



Abdel Moneim Y. Lashin ^{1,*} and Mohamed K. Aouf ²

- ¹ Department of Mathematics, Faculty of Science, King Abdulaziz University, P.O. Box 80203, Jeddah 21589, Saudi Arabia
- ² Department of Mathematics, Faculty of Science, Mansoura University, Mansoura 35516, Egypt; mkouf127@yahoo.com
- * Correspondence: aylashin@mans.edu.eg

Abstract: This paper aims to provide sufficient conditions for starlikeness and convexity of Hadamard product (convolution) of certain multivalent analytic functions with positive real parts. Moreover, the starlikeness conditions for a certain integral operator and other convolution results are also considered.

Keywords: analytic functions; *p*-valent starlike and convex functions; subordination; convolution; Bernardi integral operator

MSC: 30C45; 30C50; 30C80

1. Introduction

Let A_p denote the class of functions of the form:

$$f(z) = z^{p} + \sum_{k=1}^{\infty} a_{k+p} z^{k+p} \qquad (p \in \mathbb{N} = \{1, 2, \ldots\})$$
(1)

which are analytic in the open unit disc $\mathbb{U} = \{z : |z| < 1\}$ and let $\mathcal{A}_1 := \mathcal{A}$. A function $f \in \mathcal{A}_p$ is said to be in the class S_p^* of *p*-valently starlike functions in \mathbb{U} if it satisfies the following inequality:

$$\Re(\frac{zf'(z)}{f(z)}) > 0 \quad (z \in \mathbb{U}).$$
⁽²⁾

Further, A function $f \in A_p$ is said to be in the class K_p of *p*-valently convex in \mathbb{U} if it satisfies the following inequality:

$$\Re(1+\frac{zf''(z)}{f'(z)})>0\quad(z\in\mathbb{U}).$$

The starlikeness and convexity of *p*-valent functions were introduced by Goodman [1] and considered recently in the works [2–12]. Let P_{α} be the class of functions with positive real part of order α that have the form $h(z) = 1 + \sum_{k=1}^{\infty} c_k z^k$ which are analytic in \mathbb{U} and satisfy the following condition

$$\Re\{h(z)\} > \alpha, \quad (0 \le \alpha < 1; z \in \mathbb{U}).$$

A function $f \in A_p$ is said to be in the class $P(p, \alpha)$ if and only if

$$rac{f'(z)}{pz^{p-1}}\in \ P_{lpha} \quad (0\leq lpha <1; z\in \mathbb{U}) \;.$$



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For $0 \le \alpha < 1$, we denote by $R_p(\alpha)$ the family of functions $f \in A_p$ which satisfy the condition

$$\frac{f'(z)+zf''(z)}{p^2 z^{p-1}} \in P_{\alpha} \quad (z \in \mathbb{U}).$$
(3)

As a special case, for p = 1 the class $R_p(\alpha)$ reduces to the familiar class R which was studied by Chichra [13], Ali and Thomas [14], Singh and Singh [15,16], Kim and Srivastava [17], Ali et al. [18], Szasz [19] and Yang and Liu [20]. For two functions f and $g \in \mathcal{A}_p$, that is if f is given by (1) and g is given by $f(z) = z^p + \sum_{k=1}^{\infty} b_{k+p} z^{k+p}$, then their Hadamard product (convolution), (f * g), is the function defined by the power series

$$(f * g)(z) = z^p + \sum_{k=1}^{\infty} a_{k+p} b_{k+p} z^{k+p} .$$

For a function $f \in A_p$, Reddy and Padmanabhan [21] defined the following integral operator:

$$J_{p,c}(z) = J_{p,c}(f(z)) = \frac{c+p}{z^c} \int_0^z t^{c-1} f(t) dt \quad (p \in \mathbb{N}, c > -p)$$

= $z^p + \sum_{k=1}^\infty \frac{c+p}{c+p+k} a_{k+p} z^{k+p}.$ (4)

