

Article

Empirics of Korean Shipping Companies' Default Predictions

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Abstract: In this paper, we use a logit model to predict the probability of default for Korean shipping companies. We explore numerous financial ratios to find predictors of a shipping firm's failure and construct four default prediction models. The results suggest that a model with industry specific indicators outperforms other models in predictive ability. This finding indicates that utilizing information about unique financial characteristics of the shipping industry may enhance the performance of default prediction models. Given the importance of the shipping industry in the Korean economy, this study can benefit both policymakers and market participants.

Keywords: default prediction; shipping company; logit model; risk management; financial information



Citation: Park, Sunghwa, Hyunsok Kim, Janghan Kwon, and Taeil Kim. 2021. Empirics of Korean Shipping Companies' Default Predictions. *Risks* 9: 159. <https://doi.org/10.3390/risks9090159>

Academic Editor: Mogens Steffensen

Received: 15 July 2021

Accepted: 29 August 2021

Published: 1 September 2021

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1. Introduction

Shipping is a service industry that generates revenues from domestic cargo transport and transport services among different countries. It is estimated that the shipping market deals with approximately 90% of the worldwide trade volume (Stopford 2008). Global shipping routes have connected the most distant nations, countries, and continents through trade and economic relations (Tulyakova et al. 2019). In other words, an export of goods produced in Korea competes with shipping companies globally because there are no borders in the shipping market.

The shipping industry is a highly volatile industry affected by global economic aspects. Due to the global economic downturn in the late 2000s, the nosedive of demand for the shipping market due to the derived demand of the global economy has negatively affected the shipping industry (Kim 2018). Fluctuations of freight rates due to the depression of the global economy have the potential to decrease sales of shipping companies. Due to the high fixed costs, the long-term stagnation of freight rates may deteriorate profitability, and, thus, less competitive shipping companies will likely face bankruptcy. The shipping industry is more sensitive to fluctuations in the global economy compared to other industries.

In particular, the Korean shipping industry faced a crisis in the 1980s during the global depression induced by the oil shock, experienced significant difficulties in the 1990s during the International Monetary Fund (IMF) bailout era, and was severely hit during the global financial crisis of 2008. In May 1984, in the aftermath of the oil shock, the Korean government implemented an action plan for the shipping industry rationalization, in which 63 out of 66 national shipping companies participated. As a result, six shipping companies merged, and 14 were integrated and assumed to merge within two years.

Post-Asian financial crisis of 1997, most shipping companies experienced negative growth (even under the IMF program), and the government's regulation of the debt-to-income ratio forced ocean-going shipping companies to reduce their fleets. As ships ordered before the global financial crisis entered the market, the shipping market business began to feel pressure due to oversupply. Many shipping companies went bankrupt after

2008, and several became vulnerable to credit risk. For instance, Hanjin Shipping went bankrupt, and Hyundai Merchant Marine went through restructuring, after which Korea Development Bank became its largest shareholder.

The lack of ability to forecast shipping market fluctuations and manage shipping companies' risks has been indicated as the primary reason appropriate measures were not taken until recently despite repeated crises. The crisis of the Korean shipping industry and the default of companies depend on unique features of both the Korean market and the global economy, which must all be considered to achieve reliable default predictions.

The shipping industry is capital-intensive and largely depends on borrowed capital as a means of financing ships. Most revenue comes from the freight rates paid by shippers. The profit structure of the shipping industry is peculiar; further, the financial structure of shipping companies is weaker than that of firms operating in the manufacturing industry.

The risk assessment of shipping companies should reflect the unique characteristics of the shipping industry (Grammenos 2013). The business activities of shipping companies can be divided into two revenues: one from maritime transport (or shipping), which companies secure by managing their ships, and a second from the sale and the purchase of ships (S&P, henceforth). The demand for maritime transport largely depends on the demand for global trade and the trade volume, thus reflecting the procyclical feature of the shipping industry. Increasing and decreasing assets through the S&P of ships have a significant impact on the financial structure of shipping companies depending on when and how ships are acquired. The shipping industry as a whole is influenced by the shipping business cycle and is significantly affected by both the risks associated with individual companies and the systemic risks common to all companies. Therefore, diagnosing the default of shipping companies at an early stage and developing appropriate risk management tools are challenging tasks.

