



# Article Global Value Chains of COVID-19 Materials: A Weighted Directed Network Analysis

Georgios Angelidis <sup>1</sup>, Charalambos Bratsas <sup>2</sup>, Georgios Makris <sup>2</sup>, Evangelos Ioannidis <sup>1,3</sup>, Nikos C. Varsakelis <sup>1</sup> and Ioannis E. Antoniou <sup>2,\*</sup>

- <sup>1</sup> School of Economics, Faculty of Economic and Political Sciences, Complex Systems Analysis Laboratory (COSAL), Laboratory of Economic Analysis and Policy (LEAP), Aristotle University of Thessaloniki, 541 24 Thessaloniki, Greece; angelidig@econ.auth.gr (G.A.); ioannidek@math.auth.gr (E.I.); barsak@econ.auth.gr (N.C.V.)
- <sup>2</sup> School of Mathematics, Faculty of Sciences, Complex Systems Analysis Laboratory (COSAL), Aristotle University of Thessaloniki, 541 24 Thessaloniki, Greece; cbratsas@math.auth.gr (C.B.); geomak@auth.gr (G.M.)
- <sup>3</sup> School of Mathematics, Aristotle University of Thessaloniki, 541 24 Thessaloniki, Greece
- \* Correspondence: iantonio@math.auth.gr; Tel.: +30-2310-997-971 or +30-6937-222-337

Abstract: The COVID-19 pandemic caused a boom in demand for personal protective equipment, or so-called "COVID-19 goods", around the world. We investigate three key sectoral global value chain networks, namely, "chemicals", "rubber and plastics", and "textiles", involved in the production of these goods. First, we identify the countries that export a higher value added share than import, resulting in a "value added surplus". Then, we assess their value added flow diversification using entropy. Finally, we analyze their egonets in order to identify their key affiliates. The relevant networks were constructed from the World Input-Output Database. The empirical results reveal that the USA had the highest surplus in "chemicals", Japan in "rubber and plastics", and China in "textiles". Concerning value added flows, the USA was highly diversified in "chemicals", Germany in "rubber and plastics", and Italy in "textiles". From the analysis of egonets, we found that the USA was the key supplier in all sectoral networks under consideration. Our work provides meaningful conclusions about trade outperformance due to the fact of surplus, trade flow robustness due to the fact of diversification, and trade partnerships due to the egonets analysis.

**Keywords:** global value chain; complex networks; weighted directed networks; COVID-19 goods; personal protective equipment; degree; entropy

# 1. Introduction

COVID-19 has led to an unprecedented global health crisis [1]. Most countries seek to obtain personal protective equipment (PPE) or "COVID-19 goods" and, in turn, manufacturers seek to obtain relevant raw materials or "COVID-19 materials" [2]. This has caused a boom in demand for PPE around the world [3–6]. PPE includes surgical masks, P2/N95 respirators, gloves, goggles, glasses, face shields, gowns, and aprons [7]. The basic raw materials involved in the production of PPE are "chemicals", "rubber and plastics", and "textiles" [8]. The high demand for these materials has resulted in uncertainty about their future availability. At the same time, lockdowns impose trade limitations on the interconnectedness among countries [9]. These limitations reduce the connectivity of the corresponding sectoral global value chain (GVC) networks, or "COVID-19 GVC nets". Although countries with higher exports than imports—"high surplus countries"—play a key role, we must examine how robust their role is in COVID-19 GVC nets. Countries with high trade diversification are more robust than countries with low trade diversification, as they can absorb disruptive changes more effectively. Moreover, we need to identify the key affiliates of high surplus countries for two reasons: (a) policymakers should know the



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**Copyright:** © 2021 by the authors. Licensee MDPI, Basel, Switzerland. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (https:// creativecommons.org/licenses/by/ 4.0/). countries that contribute to surplus creation of the outperforming countries, as they could be alternative partners with the other countries that seek to obtain COVID-19 materials; (b) unstable affiliations may undermine the outperforming countries. As the supply–use of COVID-19 materials is a critical issue, decisions cannot be trustworthy unless we can address the following questions concerning the COVID-19 GVC nets:

