

Article

The Rural-Urban Food Systems' Links with the Agenda 2030: From FAO Guidelines on Food Supply and Distribution Systems to a Dairy Sector Application in the Area of Bogota

Stefano Armenia ^{1,*}, Alessandro Pompei ², Andres Camilo Castaño Barreto ³, Alberto Stanislao Atzori ⁴ and Jorge M. Fonseca ⁵

- ¹ Dipartimento di Ricerca, Link Campus University, 00165 Rome, Italy
- ² Dipartimento di Ingegneria Informatica, Automatica e Gestionale "Antonio Ruberti", Sapienza University of Rome, 00185 Rome, Italy
- ³ Facultad de Ciencias Agropecuarias, Universidad Nacional de Colombia, 763537 Palmira, Colombia
- ⁴ Department of Agriculture, University of Sassary, 07100 Sassari, Italy
- ⁵ Food and Agriculture Organization of the United Nations, 00153 Rome, Italy
- * Correspondence: s.armenia@unilink.it

Received: 30 June 2019; Accepted: 31 August 2019; Published: 10 September 2019



Abstract: What should be the policy to meet urban food needs in developing countries and those in transition? This is a key question of the Food and Agriculture Organization of the United Nations (FAO), which was posed into the "FAO's methodological and operational guide to study and understand Food Supply and Distribution Systems (FSDS) to cities in developing countries and countries in transition" in order to face the current overwhelming increase of urban population and the increasing urbanization pressures on food systems. Following some previous work in the field where it was argued that clarifying the various problems and structure behind Food Supply and Distribution Systems (FSDS) in urban environments is vital to assess policies that aim at meeting urban food needs, the purpose of this paper is to show that the methodological approach known as system dynamics modeling and simulation can lead, in terms of knowledge and/or theoretical contribution, to the unfolding of complexity in this area of research as well as bring into the analysis the relationships across a few goals of the Agenda 2030. As an additional result, we show how the developed model can be applied (case of the production of milk for consumption in the city of Bogota, Colombia) to analyze the dynamics of food supply and distribution systems in urban environments.

Keywords: agenda 2030; food systems; management of food policies; modeling and simulation; sustainable development goals; systems thinking; system dynamics

1. Introduction

During the past 50 years, several international organizations, using different methodological approaches, have predicted the increase of world's population and, therefore, food demand for the next decades. A large increase in urban population has been observed until now and predicted for the future (Figure 1). The rapid growth of urban population, and its related food demand, in developing countries and those in transition, has a strong impact on the extent to which good quality and safe food can be made available to urban households. Urbanization affects urban food security in terms of competition between demand for housing and agricultural production, traffic congestion and pollution, changes in consumption behavior and habits, as well as food accessibility difficulties for low-income urban households. A change of perspective is required while looking at the current economic and



biophysical dynamics, and a proportional increase of organizational strategies of food systems and cities is also recommended in order to improve food security. Effective, concerted and sustainable interventions, framed within local policy, strategy and planning perspectives, are required to increase the efficiency, dynamism, inclusiveness and sustainability of food supply and distribution systems [1].



Figure 1. Urban and Rural population of the world observed data from 1950 and projection to 2050 (Source: Authors' own elaboration of data extracted from www.FAOSTAT.org, November 2014).

A detailed overview of food systems was reported by the document from the FAO "Studying Food Supply and Distribution Systems to Cities in Developing Countries and Countries in Transition—Methodological and Operational Guide (Revised Version)" [1]. This document is used as FAO's guide Framework for Food Supply and Distribution Systems Analysis (FFFA) in [2]. FFFA includes an overview of the characteristics of food supply chains, food distribution and markets, the involved stakeholders, the main opportunities and weaknesses of cities and nearby rural areas. Aragrande and Argenti [1] highlight the need for effective, coordinated and sustainable interventions into developing and in-transition countries. The FFFA essentially shows a detailed picture of the Food Supply and Distribution Systems (FSDS) and listing action and policies aimed to improve food availability in target regions. The publication explicitly calls for a systemic perspective [1] (p. 4): "A systems approach is required because the food security of urban populations is the outcome of a long series of interrelated decisions, events, factors, etc., which affect the various subsystems of production, processing, marketing, distribution and consumption. Interventions in any subsystem are likely to have multiple repercussions." Although some clarifications could be made to the former statement, it captures the systemic perspective of FSDS, which is relevant to clarify: Problem, goal and feasible and effective solutions. which might require the combination of other methodologies and disciplines for their assessment, as we will explain later in this work. Nevertheless, the systemic perspective was not applied to elaborate the operational activities or managerial priorities. The indicated FAO description of the dynamics is in fact performed in a linear way, without any identification of causal effects and feedbacks connections (Figure 2). A holistic and systemic perspective of food supply to cities is supposed to be beneficial for the success of the analysis, but, in practice, the referred FAO analysis was not carried out by using a systemic perspective. Linear approaches for describing food supply and distribution to cities have been a norm until a preliminary work on this topic was performed in 2015 by Armendariz et al. [3].



Figure 2. Food Supply and Distribution Systems flows representation based on: Studying Food Supply and Distribution Systems to cities in developing countries and countries in transition. Methodological and operational guide, revisited version. Source: based on [1], the image was produced by Dr Olivio Argenti, former lead of the MUFN Project at FAO (2015) and delivered to the authors at the time of the collaboration. Dr. Argenti granted permission rights of reproduction.

The FAO guidelines, aimed at solving technical problems in the food supply and distribution systems, are however valid in their conceptualization. Other studies allowed integrating the FFFA perspective with systemic techniques so to address a louder holistic understanding of the problems, actions and consequent behavior. In addition, in the last two decades the priorities of developmental strategies and policies have been changing, revealing higher and fundamental emphasis on sustainability and socioeconomic consequences arising from anthropogenic activities.