In particular, The operator $J_{1,c}$ was introduced by Bernardi [22] and the operator $J_{1,1}$ was studied earlier by Libera [23]. By using the Clunie-Jack Lemma [24] it was shown in [25] that if the function $f \in A$ belongs to the class P_{β} , then $J_{1,c} \in S^*$ (S^* is the class of starllike functions) provided

$$(1+c)\beta > \frac{\log\frac{4}{e}}{6}(c^2\tan^2\frac{\alpha^*\pi}{2} - 3)$$
(5)

where $1 = \alpha^* + \frac{2}{\pi} \tan^{-1} \alpha^*$. In their paper [14], Ali and Thomas improved the constant β in (5). In the work of Lashin [26] a criterion for convolution properties of functions of the class $P(\alpha)$ was introduced, this criterion was improved by Sokol [27] and Ponnusamy and Singh [28]. The present paper extends and improves each of these earlier results in [26–28]. Additionally, By using Miller and Mocanu Theorem [29] we will consider the starlikeness of the integral operator $J_{p,c}$ and extend the results of Ali and Thomas [14].

2. Preliminaries Lemmas

In this paper, we shall require the following lemmas.

Lemma 1 (see [15]). A sequence $\{b_k\}_{k=0}^{\infty}$ of non-negative numbers is said to be a convex null sequence if $b_k \to 0$ as $k \to \infty$ and

$$b_0 - b_1 \ge b_1 - b_2 \ge \dots \ge b_k - b_{k+1} \ge 0.$$

Let the sequence $\{b_k\}_{k=0}^{\infty}$ be a convex null sequence. Then the function

$$q(z) = \frac{b_0}{2} + \sum_{k=1}^{\infty} b_k z^k \quad (z \in \mathbb{U})$$

is analytic in \mathbb{U} and $\Re\{q(z)\} > 0$.

Lemma 2 ([15]). *If the function* $\chi(z)$ *is analytic in* \mathbb{U} *with* $\chi(0) = 1$ *and* $\Re{\{\chi(z)\}} > 1/2, z \in \mathbb{U}$ *, then for any function F analytic in* \mathbb{U} *, the function* $\chi * F$ *takes its values in the convex hull of* $F(\mathbb{U})$ *.*

Lemma 3 ([25,30]). Let $\lambda > 0$ and $0 \le \beta < 1$. If the function q is analytic in \mathbb{U} with q(0) = 1, satisfies the inequality

$$\Re\left\{q(z)+\lambda zq'(z)\right\}>\beta\quad(z\in\mathbb{U}),$$

then

$$\Re \{q(z)\} > 1 + 2(1-\beta) \sum_{k=1}^{\infty} \frac{(-1)^k}{1+\lambda k} \quad (z \in \mathbb{U})$$

Lemma 4 ([31]). *For* $0 \le \alpha < 1$ *and* $0 \le \beta < 1$ *,*

$$P_{\alpha} * P_{\beta} \subset P_{\delta}, \quad \delta = 1 - 2(1 - \alpha)(1 - \beta).$$

The result is sharp.

Lemma 5 ([29]). Suppose that the function $\varphi : C^2 \times U \to C$ satisfies the condition $\Re\{\varphi(ix, y; z)\} \leq \delta$ for all real $x, y \leq -\frac{(1+x^2)}{2}$ and all $z \in U$. If $q(z) = 1 + c_1 z + \cdots$ is analytic in U and

$$\Re\{\varphi(q(z), zq'(z), z)\} > \delta$$
, for $z \in U$,

then $\Re{q(z)} > 0$ *in U*.

Lemma 6 ([32]). The *n*th partial sum S_n of the Alternating series $\sum_{k=1}^{\infty} (-1)^n a_n$, $a_n > 0$, always lies between S_{n-1} and S_{n-2} , or

$$-1 < -a_1 < S_n < a_2 - a_1 < 0.$$
(6)

3. Main Results

First of all, we state and prove the following results which extend the results of Lashin [26] and Sokol [27].