*Question 1: Which are the high surplus countries (exports are higher than imports)? Question 2: What is the trade diversification of the high surplus countries? Question 3: Who are the trade affiliates of the high surplus countries?* 

The answers to these questions are valuable to policymakers for their decisions on COVID-19 materials supplies management. For example, the answer to Questions 1 and 3 supports (a) the selection of key participants in COVID-19 materials supply agreements and (b) the identification of the most appropriate countries in order to establish a factory producing COVID-19 goods or a logistic center. The answer to Question 2 allows a further selection criterion for suppliers, namely, their robustness due to the fact of diversification. Network analysis is the natural tool for addressing global trade issues. The GVCs describe the value added of all activities that are directly and indirectly involved in the production of final products [10]. The *value chain* concept has a long history [11–19]. Special interest is concentrated in the theoretical framework for explaining governance patterns in GVCs [20–29]. Network analysis of GVC networks has highlighted their structure, evolution, connectivity, and countries' participation [30–39]. COVID-19's impact on global value chains was recently assessed [3,40–45].

The goal of this work was to address the above three questions. Network analysis is necessary for the study of the first and third questions. However, in order to address the second question of diversification, network analysis should be combined with entropy. We used data provided by World Input-Output Database (WIOD), which included 44 countries and 54 sectors. The data and methodology are presented in Section 2. We constructed three COVID-19 GVC nets ("chemicals", "rubber and plastics", and "textiles") for the period 2000–2014 (3  $\times$  15 = 45 networks in total). The sectoral network construction is presented in Section 3. We introduce a new method of examining the trade balance [46], adapted to network analysis, through the difference of weighted in-degree from weighted out-degree of each country's value added flows. If a country has a weighted out-degree higher than the weighted in-degree, then it has a surplus of value added share in a specific sectoral GVC network, otherwise it has a deficit. We address the issue of diversification of GVC networks in the light of previous results [47,48]. We compute the *in- and out-weight entropies* as the natural tool for the analysis of diversification of value added flows among countries in GVC networks. Relevant concepts from network theory are presented in Section 4. The empirical findings of the network analysis and discussion are presented in Section 5, where two technical novelties are introduced, namely, (a) the value added trade balance indicator (3), which reveals if a country has a surplus or a deficit of the value added share, (b) the degree entropies, which indicate how diversified trade flows have a country and, therefore, if it is directly accessible from other countries. These technical novelties allow us to go beyond the analysis of the participation of each country in GVCs as an importer through degree-in and as an exporter through degree-out [31–37]. High entropy signifies countries with input/output value added share distributed to many partners, while low entropy indicates countries specialized their share in a few partners [49,50]. We visualize the affiliates sub-networks of the countries with the highest surplus in the sectoral GVC networks under examination in order to determine their best suppliers and clients of value added. Our conclusions are summarized in Section 6.

## 2. Data and Methodology

Our research was based on the last release of World Input-Output Database, commonly used for GVC studies [10,30–32,47,48,51–53]. The advantages of this database and its differences with similar databases can be found in [52]. WIOD provides World Input-Output Tables for the period from 2000 to 2014, including 43 countries and an extra area,

called ROW (rest of world) for the non-negligible remaining part of the world economy (estimated to be less than 15% of world gross domestic product in 2008 [52,54]), and their gross trade flows for 54 sectors. In our work, we included ROW (as a country-node) due to the fact that its relatively large size cannot be ignored in an analysis of global trade.

To compute the value added flows among 44 countries for the three sectoral GVC networks under examination, we employed Leontief's decomposition technique which is broadly accepted [48,52,54–58]. The World Input-Output Database provides the intermediate goods required for producing the output in a given sector, the consumption for each sector, and country, and the value added to gross output ratios in all sectors in all countries. We denote by *B* the matrix with intermediate input coefficients, by *C* the vector of consumption for each sector and country, by *F* the diagonal matrix of value added to gross output ratios, and by *I* the identity matrix. The "Leontief Inverse"  $(I - B)^{-1}$  is the gross output produced at every step of the production process of one unit of consumption either domestic or foreign. The sectoral output level matrix is  $Q = (I - B)^{-1}C$ . The value added exports from all sectors involved in the production of *C* outside the country, are assessed by the matrix  $VA = F (I - B)^{-1}C$ . If the "Leontief Inverse"  $(I - B)^{-1}$  exists, then it is represented as a power series:  $(I - B)^{-1} = I + B + B^2 + \cdots$ . The conditions for the existence of the "Leontief Inverse" and the input–output physics behind it are well known and described in detail in textbooks [59,60].