Thus, this study proposes a new approach to diagnose and predict the default crisis of Korean shipping companies utilizing the logit model. Financial ratios play an important role in revealing corporate financial soundness, a role which helps to maintain the competitive position of an enterprise, alongside the achievement of stable development contributing to the elimination of potential financial risks (Kliestik et al. 2020). In order to predict the financial reliability of companies, it is necessary to follow the development of significant financial ratios (Valaskova et al. 2020). Additionally, identification of key financial indicators enables modeling of the probability of default and prediction of financial problems to a specific level of accuracy (Kovacova et al. 2019; Kliestik et al. 2020). Thus, we propose two different models: the first approach is based on financial indicators (indicators proposed in the Financial Statement Analysis issued by the Bank of Korea), and the other relies on the unique characteristics of shipping companies. Expressly, the default prediction model of shipping companies is estimated using financial indicators such as the sales activities (through ships) and the variation of assets (through acquiring and selling ships), which are unique characteristics of the financial structure of shipping companies.

The remainder of this paper is organized as follows. Section 2 outlines previous research related to default prediction analysis. In Section 3, research methodology is addressed. Data description and the empirical results are presented in Section 4. Finally, Section 5 concludes the article.

2. Literature Review

It is significantly important to predict the default risk of companies as they become more global and more complex (Kliestik et al. 2018). Default prediction models are used to identify companies that are likely to face issues in future soundness and to discover key factors in the early stage that may cause risks. The purpose of default prediction is to control insolvency and minimize social costs by prompting market participants to adopt adequate preemptive measures and by improving the standards of supervisory institutions.

Studies on quantitative corporate default prediction using financial ratios began with the two-way ANOVA introduced by Beaver (1966) and developed into discrete probability

models, such as the multivariate discriminant analysis by [Altman \(1968\)](#), the logit model by [Ohlson \(1980\)](#), and the probit model by [Zmijewski \(1984\)](#). Recently, some studies used artificial neural network (ANN) and survival analysis.

The discriminant analysis proposed by [Altman \(1968\)](#) is a multivariate default model that analyzes the differences between two or more groups by simultaneously considering multiple financial ratios. Samples are randomly extracted from two populations of solvent and insolvent companies, through which the classification standard is estimated. Then, a procedure is followed for determining the group to which new samples belong by using the estimated classification standard. Discriminant analysis is widely used in default prediction and is extensively studied in the fields of credit rating, valuation of stocks, and bond rating.

However, discriminant analysis can only represent a ranking with simple discrimination scores and is subject to unrealistic constraints, such as the assumption of the normal distribution of independent variables and the variance homogeneity among groups. Moreover, this methodology cannot be applied when independent variables are of nominal scale, and testing the significance of each coefficient is not feasible. [Ohlson \(1980\)](#) stressed the problems of this approach and proposed the logit model for default prediction. The logit model is used when the dependent variables are binary (such as whether a company is bankrupt or not). Expressly, this model is applied when the dependent variables are qualitative and assume the values of zero or one, and the choice probability between zero and one exists and follows the logistic function. For instance, this approach allows perceiving a company's insolvency or solvency as well as its probability of indebtedness.

While discriminant analysis was primarily used for default prediction until the 1980s ([Altman 1968](#); [Altman 1971](#); [Altman 1983](#); [Altman et al. 1977](#)), since the 1990s, most studies have examined default prediction using the logit model ([Altman and Sabato 2007](#); [Bonfim 2009](#); [Jacobson et al. 2005](#); [Saurina and Trucharte 2004](#)), which is the most widely used approach to date.

Concerning shipping, some studies determined the causes of insolvency of shipping companies and predicted insolvency using the logit model ([Grammenos et al. 2008](#); [Mitroussi et al. 2016](#); [Kavussanos and Tsouknidis 2016](#); [Lozinskaia et al. 2017](#)).

