

Table S1. Willingness to Pay Estimates for Canadian Subjects (Reported in Canadian Dollars).

Canada (n = 70)	Full Sample	Male	Female	P1	P2	P3	P4	Rural	Fringe	Urban
Location: Rural	-23,161**	-25,952**	-18,641**	-2,800	-7,073*	-35,833**	-67,965**	-20,061**	-31,723**	-20,000**
Location: Fringe	-7,018**	-8,587*	-4,547	5,444	-5,837	1,253	-21,378**	-5,169	-8,209*	-6,247
Years to Promotion	-2,902**	-3,111**	-2,291**	-2,950**	-989	-2,854	-1,651	-3,466**	-1,878	-2,462**
Setting: Community with 30%	-7,125**	-68	-10,504**	-3,578	-1,385	-26,250**	-20,561*	-10,365**	-9,264*	-682
Setting: Hospital with 0%	-14,054**	-6,532	-18,496**	-11,039	-7,514*	-30,467**	-32,804**	-21,068**	-17,318**	-5,118
Setting: Hospital with 30%	1,982	1,992	693	2,639	2,428	636	-6,955	-6,054	-4,946	13,806*
Setting: Community with 0%	-24,714**	-109,683	-25,231**	-7,044	-36,989	-214,015	-239,263	-110,338	-3,459	-165,054
Saskatchewan (n = 22)	Full Sample	Male	Female	P1	P2	P3	P4	Rural	Fringe	Urban
Location: Rural	-9,500	-15,847	-8,535	824	-4,084	41,880		-2,588	23,199	1,355
Location: Fringe	-2,544	-4,124	-3,252	4,195	5,869	32162.00		-3,893	22,652	7,531
Years to Promotion	-2,051	-2,796	-2,031	-3,029	1,586	2,462	n/a	-2,625	5,554	-635
Setting: Community with 30%	-8,176	-273	-14,898*	-3,500	-12,384*	5,838		-10,262	-10,025	-5,318
Setting: Hospital with 0%	-14,118	-10,693	-15,000	-9,086	-23,451	-17,735		-19,406	-31,647	-12,995
Setting: Hospital with 30%	-406	6,343	-3,354	-2,338	-6,814	-8,615		-11,909	1,035	4,829
Manitoba (n = 48)	Full Sample	Male	Female	P1	P2	P3	P4	Rural	Fringe	Urban
Location: Rural	-29,934**	-17,121	-27,116**	-2,611	-7,822	81,358	-56,396*	44,623	-25,228*	-30,047*
Location: Fringe	-5,714	-13,017	-2,017	10,675	-3,827	-57,925	-16,964	-33,362	-10,073	-5,554
Years to Promotion	-3,659**	-1,744	-3,738*	-3,333	-845	9,849	-3,951	6,478	-1,990	-2,532
Setting: Community with 30%	-9,725*	3,021	-12,413*	-5,786	-947	82,604**	-12,572	22,000	-4,893	-8,797
Setting: Hospital with 0%	-20,615**	5,873	-29,777**	-20,000	-7,751	19,245**	-26,176	63,812	-11,034	-18,196
Setting: Hospital with 30%	-2,736	9,261	-2,896	3,389	1,073	35,925	-11,112	53,159	372	7,025
Setting: Community with 0%	-30,692*	869	-35,408*	-11,929	-51,111	656,226	-175,782	248,696	-515	-244,146

* significant $p = 0.05$, ** $p < 0.01$.