Theorem 1. Let $p \in \mathbb{N}, 0 \leq \alpha, \beta < 1$, and let $\psi(p) = \sum_{k=1}^{\infty} \frac{(-1)^k}{p+k}$. If $f, g \in \mathcal{A}_p$ satisfy $f \in P(p, \alpha)$ and $g \in P(p, \beta)$, then $\xi = (f * g) \in S_p^*$, provided that

$$(1-\alpha)(1-\beta) < \min\{\frac{2p+1}{8p^2\psi^2 + 4p}, \frac{p+1}{4p^2(1-\ln\frac{4}{e})}\}.$$
(7)

Proof. It is easy to see that,

$$\frac{f'(z)}{pz^{p-1}} * \frac{g'(z)}{pz^{p-1}} = \frac{\xi'(z) + z\xi''(z)}{p^2 z^{p-1}}.$$
(8)

By the hypothesis on f and g, it follows from (8) and Lemma 4 that

$$\Re\left(\frac{\xi'(z) + z\xi''(z)}{p^2 z^{p-1}}\right) > 1 - 2(1 - \alpha)(1 - \beta).$$
(9)

Let

$$\phi(z) = \frac{\xi'(z)}{pz^{p-1}},$$
(10)

then $\phi(z) = 1 + b_1 z + b_2 z^2 + ...$ is analytic in U. Using (9) and (10) we obtain

$$\Re\left(\frac{\xi'(z) + z\xi''(z)}{p^2 z^{p-1}}\right) = \phi(z) + \frac{1}{p} z\phi'(z) > 1 - 2(1-\alpha)(1-\beta).$$

If we apply Lemma 3, then we have

$$\Re\left(\frac{\xi'(z)}{pz^{p-1}}\right) > 1 + 4(1-\alpha)(1-\beta)p\sum_{k=1}^{\infty}\frac{(-1)^k}{p+k} =: \lambda, \ (z \in \mathbb{U}).$$
(11)

Since $\psi(p) > \psi(1)$, $p \ge 1$, it follows that $\lambda > 1 - 2(1 - \alpha)(1 - \beta)p(1 - \ln \frac{4}{e})$. If

$$(1-\alpha)(1-\beta) < \frac{p+1}{4p^2(1-\ln\frac{4}{e})},$$
(12)

then

$$\lambda > \frac{p-1}{2p} > 0. \tag{13}$$

Applying Lemma 3 again, (11) gives

$$\Re\left\{\frac{\xi(z)}{z^p}\right\} > 1 + 2p(1-\lambda)\psi.$$
(14)

If we apply Lemma 6, then we have

$$\psi > -\frac{1}{p+1}.\tag{15}$$

Inequality (15) together with (13) implies $1 + 2p(1 - \lambda)\psi > 0$. Let $q(z) = \frac{z\xi'(z)}{p\xi(z)}$ and $\tau(z) = \frac{\xi(z)}{z^p}$, then q(z) is analytic in U with q(0) = 1 and

$$\Re\{\tau(z)\} > 1 - 8(1 - \alpha)(1 - \beta)p^2\psi^2.$$
(16)

By simple calculation, we find that

$$\frac{\xi'(z) + z\xi''(z)}{p^2 z^{p-1}} = \tau(z) \left[q^2(z) + \frac{1}{p} z q'(z) \right] = \varphi \Big(q(z), z q'(z), z \Big),$$

where $\varphi(u,v;z) = \tau(z)(u^2 + \frac{1}{p}v)$. By (9) we get

$$\Re\left[\varphi(q(z),zq'(z),z)\right] > 1 - 2(1-\alpha)(1-\beta) \quad (z \in U).$$

Moreover $\Re{\{\varphi(ix, y, z)\}} = \Re{\{\tau(z)(\frac{1}{p}y - x^2)\}}$, and for real $x, y \le -\frac{1}{2}(1 + x^2)$, we have

$$\Re\{\varphi(ix,y,z)\} \le -\frac{1}{2p}\{1 + (1+2p)x^2\}\Re\{\tau(z)\} \le -\frac{1}{2p}\Re\{\tau(z)\} \quad (z \in U).$$
(17)

Thus by (16) and (17) we get

$$\Re\{\varphi(ix,y,z)\} \leq 1-2(1-\alpha)(1-\beta),$$

for all $z \in U$. Thus by Lemma 5, $\Re\{q(z)\} > 0$. Thus, $\Re\left\{\frac{z\xi'(z)}{p\xi(z)}\right\} > 0$, that is, $\xi \in S_p^*$. \Box