From this point of view, the Sustainable Development Goals (SDGs) of the Agenda 2030 promoted by the United Nations can be considered the most concise example of production guidelines and demonstrate the scale and ambition of a new, universal approach to sustainable development for our planet. The 17 SDGs [4] integrate and balance the fundamental dimensions and complex dynamics of interconnected economic, social and environmentally sustainable development, both on a global and local scale. These goals are challenging due to an increasingly interconnected world, characterized by a global web of ecological, economic, social, cultural and political dynamic processes. Hence, these complex challenges cannot be addressed and solved in isolation or with mono-dimensional mindsets anymore.

In this sense, also the FFFA needs to be put into the perspective of the Agenda 2030 framework, by evidencing a matching/mapping (or even just some kind of relationship) between the Sustainable Development Goals (SDGs) and the areas addressed by FAO in their policy guidelines. Also, there is the need to maintain a certain coherence between the systems approach and the holistic vision of the Agenda 2030 [5], so to promote proper and efficient actions aimed at hitting those ambitious targets.

This work aims at revising the causal map of the FFFA and more in detail to include the relationships among the structure and the components of the food supply and distribution systems as well as identifying which SDGs are impacted (and interconnected).

From a research and policy point of view the main gap of managing food supply and distribution systems is still related to the definition of strategies aimed at covering the nutritional gap, both in terms of the quantity and quality of food. Solutions and policies attempting to bridge nutritional gaps by acting on rural and urban areas are destined to cause consequences that have an impact on aspects that are strictly connected with a few of the 17 sustainable development goals.

In this work we specifically aim at: (i) Revising the conceptual framework of the FFFA under a systemic view, using causal loop diagrams and highlighting the main components of the system structure in the rural and urban side. Then, (ii) link the FFFA to the Agenda 2030 framework by identifying which of the SDGs could be affected in each part of the developed model. This will provide a systemic map of the food supply layered with the SDGs potentially affected by direct or side effects of food policies. In turn, this will lead to an integrated view of the FFFA for policy making support. (iii) Translate the revised FFFA for applicative uses in a preliminary system dynamics simulation model. The model will be calibrated for the city of Bogota initially addressing mainly the supply and demand of milk in this area.

The work presents a brief list of SD models applied to the food systems then the methodological steps followed to revise the FAO version of the FFFA and the development of the systemic perspective of the food supply and distribution systems. In addition, an explanation of the connections among the most relevant components of FSDS with the SDGs from the Agenda 2030 is provided, and particularly how the SDGs are embedded in the systemic perspective.

Finally, we present an evolution of the systems thinking model into a quantitative system dynamics model, which will be preliminary tested on the case of milk production/milk consumption in the city of Bogota (Colombia).

2. Literature Review

Food Supply and Distribution Systems can be defined as complex systems based on their characteristics of entirety, non-linearity, self-organization, feedback oriented, counterintuitive nature, emergence adaptation and hierarchical organization [3]. Complex-system dynamic perspective can shed light on the analysis of complex food-systems meeting urban food needs and contribute to the understanding of the formulation of development policies, strategies and investments plans. Georgiadis, et al. [6] explained how past researches failed in the analysis of complex food systems because they did not consider interdependencies among operations and partners involved in the whole food system, missing the holistic approach. Recent works also bases the policy formulation only on the quantification of information about the values of inflows and outflows of the urban materials without considering patterns of system behavior [7]. Standard methods are considered useful in the analysis of steady systems, having no variability in demand, but not able to manage systems with unique characteristics as the food supply ones.

A state of the art on the use of complex system methodologies to the analysis and management of food systems carried out by Armendariz et al. [3] showed that: (1) Food Supply and Distribution Systems present complex systems properties and, in fact, complex systems methodologies have been progressively used to understand and manage them, (2) the formal consideration of food systems as complex systems leads to the possibility of broadening the use of complex system methodologies to analyze, understand, simulate and manage specific aspects of food systems or deal with them as a whole by integrating the use of different methodologies. The same authors performed a qualitative comparison between Agent Based Modelling (ABM), Social Network Analysis (SNA) and System Dynamics methodologies and showed that System Dynamics (SD) stands out as a methodology capable of addressing FSDS in relation to their complex systems properties and nature. An interesting previous study on Food Systems Analysis and Design using the SD approach was conducted by Giraldo et al. [8], where a description of models on Food Security and its approaches were analyzed, concluding that projections and prediction were often based on black-box correlations and with high lack of insights on the causal relationships in the system. They displayed SD models as appropriate for policy evaluation in food systems, providing an assessment of long-term effects based on the causation of variables. Several SD models have been used for the analysis of basic issues related to Food Systems such as resource availability, energy, food and population (Table 1; integration of the original list of Giraldo et al. [8]). The same paper of Giraldo et al. [8] can be considered an example of application of the System Dynamics methodology for food availability gaps in developing countries. It starts from the definition of the causal map of the problem, the building of the stock and flow diagram with

mathematical relationships among variables and the quantitative simulation of different scenarios with description of future behaviors of perceived food availability in Colombia.

Table 1. Examples (non-exhaustive) of System Dynamics applications to food system from the literature: An integration of the original list reported by Giraldo et al. [8] plus additional applications related to Food supply and distribution systems.

