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Risk Factors Impacting the Project Value Created by Green Buildings in Saudi Arabia

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Abstract: Green buildings are playing a pivotal role in sustainable urban development around the world, including Saudi Arabia. Green buildings subject to various sources of risk that influence the potential outcomes of the investments or services added in their design. The present study developed a structured framework to examine various risks that may lead to green buildings' value destruction in Saudi Arabia. The framework initiates with identification of 66 potential risk factors from reported literature. A questionnaire compiling a list of identified risk factors was hand-delivered to 300 practitioners (managers, engineers, and architects) having knowledge of value engineering in the construction industry, and an overall response rate of 29.7% was achieved. Subsequently, descriptive statistics ranked the risk factors based on scores given by the respondents. The principal component analysis extracted 16 components, based on the likelihood of risk factors impacting the value created by green building design. Finally, the factor analysis grouped the 35 most significant risk factors in 5 clusters—i.e., 8 in functional risk, 13 in financial risk, 3 in operational risk, 3 in environmental risk, and 8 in management risk cluster. The study enhances the understanding of the importance of the risk factors' impact on value creation. Based on the results, the value management (or engineering) teams and the top-level management can identify, manage, and control the risk factors that have a significant impact on the project value created by green building design.

Keywords: risk factors; value creation; value engineering; green building; construction; project management; project risk

1. Introduction

Green buildings possess a wide range of advantages over the conventional buildings over their life cycle, e.g., minimal environmental impacts and low maintenance costs [1]. In the recent past, rapidly growing urbanization trends have undergone the world to unusual climate change and environmental deterioration [2]. Due to global warming, the urban heat island (UHI) phenomenon has already raised, in comparison to the rural proximities, the temperature from 2 to 5 °C in many cities around the globe [3]. The potential impacts of global warming on temperature and rainfall patterns are expected to be highly significant in warm and arid regions like Saudi Arabia [4]. Decision-makers need to take proactive measures to minimize the production of greenhouse gasses from all types of development activities, particularly the growing building sector in the country [5].

As per Shin et al. [6], certified green buildings reduce the UHI intensity by around half a degree. To further mitigate the impact of buildings on climate change, He [2] proposed a concept of Zero UHI impact building. In addition to revising the sustainability assessment standards and economic regulations, the idea needs serious efforts towards technological interventions in building envelopes, materials, and construction equipment. Dwaikat and Ali [7] estimated the economic benefits of

green buildings in Malaysia. They found that, over the life cycle with an annual increase of 1% in the energy price, a green building saves up to 5756 kWh/m² that corresponds to around 2.8 million US dollars. Using Harvard's co-benefits calculator, MacNaughton et al. [8] reported significant social cost reductions in terms of health benefits due to decreasing carbon emissions from Leadership in Energy and Environmental Design (LEED) certified green buildings. Considering the variations in life cycle costs and associated environmental impacts, there is a need for region (or country) specific studies for assessing the value created by green buildings as well as risks that might influence the created value.

Modern construction projects, such as green buildings, contain inherent complexities due to the engagement and coordination of multiple stakeholders—e.g., consultants, designers, contractors, and suppliers of materials. Value management helps to improve the communication between various projects' stakeholders, accommodate mutually agreed project objectives, provides a better quality project definition, builds innovation, and eliminates unnecessary costs [9]. Risk management improves construction projects in several ways by providing better control of uncertainties, helping the decision-maker to choose the right project during design phase, improving team communication and motivation, and protecting the project cost [10,11].

Value and risk are two of the main management concepts that improve both the quality and cost controls for the sustainability of the construction industry. Value management aims to achieve the desired value with lower prices without sacrificing the quality and functions, while risk management aims to identify, evaluate, and choose the strategies to maintain uncertainty and risk at a tolerable level for the organization to maximize its performance. The term 'value' can be understood in a multitude of ways including through economic, cultural, and social interpretations [12]. Gao et al. [13] stated that economic, technical, and education levels are the main factors influencing the development of green buildings in a country. The indicator for perceiving value in construction projects is obtaining success in those projects that involves tolerance levels of risk, affordability, timeliness, and safe completion within specific quality parameters while meeting normal requirements [14]. Past studies investigated how risk influences the perceived value [15]. Whole-life-cycle value exchange mechanisms are risky and complex, therefore, a deeper investigation of the risks associated with value exchange is needed to focus on developing value targets within the whole life-cycle agenda [16].

The construction industry in Saudi Arabia has not effectively incorporated the impact of risk factors on development projects [17], including green buildings. Value creation improves function longevity and operation and maintenance costs that enhance the performance reliability, quality, safety, and life-cycle cost of the green buildings. Based on the past work, further investigations are required to evaluate the impacts of perceived risk on the value exchange of green buildings [15,18].

Like other long-term investments, green buildings are also subject to various sources of risk that influence the potential outcome of investments or services provided throughout the lifecycle from inception to disposal. The low perceived risk adds high value from investments in green buildings. High risk is involved in investing capital value (both financial and human) in building assets during both the design and production operations; the primary perceived risk is the case when the project will not be completed and not all the anticipated value will be realized. Nevertheless, the potential for value destruction still exists even after the completion of the construction process. The risk to value returns from the green building operation stage is high [16].

In Saudi Arabia, organizations are also interested in the potential benefits of green buildings similarly to other high-income countries around the world. For improving value creation, there is a need of a framework that integrates both the value and risk in the development phase of green buildings projects in Saudi Arabia. In general, the practices towards risk management in construction projects are still at the earlier stages in the country [17]. Authors in their previous research developed the value creation drivers for the green buildings in Saudi Arabia [19]. The present study examines the risks that may lead to value destruction in green building development and operation. The purpose of identifying these risks is to evaluate the magnitude of their consequences on the value, should they

occur, and the likelihood of their occurrence. The specific objectives are set to: (i) identify various risk factors that may influence the value creation, and (ii) analyze the influence of these risks on the project value created by the green buildings design.

The remainder of the paper is organized as follows. Section 2 defines 66 risk factors under five risk classifications based on an extensive review of literature. Section 3 describes the methodological framework and statistical methods used for selection of most important risk factors. Section 4 presents results and discussions, while Section 5 outlines conclusions of the research work and recommends future works for the continuation and practical implementation of the present research.

2. Risk Classification in Green Building Development

There is no clear consensus in the existing literature on how to classify the existing risks that may emerge from the development of green buildings. In an early study, Tiong [20] clustered risk into financial, political, and technical aspects of green buildings. Boussabaine and Kirkham [21] presented a systemic life cycle risk classification based on design, construction, operation, and disposal of building facilities. Medda [22] suggested additional classes to include, such as commercial, regulatory, and economic risks. Zou et al. [23] classified risks based on time, cost, quality, safety, and environmental aspects of performance. Yang et al. [24] classified previously defined risks into several categories and introduced the ethics/reputation risk cluster. Zou and Couani [25] classified a number of risks based on the perspective of the stakeholders involved in the process of green building supply chain.

Risk classification largely depends on the intended purpose of the investigation [26]. Based on the objectives of the present research, Table 1 groups the identified risks in, (i) functional risks related to how the building and its components will function in use; (ii) financial risks related to a project's financing parameters, capital and operational costs, and return on investments; (iii) operational risks related to safety and how easy and efficient the green assets are to operate; (iv) environmental risks related to protecting the environment from the impacts of the development; and (v) management risks related to stakeholders' interaction, knowledge, and contractual and organizational relationship. It should be noted that the purpose of our classification is to facilitate risk identification in value creation in green building development. These risks will aid the process of value engineering analysis. The sources of the identified risks in each cluster are described in the following sub-sections.

2.1. Functional Risks

Functionality in the green building's use plays a pivotal role in the optimization of the operational cost of core services and the productivity of the occupant. From a value point of view, the function of a building and its components are related to the purpose of their design and existence. The design of green buildings must be subject to risk analysis in order to assess and understand the uncertainties that are associated with the function and design parameters. Changes in the assumption of these parameters may lead to different levels of performance and reliability. Functional risks can be attributed to the state of the product or services provided. If the service or product fails to fulfil its functional requirements as expected, then all or most of the invested value will be lost.

Table 1 lists the functionality risks that may impact the value creation in green building development. Physical risks are related to the building asset's condition over the life span of the capital value investment. Typical risks include loss due to fire, corrosion, explosion, structural defect, war, etc. Technical risks are due to increased technology in manufacturing, communications, data handling, and interdependency of manufacturers, methods of storage, stock control, and distribution. These risks could also be associated with physical aspects of the green building's development. Building components and their function are subject to obsolescence in terms of service life, design life, and functional purpose over time, leading to both tangible and intangible value. The monetary value generation from a building's assets is directly related to quality and durability of the asset [27]. The building's systems should be easy to operate, robust, and efficient. It is essential that a green building's facilities should easily accommodate any changes in activity that are likely to occur

throughout its life cycle, including when user requirements change in the future. This is essential to guard against risks of obsolesence.