Remark 1. *Putting* p = 1 *in Theorem 1 we get the result obtained by Lashin ([26], Theorem 1).*

Theorem 2. Let $p \in \mathbb{N}$ and $0 \le \alpha, \beta, \gamma < 1$. If $f, g, h \in A_p$ satisfy $f \in P(p, \alpha)$, $g \in P(p, \beta)$ and $h \in P(p, \gamma)$, then $\zeta = (f * g * h) \in K_p$, where

$$(1-\alpha)(1-\beta)(1-\gamma) < \min\{\frac{2p+1}{16p^2\left(\sum_{k=1}^{\infty}\frac{(-1)^k}{p+k}\right)^2 + 8p}, \frac{p+1}{8p^2(1-\ln\frac{4}{e})}\}.$$

Proof. It is sufficient to show that $\eta(z) = \frac{z\zeta'(z)}{p} \in S_p^*$. Note that,

$$\frac{f'(z)}{pz^{p-1}} * \frac{g'(z)}{pz^{p-1}} * \frac{h'(z)}{pz^{p-1}} = \frac{\eta'(z) + z\eta''(z)}{p^2 z^{p-1}}.$$
(18)

By the hypothesis of Theorem 2, it follows from (18) and Lemma 4 that

$$\Re\left\lfloor \frac{\eta'(z) + z\eta''(z)}{p^2 z^{p-1}} \right\rfloor > 1 - 4(1-\alpha)(1-\beta)(1-\gamma),$$

and the proof is completed similar to the proof of Theorem 1. \Box

Remark 2. Putting p = 1 in Theorem 2 we get the result obtained by Lashin ([26], Theorem 2).

Theorem 3. Let $p \in \mathbb{N}$, c > -p and $0 \le \alpha < 1$. If $f \in \mathcal{A}_p$ given by (1) be in the class $P(p, \alpha)$, then the function $J_{p,c}$ defined by (4) belongs to the class $P(p, \beta)$, where

$$\beta = 1 + 2(1 - \alpha)(p + c) \sum_{k=1}^{\infty} \frac{(-1)^k}{p + c + k}.$$

Proof. From (4) we have

$$zJ''_{p,c}(z) + (c+1)J'_{p,c}(z) = (c+p)f'(z).$$
(19)

Let

$$q(z) = \frac{J'_{p,c}(z)}{pz^{p-1}}$$
(20)

so that $q(z) = 1 + c_1 z + c_2 z^2 + ...$ is analytic in U. Therefore (19) and (20) leads us to

$$\Re\left\{q(z) + \frac{1}{p+c}zq'(z)\right\} = \Re\left\{\frac{f'(z)}{pz^{p-1}}\right\} > \alpha \quad (c > -p, p \in \mathbb{N})$$

Now by applying Lemma 3 with $\lambda = \frac{1}{c+p}$, c > -p and $\beta = \alpha$, we deduce that

$$\Re\left\{\frac{J'_{p,c}(f(z))}{pz^{p-1}}\right\} > 1 + 2(1-\alpha)(p+c)\sum_{k=1}^{\infty}\frac{(-1)^k}{p+c+k}.$$

This evidently ends the proof of Theorem 3. \Box

Remark 3. *The result (asserted by Theorem 3 above) was also obtained, by means of a markedly different technique, by Aouf and Ling ([33], Theorem 1).*

Remark 4. The result presented in Theorem 4 below generalizes the results shown by Ali and Thomas [14], by employing a different technique

Theorem 4. Let $f \in A_p$ and $J_{p,c}$ given by (4). If $f \in P(p, \alpha)$, then $J_{p,c} \in S_p^*$ $(-p < c \le 0)$, where $1 - \alpha < \min\{\frac{2p+1}{p}, \frac{p+1}{p}\}$.

$$1 - \alpha < \min\{\frac{2p+1}{2(p+c)[1+2\delta(c+p\psi)]}, \frac{p+1}{2p(p+c)\ln 4}\},\$$

$$\delta(c+p) = \sum_{k=1}^{\infty} \frac{(-1)^k}{p+c+k} \text{ and } \psi(p) = \sum_{k=1}^{\infty} \frac{(-1)^k}{p+k}.$$