Authors	Model	Emphasis	
Meadows (1976) [9] *	Food and Population: Policies for the United States.	Analysis on supply and demand of food as well as demographic changes.	
Meadows, (1977) [10] *	The World Food Problem: Growth Models and Non-growth Solution.	Analysis of the global food problem as seen from both, growth models as well as non-growth models approach	
Saeed, et al. (1983) [11] *	Rice Crop Production Policies and Food Supply in Bangladesh.	Policy analysis applied to rice and food supply	
Bach and Saeed (1992) [12] *	Food self-sufficiency in Vietnam: a search for a viable solution.	Studies various possible solutions to self-sufficiency on food (supply) in Vietnam.	
Bala (1999) [13] *	Computer Modeling of Energy, Food and Environment: The case of Bangladesh.	An integrative Vision of energy, food and environment applied to Bangladesh.	
Minegishi and Thiel (2000) [14]	Model on poultry production and processing. Application to the analysis of the dioxin infection effect on poultry supply chain	Improve expertise in complex logistic behavior in food systems	
Saeed (2000) [15] *	Defining Developmental Problems for System Dynamics Modeling: An Experiential Learning Approach	Application of a model to constructing a reference mode addressing the food security problem in Asia	
Gohara (2001) [16] *	A System Dynamics Model for Estimation of Future World Food Production Capacity.	Analysis on supply and demand of food worldwide	
Quinn (2002) [17] *	Nation State Food Security: A Simulation of Food Production, Population Consumption, and Sustainable Development.	Model simulation that links food production, the requirements of the population consumption and sustainable development	
Georgiadis et al. (2004) [6] *	A system dynamics modeling framework for the strategic supply chain management of food chains	Analysis on the food supply chain management. Scenarios of long run operation food systems.	
Ozbayrack et al. (2007) [18]	Modelling framework to simulate supply network in order to manage complexity	Complex factors present in supply chains. Variables considered: inventory, WIP levels, backlogged orders and customer satisfaction	
Vo and Thiel (2008) [19]	Model on the chicken meat supply chain face with the bird flu crisis in France	Account the uncertain environment supply chain. shed light on both the shortages in up-stream supply capacity and also in downstream unforeseen consumer behavior affected by the crisis.	
Briano et al. (2010) [20]	Scenario development of an Italian food-company on short life cycle products.	Demand forecast and production times as key issues to maximize efficiency. Inclusion of different policies test related to safety stocks and demand planning	
Armendariz et al. (2015) [3]	Causal Map on Food supply and distribution systems in developing countries	To explain the causal relationships among the rural and urban drivers of land use	
Dace et al. (2015) [21]	Model to understand the environmental impact of food systems	Modeling scenarios of greenhouses gas mitigation from food production at country level.	
Walters et al. (2016) [22]	Model to explore sustainability in agricultural and food production systems	The model highlights how systemic approaches allow to better understand the effects of crop practices on long term sustainability	
Gao et al. 2016 [23]	on N pollution from humans	Driving forces of nitrogen pollution from anthropogenic sources including livestock	
Kopainsky et al. (2017) [24]	System thinking approach for farmers education	Improving food systems by increasing the farms ability to develop mental models and system understanding.	
Allington et al. (2017) [25]	Model on stakeholder analyses for the land use in food production.	Land use management livestock related as result of different stakeholder driving decisions. Pasture management.	
Lie et al., 2018 [26]	Stock and flow model on dairy chains in Nicaragua	Scenarios on managerial practices that can improve profitability in dairy systems.	
Marín-González et al. (2018) [27]	Quantitative model applied to food production in highlands of Central America	Food production from smallholder agricultural systems	
Martinez Jaramillo et al. (2019) [28]	Stock and flow model on biomass production for energy purposes	Tradeoffs among energy and food use of biomass and agricultural available land.	

* Examples reported by Giraldo et al. [8].

Additionally, several other contributions have been proposed where System Dynamics and Systems Thinking have been put forward as a viable approach to deal with the complex relationships among the various SDGs. Among the many contributions, [29] studied the systemic interactions of all 17 SDGs on the specific case of Tanzania; developing a system dynamics model—Threshold21 integrated SDG (iSDG)—that simulates the trends for the SDGs until 2030 for each of the SDG indicators under a business-as-usual scenario, and supports analysis of alternative policy scenarios; Zelinka and Amadei [30] propose the conjunction of two techniques into one system dynamics model (a modified logistic innovation-diffusion model is used to represent the progress of individual SDGs over time, while a matrix transposition approach is used to model the SDGs' interactions); Sedehi and Ferri [31] propose a causal-loop diagram representing a qualitative SDGs systemic interdependence and even propose to add 3 more new SDGs to the current Agenda 2030 list; Ragnarsdottir and Sverdrup [32] have stated that the current SDGs formulation lacks the capability to address the issue of finite natural resources for technology and food production, nor do they address issues of infrastructure and materials, hence by means of the famous World model they have come to preliminary conclusions about changes that are necessary to achieve the goals, also showing that there are some important missing systemic elements that are needed to deliver the SDGs.

Apart from the above-mentioned relevant research and given the very wide available literature on these topics, it appears clear how SD stands as a methodology with the capacity to be applied in combination with integrative frameworks for food systems and Agenda 2030 goals.

The methodological mismatch among the practical approach adopted by FAO's guide and the potential support offered by the Agenda 2030 and systemic approaches gives us the opportunity to suggest updates in the system understanding and organizational processes oriented to reduce the gaps of food access in rural and urban environment.

3. Materials and Methods

The work was carried out through the following main steps: (i) Analyze the possibility to describe the FFFA under a systemic point of view, (ii) link the FFFA to the Agenda 2030 framework by identifying which of the SDGs are addressed in the model, (iii) propose a revised systems thinking map of FFFA concepts integrated with the SDGs, (iv) propose a first version of a FFFA quantitative SD model followed by a preliminary application to the analysis of the dairy sector dynamics in the area of Bogota.

The FFFA and complementary publications from the FAO's Food into Cities collection were studied in order to gather evidence of variables, define connections among those variables and identify the limitations of approaches used until now to model food supply to cities. The application of the systems thinking (ST) and system dynamics (SD) methodological approaches [33] was chosen to systemically study the FSDS, in light of their relevance to the various SDGs.

SD allows describing the system's structure and its behavior over time to identify high leverage points for intervention on the system, to test (by applying them in a virtual environment) possible policies and to forecast the outcomes of such decision on the system through simulation [33]. An integrated assessment of changing technical, economic, social and environmental conditions affecting both, the urban and the rural areas, is calling not just for the use of new tools, capable of evaluating how dynamic elements interact among themselves, but also for a new understanding capable of revealing a systemic structure coherent with real world FSDS and urban issues.

A causal loop diagram (CLD), supporting the understanding of the FSDS complexity, was designed after having identified and analyzed the problem, goal and solutions according to FAO's guide, re-conceptualized the structure of FSDS, based on FAO's literature. The causal diagram annotation rules follow the indications found in [33].

The quantitative system dynamics model was then developed by translating the qualitative CLD into a Stock and Flow diagram as also suggested in [33]. The Stock and Flow diagram was developed in order to run quantitative simulations of the FFFA.

