

Table S2. Coding system – What would change your mind (about getting vaccinated)

	Codes	Definition
Health		
1	If the vaccine does not affect fertility	If vaccine does not affect fertility in young people (or others)
2	Vaccine to provide 100% protection	100% effectiveness
3	If effects of vaccine are not passed on through breast feeding	If effects of vaccine do not pass on through breast feeding or affect baby
Information		
4	Evidence to back up claims	Evidence or data to support claims. More research. Standard trials. FDA ¹ approval.
5	Information on long-term side effects of vaccine	Evidence on long-term effects.
10	Knowing my legal rights ^{1a}	
Other		
6	Someone from my family or high profile ^a not experiencing side effects	If I witness someone in my family/close circle of friends who has had the vaccine and not experienced side effects.
7	Access to vaccines abroad	Better access to vaccines abroad (e.g., international students)
8	It depends on means of persuasion	
9	If made compulsory	If mandatory. By law. If penalties are introduced.
10	Knowing my legal rights ^a	
11	No suggestion ^{1 a}	

^a Modified at the end of stage 2 (as a result of discussions over discrepancies)

¹ These were new codes added as part of the Stage 2 of analysis; ^a Modified at the end of stage 2 (as a results of discussion over discrepancies)