Zou and Couani [25] compiled a list of key risk factors that may have a consequential impact throughout the green building's supply chain. Al-Yousefi [28] had previously highlighted risks due to the lack of quality, reliability, and performance in sustainable development. Non-complying products and materials and change in technologies due to green building are the two major risks that can impact the green building development [25]. Isa et al. [29] pointed out that physical risks in green buildings might result from events such as earthquake, flood, wear and tear, and user damage. The authors report that these risks will have an impact on the economic value of a property. The Green Building Council [30] stressed the importance of the following regulatory risks: (i) property value decrease due to changes in planning/transport policy; (ii) inability to compete with newer, greener properties; (iii) decrease in value due to low energy rating; and (iv) inability to lease due to new regulations.

The risk of obsolescence of the asset function or it is components will result in larger operating expenditure cost and may undermine the value of the asset that may lead to lower income, smaller capital receipts, higher costs, and the possibility of legal action. Furthermore, new technologies that can change demand-side behavior (e.g., wireless measurement of energy use at appliance level) could increase the risk of obsolescence and missed opportunities for reduced operational costs [30].

2.2. Financial Risks

Financial risks attribute to inadequate inflation forecasts, incorrect marketing decisions, and credit policies. Zurich [31] defines financial risks as "the additional costs of green buildings may affect completing projects on time and on budget, but must be weighed against the cost of not going green". Table 1 lists the financial risks that may found to have an impact on value creation in green building development. Haghnegahdar and Asgharizadeh [32] reported that 75% of the projects are not accomplished according to the allocated financial resources and time schedules. Zou and Couani [25] identified "higher investment costs to go green" and "costs of investment in skills development" as additional costs in the development of green buildings. Zurich [31] claimed that additional costs spent on design and construction of green buildings can be too costly for some companies and delay the completion of the projects within the specified budget. According to the NAO [33], buildings that consume large amounts of capital in their development and operation will end up having a negative impact on the user's business and performance.

Thus, if the budgets for both capital and whole-life costs are not estimated correctly and justified in the business case to be sustainable and affordable over the life of the green building facility, it leads to the risks of failure to recognize cost–value mismatches, failure to identify cost–value relationships, and losing potential revenue from the investment. It is also important that operational and maintenance costs are evaluated and kept within the budget. The investment appraisal must address various options for creating the required value from green buildings. Failure to consider the implications of economic conditions and to recognize the cost as resource expenditure will certainly lead to the risk of affordability and to the risk that whole-life cost estimates are not realistic but based on unreliable evidence.

Indirect factors—like the inflation rate, liquidity, and financing risks—will impact the capital and operational costs of developing green buildings. Lower economic activities may influence both the asset's economic value and the rental return [34]. Higher financing cost also results in value loss, leading to a longer period being required to recover the invested capital. Sustainability features in green buildings attract funding at competitive rates.

The investments in green buildings offer higher returns in the form of higher rent, capital appreciation, and cost savings [29]. It is becoming a standard procedure that real estate valuation take into consideration the value difference if environmental features are not incorporated into the construction and operation of the building estates [30]. The Council also suggest that the failure in meeting the benchmarking criteria of sustainability by the potential investment partners may

result in the different potential market risks, including, (i) brown discounts (i.e., reduction in rent and asset value), (ii) increased speed of depreciation, (iii) lower occupancy rates, and (iv) shorter tenancies.

A marked link has been emerged between the market value and the associated performance of the green features of the building [35]. Ashuri and Durmus-Pedini [36] further compiled the following list of financial risks associated with green buildings:

- Due to the common belief that "green cost [is] much higher", lending amounts can be disproportionate to need resulting in needless debt;
- Return on Investment needs more of a historical perspective to become more predictable;
- Inexperienced teams might lack the skills to properly implement green-oriented technology, which could hinder its effectiveness;
- Company budgets are not usually structured to track life cycle cost (LCC) for a project, making longer-term gains harder to record;
- Costs associated with litigation between the architect/engineers and the owner if certification is not reached;
- Loss of tax incentives if certification is not reached;
- New green building materials might result in issues never encountered previously and be a source of litigation;
- Loss of possible financial gain if the building does not perform as it was intended to; and
- The possible unforeseen conditions of retrofitting existing buildings.

2.3. Operational Risks

Operational risks are concerned with maintaining, operating, and cleaning a green building facility once it is in use. Table 1 lists the operational risks that may found to have an impact on value creation in green building development. Operational performance of green buildings has a significant impact on their market value, both rental and capital. The project owners are starting to require additional contract provisions regarding the energy efficiency of green buildings; breaching of contract can increase the exposure to legal liabilities, such as tortuous, statutory, and contractual liabilities [31]. Lutkendorft and Lorenz [37] proposed that the value should be attributed to the quality of the indoor environment and its relationship with the efficiency in employees' productivity. Low energy cost reduces the potential occupants' operating cost that minimizes the vacancy risk and improves the rental value.

2.4. Environmental Risks

The whole endeavor of the green building ethos is to create facilities that must minimize waste and energy use during construction and operation stages. Investors are concerned with the inherent risk from the environmental perspective to the real estate portfolio [30]. The building should provide a comfortable and healthy working and living environment for people. The methods and materials used in construction should be selected based on their potential risk impacts on the environment [38]. The frequency by which building materials are replaced will have an influence/increase in carbon emissions over the life cycle of the green assets [39–41]. This stems from the fact that the replaced materials need to be disposed of, new materials have to be manufactured and transported, equipment must be utilized, and energy must be expended to rebuild or renovate the asset.

The waste from such activities increases the building's environmental impacts, such as global warming—from the building machinery and the operation of the transport and construction vehicles; acidification—caused by emissions from burning of diesel by the building machinery and the operation of the transport and construction vehicles; eutrophication—caused by indirect emissions from the source of electricity supply, and the burning of diesel from the use of building machinery and transport; winter smog—from waste transportation and the production of natural gas; heavy metals—due to toxic effects of heavy metals from disposing and recycling materials; and energy—from electricity and oil

usage and production impacts [42]. These risks can be mitigated through the design and specification of robust structures and construction. Therefore, failure to consider maintainability and reparability increases the environmental risk.

The performance of new products and technologies that are being developed for green construction can also pose a risk [31]. This view is based on the fact that green materials are developed rapidly without robust testing of their performance and environmental credentials. This might lead to litigation over specifications or materials that are unfit for purpose or product failure. The legal liability risks—related to tortuous, statutory, and contractual liabilities—eventually reduce the client investment clave. Risk of obsolescence due to a green building's non-conformance with sustainability issues and consumption of resources may undermine the value of the green real estate [30].

2.5. Management Risks

Effective management by an integrated project team is inevitable to create value in the development and operation of green and traditional facilities [43]. Risk management is an important aspect of designing and operating green buildings [44]. There are opportunities to maximize the value and minimize waste in each stage of a building project, i.e., planning, design, procurement, construction, and operations [33]. If the process of development is not well managed, risks may emerge from the lack of integration, coordination, and communication between the project team. The project team should have the foresight to develop and communicate a clear brief and make a realistic budget and cost estimation from the outset. Also, the team should be given enough time, as per the need during the whole project cycle, to plan and complete the project.

If the project execution plan is poorly conceived, it may lead to risks related to poor definition of scope and output specification, poor communication, and poor lines of decision-making. Other management risks include psychological risks associated to the choice of service or product selection and procurement. If the wrong product or service is chosen, capital value may be lost and it might have other negative effects on the whole life cycle chain. In addition, lack of coordination is considered one of the most prevalent endemic risks in a construction project's development. Furthermore, stakeholder involvement and teamwork is essential for adding and creating value throughout the life cycle of green building development [45]. Table 1 lists 17 managerial risks that have an impact on value creation in green building development.

The identified risk factors in Table 1 were put forward for evaluation by industry professionals to test their impact on value creation in green buildings.

3. Methodology

3.1. Framework for Identification of Risk Factors

Figure 1 illustrates the methodological framework adopted in present research. Through a literature survey and expert judgment, 66 risk factors were found relevant to the context of Saudi Arabia and elsewhere (refer to Table 1). These risk factors were group under five main categories in Section 2, as described above. A questionnaire was developed to obtain the view of professionals in the country on the importance and likelihood of the identified risk factors. Subsequently, the significance of the selected risk factors was evaluated through a hand-delivered questionnaire survey. The responses were statistically analyzed with the help of Statistical Package for Social Sciences (SPSS). Finally, the risk factors with the highest importance were ranked and grouped into clusters to facilitate the shareholders and designers to enhance performance efficiency and obtain more value from investment in green building assets. All these steps are discussed in detail in the subsequent sub-sections.