Proof. Let $f \in A_p$ be in the class $P(p, \alpha)$, by using Theorem 3, we have

$$\Re\left\{\frac{J_{p,c}'(f(z))}{pz^{p-1}}\right\} > 1 + 2(1-\alpha)(p+c)\sum_{k=1}^{\infty}\frac{(-1)^k}{p+c+k} := \mu, say.$$

Since $\delta(c+p) > \delta(0)$ for $-p < c \le 0$, then $\mu > 1 - (1-\alpha)(p+c) \ln 4$. If

$$(1-\alpha) < \frac{p+1}{2p(p+c)\ln 4},$$
(21)

then $\mu > \frac{p-1}{2p} > 0$. Let us define the function φ by

$$\varphi(z)=\frac{J_{p,c}(z)}{z^p},$$

so that $\varphi(z) = 1 + c_1 z + c_2 z^2 + \dots$ is analytic in $\mathbb U$ and

$$\Re\left\{\varphi(z)+\frac{1}{p}z\varphi'(z)\right\}=\Re\left\{\frac{J'_{p,c}(f(z))}{pz^{p-1}}\right\}>\mu.$$

If we apply Lemma 3 with $\lambda = \frac{1}{p}$ and $\beta = \mu$, then we have

$$\Re\left\{\frac{J_{p,c}(z)}{z^p}\right\} > 1 + 2p(1-\mu)\psi.$$
⁽²²⁾

Since $2p(1-\mu) < p+1$, (15) gives $1 + 2p(1-\mu)\psi > 0$. Note also that from (19), we have

$$zJ_{p,c}^{''}(z) + J_{p,c}^{'}(z) = (c+p)f^{'}(z) - cJ_{p,c}^{'}(z).$$

Since $c \le 0$, the above equation and Theorem 3 give

$$\Re\left\{\frac{zJ_{p,c}''(z) + J_{p,c}'(z)}{p^{2}z^{p-1}}\right\} = \frac{(c+p)}{p} \Re\left\{\frac{f'(z)}{pz^{p-1}}\right\} - \frac{c}{p} \Re\left\{\frac{J_{p,c}'(z)}{pz^{p-1}}\right\} > \frac{(c+p)}{p} \alpha - \frac{c}{p} \mu.$$
(23)

Let $q(z) = \frac{zJ'_{p,c}(z)}{pJ_{p,c}(z)}$ and $\rho(z) = \frac{J_{p,c}(z)}{z^p}$, then q(z) is analytic in U with q(0) = 1 and

$$\Re\{\rho(z)\} > 1 + 2p(1-\mu)\psi.$$
(24)

Applying the same method and technique as in our proof of Theorem 1, we get

$$\frac{zJ_{p,c}^{''}(z)+J_{p,c}^{'}(z)}{p^{2}z^{p-1}}=\rho(z)\left[q^{2}(z)+\frac{1}{p}zq^{'}(z)\right]=\varphi\Big(q(z),zq^{'}(z),z\Big),$$

where $\varphi(u, v; z) = \rho(z)(u^2 + \frac{1}{p}v)$. By (23) we get

$$\Re\left[\varphi\left(q(z),zq'(z),z\right)\right] > \frac{(c+p)}{p}\alpha - \frac{c}{p}\mu \ (z \in U).$$

Moreover $\Re{\{\varphi(ix, y, z)\}} = \Re{\{\rho(z)(\frac{1}{p}y - x^2)\}}$, and for real $x, y \le -\frac{1}{2}(1 + x^2)$, we have

$$\Re\{\varphi(ix,y,z)\} \le -\frac{1}{2p} \{1 + (1+2p)x^2\} \Re\{\rho(z)\} \le -\frac{1}{2p} \Re\{\rho(z)\} \quad (z \in U).$$
 (25)

Thus by (24) and (25) we get

$$\begin{aligned} \Re\{\varphi(ix,y,z)\} &\leq -\frac{1}{2p}\{1+2p(1-\mu)\psi\} \\ &< \frac{(c+p)}{p}\alpha - \frac{c}{p}\mu. \end{aligned}$$

for all $z \in U$. Thus by Lemma 5, $\Re\{q(z)\} > 0$. Thus , $\Re\left\{\frac{zJ'_{p,c}(z)}{pJ_{p,c}(z)}\right\} > 0$, that is, $J_{p,c} \in S_p^*$ and this ends the proof. \Box

Remark 5. For p = 1 Theorem 4 gives the result obtained by Ali and Thomas [14].