We denote by  $v_{i[\mu] \to j[\nu]}$ ,  $\mu, \nu = 1, 2, ..., 54$  and i, j = 1, ..., 44, the matrix elements of the matrix VA,  $v_{i[\mu] \to j[\nu]}$  representing the value added exports from country *i* (from supply sector  $\mu$ ) to country *j* (for examined sector  $\nu$ ). Therefore, the value added exports of country *i* (from all supply sectors) to country *j* for sector  $\nu$  is:

$$v_{i \to j[\nu]} = \sum_{\mu=1}^{54} v_{i[\mu] \to j[\nu]}$$
(1)

## 3. Construction of Sectoral GVC Networks

We constructed weighted directed networks with nodes from the countries and edges of the value added flows. We constructed 45 directed weighted GVC networks (one for each of the three sectors for the available 15 years,  $3 \times 15 = 45$ ). Each network consisted of 44 nodes (i.e., countries), and the weights were constructed from the value added exports  $v_{i[\mu] \rightarrow j[\nu]}$ , using the formula:

$$w_{i \to j[\nu]} = \frac{v_{i \to j[\nu]}}{\sum_{j=1}^{44} \sum_{i=1}^{44} v_{i \to j[\nu]}}$$
(2)

The  $w_{i \rightarrow j[\nu]}$  denotes the share of value added exports from country *i* to country *j* divided by the sum of all transactions among countries (global value added flows), following previous related work [47,48]. As we are interested only in the foreign component of the countries, we excluded domestic components and worked on the weight matrix with zero diagonal elements:  $w_{i \rightarrow i[\nu]} = 0$ .

We selected Formula (2) from the input–output analysis [61]. This analysis is adopted by the OECD for the GVC multi-region input-output tables [34]. An illustrative example of a sectoral GVC network is shown in Figure 1.



**Figure 1.** Sectoral GVC network. Each country (node) imports/exports the same share (identical weights) from/to all other countries.

#### 4. Concepts from Network Theory

We present the relevant definitions used to address the three questions posed in Section 1. The degrees (definition 1) and value added trade balance (definition 2) are used to address question 1 (high surplus countries) and question 3 (trade affiliates). Question 2 (diversification) is naturally addressed by entropy (definition 3).

#### **Definition 1.** (Weighted In- and Out-Degree).

For each sector v and each country i = 1, 2, ..., 44, the total of the shares of the flows to country i is the *weighted in-degree*,  $deg_i^{[v]in}$ , and the total of the shares of the flows from the country i is the *weighted out-degree*,  $deg_i^{[v]out}$  [62]. The weighted degrees indicate the relative position of country i in the sectoral GVC network, as they have been computed for the value added shares over the global transactions of sector v.

#### Definition 2. (Value-Added Trade Balance).

The trade balance is the difference between gross exports and gross imports over a certain time period [46]. A country has a trade surplus when exports are of greater value than imports, while it has a trade deficit when imports are of greater value than exports. In an interconnected global economy with increasingly complicated supply chains, conventional trade statistics are not sufficient, while value added trade offers a more precise view of global trade [63]. In this direction, we used value added flows in the computation of the balance of trade. For each sector v and each country *i*, we measured the *value added trade out-degree* and *weighted in-degree*.

$$VATB_{i}^{[\nu]} = deg_{i}^{[\nu]out} - deg_{i}^{[\nu]in} = \sum_{j=1}^{44} w_{i \to j[\nu]} - \sum_{j=1}^{44} w_{j \to i[\nu]}$$
(3)

The country *i* with a value added trade surplus,  $VATB_i^{[\nu]} > 0$ , exports a higher value added share than imports. Otherwise, country *i* presents a *value added trade deficit*,  $VATB_i^{[\nu]} < 0$ .