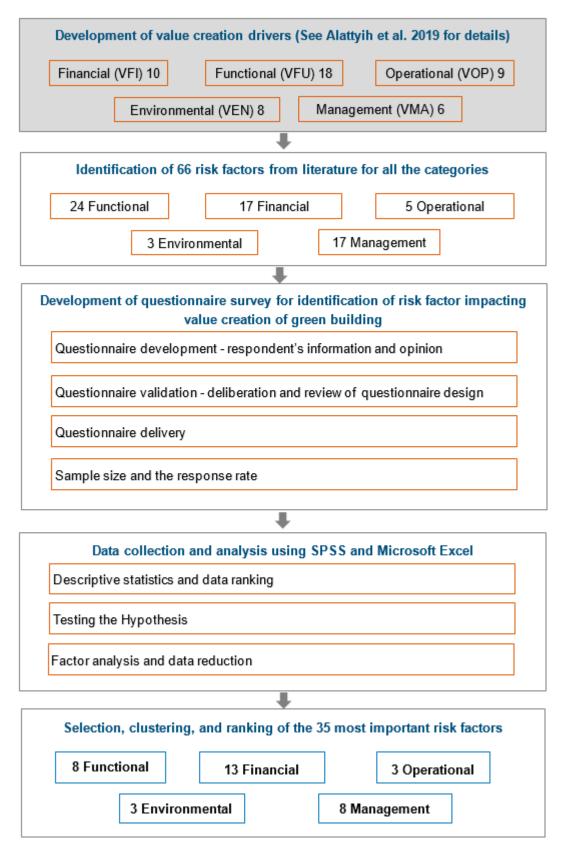


Figure 1. Framework for development of risk factors impacting value creation of green buildings.

A detailed literature review developed a list of risks that may have a negative impact on value creation. The extracted risk factors were classified according to value driver groups. A set of 66 risk factors was classified into financial risks, functional risks, operational risks, environmental risks, and management risks. These risk factors, listed in Table 1, were used for developing the questionnaire to assess how each risk will impact value creation in green building development.

3.3. Questionnaire Design and Development

The questionnaire form began by giving an overview and objectives of the research. The first part of the questionnaire gathered the general information of the respondents, while the second part asked the respondents to evaluate and rate the list of identified risk factors. Part 1 obtained two types of information. In the first type, the respondents were asked to provide some general information (optional), such as their names, organization names, email addresses, phone numbers, and postal addresses. The second type of information was related to the job titles and the years of experience of the respondents. Based on the job titles, respondents were categorized into three groups, including manger, engineer, or architect. In order to facilitate subsequent statistical analysis, types of jobs were coded by ordinary numbers for discretion.

Group	Code	Risk Factors	References	
	R20	Failure to consider construction implications during design		
	R19	Failure to design to brief/specification	-	
	R17	Failure to examine specifications due to unnecessary expense	-	
	R33	Failure to integrate the various systems to achieve the lowest life cycle costs	-	
	R21	Design changes	-	
	R22	Redesign/rework	Isa et al. [29]	
	R35	Failure to identify low-value, long-lead-time items	- Al-Yousefi [28] Zou and Couani [25] Wiedemer et al. [27]	
Functional Risks	R36	Failure to consider design risks	Green Building Council [30] Boussabaine and Kirkham [21] Muldavin [46] Durmus-Pedini and Ashuri [36]	
	R15	Failure to consider constructability issues		
	R16	Failure to appreciate design uncertainty		
	R18	Failure to translate specification into the design		
	R23	Failure to consider changes to current design standards	-	
	R24	Failure to examine attributes which have no useful function	-	
	R25	Failure to identify and understand functions	-	
	R26	Unsuitable functional analysis	-	
	R27	Failure to identify appropriate alternative function		

Table 1. Risk Factors impacting the project value created by the green buildings design.

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Group	Code	Risk Factors	References		
	R29	Unproven construction techniques	_		
R30		Failure to consider legislative/regulation issues			
	R31	Failure to consider new/change in technology			
R32 Failure to meet performance or design standards		-			
	R34	Failure to choose/specify reliable materials	-		
	R37	Failure to consider inter-dependence between components in design	-		
	R40	Insufficient space and capacity	-		
	R41	Failure to consider construction health and safety	-		
	R11	Failure to recognize cost-value mismatches			
	R10	Failure to identify cost-value relationships	-		
	R8	Failure to consider the cost of losing potential revenue	-		
	R12	Failure to appropriately locate cost-to-function allocation	- Isa et al. [29]		
	R9	Uncertainty about prices	Zurich [31]		
	R5	Inappropriate cost evaluation criteria	 Zou and Couani [25] NAO [33] Haghnegahdar and Asgharizadeh [32] 		
	R6	Failure to consider future operational costs			
Financial Risks	R3	Failure to consider implication of economic conditions	Boussabaine and Kirkham [21] Green Building Council [30] Cajias and Bienert [47]		
	R1	Insufficient funding			
	R7	Failure to recognise cost as resource expenditure	Eichholtz et al. [48] Parker [49] Davies [35]		
	R65	Incorrect estimated cost of maintenance	Muldavin [46]		
	R63	Incorrect cost estimate	Durmus-Pedini and Ashuri [36]		
	R66	Incorrect estimated cost of energy used			
	R2	Funding is unavailable	-		
	R4	Inadequate inflation forecasts			
	R13	Failure to identify cost-to-worth relationships			
	R14	Failure to link or identify performance-to-cost relationships			
	R44	Failure to consider increase in routine maintenance			
	R45	Failure to consider increase in life cycle replacement	Lutkendorft and Lorenz [37]		
Operational Risks	R39	Failure to consider design impact on operating efficiency	Zurich [31] Muldavin [46]		
	R42	Failure to consider component repair and replacement	- Boussabaine and Kirkham [21]		
	R46	Limited knowledge of maintenance issues			

Table 1. Cont.

Group	Code	Risk Factors	References		
	R38	Failure to consider obsolescence of equipment impact	 Boussabaine and Kirkham [21] 		
Environmental Risks	R43	Failure to consider maintainability and reparability impact	Green Building Council [30]; Muldavin [46]; Zurich [31];		
	R47	Failure to consider implication of environmental risks	Lützkendorfa and Lorenza [37]		
	R49	Poor project management			
	R50	Poor definition of the scope and objectives of projects	-		
	R51	Project scope unscheduled items	-		
	R57	Improper project planning and budgeting	-		
	R53	Lack of coordination and decision-making	— — — Wi and Junge [45] Jha and Iyer [50] NAO [33]		
	R64	Incorrect time estimate			
	R54	Poor team relationships			
	R28	Poor design that may lead to higher operation costs			
	R48	Lack of background information	Gritzo et al. [44] Muldavin [46] Durmus-Pedini and		
Management Risks	R52	Failure to consider construction techniques			
	R55	Programming issues	Ashuri [36]		
	R56	Failure to consider procurement method	Shen and Liu [51] Zou and Couani [25]		
	R58	Failure to build to design			
	R59	Failure to identify complex items or processes with little or no value added to the facility	-		
	R60	Failure to consider rate of deterioration of components			
	R61	Lack of considering early failure of components and equipment	-		
	R62	Failure to consider delay and higher cost due to bad weather conditions during construction			

Table 1. Cont.

In part 2, a Likert scale ranging from 1 to 5 (very unlikely, unlikely, neutral, likely, and very likely) was used for rating the list of risk factors, because it is easy to construct, modify, and direct use for statistical inference of the numerical measurement for reliable results. The questionnaire acquired the rate the likelihood of risk factors impacting on the project value created by green building design. A sample of the questionnaire is given in Appendix A. Details on questionnaire development and validation can be seen in Alattyih et al. [19].

The population and the sample size were based on the number of professionals having knowledge about the application of value engineering approaches in the Saudi Arabian construction industry. As per SAVE International, more than 1356 people have obtained value engineering certificates in Saudi Arabia [52,53]. Approximately 30 of them are Certified Value Specialist (CVS), i.e., 16% of global certified population. Annually, 60–80 value engineering training workshops and more than 80 VE study programs are being offered in Saudi Arabia and the Arab Gulf countries. Using a confidence interval of 10% and confidence level of 95% from the population of 1356, the research needs at least 76 respondents. Based on the perceived response of less than 50%, the questionnaires were hand-delivered,

in person, to a sample size of 300 professionals with value engineering knowledge and experience in the Saudi Arabian construction industry. The participants were randomly selected from various cities in Saudi Arabia, in order to develop research data covering all the country's major cities.

3.4. Statistical Analysis

SPSS software and Microsoft Excel software performed factor analysis and data reduction. The collected data were processed through two statistical procedures, (i) the data ranking process, that is based on mean weighted rating, standard deviation, severity index and coefficient of variation for the risk factors; and (ii) factor analysis and the data reduction process were utilized to decrease the number of variables in order to handle the task more easily and efficiently.