The system dynamics model was populated based on the data retrieved from the FAOSTAT website (www.faostat.org) and literature publications reporting data on milk production and consumption in the area of Bogota, Colombia [34]. Only official sources were considered in order to guarantee the data reliability and affordability. Such data was used to calibrate the quantitative FFFA model. Results of the simulations were discussed, and several considerations and conclusions were drawn. Matches among historical data, observed for the case study in Bogota, and model simulations were evaluated with a linear regression among observed versus predicted values and considering the determination coefficient as indicator of the model precision [33].

3.1. Narrative Description of the FAO's Methodological Targets and the SDGs

The FFFA consists in a fundamental study for the characterization of food supply and distribution systems based on the observation of developing countries and countries in transition. Aragrande e Argenti [1], covering the description of the food supply and distribution systems in those developing countries and the economic, social and institutional contests.

Although, FFFA does not make a direct reference to a single main problem, from its narrative and complementary publications, one problem can be elicited. FAO [35] states: "The increasing urbanization of transition and developing countries represents the need to organize food production, processing and marketing facilities so as to satisfy an urban demand characterized by growing poverty levels." In addition, urbanization and poverty (the latter being a key SDG) are mentioned as significant issues for the increasing urban population, which, besides, has been attributed to play a role in the food accessibility. In some cities as Lagos, Dhaka, Freetown, La Paz, Kinshasa, Guatemala, the poverty rate is up to 50% of the total population [36]. FFFA defines Food Supply and Distribution Systems as "complex combination of activities (production, handling, storage, transport, process, package, wholesale, retail, etc.) operated by dynamic agents, enabling cities to meet their food requirements".

From Armendariz et al. [2] we know that FAO identified the increasing urbanization as the main obstacle to the efficiency and effectiveness of FSDS, and any other problem in FSDS is derived from this main one. Four basic related issues were also highlighted: (a) Land competition between housing, industry, and infrastructure and agricultural production within and around cities; it also includes the competition among land use for biomass production destined to food, feed or renewable energy; (b) increasing quantities of food required to feed cities and its distribution within the expanding urban areas; (c) consumption habits and food purchasing behaviors modifications; (d) low-income households and food accessibility problems due to the likelihood to reside far from food markets and the lack of basic infrastructure—roads, electricity and water.

These are all aspects that are also related to several SDGs and hence systemically connected under a systemic perspective, as already mentioned.

Three policy goals (at the time referred to as Millennial Goals) were also defined by FAO [35]:

- Economic (to achieve low cost food) \rightarrow which maps to SDG 8;
- Social (minimizing food insecurity in poor households, job opportunities) → which maps to SDGs
 1 e 10 in a first instance;
- Health and Environmental (better hygiene and sustainable food production, processing retailer and consumption) → which map to SDGs 3 and 6.

It is interesting to note that, with reference to the FAO report [35], none of the economic, social and health and environmental goals are related to the main one "Meeting urban food needs". Particularly interesting is the fact that none of these was deliberately related to the main problem, the increasing urbanization, which makes it clear that there's a risk of not selecting significant policies to meet the goal because the problem is unaddressed. It is also important to mention that, in the FFFA guide, the concept of "urban food security" is not presented. Understanding how a system works requires an appropriate approach through which the system can be observed. Treating both human and ecosystem

spheres as separated contexts and considering them as linear, predictable and controllable are two primary errors when dealing with environmental issues.

3.2. From FAO Narrative to a Systems Thinking and System Dynamics Modeling Approach

Following the purpose explained in the previous paragraphs, a Causal Loop Diagram has been developed. This CLD wants to be a first attempt to tie together rural and urban point of view in a FSDS, including some aspects and variables highlighted by the FAO framework. Through the use of a systemic approach and the development of a causal loop diagram, many intrinsic relationships are revealed, and this enables a deeper study of the food service and distribution system. The CLD is based on what has been done in Armendariz et al. [2], but in this paper we want to give more details about the macro-elements identified in the previous work. In particular, in the presented qualitative model and in the subsequent quantitative model, we focused on the two major subsystems of the previous model: the food production subsystem and the food-distribution subsystem. They are the most important complex systems that need to be considered in order to have a deeper explanation of food dynamics. In short, the CLD in this paper is a model refinement of the one showed in [2] (which was, in turn, based on FAO document [1]), defining more clearly the scope of the model and its main variables. This activity was then useful to better design the Stock and Flow model, which, in this case, is the mere translation of what the CLD has identified as main variables and links in a final simulation model.

The final CLD (Figure 3) consists of different areas of interest:

- Rural production (farms and workforce);
- Urban distribution (distribution companies and workforce);
- Food market (supply and demand);
- Total factor productivity.



Figure 3. Overall Causal loop diagram.

These areas will be described individually, showing the emerging loops.

Inside the Casual Loop Diagram (Figure 3) presented in this paper, only the main model variables and their interrelations are proposed. Furthermore, the variables will be highlighted with different

colors in order to easily relate them to the corresponding SDG objective, following the color codes identified in Table 2 below.

SDG ID	SGD Name (Color-Coded)	Relevance in the Model	Related Variable/Sector	Variables' Color in the Model
1	No Poverty	limited	Production & distribution sectors	
2	Zero Hunger	core	Food Sector, food security gap	
3	Good Health and Well-being	core	people malnourished	
5 Gender Equ	Gender Equality	limited	Population Sector (no distinction	
	1 5		btw men and women)	
8	Decent Work and Economic Growth	limited	Population working on food production and distribution Farms	
			sector	
9	Industry, Innovation and Infrastructure	central	Farms, Distribution companies, km ² of roads	
10	Reduced Inequalities	limited	Population sector makes non distinctions, equal access to food	
11	Sustainable Cities and Communities	limited	Sustainable access to food (food price)	
12	Responsible Consumption & Production	central	Production Sector	
15	Life on Land	central	Available land, Farms sector	

Table 2. SDG objectives and colors used in the CLD.