Definition 3. (In- and Out-Weight Entropy).

The entropy of a variable is the average information obtained from the measurement of the *n* possible values of the variable. Therefore, entropy is a measure of the lack of information before more accurate measurements are made. The Boltzmann, Planck, and Gibbs' entropy of statistical physics is [64,65]:  $S^{BPG}[p] = -\sum_{i=1}^{n} p_i \ln p_i$ . We shall use Shannon's entropy, representing the minimal average length of binary coding [66,67]:

$$S = -\sum_{i=1}^{n} p_i \log_2 p_i$$

In order to compare different entropies, the normalized entropy  $\frac{S}{\log_2 n}$  is computed, taking values in the interval (0, 1). Entropy is a measure of the diversity of the values of the variables. High entropy indicates that most values are more or else equally probable, while low entropy indicates that few values are highly probable and dominate, as the other values have a rather low probability.

For each sector v and each country i = 1, 2, ..., 44, Shannon entropy is a natural estimator of the diversification of the flows of a country i from/to others. If a country i has equal in-flows from all other countries, the *in-entropy* has its maximum value  $\log_2(43)$ . At the other extreme, if the in-flows from its suppliers are restricted to imports from one country, the *in-entropy* reaches the minimum value (zero). If the out-flows from a country i to all other countries are equal, the *out-entropy* takes its maximum value  $\log_2(43)$ . On the other extreme, if the out-flows from a country to the other countries are restricted to exports to only one country, the *out-entropy* reaches the minimum value (zero).

The *in-weight entropy* of node *i* is:

$$\mathcal{S}_{i}^{[\nu]in} = -\sum_{j=1}^{44} \rho_{j \to i[\nu]}^{in} \cdot \log_2\left(\rho_{j \to i[\nu]}^{in}\right), \quad \text{with values } 0 \le \mathcal{S}_{i}^{[\nu]in} \le \log_2(43) \tag{4}$$

where

$$\rho_{j \to i[\nu]}^{in} = \frac{w_{j \to i[\nu]}}{\sum_{j'=1}^{44} w_{j' \to i[\nu]}}$$
(5)

is the distribution of the incoming weights of node i for each sector v. The out-weight entropy of node i is:

$$\mathcal{S}_{i}^{[\nu]out} = -\sum_{j=1}^{44} \rho_{i \to j[\nu]}^{out} \cdot \log_2\left(\rho_{i \to j[\nu]}^{out}\right), \quad with \ values \ 0 \le \mathcal{S}_{i}^{[\nu]out} \le \log_2(43) \tag{6}$$

where

$$\rho_{i \to j[\nu]}^{out} = \frac{w_{i \to j[\nu]}}{\sum_{i'=1}^{44} w_{i' \to j[\nu]}}$$
(7)

is the distribution of the outgoing weights of node i for each sector v.

The normalized entropies are:

$$\mathcal{I}_{i}^{[\nu]in} = \frac{\mathcal{S}_{i}^{[\nu]in}}{\log_{2}(43)}, \quad \mathcal{I}_{i}^{[\nu]out} = \frac{\mathcal{S}_{i}^{[\nu]out}}{\log_{2}(43)}$$
(8)

For each country *i*, we capture the normalized *in-entropy* and *out-entropy* 54-dimensional vectors:

$$\begin{pmatrix} \mathcal{I}_{i}^{[1]in} \\ \vdots \\ \mathcal{I}_{i}^{[54]in} \end{pmatrix}, \begin{pmatrix} \mathcal{I}_{i}^{[1]out} \\ \vdots \\ \mathcal{I}_{i}^{[54]out} \end{pmatrix}$$
(9)

Countries with diversified import sources and value flows have high normalized *in*entropy, while countries with diversified destinations and value flows have high normalized out-entropy.

#### 5. Empirical Results and Discussion

We address the three questions, posed in Section 1 by estimating the relevant concepts presented in the previous section.

