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Figure S1. Normalized absorption spectra of *bis*-Ru-bpp bound to $poly[d(A-T)_2]$, $poly[d(G-C)_2]$ and $poly[d(I-C)_2]$ DNA. [DNA]= 100 μ M, [*bis*-Ru-bpp] = 2.0, 4.0, 6.0, 8.0, 10.0 μ M. The absorption spectra of DNA were subtracted for ease of comparison. The absorption spectra of the *bis*-Ru-bpp bound to DNA at a concentration range below 10.0 μ M were identical for all DNAs.



Figure S2. Absorption spectra of *bis*-Ru-bpp bound to poly[d(A-T)₂], poly[d(G-C)₂] and poly[d(I-C)₂] in peg(black curve) and not in peg (red curve) condition. [DNA]= 100 μ M, [*bis*-Ru-bpp] = 10.0 μ M.



Figure S3. CD spectra of *bis*-Ru-bpp bound to $poly[d(A-T)_2]$, $poly[d(G-C)_2]$ and $poly[d(I-C)_2]$ in peg (black curve) and not in peg (red curve) condition. The concentration is the same in Figure 1.