

Survey questions presented to student participants

Human Demographic information	
Q1: Gender	Male
	Female
	Other
	Choose not to answer
Q2: Age	18-30
	31-40
	41-50
	51-60
	61-70
	71-80
	80+

Q3: Income Bracket (Please provide the income range for the home where the dog resides).

0-10k
11-30k
31-50k
51-70k
71-90k
90-110k
120-250k
250k+

Q4 Zip Code

Q5: How many individuals (including yourself) live in your household?

Q6: Other individuals in the household: Select as many options as you need to cover all members of your household.

Partner/Spouse
Children under 10
Children 11-18
Older children
Other relative
Other adult

Q7: Please choose one word that best describes your relationship to your dog

Parent
Owner
Guardian
Friend
Master/Mistress
Family member (e.g. sister, brother, sibling)
(Added for Fall 2021 survey)
Other

Dog Demographic information: Please answer for the dog you spend most time with. If you are not able to distinguish among your dogs, answer questions for the dog whose name comes first in the alphabet.

Q8: Dog's Date of Birth (write unknown if date is not known)

Q9: Dog's Current Age: Please write in years, allowing for decimal e.g.: .5 year (6 months)

Q10: Gender	Male, intact
	Female, intact
	Male, neutered
	Female, spayed

Q11: Where did you first hear about the dog?	Friend/Family Member
	Internet (Rescue site, Petfinder, Craigslist, internet search)
	Printed Media
	Visit to physical location (e.g.: breeder, shelter, pet store) without specific animal in mind
	Other

Q13: Where did you end up getting the dog?	Breeder
	Pet Store
	Bred at home
	Rescue (municipal shelter, private shelter, foster-based rescue)
	Friend/Family member
	Internet
	Other

Training Methodology

Q14: I most regularly walk my dog on a ...	Flat Collar
	Martingale
	Chain Collar
	Prong Collar
	Back-clip Harness
	Front-clip Harness
	Head Halter
	I do not walk my dog

Q15: While inside the house, my dog wears
(select all that apply)

Collar
No collar (naked)
Harness
Activity monitor
Citronella Collar
Electronic Collar (to manage barking or other behavior)
Electronic Collar (for invisible fence system)

Q16: Training Class Experience

My dog and I have attended at least one training class/consult
I have attended training meetings (Enter the number of class sessions your dog attended)
I am presently taking my dog to training meetings
I have utilized a private trainer (Enter the number of sessions your dog attended)
I am presently utilizing a private trainer
I trained my dog myself
My dog has not received any formal training

If participant selected that the dog did not receive any formal training—

Q17: If you noted you did not receive any formal training, please select why

Participants then directed to Q21

Because my dog is perfect
Because my dog was previously trained
Because classes are too expensive
Didn't have time
Other

If participant selected that attended any training ---

Q18: How old was your dog when you first attended training class (class or with private trainer)

Please write in years, allowing for decimal
e.g.: .5 year (6 months)

Q19: How old was your dog when you last attended training class (class or with private trainer)

Please write in years, allowing for decimal
e.g.: .5 year (6 months)

Q20: If you sought training with a trainer, how would you describe their methods.

Use of rewards, treats, petting, praise, clickers, no corrections

Use of corrections only (e.g.: electronic collar, spray bottle, tapping with item, alpha roll etc.)

Mixed use of rewards and corrections

Q22: When I have concerns about my dog's behavior, I will ask for help from...

My veterinarian

A friend or family member

Research and try techniques from online (websites, YouTube)

Research and try techniques that I have seen on social media (e.g.: Facebook, Instagram, TikTok) (*Option added for Fall 2021*)

Directly ask a dog trainer

The breeder or shelter/rescue where I got my dog from

Q23: I have learned how to deal with my dog's behavior from:

Please select the book that you reference the most

Monks of New Skete: e.g.: The Art of Raising a Puppy

Cesar Millan: e.g.: How to raise the Perfect Dog

Sophia Yin: e.g.: How to behave so your dog behaves

Zac George: e.g.: Dog Training Revolution

Brandon McMillan: e.g.: Lucky Dog Lessons

Other

None

Q24: I have learned how to deal with my dog's behavior from:

Please select the television show that you reference the most

The Dog Whisperer (Cesar Millan)
It's Me or the Dog (Victoria Stillwell)
Dog Impossible (Matt Beisner)
Canine Intervention (Jas Leverette)
Lucky Dog (Brandon McMillian)
Other
None

Q25: I have learned how to deal with my dog's behavior from:

Please select the method of social media that you reference the most

(Option added for Fall 2021)