### 5.1. The High Surplus Countries in the COVID-19 GVC Nets (Question 1)

We used the value added trade balance in sectoral GVC networks, involved in the production of COVID-19 materials in order to identify the high surplus countries. High surplus countries are outperforming and, therefore, they are expected to meet the growing demand of COVID-19 materials in world trade.

The results of the weighted in-degree, weighted out-degree, and value added trade balance for the three selected sectoral GVC networks ("chemicals", "rubber and plastics", and "textiles") are presented in Figures 2–4.

The vertical axis lists the countries (nodes), sorted from the largest to smallest value added trade balance. The red bars represent the weighted in-degree of each country, and the blue bars represent the weighted out-degree of each country. The green bars represent the value added trade balance of each country. The value added trade balance  $(deg_i^{[\nu]out} - deg_i^{[\nu]in})$  appears as the difference between the blue bar and the red bar.

## Remark 1. "Uncle Sam" wins "the war of chemicals".

We can observe (Figure 2) that the USA, Japan, Germany, Korea, UK, Netherlands, Russia, Sweden, and India are the high surplus countries in the COVID-19 GVC net: "Manufacture of chemicals and chemical products". All other examined countries exhibited a deficit in value added trade balance. The performance of the USA stands out, while economies such as China, France, Italy, Belgium, and rest of the world have a balance close to zero, although they have high participation (high in-degree and out-degree) in the global trade of chemicals.

#### **Remark 2.** Domestic disasters do not hinder Japan's supremacy in "rubber and plastics".

We can observe (Figure 3) that Japan, the USA, Germany, China, Italy, UK, Indonesia, France, Brazil, Poland, Russia, Turkey, India, Portugal, and Finland were the high surplus countries in the COVID-19 GVC net: "Manufacture of rubber and plastic products". All other examined countries exhibited a deficit in VATB. Japan was a leader in rubber and plastic products, overcoming various domestic disasters (earthquake, tsunami, nuclear alert, and power shortages) that appeared during the examination period. Large economies (USA, Germany, and China) followed Japan, while the rest of the world exhibited the highest deficit.

# Remark 3. The textiles "Made in China" beat the textiles "Made in Italy".

We can observe (Figure 4) that China, Italy, Korea, the USA, Turkey, Japan, India, UK, Taiwan, Brazil, Indonesia, Spain, Lithuania, and Australia were the high surplus countries in the COVID-19 GVC net: "Manufacture of textiles, wearing apparel, and leather products". All other examined countries exhibited a deficit in VATB. China's low production costs seems to have defeated Italy's heritage in "textiles". France and the rest of the world had the largest deficits, although they had high participation (high in-degree and out-degree) in the global trade of textiles.



Figure 2. Sectoral GVC network: "Manufacture of chemicals and chemical products".



Figure 3. Sectoral GVC network: "Manufacture of rubber and plastic products".



Figure 4. Sectoral GVC network: "Manufacture of textiles, wearing apparel, and leather products".

#### 5.2. Diversification of the High Surplus Countries (Question 2)

Entropy is a natural estimator of trade diversification. A country with high entropy imports/exports from/to many partners, while a country with low entropy trades with only a few partners [49,50]. Figures 5–7 present the results of the *in-weight entropy* (red column) and the *out-weight entropy* (blue column) for the high surplus countries for the three selected sectoral GVC networks (i.e., "chemicals", "rubber and plastics", and "textiles"). The countries are sorted by entropy values from largest to smallest. We added also the average of all countries in the network as a reference indicator.

# Remark 4. Countries with a high surplus in chemicals were highly diversified.

Manufacture of chemicals and chemical products was the GVC net with the fewest countries with a surplus of value added share (Figure 2). However, most of them present high (above average) import and export diversification (Figure 5). Germany and the USA had a high value added trade surplus and high in- and out-weight entropy. This indicates that Germany and the USA traded uniformly with other countries in the network.

Japan and Korea had a high value added trade surplus but low (below average) in- and out-weight entropy. We can therefore infer that Japan and Korea owe their success to a few partnerships.