It is worth noticing that Table 2 reports only a subset of the SDGs that are accounted for in our CLD, and namely: (i) Those SDGs that can be linked to some of the variables in the CLD, (ii) how "relevant" such variables in the model are to the specific SDGs and (iii) the colors used to represent the belonging of certain variables in the model to the related SDG area, so to better identify also the systemic relationships across the very same SDGs. In other words, Table 2 is meant to summarize which SDGs are accounted for in our model and through which variable(s) of the model, and how relevant such variables are to the referenced SDG.

"Relevance" here is explained as follows:

- (1) **Core**: the related variables are essential aspects in the description of the connected SDG;
- (2) **Central**: the related variables are aspects that can be retrieved by the description of the related SDG and that are pretty clearly connected to it;
- (3) **Limited**: the related variables are marginal aspects to the related SDG but can be connected to it through other variables or relationships.

3.3. Causal Loop Diagram (CLD)

Figure 3 presents the overall Causal Loop Diagram (CLD), that is a qualitative model representing the causal relationships among the most important aspects (variables) in our model. Figure 3 is meant to provide an overall glimpse of our qualitative model and due to its complexity, it may seem a bit difficult to follow. For this reason, and also in order to systemically appreciate the whole model, we will drive the reader in understanding its main feedback loops, on which we have put a focus in the following.

Let's first analyze a few basic loops:

- The reinforcing loop **R1** regards the number of rural farms which often gather together in bigger farms, improving efficiency (taking advantage from economy of scale) and profitability of sector;
- The reinforcing loop **R2** regards the rural workforce available that depends on rural population, which increase if the hiring rate of farms guarantees enough employment. the urban counterpart has also the same loop (not indicated in the figure), which is affected by the agricultural employment appeal in a opposite way compared to the rural population;
- The balancing loops **B2–B3** regard the workforce requested by the new farms and the distribution companies;

• The balancing loop **B1** identify a simple economic sub-system which includes market price, food consumption and food stock at urban level.

Beside these basic loops there are other loops which consist of variables from different areas of interest.

In Figure 4 two loops are highlighted. The reinforcing loop R3 (green arrows) explain the relationship between the market price and the production of food; when market price rises also the profitability rises, the effect is an over-exploitation of soil due to increase in production. In the long run the total factor productivity will decrease drastically making it difficult to produce new food, which drops the urban stock (supply) and raises the price.



Figure 4. Rural loops.

To counteract this loop there are two balancing loops. One is the B1 previously explained, the other is B4 (orange) which shows that the more the profitability for agricultural activities the less population at urban level (they move to rural because of the raising in workplaces).

In Figure 5 we evidence two more loops. The reinforcing loop R4 (magenta) shows the relationship between urban food distribution companies and congestion of urban street. The congestion causes difficulties in carrying food from rural to urban, which in turn creates an insufficient level of food availability, that raises the price and the profitability of distribution sector.



Figure 5. Food distribution.

This loop is counteracted by the balancing loop B1 and by balancing loop B5 (cyan). This last is due to the dynamic of building new infrastructure when congestion becomes unbearable.

Nevertheless, building new infrastructure has a side effect which has important consequences on total factor productivity. In fact, building new infrastructure not only decreases land availability (which will be no more used for agriculture activities), but also increase the pollution. All these things weaken the total productivity factor, feeding a new reinforcing loop R5 (blue) showed in Figure 6.



Figure 6. Food supply chain.

The drop of total productivity factor weakens the food production, this increases the price and the number of distribution companies, the need of new infrastructure increases, and the total productivity factor decrease much more.

4. Model Simulation, Development and Results

The causal loop diagram described in the previous paragraphs could be considered a good starting point to develop the Stock and Flow diagram, which represents a preliminary quantitative System Dynamics model of the FFFA.

The model was built taking into account the main areas already mentioned in the CLD (population dynamics for rural and urban areas; production chains in rural areas including land use, farms, workforce and incomes; urban demand of food and markets due to population dynamics; distribution, roads and infrastructures; food security gap affecting population dynamics, food companies and pressures on food policies). The core element of the model is the human population stock and its flows, which drives the food demand, and the organizational quality of the system and limits (or favor) the food consumption. A preliminary application was performed using historical data from the population of Bogota and the milk production and consumption in the Colombian capital. Comparisons among model simulations and historical trends of population and milk production observed in Bogota were shown in the results.

4.1. Stock and Flow Diagram

The structure of the quantitative model is presented from Figures 7–10, encompassing the food production and distribution sectors and the relation with demographic dynamics in the country. This will allow the specification of the dynamic hypothesis for the problem discussed in this paper, i.e., what should be the policies to meet urban food needs in developing countries and those in transition. In fact, policies are often developed with a short time horizon and a unidimensional level of action, in order to mitigate the actual state of crisis of a country. However, eradicating the problem require a long-term focus and strenuous multidimensional efforts to reach an equilibrium between economy, population and resources. By thinking under short-termism, resources are going to be always allocated to firefighting, leaving even less resources to building capabilities and reach the equilibrium mentioned above. The model proposed in this paper wants to give help to this kind of new decision-making

perspective, giving advices on which are the right investments to do and how long it takes to see real improvements in society.



Figure 7. Diagram S and F of rural and urban population.



Figure 8. Diagram S&F of food production.



Figure 9. Diagram Stock and Flow of food distribution.



Figure 10. Diagram S&F of food demand and consumption.

The stock and flow diagrams of the supply and distribution systems shows the main elements of the rural and urban areas including population driving food demand; farms trying to cover food demand with production; emigration flows from rural to urban areas and vice versa depending on the employment opportunities and family incomes. Modeling development assumed that a strong balancing loop act on the rural urban equilibrium and food demand could be a driver of rural growth at local level, boosting food security and rural development, having as main consequence the increase of employment rate at rural level and the achievement of an equilibrium in the rural-urban population flows.

Population dynamics included births, deaths and migration flows (Figure 7). The population consumes food that is in part produced in the rural area. Food production in rural areas pulls labor needs, employments and growth of the agricultural and livestock farms both in size and in production levels. In the same way the food produced in this area must be sent to the city (Figure 8), the creation of new small farms is also determined by the food security gap. The higher the gap the more pressure in the food production nearby the city. It assumes that food import form other regions and countries is not enough structured for the emerging markets and it must be even more effective for fast population growth in the cities.