Theorem 5. *If* $f \in R_p(\alpha)$ *, then* $f \in P(p, \alpha)$ *.*

Proof. Let $f \in A_p$ defined by (1) satisfies the condition (3), then

$$\Re\left\{\frac{f'(z) + zf''(z)}{p^2 z^{p-1}}\right\} = \Re\left\{1 + \sum_{k=1}^{\infty} \left(\frac{p+k}{p}\right)^2 a_{p+k} z^k\right\} > \alpha.$$

Hence, we have

$$\Re\left\{1+\frac{1}{2(1-\alpha)}\sum_{k=1}^{\infty}\left(\frac{p+k}{p}\right)^2a_{p+k}z^k\right\}>\frac{1}{2}.$$

Note that

$$\frac{f'(z)}{pz^{p-1}} = 1 + \sum_{k=1}^{\infty} \frac{p+k}{p} a_{p+k} z^k$$
$$= \left\{ 1 + \frac{1}{2(1-\alpha)} \sum_{k=1}^{\infty} \left(\frac{p+k}{p}\right)^2 a_{p+k} z^k \right\} * \left\{ 1 + 2(1-\alpha) \sum_{k=1}^{\infty} \frac{p}{p+k} z^k \right\}.$$

Applying Lemma 1, with $c_0 = 1$ and $c_k = \frac{p}{p+k}$, k = 1, 2, ..., we get

$$\Re\left\{1+2(1-\alpha)\sum_{k=1}^{\infty}\frac{p}{p+k}z^k\right\}>\alpha,$$

which implies that $Re\left\{\frac{f'(z)}{pz^{p-1}}\right\} > \alpha$, by using Lemma 2. \Box

Remark 6. Theorem 5 is immediate from Hallenbeck-Ruscheweyh theorem [34]. Indeed, define $\phi(z)$ by (10) with f in place of ξ . Then $f \in R_p(\alpha)$ means $\phi(z) + \frac{1}{p}z\phi'(z) \prec \frac{1+(1-2\alpha)z}{1-z} = L(z)$. Now Hallenbeck-Ruscheweyh theorem (see also Miller-Mocanu ([29], P.71, Theorem 3.1b)) implies $\phi(z) \prec L(z)$,

Remark 7. Putting p = 1 in Theorem 5 we get the result obtained by Al-Oboudi ([35], Theorem 2.3, when $\lambda = n = 1$).

Theorem 6. Let $f \in R_p(\alpha)$. Then $f \in P(p, \xi)$, where

$$\xi = \frac{2 + (p^2 + 3p)\alpha}{(1+p)(p+2)} \ge \alpha.$$

Proof. It is shown in [36] that, if $\gamma \ge 0$ and if $g(z) = z + \sum_{k=1}^{\infty} \frac{1}{1+\gamma k} z^{k+1}$ then

$$\Re\left\{\frac{g(z)}{z}\right\} \geq \frac{2\gamma^2 + 3\gamma + 1}{2(1+\gamma)(1+2\gamma)}$$

Hence

$$\Re\left\{1+2(1-\alpha)\sum_{k=1}^{\infty}\frac{p}{p+k}z^{k}\right\} \ge \frac{(2+p^{2}+3p)\alpha}{(1+p)(p+2)}.$$
(26)

Using (26) in the Theorem 5 we get the result. \Box

Remark 8. Putting p = 1 in Theorem 6 we get the result obtained by Al-Oboudi ([35], Remark 2.5, when $\lambda = 1$).

4. Conclusions

The convolution method has recently been used to study many interesting subclasses of analytical functions. An interesting criterion was given by Lashin [26] to be starlike for convolution of functions with positive real parts, which was improved by Sokol [27]. Each of these earlier results has been extended and improved in this paper. Additionally, by using Miller and Mocanu Theorem [29], Ali and Thomas' results [14] for the starlikeness of the Bernardi integral operator have been extended.

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