Normalised Weight Entropy of Countries with Value Added Trade Surplus in Sectoral GVC Network: Manufacture of chemicals and chemical products

| Countries (nodes)        | in    | out   | Countries (nodes)        |
|--------------------------|-------|-------|--------------------------|
| Germany                  | 0.768 | 0.845 | Germany                  |
| United States of America | 0.760 | 0.836 | Russia                   |
| Russia                   | 0.743 | 0.815 | Sweden                   |
| Sweden                   | 0.741 | 0.780 | United Kingdom           |
| United Kingdom           | 0.725 | 0.757 | India                    |
| Netherlands              | 0.701 | 0.751 | United States of America |
| Average of 44 countries  | 0.701 | 0.748 | Average of 44 countries  |
| Japan                    | 0.658 | 0.731 | Netherlands              |
| India                    | 0.633 | 0.673 | Japan                    |
| Korea                    | 0.616 | 0.651 | Korea                    |

**Figure 5.** Sectoral GVC network: "Manufacture of chemicals and chemical products". Normalized in- and out-weight entropy average (2000–2014) of countries with a value added trade surplus.

Normalised Weight Entropy of Countries with Value Added Trade Surplus in Sectoral GVC Network: Manufacture of rubber and plastic products

| Sectoral Over Network. Manufacture of rubber and plastic products |       |       |                          |  |  |
|---|-------|-------|--------------------------|--|--|
| Countries (nodes)   | in    | out   | Countries (nodes)        |  |  |
| Germany   | 0.826 | 0.845 | Germany                  |  |  |
| Finland   | 0.785 | 0.804 | Finland                  |  |  |
| Russia  | 0.773 | 0.797 | United Kingdom           |  |  |
| United Kingdom  | 0.771 | 0.790 | Italy                    |  |  |
| Turkey  | 0.763 | 0.779 | France                   |  |  |
| Italy   | 0.749 | 0.765 | Russia                   |  |  |
| Brazil  | 0.735 | 0.753 | Poland                   |  |  |
| France  | 0.735 | 0.718 | Average of 44 countries  |  |  |
| India   | 0.711 | 0.715 | Turkey                   |  |  |
| Average of 44 countries   | 0.707 | 0.707 | Portugal                 |  |  |
| United States of America  | 0.692 | 0.689 | China                    |  |  |
| Poland  | 0.691 | 0.669 | Japan                    |  |  |
| Japan   | 0.667 | 0.661 | India                    |  |  |
| Portugal  | 0.656 | 0.643 | Indonesia                |  |  |
| China   | 0.635 | 0.626 | Brazil                   |  |  |
| Indonesia   | 0.625 | 0.588 | United States of America |  |  |

**Figure 6.** Sectoral GVC network: "Manufacture of rubber and plastic products". Normalized in- and out-weight entropy average (2000–2014) of countries with a value added trade surplus.

| Countries (nodes)           | in    | out   | Countries (nodes)        |  |
|-----------------------------|-------|-------|--------------------------|--|
| Norway                      | 0.802 | 0.790 | United Kingdom           |  |
| Italy                       | 0.777 | 0.780 | Norway                   |  |
| United Kingdom              | 0.763 | 0.763 | Italy                    |  |
| Lithuania                   | 0.750 | 0.743 | Lithuania                |  |
| United States of America    | 0.711 | 0.719 | Turkey                   |  |
| Spain                       | 0.696 | 0.716 | Spain                    |  |
| Average of the 44 countries | 0.684 | 0.693 | Average of 44 countries  |  |
| Turkey                      | 0.664 | 0.664 | India                    |  |
| Brazil                      | 0.638 | 0.659 | Australia                |  |
| Japan                       | 0.624 | 0.658 | Indonesia                |  |
| Australia                   | 0.616 | 0.646 | Brazil                   |  |
| Taiwan                      | 0.610 | 0.594 | China                    |  |
| India                       | 0.591 | 0.593 | United States of America |  |
| Korea                       | 0.590 | 0.579 | Japan                    |  |
| China                       | 0.553 | 0.571 | Korea                    |  |
| Indonesia                   | 0.510 | 0.528 | Taiwan                   |  |

Normalised Weight Entropy of Countries with Value Added Trade Surplus in Sectoral GVC Network: Manufacture of textiles, wearing apparel and leather products

**Figure 7.** Sectoral GVC network: "Manufacture of textiles, wearing apparel, and leather products". Normalized in- and out-weight entropy average (2000–2014) of countries with value added trade surplus.