However, food production in the farms at local level is usually affected by environmental factors such as rain or droughts that might cause floods or dry periods with scarcity of feed availability for animals and lower production due to adverse climatic conditions. As well, soil conditions are affected, which is a variable that affects production not optimum for the crop, for this reason the average annual rainfall was taken into account. The operation of transporting food from the countryside to the city takes time, while in the city there are some companies responsible for the distribution of these foods with employment and growth needs according to the dynamics of the market and the population (Figure 9).

The food production and consumption dynamics mainly depends on population growth in the city. It also generates waste. If the supply of food does not meet the demand, there is a need to bring

food from rural areas (local production) or other region and countries (import) in order to cover the demand. In addition, the unequal distribution of food or lack of food supplies can cause malnutrition especially in children and young cohorts (Figure 10).

4.2. Model Evaluation and a Preliminary Application in the Area of Bogota (Colombia)

The stock and flow diagram was then tailored to describe an application of this framework to the city of Bogota in Colombia relatively to the dairy sector and the milk production and consumption. Model settings included a time interval from 2005 to 2017 which represent the historical period with observed data for milk production in the area of Bogota. The production and consumption stocks were considered equal to milk production in the Bogota District and milk consumption in the city of Bogota. Differences among milk consumption and milk production were assumed to be imported from other Colombian regions or nearby countries. Model parametrization was performed using literature values as reported in Table 3. The model was integrated with climate effects considering that milk production is highly affected by climate. Considering the air temperature quite constant in the region, rainfall was considered the most important variable affecting pasture production and animal performance, thus was integrated in the model. Data of rainfall were gathered from local sources (Table 4). A comparison among milk production observed and predicted trends was then performed in terms of pattern of behavior.

Variable	Value	Units	Reference
urban population	6,826,436	personas	(DNP, 2005)
urban births rate	0.0398	1/year	(DNP, 2019) (total population of Bogota)
rural population	13,680	persons	(DNP, 2019)
rural births rate	0.0398	1/year	(DNP, 2019) total population of Bogota)
people malnourished	6.5	%	FAOSTAT, 2017
standard amount of food per capita	78	Milk lt per capita	Piña and Martínez, 2014)
land occupied by one new farm	50	hectares	
available land	3353	hectares	
waste	0.31	ton per capita	Piña and Martínez, 2014
km ² of infrastructures	36,232		
urban population working on food			DNP from FILCO-Ministerio del
distribution	2,272,607	persons	Trabajo—2010–2016 (27.5 × urban
distribution			population/100) estimated
time delay for urban retire	50	years	
small farms	9	units (0–50 ha)	Censo Nacional Agropecuario, DANE—2014
big farms	25	units (>50 ha)	Censo Nacional Agropecuario, DANE—2014
Small farms creation rate	Small farms creation rate 0.04		Calculated from regional inventories in several
Shiai failis creator fac	0.01	i, year	years
Big farms creation rate	0.01	1/vear	Calculated from regional inventories in several
big faille creation fait	0.01	1,	years
Average n° of firm per aggregation	5	units	Calculated from regional inventories in several
1			years
Delay specialization-aggregation	6	Years	Calculated from regional inventories in several
5 1 00 0			years
big farms production	1400	Liters of milk	Estimated; Censo Nacional Agropecuario,
0 1			DANE-2014
small farms production	800	Liters of milk	Estimated; Censo Nacional Agropecuario,
			DANE-2014
sman farms factor			$EAOCTAT (0.4) \times much rescale tion (100)$
rural population employed	1598	Persons	estimated

Table 3. Data used in the model setting and evaluation. Data refers to the city of Bogota.

Year	Rainfall (mm)
2005	615.4
2006	740.4
2007	647.3
2008	740.2
2009	591.0
2010	1085.0
2011	948.3
2012	688.2
2013	791.0
2014	877.0
2015	506.5
2016	807.9
2017	1082.0

Table 4. Data used in the model setting and evaluation. Data refers to the city of Bogota.

Source: Observatorio ambiental de Bogotá-http://oab.ambientebogota.gov.co/esm/indicadores?id=156&v=1.

As mentioned, the developed model was populated with data from the city of Bogota considering several references to gather initial values of the model variables and simulation and also to get reference mode of the historical pattern of behavior. These reference values were used for a preliminary evaluation. For the calibration, two variables were used: the population and the milk production. Population data derived from the National Administrative Department of Statistics (DANE) from the year 2005 to the year 2017. Milk production data were taken from FAOSTAT (www.faostat.it) for Colombia and from the Third Agricultural Census conducted by the Ministry of Agriculture and the DANE in Colombia, where it is stated that milk production in Bogota corresponds to 0.2% of national production (Table 3).

As said, rainfall was considered the most important variable to account for climate effects on agricultural and milk production. For the rain data, the annual average in the city of Bogota was taken into account, for the same period of time, also for the production of milk (Table 4). The rates included in the model for the population flows allowed to have a strong correspondence among observed vs predicted data ($R^2 = 0.99$; Figure 11).



Figure 11. Observed (population) and predicted (simulation) trends of urban population in Bogota from 2005 to 2017.

Simulated milk production pattern showed a similar trend to that observed indicating the model structure was able to capture the system elements that are responsible of the most relevant dynamics (Figure 12). The milk market and dynamics usually have very complex dynamics and this model simply tried to address few aspects related with urban-rural dynamics.



Figure 12. Pattern of produced milk in the area of Bogota and simulated production in the area considering urban rural dynamics and climate effects on the agricultural production.

From a policy point of view the model might give advice on how to stimulate the rural development and establish the equilibrium in the cities. It might happen by tuning the factors affecting rural and urban population and food production and supply dynamics. In our idea the food dynamics in the cities should be monitored and managed to boost local food production nearby to cities and favoring the rural employment and development.