3.4.1. Descriptive Statistics and Data Ranking

The degree of significance on risk factors, in the context of value created by green building designs in construction projects, is described in the following sections. The comparison of the data ranking took place based on severity indices, average weighted mean, and standard deviation of each risk factor. Further analysis of the data were conducted for ranking based on respondents' answers and their experience (0–5 years, 6–10 years, and more than 10 years of experience) and their professional job (manager, engineer, or architect).

A mean weighted rating for each value attribute and risk factor was computed to indicate the importance of each indicator, using Equation (1). Meanwhile, the range varies from 1 to 5, therefore, the moderate point for value attributes and natural point for risk factors is 3.

$$Mean \ weighted \ rating = \frac{\sum R \times F}{n}$$
(1)

where *R* is the rating of each value attribute and risk factor (1, 2, 3, 4, 5), *F* is the frequency of responses, and *n* is the total number of responses (n = 89).

A severity index (*S.I.*) measure is employed in order to rank the indicators according to their significance, which is the higher the percentage (%), the more significant the attribute/factor. Equation (2) shows how the *S.I.* is calculated $(\nabla B = B = B)$

$$S.I. = \left(\frac{\sum W \times F}{n}\right) \times 100 \tag{2}$$

where *W* is the weight of each rating (1/5, 2/5, 3/5, 4/5, 5/5).

The coefficient of variation (*COV*) is an expression of standard deviation as a percentage (%) of the mean, which is for comparison of the relative variability of various responses. Better variability is shown by a lower variation coefficient. The *COV* was computed as a ratio between standard deviation and mean.

3.4.2. Testing the Hypotheses

The means and standard deviations and the coefficient of variations' values were quite close together for the three groups of respondents (mangers, engineers, and architects). Therefore, SPSS software was used for further analysis. ANOVA test analysis was conducted in order to justify the statistical differences between the groups' responses.

The SPSS software was used with a significance level of 0.05 to examine the differences between the groups regarding the likelihood of the risk impacting on the project value creation of green building development using the following hypothesis testing:

H₀: p > 0.05—There is no significant difference among the respondents' ratings for the likelihood of risk factors impacting the value created by green building design.

H₁: p < 0.05—There is significant difference among the respondents' ratings for the likelihood of risk factors impacting the value created by green building design (at least one of the groups is significantly different from other groups).

After that, a follow-up test was conducted to make multiple comparisons if there is significant difference among the respondents. The follow-up test used in this research was the post hoc multiple comparison test. The Turkey test is one of the post hoc tests used as the sample size is uneven.

3.4.3. Factor Analysis and Data Reduction

A number of risk factors with the highest degree of likelihood of risk factors impacting on project value creation might be considered as representative of the whole set of data. Therefore, the most significant factors are extracted and treated as representative of the whole set of risk indicators. Based on the factors' relationship and correlations, the outcome of the data reduction develops a few clusters that consist of the most important risk factors of the original large group of 66 risk factors. A clear understanding of new risk clusters and their implications will be instrumental in assessing and evaluating the value creation and their performances in green building design.

The factor analysis technique investigated if there is an underlying relationship between the different factors within a questionnaire. Figure 2 illustrates the overall analysis process. The factor analysis process determines the strength of the relationship between the variables, extracts a matrix of correlation coefficients, and finally extracts the components that have an eigenvalue of 1 or more from this matrix, which is the most common method of extraction in principal component analysis. The data reduction process identifies the variables that correlate highly with a set of other variables for clustering them in a meaningful way. The next stage generates a rotated component matrix to find out the risk factors that have a more effective influence on each component. Through identifying redundant data, the existing 66 risk factors were reduced down to 35 most important risk factors for green building design. Figure 2 shows that, through the use of data reduction in SPSS, the risk factors have been categorized into five clusters.

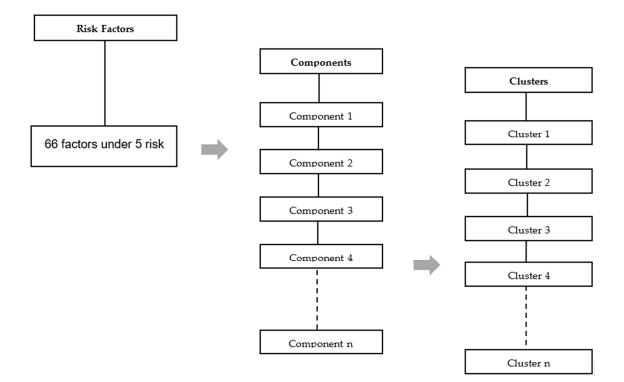


Figure 2. Factor analysis and data reduction process.

Usually, a few components account for most of the variation, and these components can be considered to replace the original variables [54–56]. The results presented in the following section extract the most important risk factors that are essentially the representatives of the whole set of risk factors. The degree of significance of each risk factor in green building design varies according to its impact on a construction project.

Reliability analysis practically validates the properties of a measurement scale and checks the reliability of the items. Low reliability shows that the items that make up the scale do not correlate strongly enough; thus, they might not be selecting the same construct domain. As a measure of reliability, Cronbach's Alpha was calculated to check the consistency of the research items and to identify problem items that need to be excluded from the scale [57]. Based on George and Mallory's [58] measures, Cronbach's Alpha is assessed in Table 2. The reliability of the data was checked for the risk factors by using Cronbach's test. The Cronbach's Alpha values of risk factors was 0.969 and shows good to excellent internal consistency of the components.

Cronbach's Alpha	Internal Consistency
>0.90	Excellent
0.80–0.89	Good
0.70-0.79	Acceptable
0.60–0.69	Questionable
0.50-0.59	Poor
<0.50	Unacceptable
<0.30	Unacceptable

Table 2. Cronbach's Alpha measures (source: George and Mallory [58]).

4. Results and Discussion

4.1. Descriptive Statistics and Data Ranking

Identification of risk factors, associated with value and evaluation of their level of influence, plays a pivotal role in the project value created by the green building design. The risk factors were ranked based on their likelihood of impacting the project value created. Out of 300 professionals, 89 returned their fully completed questionnaire. This is an acceptable response rate (29.7%) as the typical response rate for a postal questionnaire survey in the construction industry is 20–30% [59]. The survey response revealed than 45% of the respondents were managers, 38% were engineers, and 17% were architects. Around 16% of the respondents were young, having 0–5 years of experience, 28% had experience ranged between 6 and 10, while the largest contribution was from senior respondents possessing more than 10 years of experience in the profession. Among the top 30 factors, the following discussion is limited to the top 3 and the bottom 10 risk factors.

As the detailed statistical ranking results cannot be presented due to space limitations, a summary of the overall ranking and the ranking by each expert along with their years of experience is presented in Appendix B. The appendix shows that the average weighted mean for the risk factors varies from 3.33 to 4.24, with an overall mean of 3.78. The severity indices range within 66.52% to 84.72%. The highest-ranked factor is R35 (failure to identify low-value, long-lead-time items) with a mean of 4.24 and severity index of 84.72%. An overall examination of the first 30 ranked risk factors indicates that all of them have a minimum mean value of 3.81 (which is higher than the average overall mean of 3.78) and severity indices of 76.18%. This means that the first 30 ranked risk factors seem to be important as viewed by the respondents. They are namely: R1, R3, R5, R6, R7, R8, R9, R12, R17, R20, R21, R22, R28, R33, R35, R36, R39, R44, R45, R49, R50, R51, R53, R54, R57, R63, R64, R65, and R66.

Factor R64 (i.e., incorrect time estimate) has the second highest rank for the risk factors with a mean of 4.18 and a severity index of 83.60% and it is ranked as first out of 66 by the engineers and architects, and also by the experts with more than 10 years' experience. The managers ranked it fifth

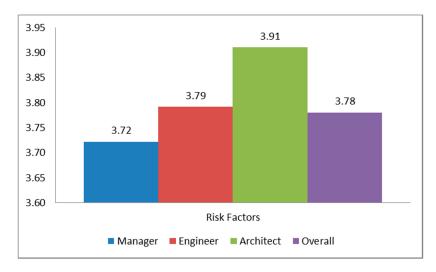
out of 66, and the other rankings based on years of experience are: 0 to 5 and 6 to 10 years ranked it ninth and second out of 66 respectively. The third overall ranking was for R28 (i.e., poor design that may lead to higher operation costs), and the six groups of respondents also ranked it as one of their top 20 highest-ranked risk factors. R28 has a mean of 4.10, severity index of 82.02% and low coefficient of variation of 22.97%.

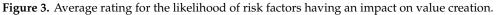
The last 10 factors, amongst the top 30, have average weighted means for the risk factors that vary from 3.81 to 3.84 and severity indices that range between 76.18% and 76.85%. They have the following overall ranking, R54 (poor team relationships) is ranked 21st out of 66; r50 (poor definition of the scope and objectives of projects) is ranked 22nd; r20 (failure to consider construction implications during design) is ranked 23rd; r9 (uncertainty about prices) is ranked 24th; r33 (failure to integrate the various systems to achieve the lowest life-cycle costs) is ranked 25th; r66 (incorrect estimated cost of energy used) is ranked 26th; r12 (failure to appropriately locate cost-to-function allocation) is ranked 27th; r45 (failure to consider increase in life cycle replacement) is ranked 28th; R3 (failure to consider implications) is ranked 29th; and factor R11 (failure to recognize cost–value mismatches) is ranked 30th out of 66.