# Remark 5. Outperforming EU countries in rubber and plastics were also diversified.

In the GVC net "Manufacture of rubber and plastic products", the EU counties, namely, Germany, Italy, UK, France, and Finland, had a value added trade surplus and were uniformly globalized (highly diversified). Although, the USA, China, and Japan also had a high surplus, they were highly selective (low in- and out-weight entropy).

## **Remark 6.** Surplus in textiles was not related with diversification policy.

The high surplus countries (Figure 4) presented lower diversification (entropy) (Figure 7) and vice versa. China, Korea, and Japan possessed a high position in surplus but had low entropy. On the contrary, Norway, Lithuania, and Spain had a high diversification but low surplus.

## 5.3. The Affiliate Network of the High Surplus Countries (Question 3)

In order to identify the key affiliates (suppliers and clients) of the high surplus countries, we present the egonets (neighborhoods) of the top three high surplus countries for each sector ("chemicals", "rubber and plastics", and "textiles" (Figures 8–10)). The edges represent the average (2000–2014) imports (in-weights) and exports (out-weights) of each country from/to the other 43 countries. The in-egonet is represented by the red links, and out-egonet is represented by the blue links.



**Figure 8.** The egonets of USA, Japan, and Germany in the Sectoral GVC network: "Manufacture of chemicals and chemical products".



**Figure 9.** The egonets of Japan, the USA, and Germany in the Sectoral GVC network: "Manufacture of rubber and plastic products".



**Figure 10.** The egonets of China, Italy, and Korea in the Sectoral GVC network: "Manufacture of textiles, wearing apparel, and leather products".

#### **Remark 7.** USA had the highest influence in the chemical sector.

The USA had the highest surplus in chemicals (Figure 2) and, at the same time, was one of the best trade affiliates of the second and third countries (i.e., Japan and Germany) with a high surplus (Figure 8). This reveals the significant influence of the USA in this market. Moreover, the USA imported mainly from Taiwan and exported mainly to the rest of the world.

### **Remark 8.** The USA had the highest influence in "rubber and plastics" as a supplier.

We can observe (Figure 9) that the USA was the key supplier of Japan and Germany, imported mainly from Taiwan, and exported mainly to the rest of the world. This reveals the significant influence of the USA as a supplier, but it was only one of the key clients. Japan traded mainly with China, Korea, and Indonesia. Germany traded mainly with European countries (France, Italy, Netherlands, and UK). We can observe that geographical proximity did matter for the partnerships of Japan and Germany.

## **Remark 9.** The USA was the key supplier of the leaders in the textiles market.

We can observe (Figure 4) that the USA came fourth in the value added trade surplus but was the best supplier to the sector leaders, namely, China, Italy, and Korea (Figure 10). Asian countries (China, Korea, and Japan) had a significance presence as trade affiliates in the textiles market.

### 6. Concluding Remarks

We identified the high surplus countries (Question 1), their diversification (Question 2), and their key partnerships (Question 3) in the COVID-19 GVC nets, namely, for the sectoral networks of "chemicals", "rubber and plastics", and "textiles". We used network theory and entropy combining forward and backward flows from data for the period 2000–2014. The key findings of our work are summarized as follows:

Question 1: Which are the high surplus countries (export higher than import)? Our study reveals that the supply of world trade in COVID-19 materials depended mainly on the USA, Japan, and China (Remarks 1–3). The USA, Japan, Germany, Korea, UK, Netherlands, Russia, Sweden, and India were the high surplus countries in the GVC net "Manufacture of chemicals and chemical products" (Figure 2). Japan, USA, Germany, China, Italy, UK, Indonesia, France, Brazil, Poland, Russia, Turkey, India, Portugal, and Finland were the high surplus countries in the GVC net "Manufacture of rubber and plastic products" (Figure 3). China, Italy, Korea, the USA, Turkey, Japan, India, UK, Taiwan, Brazil, Indonesia, Spain, Lithuania, and Australia were the high surplus countries in the GVC net "Manufacture of textiles, wearing apparel, and leather products" (Figure 4).