The model applications have to be considered a preliminary extent of the quantitative model of the FFFA. The model reports in quantitative terms the main variables described in the causal diagram and fundamental to capture the complexity of the system behavior: limitations of the model have to be highlighted in terms of exhaustively and applicability. The model was originally built to increase complexity understanding in developing and transition countries which makes difficult to get reliable data from these areas to develop complete and exhaustive models directly applicable for policy formulations. This model version does not allow simulating and trusting predictions of future scenarios. Even though, at this level, it represents a simple application in the Colombia's case, it allowed having a first running model that could be improved with specific sub-model testing.

5. Conclusions

FAO's FFFA presents a variety of rural—urban situations as well as specific problems belonging to different stakeholders, institutional process and environmental and land dynamics, among which the urbanization process and its consequences were elicited as the most significant. This work allowed to map the complex relationships among the food system components as decisional support to answer the question "what would the optimal policy to meet urban food needs be?" and act with a systemic perspective to assess food policies. The identification of main stocks and dynamics of FSDS according to FFFA has been conceptualized in a causal loop diagram which connects the dynamics between land,

population, distribution and production processes, resources and job dynamics. This work also allowed to link the food system components with the sustainable development goals of the Agenda 2030 (hence demanding intrinsically for a holistic and systemic approach) and improve the organizational efficiency of the food production and distribution processes, to increase the food supply to cities, also reducing costs and waste. One fundamental insight was that food-related policies are pushed and stimulated by the increase in food availability or food access gaps. The main consideration obtained from reading the FFFA diagram is that socioeconomic conditions and people dynamics drives the food equilibrium at urban level. Sustainability arises when integrated policies between rural and urban sides are considered and not only focusing on the city-food problem. Effective leverages on food systems aimed to minimize food gaps have to be indirectly obtained by tuning the policies applied in other sectors (land use, road logistics, job dynamics, urban dynamics, resource use efficiency, health, finance, etc.) and trying to enhance the synergies among rural and urban boundaries. SDG number 2 (Zero hunger), 3 (good health and well-being), 9 (Industry innovation and infrastructure,), 12, Responsible consumption and Production), and 15 (life on land) were found to be the fundamental SDGs related to the food systems and FFFA. Testing effects on these SDGs from the urban and rural policies formulated by institutional decision makers will return the main scenarios of the system viability and feasibility.

An applicative quantitative model was also presented in this work focusing milk production and consumption in Bogota using data from literature. The model showed that fostering local production of perishable food, like milk, in the area nearby the city could help to stimulate the filling of food security gap and at the same time to regulate part of the equilibrium among the rural–urban population especially improving socioeconomic sustainability of rural economies and generating employment and incomes. It also advantages the reduction of the emigration from rural to urban side.

Our findings are promising and suggest that institutions such as FAO and other key global stakeholders supporting sustainable food systems and good nutrition in the current urbanization era could promote the understanding of FSDS complexity for improving organizational capacities to ensure food security. Among the scientific community, multidisciplinary and co-disciplinary approaches are encouraged to develop quantitative models and sub-models of the proposed framework on the basis of FFFA, background and expertise.

Author Contributions: All authors contributed evenly to the development of the manuscript.

Funding: This research received no external funding.

Acknowledgments: We would like to thank the UN FAO for providing us with the needed literature resources and insight into their methodological and operational guides and for critically reviewing it in order to put it into a systemic perspective.

Conflicts of Interest: The authors declare no conflict of interest.

References

- Aragrande, M.; Argenti, O. Studying Food Supply and Distribution Systems to Cities in Developing Countries and Countries in Transition; Methodological and Operational Guide, Revised Version; Food into Cities Collection, DT/36-01E; FAO: Rome, Italy, 2001.
- Armendáriz, V.; Armenia, S.; Atzori, A. Systemic analysis of food supply and distribution systems in city-region systems—An examination of FAO's policy guidelines towards sustainable agri-food systems. *Agriculture* 2016, 6, 65. [CrossRef]
- Armendariz, V.; Armenia, S.; Atzori, A.; Romano, A. Analyzing Food Supply and Distribution Systems using complex systems methodologies. In Proceedings of the 9th Igls-Forum on System Dynamics and Innovation in Food Networks, Innsbruck, Austria, 9–13 February 2015.
- United Nations: Sustainable Development Goals. Available online: http://www.un.org/sustainabledevelopment/ sustainable-development-goals/ (accessed on 20 June 2019).
- Donaires, O.S.; Cezarino, L.O.; Caldana, A.C.F.; Liboni, L. Sustainable development goals—An analysis of outcomes. *Kybernetes* 2019, 48, 183–207. [CrossRef]