4.2. Testing the Hypothesis

The section examines the mind-sets of construction project professionals who were involved in value management/engineering in relation to how they value and perceive the likelihood of the risk factors having an impact on value creation in the green building design.

Overall, the ANOVA results showed no significant difference (p > 0.05) amongst different participants (i.e., managers, engineers, and architects) for all the factors and there is no need for the H₁ hypothesis. Figure 3 shows the overall perspectives of the average rating for the likelihood of risk factors having an impact on the project value created by green building design. The architects give a higher ranking for the overall average mean than the engineers and managers. All of the top 20 factors ranked by the architects have a mean of over 4.13 and the average overall mean for all the factors is 3.91. In contrast, the mean average for the managers' responses is 3.79, and for the engineers it is 3.72. Based on these results, it is clear that all three groups of respondents agree that most of the risk factors have a high impact on the project value created by green building design.





4.3. Factor Analysis

Two statistical tests were carried out on data before conducting factor analysis to indicate the suitability of the data for structure detection. The first test is Kaiser–Meyer–Olkin (KMO) that measures sampling accuracy to indicate the proportion of variance of the variables that might cause by the

underlying factors. High values close to 1.0 in the KMO test indicate that a factor analysis is useful for the data while the values less than 0.50 indicate that the results of the factor analysis are not useful. Also, KMO values between 0.5 and 0.7 are good, between 0.7 and 0.8 are very good, and above 0.8 are excellent. The Bartlett Test of Sphericity tests the hypothesis that the correlation matrix is an identity matrix, i.e., a small significance level of less than 0.05 indicates the need for factor analysis [55–57]. Field [55] mentions that a value close to 1 indicates that the patterns of correlations are relatively compact and the factor analysis will provide distinct and reliable factors. Kaiser [60] recommended accepting values greater than 0.5 as acceptable. In the present research, the corresponding value for KMO was 0.702 and Bartlett test found significance value of '0'. As the KMO value was found close to 1, the factor analysis is likely to be appropriate and acceptable.

Bartlett's test measures the null hypothesis (H₀: p > 0.05) and shows that the original correlation matrix is an identity matrix. Therefore, factor analysis needs some relationships between variables and the significance value to be (p < 0.05). By considering the significance level of 0.05, Bartlett's test showed the *p*-values for the likelihood of risk impact were highly significant. This test shows that the correlation matrix is not an identity matrix, so there are some relationships between the variables. Both KMO and Bartlett tests demonstrated that factor analysis is appropriate for these data.

Table 3 presents the components extracted by the principal component analysis (PCA). The likelihood of risk factors impacting on the value created by green building design shows that just 16 components carry an eigenvalue of more than 1 and account for nearly 79.939% of the whole variance. Consequently, the 16 components can be considered as representative of the 66 factors included in this study.

]	initial Eigenva	alues	Extractio	n Sums of Squ	ared Loadings	Rotation Sums of Squared Loadings		
Component ⁻	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	22.380	33.909	33.909	22.380	33.909	33.909	6.027	9.132	9.132
2	4.154	6.294	40.203	4.154	6.294	40.203	5.499	8.332	17.464
3	3.418	5.179	45.382	3.418	5.179	45.382	5.036	7.630	25.094
4	2.988	4.527	49.909	2.988	4.527	49.909	4.364	6.613	31.707
5	2.640	4.000	53.909	2.640	4.000	53.909	3.506	5.312	37.019
6	2.599	3.938	57.846	2.599	3.938	57.846	3.341	5.062	42.081
7	2.200	3.334	61.180	2.200	3.334	61.180	3.195	4.841	46.921
8	1.975	2.993	64.173	1.975	2.993	64.173	3.143	4.762	51.683
9	1.721	2.608	66.781	1.721	2.608	66.781	3.039	4.605	56.289
10	1.540	2.333	69.113	1.540	2.333	69.113	2.863	4.338	60.627
11	1.403	2.126	71.240	1.403	2.126	71.240	2.432	3.686	64.312
12	1.312	1.988	73.228	1.312	1.988	73.228	2.386	3.615	67.927
13	1.273	1.930	75.157	1.273	1.930	75.157	2.311	3.501	71.428
14	1.101	1.668	76.826	1.101	1.668	76.826	2.039	3.090	74.518
15	1.040	1.576	78.401	1.040	1.576	78.401	1.844	2.793	77.311
16	1.015	1.538	79.939	1.015	1.538	79.939	1.735	2.628	79.939
17	0.918	1.390	81.330						
18	0.832	1.260	82.590						
65	0.009	0.014	99.991						
66	0.005	0.009	100.000						

Table 3. Total variance explained for risk factors.

In the subsequent phase of factor analysis, a rotated component matrix was extracted to find out the risk factors with the highest level of influence on project value creation. Table 4 presents the summary of factor analysis results. The matrix loading scores in Table 3 extracted the most effective factors of each component. The factors with the highest scores and correlation values were chosen for each component. For example, the risk factor (R1; 0.808) has greater influence on component 13 compared to other components, whereas the risk factor R46 (0.843) has more influence on component 4 in relation to other components, and R57 (0.762) has more influence on component 9 in relation to other components.

Risk Factor Components	Extracted Eigenvalue	Extraction Sum of Squared Loadings: Variance %	Rotation Sum of Squared Loadings: Variance %	Factor Loading Score	Code	Risk Factor						
				0.801	R13	Failure to identify cost-to-worth relationships						
				0.796	R11	Failure to recognize cost–value mismatches						
				0.781	R10	Failure to identify cost–value relationships						
1 22	22.380	33.909	9.132	0.780	R14	Failure to link or identify performance-to-cost relationships						
				0.600	R8	Failure to consider the cost of losing potential revenue						
			0.598	R12	Failure to appropriately locate cost-to-function allocation							
				0.528	R9	Uncertainty about prices						
				0.425	R5	Inappropriate cost evaluation criteria						
2 4.15			- - 8.332 - -	0.858	R27	Failure to identify appropriate alternative function						
		6.294		0.788	R26	Unsuitable functional analysis						
	4.154			0.744	R25	Failure to identify and understand functions						
				0.691	R24	Failure to examine attributes which have no useful function						
				0.539	R23	Failure to consider changes to current design standards						
				0.481	R59	Failure to identify complex item or processes with little or no value added to the facility						
				0.529	R47	Failure to consider implication o environmental risks						
			7.630	0.822	R61	Lack of considering early failure of components and equipment						
		5.179		0.726	R60	Failure to consider rate of deterioration of components						
3	3.418			7.630	7.630	7.630	7.630	79 7.630	5.179 7.630	0.709	R65	Incorrect estimated cost of maintenance
				0.641	R62	Failure to consider delay and higher cost due to bad weather conditions during construction						
				0.626	R63	Incorrect cost estimate						
				0.527	R66	Incorrect estimated cost of energy used						
				0.843	R46	Limited knowledge of maintenance issues						
				0.734	R48	Lack of background information						
4	2.988	4.527	6.613	0.639	R44	Failure to consider increase in routine maintenance						
				0.592	R45	Failure to consider increase in life cycle replacement						
				0.540	R39	Failure to consider design impac on operating efficiency						

Table 4. Summary of factor analysis for risk factor components.