Facebook
Instagram
TikTok
Twitter

If selected any social media option:

Please list some people or groups that you follow for behavior advice

Managing Behavior

Q26: Pulls on Leash

Auditory Correction (person makes loud noise, use of physical item to make noise (Pet corrector, shake can etc.)
Physical Correction (pinch, push, etc.)
Reward alternative behavior
Management of dog's access to whatever might be bothering dog
Use of electronic collar (human or bark activated)
Specialized Leash equipment (prong collar, harness, choke chain)
Ignore
Time Outs
This is not a problem my dog has

Q27: Barking in the home (e.g.: when alone, at activity outside of the house, demand barking)

Auditory Correction (person makes loud noise, use of physical item to make noise (Pet corrector, shake can etc.)

Physical Correction (pinch, push, etc.)

Reward alternative behavior

Management of dog's access to whatever might be bothering dog

Use of electronic collar (human or bark activated)

Ignore

Time Outs

This is not a problem my dog has

Q28: Aggression to dog (e.g.: barking, lunging, growling, biting)

Auditory Correction (person makes loud noise, use of physical item to make noise (Pet corrector, shake can etc.)

Physical Correction (pinch, push, etc.)

Reward alternative behavior

Management of dog's access to whatever might be bothering dog

Use of electronic collar (human or bark activated)

Ignore

Time Outs

This is not a problem my dog has

Q29: Aggressive to people (e.g.: bark, lunge, growl, bite)

Auditory Correction (person makes loud noise, use of physical item to make noise (Pet corrector, shake can etc.)

Physical Correction (pinch, push, etc.)

Reward alternative behavior

Management of dog's access to whatever might be bothering dog

Use of electronic collar (human or bark activated)

Ignore

Time Outs

This is not a problem my dog has

Q30: Destructive Behavior (e.g.: destroys inappropriate items like clothing, furniture etc.)

Auditory Correction (person makes loud noise, use of physical item to make noise (Pet corrector, shake can etc.)

Physical Correction (pinch, push, etc.)

Reward alternative behavior

Management of dog's access to whatever might be bothering dog

Use of electronic collar (human or bark activated)

Ignore

Time Outs

This is not a problem my dog has

Q31: Jumping up on people

Auditory Correction (person makes loud noise, use of physical item to make noise (Pet corrector, shake can etc.)

Physical Correction (pinch, push, etc.)

Reward alternative behavior

Management of dog's access to whatever might be bothering dog

Use of electronic collar (human or bark activated)

Ignore

Time Outs

This is not a problem my dog has

Q32: Resource Guarding (e.g.: barking, lunging, growling when dog is either by food or items)

Auditory Correction (person makes loud noise, use of physical item to make noise (Pet corrector, shake can etc.)

Physical Correction (pinch, push, etc.)

Reward alternative behavior

Management of dog's access to whatever might be bothering dog

Use of electronic collar (human or bark activated)

Ignore

Time Outs

This is not a problem my dog has

Q33: Does not respond when called (e.g.: will not come back when off leash either in home or outside)

Auditory Correction (person makes loud noise, use of physical item to make noise (Pet corrector, shake can etc.)

Physical Correction (pinch, push, etc.)

Reward alternative behavior

Management of dog's access to whatever might be bothering dog

Use of electronic collar (human or bark activated)

Ignore

Time Outs

This is not a problem my dog has

If participant selected any management strategy for any of the problem behaviors

Q34-Q41: Please select what led you to utilize this method for leash pulling	Recommendation from a trainer
	Recommendation from a friend/family member
	Recommendation from a vet
	Saw this method online (websites, YouTube)
	Saw this method on social media (Facebook, Instagram, TikTok, Twitter) (<i>Option added for Fall 2021</i>)
	Saw this method in a book
	Saw this method on a TV show
	Other

Participant reported efficacy

Q42: Of all the training techniques you have used with your dog, what technique do you think has been LEAST effective?	Use of rewards, treats, petting, praise, clickers, no corrections
	Use of corrections only (e.g.: electronic collar, spray bottle, tapping with item, alpha roll etc.)
	Mixed use of rewards and corrections
Q43: Of all the training techniques you have used with your dog, what technique do you think has been MOST effective?	Use of rewards, treats, petting, praise, clickers, no corrections
	Use of corrections only (e.g.: electronic collar, spray bottle, tapping with item, alpha roll etc.)
	Mixed use of rewards and corrections
Q44: Why do you think this technique was effective? Please select no more than two options	Dog does not show the behavior anymore
	Ease of Use
	Better ability to control the dog
	Tolerance by the dog
	Inexpensive
	Worked well with my dog's learning style/motivation