[Grammenos et al. \(2008\)](#) estimated the default prediction of high-yield bonds issued by shipping companies using the logit model. Considering the characteristics of the shipping industry, such as high volatility and high capital intensity, the study classified the possible determinants of default by bond characteristics, corporate financial characteristics, and industrial characteristics. A total of 50 high-yield bonds issued by shipping companies from 1992 to 2004 were analyzed, and several variables affecting the probability of bond default were addressed, such as bond characteristics, companies' financial situations, and the soundness of the shipping business, as explanatory variables. The results show that the primary indicators of the default on bonds issued by shipping companies are financial variables, such as the working capital to total assets and the retained income to total assets. Further, the shipping business index was found to have significant explanatory power.

[Mitroussi et al. \(2016\)](#) estimated the primary determinants of default of shipping companies and argued that credit risks are caused by both financial sector and non-financial sector factors. The study classified the variables affecting the default of shipping companies into financial sector, non-financial sector, and economic factors and subsequently analyzed the loans of 30 shipping companies in Greece from 2005 to 2009. The interest rate spread, the maintenance requirement rate of collateral, the company's asset value to debt, and the total debt to ship value were used as the explanatory variables in the financial sector. The deadweight tonnage, the age of the vessel, and the fleet size were proposed as non-financial variables affecting credit risk. The results show that a shorter history and less regular chartering lead to a higher probability of default.

[Kavussanos and Tsouknidis \(2016\)](#) argued that the long-term recession of the shipping industry following the global financial crisis of 2008 was caused by financial institutions denying loans to shipping companies. The study investigated the main causes and de-

terminants of non-performing loans of shipping companies and used the logit model to analyze the probability of non-performing loans using financial data from 1997 to 2011 of 63 shipping companies. The estimation approach is based on the “Six C’s of credit”, which adds “company” to the “Five C’s of credit” proposed by Smith (1964): capacity, capital, collateral, condition, and character. The results show that the primary determinants of the default of shipping companies are the shipping market conditions and the ship value. The study highlights the need to address the prospects and the market conditions aside from financial indicators for a more detailed investigation of the shipping industry, which is characterized by high volatility and procyclical behavior.

Lozinskaia et al. (2017) used a sample of 192 listed shipping companies from 2001 to 2016 and employed a logit model to investigate the determinants of the probability of default. As with prior studies, they also argued that both financial and non-financial factors should be considered in the study of shipping companies’ default predictions.

Meanwhile, a number of default prediction studies were conducted on Korean companies (Nam and Jinn 2000; Kim et al. 2011; Park and Kang 2009). Nam and Jinn (2000) used the logit model to construct a bankruptcy prediction model for listed Korean companies that went bankrupt between 1997 and 1998, the time of the IMF crisis. Kim et al. (2011) built a logit model for default prediction of Korean companies from 2006 to 2008, the global financial crisis period. Park and Kang (2009) established a logit model for forecasting insolvency of KOSDAQ-listed companies through the logit model. These studies focused on predicting insolvency of Korean listed companies or Korean companies in general.

As mentioned above, it is important to build a model that reflects the financial characteristics of a shipping company to predict insolvency of the company. However, there are few default prediction studies on Korean shipping companies because it is difficult to secure long-term financial information for all relevant companies. In particular, most Korean shipping companies are unlisted companies, thus it is necessary to select a suitable model to predict insolvency. Accordingly, we collected long-term detailed financial information from the Korea Shipowners Association. Further, in this study, a logit model is proposed for predicting the default probability of shipping companies instead of Altman’s model. The logit model determines the causes of default by analyzing the financial standing of insolvent companies preceding default and enables the prediction of future default (Kim et al. 2011). Default is often identified with delistings or workouts in a broader sense than with legal bankruptcies (Kim et al. 2011; Park and Kang 2009). However, this study determines default based on the cancelation of registration from the Korea Shipowners’ Association between 2001 and 2019. Companies are considered insolvent when their registration is canceled or when a company is under court receivership. In other words, this study classifies the bankruptcy of individual companies or equivalent situations as default and thus is considered a default prediction model in a strict sense.

3. Methodology

Our research constructs a default prediction model for Korean shipping firms using logit models. In developing corporate default prediction models, we examine factors which affect shipping companies’ financial risks. We then calculate commonly applied performance rates, namely accuracy rate, total error rate, type I errors, type II errors, and area under the curve (AUC), to compare the prediction accuracy of each model.