Table 4. Cont.	Tab	le 4.	Cont.
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Risk Factor Components	Extracted Eigenvalue	Extraction Sum of Squared Loadings: Variance %	Rotation Sum of Squared Loadings: Variance %	Factor Loading Score	Code	Risk Factor
				0.723	R42	Failure to consider component repair and replacement
_	2 (12)	4.000	5 010	0.717	R41	Failure to consider construction health and safety
5	2.640	4.000	5.312	0.602	R43	Failure to consider maintainability and reparability impact
				0.423	R40	Insufficient space and capacity
				0.724	R50	Poor definition of the scope and objectives of projects
				0.699	R51	Project scope unscheduled items
6	2.599	3.938	5.062	0.580	R58	Failure to build to design
			0.494	R52	Failure to consider construction Techniques	
				0.465	R49	Poor project management
				0.785	R4	Inadequate inflation forecasts
7 2.200		200 3.334	4.841	0.649	R6	Failure to consider future operational costs
	2.200			0.598	R3	Failure to consider implication o economic conditions
				0.454	R15	Failure to consider constructability issues
		2.993	4.762 -	0.789	R20	Failure to consider construction implications during design
0	1.075			0.732	R19	Failure to design to brief/specification
8	1.975			0.502	R18	Failure to translate specification into the design
				0.497	R17	Failure to examine specifications due to unnecessary expense
		2.608	4.605	0.762	R57	Improper project planning and budgeting
9	1.721			0.728	R56	Failure to consider procurement method
				0.586	R64	Incorrect time estimate
				0.493	R53	Lack of coordination and decision making
				0.633	R31	Failure to consider new/change in technology
10	1.540	2.333	4.338	0.597	R33	Failure to integrate the various systems to achieve the lowest LCC
10	1.740	2.333	т.000	0.577	R29	Unproven construction techniques
				0.498	R16	Failure to appreciate design uncertainty
				0.407	R32	Failure to meet performance or design standards

Risk Factor Components	Extracted Eigenvalue	Extraction Sum of Squared Loadings: Variance %	Rotation Sum of Squared Loadings: Variance %	Factor Loading Score	Code	Risk Factor
11	1.403	2.126	3.686	0.773	R21	Design changes
11	1.100	2.120	0.000	0.702	R22	Redesign/rework
				0.614	R38	Failure to consider obsolescence of equipment impact
12	1.312	1.988	3.615	0.589	R37	Failure to consider inter-dependence between design components
13	1.273	1.930	3.501	0.808	R1	Insufficient funding
10	1.270	1.950	0.001	0.499	R2	Funding is unavailable
14	1.101	1.668	3.090	0.762	R35	Failure to identify low-value, long-lead-time items
				0.550	R36	Failure to consider design risks
15 1.040	1.040	1.576	2.793	0.612	R7	Failure to recognize cost as resource expenditure
	1.040			0.456	R30	Failure to consider legislative/regulation issues
				0.625	R54	Poor team relationships
16	1.015	1.538	2.628	0.468	R28	Poor design that may lead to higher operation costs

Table 4. Cont.

Table 3 also shows the strength of the relationship between the variables and the extracted matrix of correlation coefficients, and then extracts the components that have an eigenvalue of more than 1 from the matrix of correlation coefficients. The results present the variables that highly correlate with a set of other variables. The eigenvalues for the components varied between 33.91 and 1.54, and the rotated variance load varied between 9.13% and 2.63%. Each component has more than two factors with a loading score of more than 0.4. The value attributes that have a loading score of more than 0.4 were reduced and redundant data were eliminated in the clustering stage in order to obtain a few variables that present the risk characteristics and their impacts on value created by green building design. Further reduction was carried out in the subsequent section based on their ranking by the professionals.

Table 4 presents the factor analysis and data reduction results for the five new clusters that were molded based on the 16 extracted components and their most important risk factors in Table 3. The new clusters were considered as risk indicator clusters that impact the value creation and can be used for managing the project risks at tolerance level. The variance percentage of each risk factor was extracted from Table 3 while the variance of each cluster was calculated by summation of each component's variance in the same generated cluster. For example, the functional risk cluster in Table 4 is one of five clusters for impact of risk factors on value creation. The cluster encompasses component 8 (variance of 4.76%) that presents R20, R19, and R17; component 11 (variance of 3.69%) that presents R21 and R22; component 10 (variance of 4.34%) that presents R33; and component 14 (variance of 3.501%) that presents R35 and R36 as the main indicators of its set. Consequently, the percentage of variance for this cluster (Functional risk) in Table 5 was calculated as 4.762 + 3.686 + 4.338 + 3.501 = 15.876%.

Cluster	Variance %	Component	Code	Risk Factors
			R11	Failure to recognize cost-value mismatches
		1	R10	Failure to identify cost-value relationships
			R8	Failure to consider the cost of losing potential revenue
		1	R12	Failure to appropriately locate cost-to-function allocation
E's such D's L	27.007		R9	Uncertainty about prices
Financial Risks	27.897		R5	Inappropriate cost evaluation criteria
			R6	Failure to consider future operational costs
		7	R3	Failure to consider implication of economic conditions
		13	R1	Insufficient funding
		15	R7	Failure to recognize cost as resource expenditure
			R65	Incorrect estimated cost of maintenance
		3	R63	Incorrect cost estimate
			R66	Incorrect estimated cost of energy used
		8	R20	Failure to consider construction implications during design
	nal 15.876		R19	Failure to design to brief/specification
			R17	Failure to examine specifications due to unnecessary expense
Functional Risks		10	R33	Failure to integrate the various systems to achieve the lowest life-cycle costs
		11	R21	Design changes
			R22	Redesign/rework
		14	R35	Failure to identify low-value, long-lead-time items
			R36	Failure to consider design risks
			R44	Failure to consider increase in routine maintenance
Operational Risks	6.613	4	R45	Failure to consider increase in life cycle replacement
			R39	Failure to consider design impact on operating efficiency
		12	R38	Failure to consider obsolescence of equipment impact
Environmental Risks	17.259	5	R43	Failure to consider maintainability and reparability impact
		2	R47	Failure to consider implication of environmental risks

 Table 5. Factor reduction for the risk factors: five new categories.

Cluster	Variance %	Component	Code	Risk Factors
			R49	Poor project management
		6	R50	Poor definition of the scope and objectives of projects
Management 12 Risks			R51	Project scope unscheduled items
	12.295	9	R57	Improper project planning and budgeting
			R53	Lack of coordination and decision making
			R64	Incorrect time estimate
		16	R54	Poor team relationships
			R28	Poor design that may lead to higher operation costs

Table 5. Cont.

In Table 5, the risk factors grouped in five clusters are highly manageable without losing a large amount of data, and therefore just 100% - 79.9% = 20.1% of the existing information was compromised. Using the method of factor analysis and data reduction, the questionnaire's 66 factors were reduced to 16 components and then grouped/categorized into five fundamental clusters. The five fundamental clusters include just 35 original factors from the questionnaire that represent the most relevant data on risk indicators that impact value creation.

4.3.1. Cluster 1: Financial Risk

The cluster of financial risk comprises components 1, 3, 7, 13, and 15 and represents 28.44% of the total explained variance. The cluster represents 13 risk indicators. The likelihood of the impact of these risks would have a large influence on financial investment, especially the capital expenditure cost (CAPEX) and operating expenditure cost (OPEX). The risk indicators in this cluster should be considered during the early stage of a design because they reflect the impact on economic and monetary aspects for the project's life. The selected indicators are, failure to recognize cost–value mismatches, failure to identify cost–value relationships, failure to consider the cost of losing potential revenue, failure to appropriately locate cost to function allocation, and failure to consider future operational costs and economic conditions as well as incorrect estimated cost and/or insufficient funding.

4.3.2. Cluster 2: Functional Risk

The functional risk cluster identifies the risk indicators that impact the functional performance and affect the asset's functional reliability. The cluster consists of eight risk indicators distributed into four components—i.e., 8, 10, 11, and 14—with a total variance of 15.876%. The risks relate to design considerations such as construction implication, specification, systems, and/or changes in design.

4.3.3. Cluster 3: Operational Risk

The operational risk cluster variance is 6.613% and comprises three risk indicators, including failure to increase routine maintenance, failure to consider increase in life cycle replacement and failure to consider design impact on operating efficiency. The impacts of these indicators might have a large effect on project life efficiency.

4.3.4. Cluster 4: Environmental Risk

The environmental risk cluster consists of components 2, 5, and 12 with a variance of 17.259% and three risk indicators. These risks could have a negative effect on the building's efficiency and might also have an unsafe environmental impact. The selected risk indicators in the environmental

cluster include failure to consider implication of environmental risks, failure to consider the impact of maintainability and reparability, and failure to consider the impact of obsolete equipment.

4.3.5. Cluster 5: Management Risk

The management risks influence the project management performance, which reduces the project's ability to deliver within the required objectives. In this cluster, eight risk indicators were distributed into components 6, 9, and 16 with a total variance of 12.295%. The management risk indicators should be considered at an early stage of a project in order to avoid any obsolescence and to manage the risk at tolerance level. The risk indicators in this cluster concern poor project management, project definition, planning, team relationships, and design; incorrect time estimates; as well as lack of coordination and decision-making.

4.4. Impact of Risk Factors to Value Creation

4.4.1. Financial Risks

The financial value or economic value from green assets can be undermined if the risk factors are not factored into the design and operation of these assets [30]. Furthermore, financial risks in green buildings are attributed to the additional capital cost for the inclusion of green strategies in the design. From a value engineering analysis point of view, financial risks relate to the fact that stakeholders are unable to take into consideration the risks and the opportunities associated with the risks shown in Figure 4. The figure indicates that engineers perceived R11 "Failure to recognize cost–value mismatches", R10 "Failure to identify cost–value relationships", and R12 "Failure to appropriately locate cost-to-function allocation" risks are less important in identifying value. This result is not in keeping with the literature because these three risks are the foundation on which value engineering analysis is based. One plausible explanation of this anomaly is that, compared to Western practices, the Kingdom of Saudi Arabia (KSA)'s practices do not consider this as important.