Question 2: What is the trade diversification of the high surplus countries? In the GVC net "Manufacture of chemicals and chemical products", a few countries had a high surplus and high diversification (Remark 4). In the GVC net "Manufacture of rubber and plastic products", the outperforming EU counties were more uniformly globalized. Although, the USA and Asian countries also had a high surplus, they were highly selective (Remark 5). In the GVC net "Manufacture of textiles, wearing apparel, and leather products", the value added trade surplus was not related with diversification policy. Countries with a higher surplus had a lower diversification and vice versa (Remark 6).

Question 3: Who are the trade affiliates of the high surplus countries? The USA had the highest influence in the COVID-19 GVC nets (Remarks 7–9) and high flows from/to other high surplus countries (Japan, Germany, China, Italy, and Korea, (Figures 8–10)).

The "COVID-19 goods" were discussed with data from 2000 to 2014. This gap was due to the lack of data of the same quality (WIOD database). However, this lack of data did not have significant implications on the results, because the average annual changes

over the last five years were of the order 1% for the weight entropies and of the order of 10% for the weighted degrees as indicated in the Table 1.

| Table 1. Average | e annual changes | (2009–2014) fo | or weight entro | pies and wei | ghted deg | rees |
|------------------|------------------|----------------|-----------------|--------------|-----------|------|
|                  |                  | (              |                 |              | 0         |      |

| Average Annual Changes<br>(2009–2014)                                | In-Weight<br>Entropy | Out-Weight<br>Entropy | Weighted<br>In-Degree | Weighted<br>Out-Degree |
|--|----------------------|-----------------------|-----------------------|------------------------|
| Manufacture of chemicals and chemical products                       | 1.1%                 | 1.1%                  | 6.7%                  | 13%                    |
| Manufacture of rubber and plastic products                           | 0.9%                 | 0.9%                  | 6.5%                  | 9%                     |
| Manufacture of textiles,<br>wearing apparel, and<br>leather products | 1.4%                 | 1.4%                  | 8.7%                  | 11.4%                  |

The annual change in the indices under consideration are given by the formulas:

$$\frac{\left|deg_{\kappa}^{in}(t+1)-deg_{\kappa}^{in}(t)\right|}{deg_{\kappa}^{in}(t)},\frac{\left|deg_{\kappa}^{out}(t+1)-deg_{\kappa}^{out}(t)\right|}{deg_{\kappa}^{out}(t)},\frac{\left|\mathcal{S}_{\kappa}^{in}(t+1)-\mathcal{S}_{t}^{in}(t)\right|}{\mathcal{S}_{\kappa}^{in}(t)},\frac{\left|\mathcal{S}_{\kappa}^{out}(t+1)-\mathcal{S}_{\kappa}^{out}(t)\right|}{\mathcal{S}_{\kappa}^{out}(t)}$$

for t = 2009, 2010, 2011, 2012, and 2013. Therefore, the results based on entropy (diversification) are more robust compared to the results based on weighted degrees (country position in GVCs). These are our estimations for the expected modifications if more data were available.

We examined the sectoral scope of countries' activities, as we were interested in the sectoral distribution of them. The examination of the flows among sectors is an interesting question but lies beyond the scope of this work. This discussion requires a multigraph of different sectoral network analysis which may provide additional insights.

The answers to these questions are valuable to policymakers for their decisions on COVID-19 material supplies management. Examples of recommendations based on our work are the following: For COVID-19 material supply agreements, the USA should be seriously considered. For establishing a factory producing COVID-19 goods or a logistic center, one should consider the USA for "chemicals", Japan for "rubber and plastics", and China for "textiles". For the selection of robust suppliers, one should consider the USA for "chemicals", and Italy for "textiles".

Our study contributes to the recent discussion on value added trade in GVCs [32–35,39]. Our GVC construction of nets, based on Formula (1), allowed us to assess a country's participation in specific sectors of the global value chain as a function of all sectors of other countries.

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