A logit model, which has been widely used in recent literature, is applied to capture corporate defaults (or insolvencies). The framework employs binary variables. A dependent variable yields a value of one if a company is insolvent and a value of zero if a company is solvent.

The logit model overcomes the limitations of the discriminant analysis as it does not assume normal distribution of independent variables nor homogeneity among groups (Klieštík et al. 2015). Furthermore, the logit model allows for testing the significance of the independent variables’ coefficients and estimating the correlation between each independent variable and the probability of default. In addition, unlike AI (artificial

intelligence) models such as ANN, it is easy to economically interpret results within the logit model. AI models in particular are simply specialized in predictive power, while logit models statistically explain causal relationships between variables, thus enabling conditional forecasting of insolvency alongside changes in other variables.

Since the model fails to satisfy the basic assumptions of an ordinary least squares (OLS), the approach is less accurate and reliable when a general linear regression model is applied in the case of a binary dependent variable (Lee et al. 2005). When a dependent variable, y , represents binary values, either one (insolvent) or zero (solvent), with a nonlinear relationship to an independent explanatory variable, X , a logit function has the following Equation (1):

$$\begin{aligned} P(y_i = 1|x_i, \beta) &= 1 - P((y = 0|X)) = 1 - \Lambda(x_i\beta) \\ &= 1 - \frac{\exp^{x_i\beta}}{1+\exp^{x_i\beta}} = 1 - \frac{\exp^{(\beta_0+\beta_1X_{1t}+\dots+\beta_kX_{ki})}}{1+\exp^{(\beta_0+\beta_1X_{1t}+\dots+\beta_kX_{ki})}} \end{aligned} \quad (1)$$

where, ① $P(y_i = 1|x_i, \beta)$ indicates the probability of corporate default (or insolvency); ② x_i is a characteristic variable, such as an observable financial variable, of the i -th company; ③ $\Lambda(x_i\beta)$ represents the cumulative distribution function of the logistic function.

The likelihood function for N companies can be expressed as follows:

$$L(\beta) = \sum_{i=1}^N y_i \ln(1 - \Lambda(x_i\beta)) + (1 - y_i) \ln(\Lambda(x_i\beta)) \quad (2)$$

When the dependent variable is discrete, the logit model cannot be estimated as a linear regression because it violates the assumptions about the error required for general linear regression. In particular, the estimated probability may be smaller than zero or greater than one (Hill et al. 2018). Thus, the logit model can be estimated using maximum likelihood estimation (MLE).

The estimation procedures of the default prediction model are as follows:

- ① Select the candidate variable that might affect the dependent variable (insolvency).
- ② Select the variable that passes the significance test level for the candidate variable. The insolvency indicator is used, and the candidate variable to estimate the multivariate logistic regression model is chosen through Kendall's Tau correlation coefficient and univariate logistic regression analysis.
- ③ Estimate the model using maximum likelihood and create a group of significant variables using the stepwise selection option.
- ④ Select the optimum regression equation using the group of variables that passed the standard for divergence consistency and parameter significance and determine the optimum threshold for the insolvency decision. The optimum threshold is the probability value that minimizes the sum of type I and type II errors of the prediction results for insolvency and solvency.
- ⑤ The probability of default of each firm can be obtained by substituting both the estimated coefficient of the selected model and the value of the financial variables of each firm into Equation (1). If the predicted probability exceeds a certain threshold, the company is likely to be insolvent.

4. Results of the Empirical Analysis

4.1. Data Description

4.1.1. Insolvency Standard

Corporate defaults or insolvencies can be very complicated depending on the company's state and national standards and, thus, are difficult to clearly define. Legally, a court's official declaration of bankruptcy may be regarded as a default, but, economically, corporate defaults are defined in various ways.

Beaver (1966) defined a default as the state in which liabilities that must be paid at maturity are insolvent. Altman (1968), Ohlson (1980), and Zmijewski (1984) all defined a bankrupt company as an insolvent company in the legal sense. Altman (1971) considered risk compensation and defined insolvency as the case in which the realized compound yield of invested capital is severely and consistently lower than the general earnings rate

of a similar investment plan. Moreover, Lev (1974) defined a default as financial or sales difficulties due to insolvency or bankruptcy.