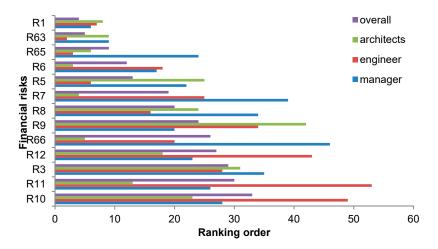


Figure 4. Ranking the financial risk factors impacting on the project value.

The results in Figure 4 show that managers did not highly rank R7 "Failure to recognize cost as resource expenditure", R8 "Failure to consider the cost of losing potential revenue", R66 "Incorrect estimated cost of energy used" risks. Although these risks are important in value entering analysis, the KSA managers perceived these risks differently. This could be attributed to the fact that most buildings in KSA are publicly owned, hence issues like revenue and energy costs are not considered important. Although future energy cost, performance of new green technologies and functional performance are uncertain, architects thought R9 "Uncertainty about prices" risk may not have much impact on value. All respondents agreed that R1 "Insufficient funding", R65 "Incorrect estimated

cost of maintenance", and R63 "Incorrect cost estimate" risks will influence value analysis. Other risk factors such as R5 "Inappropriate cost evaluation criteria, R6 "Failure to consider future operational costs", and R3 "Failure to consider implication of economic conditions" were perceived as important by the respondents. This reiterate the view expressed in the literature that the investment appraisal must address various options for creating the value required from green buildings. Failure to consider implications of economic conditions and to recognize cost as a resource expenditure will certainly lead to the risk of affordability and to the risk that whole-life cost estimates are not realistic and are based on unreliable evidence or assumptions. This in turn will lead to income and the future value of real estate assets being affected.

4.4.2. Functional Risks

Functional risks are associated to the building asset condition over its life span. The building design function and its components' specifications are generally based on assumptions. Changes in the assumptions of these parameters may lead to different levels of performance and reliability. Thus, the design of green buildings must be subject to risk analysis to assess the uncertainties associated with the function and design parameters. Figure 5 portrays the respondents' perceptions about the functionality risks. The figure below clearly indicates that architects' views on R19 "Failure to design to brief/specification", R20 "Failure to consider construction implications during design", R21 "Design changes", R22 "Redesign/rework", and R36 "Failure to consider design risks" are in keeping with the other respondents' views. This result may suggest that because these risk factors are design-related and architects generally tended to approach their design with the bias.

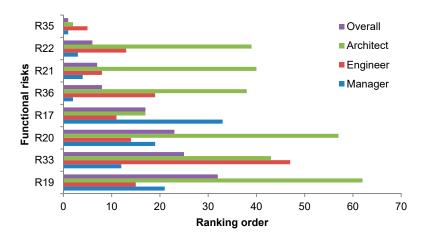


Figure 5. Ranking the functional risk factors impacting on the project value.

The results also showed that there is total agreement on the importance of R35 "Failure to identify low-value, long-lead-time items". However, the engineers' view was in accordance with that of the architects for R33 "Failure to integrate the various systems to achieve the lowest life-cycle costs". Again, this result is not in keeping with literature regarding Western economies, where lowest life cycle costs are considered an important value generator [21]. This reaffirms that the risk of obsolescence of the green building functions or those of its components will result in larger OPEX and may undermine the value of the asset, leading to lower income, smaller capital receipts, higher costs, and the possibility of legal action [30].

4.4.3. Operational Risks

The operational performance of green buildings has a significant impact on their rental and market value. The investors are protecting and increasing the value of their investment in green real estates by incorporating initiatives to improve the energy efficiency and sustainability of their portfolios [30]. Nevertheless, many in the construction industry view the performance of green products, systems,

and buildings as a risk [31]. Thus, considering operational features during the early stages of value planning will probably go a long way to protect and increase the investment value in green real estate by taking into consideration risks and initiatives to improve the energy efficiency and sustainability of assets throughout their entire life cycle. Figure 6 below portrays the respondents' perceptions about the operational risks that might have an impact on value creation in green building development if not taken into consideration during the value engineering analysis process.

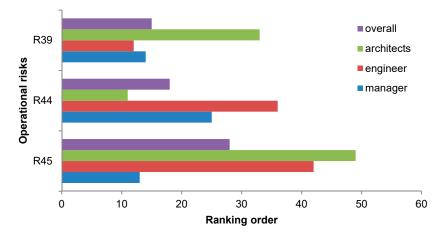


Figure 6. Ranking the operational risk factors impacting on the project value.

Figure 6 shows that only R45 "failure to consider increase in life cycle replacement", R44 "failure to consider increase in routine maintenance", and R39 "failure to consider design impact on operating efficiency" risks were scored highly by the respondents, whereas R42 "failure to consider component repair and replacement" and R46 "limited knowledge of maintenance issues" risks were viewed as not important. In fact, it is surprising to see that risk R42 is ranked 64 out of 66 risks. Component repair and replacement is an integral part of whole life cycle management strategies. Both have an impact on OPEX budget and asset availability (directly associated with vacancy and the rental value risks).

4.4.4. Environmental Risks

The environmental risks are associated with minimizing the impacts on the environment throughout the development and operation of green building facilities. The ethos behind green building development is to create facilities that must minimize waste and energy use throughout their life cycle stages. To cope with the rapid development in the green building sector, green materials were developed without robust testing of their performance and environmental credentials that may lead to liability litigation over unfit for purpose specification, material or product failure, obsolescence, durability, etc.

Figure 7 illustrates that architects thought R47 "failure to consider implication of environmental risks" risk ought to be taken into consideration in value engineering analysis, whereas engineers and managers considered R38 "failure to consider obsolescence of equipment impact" as an important risk to consider. The results might have been influenced by the professional bias. Architects ranked R43 "failure to consider maintainability and reparability impact" slightly higher than the other respondents. The way in which green buildings are conceived, constructed, operated, and disposed of will influence (or increase) the environmental impacts during their lifecycle, including global warming, acidification, eutrophication, winter smog, heavy metals, and energy [42]. The ANOVA results in Table 6 show that there were significant differences between the respondents regarding R38: failure to consider obsolescence of equipment impact risk.

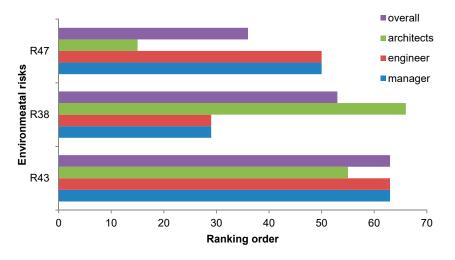


Figure 7. Ranking the environmental risk factors impacting on the project value.

Table 6. Environmental r	isks and hy	pothesis test.
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Research Question	Environmental Risks:
Hypothesis	$H_0: p > 0.05; H_1: p < 0.05$
Results	The (ANOVA) results indicated that: There were significant differences between the survey participants regarding Risk factors: R38: Failure to consider obsolescence of equipment impact
Researcher's observation	It appears that architects in KSA are not acquainted with the fact that whole-life performance of green buildings is highly linked to the obsolescence of equipment and components.
Conclusion	The null hypothesis was rejected for R38 risk. The null hypothesis (H ₀ : $p > 0.05$) was retained for other risks.

4.4.5. Management Risks

There is ample evidence in the literature to suggest that it is essential to have a skills and integration project team coupled with effective management processes to unlock value during the early stage of value planning as well as during the development operation of green facilities. The endeavor of the project should be geared towards identifying risks and opportunities to maximize value and minimize waste at every stage of the construction and procurement process, from the minute that the need for a building is identified to when it is ready for operation [33,61]. Figure 8 illustrates the respondents' perceptions about the management risks that might have an impact on value created by green building development if not taken into consideration during the value engineering analysis process. Out of the 17 managerial risk factors identified in the literature, only half of them were found to be having a negative impact on value creation attributes of green buildings, i.e., R28, R49, R50, R51, R53, R54, R57, and R64.

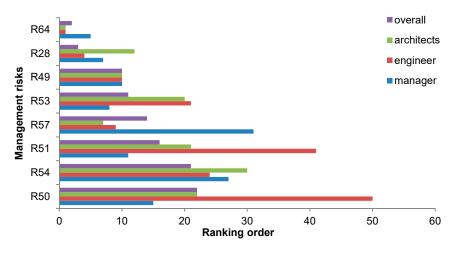


Figure 8. Ranking the management risk factors impacting on the project value.

All respondents agree on considering R28 and R49 risks during the appraisal of green buildings. However, engineers viewed R51 and R50 risks different to other participants. This might suggest that engineers in KSA are not often involved in the very early stages of the design process. However, the findings here are consistent with Shen and Liu [51] who listed the factors that might influence the success of using value analysis in construction projects.

