMR of compound  $D_14F6$  (100 MHz, pyridine-d<sub>5</sub>).



Figure S26. <sup>19</sup>F-NMR of compound D<sub>1</sub>4F6 (470 MHz, pyridine-d<sub>5</sub>).



Figure S27. <sup>1</sup>H-NMR of compound D<sub>2</sub>4F6 (400 MHz, pyridine-d5).



Figure S28. <sup>13</sup>C-NMR of compound D<sub>2</sub>4F6 (100 MHz, pyridine-d<sub>5</sub>).



Figure S29. <sup>19</sup>F-NMR of compound D<sub>2</sub>4F6 (470 MHz, pyridine-d<sub>5</sub>).



Figure S28. <sup>1</sup>H-NMR of compound D<sub>5</sub>4F6 (400 MHz, pyridine-d<sub>5</sub>).



Figure S29. <sup>13</sup>C-NMR of compound  $D_54F6$  (100 MHz, pyridine- $d_5$ ).



Figure S30. <sup>19</sup>F-NMR of compound D<sub>5</sub>4F6 (376 MHz, pyridine-d<sub>5</sub>).

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