- 6. Georgiadis, P.; Vlachos, D.; Iakovou, E. A system dynamics modeling framework for the strategic supply chain management of food chains. *J. Food Eng.* **2005**, *70*, 351–364. [CrossRef]
- Piña, W.H.A.; Martínez, C.I.P. Urban material flow analysis: An approach for Bogota, Colombia. *Ecol. Indic.* 2014, 42, 32–42. [CrossRef]
- Giraldo, D.P.; Betancur, M.J.; Arango, S. Food security in development countries: A systemic perspective. In Proceedings of the 26th International Conference of the System Dynamics Society, Athens, Greece, 20–24 July 2008.
- 9. Meadows, D.H. *Food and Population: Policies for the United States;* America as an Interdependent World; University Press of New England: Hanover, NH, USA, 1976.
- 10. Meadows, D. The World Food Problem: Growth Models and Non-Growth Solutions. In *Alternatives to Growth I*, *A Search for Sustainable Future*, 1st ed.; Meadows, D., Ed.; Ballinger Pub Co.: Cambridge, MA, USA, 1977.
- 11. Saeed, K.; Satter, M.A.; Singh, G. Rice Crop Production Policies and Food Supply in Bangladesh. In Proceedings of the International System Dynamics Conference, Chestnut Hill, MA, USA, 27–30 July 1983.
- 12. Bach, N.L.; Saeed, K. Food self-sufficiency in Vietnam: A search for a viable solution. *Syst. Dyn. Rev.* **1992**, *8*, 129–148. [CrossRef]
- Bala, B.K. Computer Modelling of Energy, Food and Environment: The case of Bangladesh. In Proceedings of the 17th International Conference of the System Dynamics Society and 5th Australian & New Zealand Systems Conference, Wellington, New Zealand, 20–23 July 1993.
- 14. Minegishi, S.; Thiel, D. System dynamics modeling and simulation of a particular food supply chain. *Simul. Pract. Theory* **2000**, *8*, 321–339. [CrossRef]
- 15. Saeed, K. *Defining Developmental Problems for System Dynamics Modeling: An Experiential Learning Approach;* Social Science and Policy Studies Department, Worcester Polytechnic Institute: Worcester, MA, USA, 2000.
- 16. Gohara, R. *A System Dynamics Model for Estimation of Future World Food Production Capacity;* University of New Hampshire: New Hampshire, NH, USA, Unpublished work; 2001.
- Quinn, P.M. Nation State Food Security: A Simulation of Food Production, Population Consumption, and Sustainable Development. In Proceedings of the 20th International Conference of the System Dynamics Society, Palermo, Italy, 28 July–1 August 2002.
- 18. Özbayrak, M.; Papadopoulou, T.C.; Akgun, M. Systems dynamics modelling of a manufacturing supply chain system. *Simul. Model. Pract. Theory* **2007**, *15*, 1338–1355. [CrossRef]
- 19. Vo, T.L.H.; Thiel, D.A. System Dynamics Model of the Chicken Meat Supply Chain Faced with Bird Flu; University of Nantes: Nantes, France, 2006.
- 20. Briano, E.; Caballini, C.; Mosca, R.; Revetria, R.; Testa, A. Proposing a System Dynamic approach to assess and improve Italian ports competitiveness. In Proceedings of the ACMOS '10-WSEAS, Catania, Italy, 29–31 May 2010.
- 21. Dace, E.; Muizniece, I.; Blumberga, A.; Kaczala, F. Searching for solutions to mitigate greenhouse gas emissions by agricultural policy decisions—Application of system dynamics modeling for the case of Latvia. *Sci. Total Environ.* **2015**, 527, 80–90. [CrossRef] [PubMed]
- 22. Walters, J.P.; Archer, D.W.; Sassenrath, G.F.; Hendrickson, J.R.; Hanson, J.D.; Halloran, J.M.; Vadas, P.; Alarcon, V.J. Exploring agricultural production systems and their fundamental components with system dynamics modelling. *Ecol. Model.* **2016**, *333*, 51–65. [CrossRef]
- 23. Gao, W.; Hong, B.; Swaney, D.P.; Howarth, R.W.; Guo, H. A system dynamics model for managing regional N inputs from human activities. *Ecol. Model.* **2016**, *322*, 82–91. [CrossRef]
- 24. Kopainsky, B.; Hager, G.; Herrera, H.; Nyanga, P.H. Transforming food systems at local levels: Using participatory system dynamics in an interactive manner to refine small-scale farmers' mental models. *Ecol. Model.* **2017**, *362*, 101–110. [CrossRef]
- Allington, G.R.; Li, W.; Brown, D.G. Urbanization and environmental policy effects on the future availability of grazing resources on the Mongolian Plateau: Modeling socio-environmental system dynamics. *Environ. Sci. Policy* 2017, 68, 35–46. [CrossRef]
- Lie, H.; Rich, K.M.; van der Hoek, R.; Dizyee, K. An empirical evaluation of policy options for inclusive dairy value chain development in Nicaragua: A system dynamics approach. *Agric. Syst.* 2018, 164, 193–222. [CrossRef]

- 27. Marín-González, O.; Parsons, D.; Arnes-Prieto, E.; Díaz-Ambrona, C.G. Building and evaluation of a dynamic model for assessing impact of smallholder endowments on food security in agricultural systems in highland areas of central America (SASHACA). *Agric. Syst.* **2018**, *164*, 152–164. [CrossRef]
- 28. Martínez-Jaramillo, J.E.; Arango-Aramburo, S.; Giraldo-Ramírez, D.P. The effects of biofuels on food security: A system dynamics approach for the Colombian case. *Sustain. Energy Technol. Assess.* **2019**, *34*, 97–109. [CrossRef]
- 29. Collste, D.; Pedercini, M.; Cornell, S.E. Policy coherence to achieve the SDGs: Using integrated simulation models to assess effective policies. *Sustain. Sci.* **2017**, *12*, 921–931. [CrossRef] [PubMed]
- 30. Zelinka, D.; Amadei, B. A Systems Approach for Modeling Interactions among the Sustainable Development Goals Part 2: System Dynamics. *Int. J. Syst. Dyn. Appl.* **2019**, *8*, 41–59. [CrossRef]
- Ferri, G.; Sedehi, H. The System view of the Sustainable Development Goals. CERBE Working Papers wpC26, CERBE Center for Relationship Banking and Economics 2018. Available online: https://ideas.repec.org/p/lsa/ wpaper/wpc28.html (accessed on 7 February 2019).
- 32. Ragnarsdottir, K.V.; Sverdrup, H. The Economic Challenges of the UN Sustainable Development Goals: A Systems Dynamics Approach. *Syst. Chang.* **2018**. Available online: https://systemchange.online/index.php/systemchange/article/view/24 (accessed on 10 September 2019).
- 33. Sterman, J.D. Business Dynamics, 1st ed.; Irwin McGraw-Hill: New York, NY, USA, 2000.
- 34. Martínez, E.B. La seguridad alimentaria y nutricional de Colombia, una prioridad. *Cuad. Latinoam. Adm.* **2014**, *10*. [CrossRef]
- 35. Food for the Cities, Food Supply and Distribution Policies to Reduce Food Insecurity: A Briefing Guide for Mayors, City Executives and Urban Planners in Developing Countries and Countries in Transition; Food into Cities Collection, DT/43-00E; FAO: Rome, Italy, 2000; Available online: http://www.fao.org/fileadmin/templates/ags/docs/ MUFN/DOCUMENTS/dt4300e/food_for_cities_guide.pdf (accessed on 5 September 2019).
- 36. FAO. Food Supply and Distribution to Cities: Urban Dynamics and Food Security; FAO: Rome, Italy, 2000.



© 2019 by the authors. Licensee MDPI, Basel, Switzerland. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (http://creativecommons.org/licenses/by/4.0/).