5. Conclusions

Present research analyzed various aspects of risk to optimize the value creation in the development of green buildings. Sixty-six (66) risk factors were classified in 5 risk categories, including functional, financial, operational, environmental, and management, with an objective to evaluate the impacts of these risks on the value creation of green buildings design. A questionnaire compiling a list of identified risk factors was hand-delivered to 300 practitioners working for value engineering of the construction industry in Saudi Arabia. The overall response rate was 29.7%. Among the respondents, 45% were managers, 38% were engineers, and 17% were architects who participated in the survey. The participation from young professionals with 0–5 years of experience was 16%, and from the middle-career professionals with 6–10 years of experience was 28%. Interestingly, senior professionals with more than 10 years of experience held the largest contribution (56%) among all the respondents.

Based on the participants responses, descriptive statistics identified important risk factors with a minimum mean value of 3.81 (i.e., higher than the average overall mean of 3.78) and severity indices of 76.18%. Furthermore, the principal component analysis (PCA) extracted 16 components, based on the likelihood of risk factors impacting the value created by green building design, that carry an eigenvalue of more than 1 and account for nearly 79.939% of the whole variance. Finally, the factor analysis grouped 35 most significant risk factors in 5 clusters, i.e., 8 in functional risk, 13 in financial risk, 3 in operational risk, 3 in environmental risk, and 8 in management risk cluster.

Due to the differences in perception regarding the risk factors, there is a need for improved communication between the decision-makers' groups for developing a shared understanding of project value creation and associated risks. Absence of such understanding may raise the possibility of conflicts amongst different groups that ultimately effects the expected outcomes of the project. Future work can establish the interaction between various value drivers (identified in the authors' previous work) and the risk factors (selected in the present study) using an effective framework to enhance value creation in green buildings. Furthermore, the impact of the risk factors on project constrains—i.e., quality, cost, and time—can also be investigated.

A clear understanding of new risk clusters and their implications will be instrumental in assessing the design indicators and evaluating the impact of risk factors on value creation of green building in Saudi Arabia and elsewhere in the world. **Author Contributions:** W.A.—conceptualization, methodology, survey, performed detailed data collection and analysis, software, and original manuscript. H.H.—conceptualization, methodology, and paper writing. H.B.—conceptualization, methodology, administration, supervision, visualization, and paper review. All authors have read and agreed to the published version of the manuscript.

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Appendix A

Sample of the second part of the design questionnaire for the risk factor

No.	Risk Factors	Rate the Likelihood Impact of the Risk Factors on Project Value Creation (Please Tick One Box)								
		Very Likely	Likely	Neutral	Unlikely	Very Unlikely				
1	Funding is unavailable									
2	Failure to consider implication of economic conditions									
3	Inadequate inflation forecasts									
4	Inappropriate cost evaluation criteria									

Appendix **B**

Rating the likely impact of the risk factors

Code M	Mean	Std.	Severity	Coefficient of variation	Ranking							
Cour	Witcuit	Deviation	index		Manager	Engineer	Architect	0 to 5 years	6 to 10 years	More than 10 years	Overall Ranking	
R1	4.09	0.861	81.80	21.06	6	7	8	18	4	6	4	
R2	3.63	1.274	72.58	35.10	59	35	44	24	36	62	56	
R3	3.81	0.940	76.18	24.68	35	28	31	3	51	33	29	
R4	3.76	0.966	75.28	25.65	54	17	26	33	41	32	35	
R5	3.94	0.871	78.88	22.08	22	6	25	45	34	5	13	
R6	3.96	1.065	79.10	26.93	17	18	3	21	18	16	12	
R7	3.85	0.995	77.08	25.81	39	25	4	44	35	15	19	
R8	3.85	0.886	77.08	22.99	34	16	24	29	50	12	20	
R9	3.83	1.069	76.63	27.89	20	34	42	43	46	14	24	
R10	3.78	1.020	75.51	27.01	28	49	23	42	54	20	33	
R11	3.81	0.952	76.18	24.99	26	53	13	20	59	18	30	
R12	3.82	0.860	76.40	22.52	23	43	18	22	45	21	27	
R13	3.72	0.965	74.38	25.95	30	60	35	41	63	23	41	
R14	3.63	0.981	72.58	27.04	45	63	41	59	62	35	55	
R15	3.54	1.139	70.79	32.17	56	66	34	51	65	52	61	
R16	3.70	1.172	73.93	31.70	38	48	48	40	40	45	43	
R17	3.88	0.939	77.53	24.23	33	11	17	2	26	30	17	
R18	3.69	0.984	73.71	26.70	18	59	61	50	25	56	48	
R19	3.79	0.959	75.73	25.33	21	15	62	39	43	24	32	
R20	3.83	0.991	76.63	25.87	19	14	57	25	31	27	23	
R21	4.04	0.928	80.90	22.95	4	8	40	23	3	11	7	
R22	4.04	0.952	80.90	23.55	3	13	39	12	10	9	6	
R23	3.69	0.937	73.71	25.41	37	40	60	38	37	47	46	

Code Mean		std.	Severity		Ranking							
couc	Witcult	Deviation	index	variation	Manager	Engineer	Architect	0 to 5 years	6 to 10 years	More than 10 years	Overall Ranking	
R24	3.76	0.966	75.28	25.65	32	30	50	55	8	51	34	
R25	3.53	1.098	70.56	31.13	53	52	65	65	52	60	62	
R26	3.43	1.096	68.54	31.99	65	57	63	66	29	65	65	
R27	3.56	1.022	71.24	28.69	62	38	59	57	22	63	59	
R28	4.10	0.942	82.02	22.97	7	4	12	17	7	4	3	
R29	3.64	0.944	72.81	25.94	58	27	53	32	39	58	54	
R30	3.33	1.106	66.52	33.24	66	65	54	62	48	66	66	
R31	3.69	0.984	73.71	26.70	52	46	16	31	21	59	47	
R32	3.58	1.009	71.69	28.16	49	62	52	61	61	40	58	
R33	3.82	0.960	76.40	25.13	12	47	43	11	38	28	25	
R34	3.74	1.028	74.83	27.48	40	23	51	37	44	34	38	
R35	4.24	0.739	84.72	17.44	1	5	2	1	1	3	1	
R36	4.03	0.885	80.67	21.94	2	19	38	5	6	13	8	
R37	3.80	0.894	75.96	23.54	16	33	56	36	30	29	31	
R38	3.65	1.078	73.03	29.51	29	32	66	58	47	44	53	
R39	3.92	0.944	78.43	24.08	14	12	33	6	20	22	15	
R40	3.54	1.159	70.79	32.73	61	37	64	56	53	61	60	
R41	3.60	1.063	71.91	29.56	57	51	47	16	64	53	57	
R42	3.44	0.953	68.76	27.72	64	61	58	60	58	64	64	
R43	3.51	0.978	70.11	27.91	63	56	55	47	66	57	63	
R44	3.87	0.855	77.30	22.13	25	36	11	8	9	41	18	
R45	3.82	0.886	76.40	23.20	13	42	49	10	32	31	28	
R46	3.70	1.005	73.93	27.18	55	29	36	4	56	46	44	
R47	3.76	0.930	75.28	24.70	50	22	15	35	28	39	36	

Code Mea	Mean	an Std. Deviation	•	Severity	5	Coefficient of					Ranking		
Coue	Wican		index	variation	Manager	Engineer	Architect	0 to 5 years	6 to 10 years	More than 10 years	Overall Ranking		
R48	3.73	1.042	74.61	27.93	36	58	14	19	24	54	39		
R49	4.00	0.953	80.00	23.84	10	10	10	28	11	8	10		
R50	3.83	0.980	76.63	25.57	15	50	22	15	14	42	22		
R51	3.89	0.845	77.75	21.74	11	41	21	30	15	25	16		
R52	3.72	1.087	74.38	29.23	44	45	32	53	19	50	42		
R53	3.96	0.838	79.10	21.19	8	21	20	14	13	17	11		
R54	3.84	1.010	76.85	26.29	27	24	30	48	55	7	21		
R55	3.65	1.035	73.03	28.33	41	64	37	13	60	48	52		
R56	3.75	0.945	75.06	25.18	47	26	29	46	16	49	37		
R57	3.92	1.068	78.43	27.25	31	9	7	26	17	19	14		
R58	3.72	0.953	74.38	25.63	43	54	19	52	23	43	40		
R59	3.66	0.965	73.26	26.34	42	55	46	49	33	55	51		
R60	3.66	0.916	73.26	25.02	60	31	28	64	42	37	50		
R61	3.66	0.988	73.26	26.97	48	44	45	63	57	26	49		
R62	3.69	1.083	73.71	29.38	51	39	27	54	49	36	45		
R63	4.08	0.815	81.57	19.98	9	2	9	34	12	2	5		
R64	4.18	0.899	83.60	21.51	5	1	1	9	2	1	2		
R65	4.01	0.872	80.22	21.75	24	3	6	27	5	10	9		
R66	3.82	1.061	76.40	27.78	46	20	5	7	27	38	26		

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