Studies of Korean data using the logit model determine defaults by considering delistings and court receivership as the standard for insolvency, a broader sense than legal bankruptcy (Kim et al. 2011; Park and Kang 2009). Based on the aforementioned discussion, this study defines the bankruptcies of individual companies or equivalent situations as defaults.

Specifically, this study determines defaults based on cancelations of registrations with the Korea Shipowners' Association, and companies are considered insolvent when their registration is canceled or they are placed under court receivership. The analyses focus on the period from 2001 to 2019.

Because, in most cases, a company's financial data are unavailable the year a registration is canceled, the previous year and two years prior to bankruptcy are used as the year of default in this study. Thus, in this study, the estimated probability of an individual firm's default is defined as the probability that it will become insolvent after two years. The data used in the analysis are the financial data of Korean shipping companies from 2001 to 2019 provided by the Korea Shipowners' Association. Table 1 shows the annual default rates of the sample.

Table 1. Annual numbers of solvent and insolvent companies.

Year	No. of Solvent Companies	No. of Insolvent Companies	Total No. of Companies	Insolvency Ratio (%)
2001	28	1	29	3.45%
2002	28	2	30	6.67%
2003	31	2	33	6.06%
2004	32	3	35	8.57%
2005	39	2	41	4.88%
2006	45	4	49	8.16%
2007	48	7	55	12.73%
2008	47	3	50	6.00%
2009	46	6	52	11.54%
2010	80	9	89	10.11%
2011	83	14	97	14.43%
2012	76	14	90	15.56%
2013	84	9	93	9.68%
2014	80	24	104	23.08%
2015	91	29	120	24.17%
2016	93	18	111	16.22%
2017	95	12	107	11.21%
2018	105	10	115	8.70%
2019	105	10	115	8.70%
Total	1236	179	1415	12.65%
Mean	65	9	74	11.05%

4.1.2. Principal Financial Indicators

The data were extracted from Korea Shipowners' Association Yearbook. The principal explanatory variables for predicting shipping company defaults are the financial indicators of the annual average of 74 companies registered as members of the Korea Shipowners' Association between 2001 and 2019. The sample includes the annual average of nine cases of insolvency among the companies. As mentioned, the standard for insolvency is whether a company's membership registration with the Korea Shipowners' Association is canceled or whether the company filed for court receivership.

As shown in Table 2, numerous financial indicators were collected and tested to determine whether the ratios have explanatory power on the failure of shipping firms. These indicators are classified into three groups: profitability, stability, and activity. We follow the classifications and the computations of ratios from the Bank of Korea's Financial

Statement Analysis.¹ In addition to these, we allow for eight industry specific indicators—“ratio of freight income to sales”, “ratio of ship rental income to sales”, “ratio of fuel cost to sales”, “ratio of shipping cost to sales”, “ratio of voyage cost to sales”, “ratio of chartering cost to sales”, “ratio of freight income to chartering cost”, and “ratio of ship value to total assets”—to reflect the unique financial characteristics of the shipping industry. As noted, the industry is capital intensive, faces highly volatile freight rates and ship prices, and exhibits strong cyclical and seasonality (Haider et al. 2019).

Table 2. Financial indicators from the Bank of Korea’s Financial Statement Analysis.

Item	Variable	Calculation Method
Profitability	Ratio of net income before taxes to total assets	Net income before taxes/total assets
	Ratio of net income to total assets	Current net income/total assets
	Ratio of interest expenses and income before income taxes to total assets	(Net income before taxes + interest expenses)/total assets
	Ratio of interest expenses and net income to total assets	(Current net income + interest expenses)/total assets
	Ratio of income before income taxes to stockholders’ equity	Net income before taxes/stockholders’ equity
	Ratio of net income to stockholders’ equity	Current net income/stockholders’ equity
	Ratio of net income to capital stock	Current net income/capital stock
	Ratio of net income before income taxes to sales	Current net income/sales
	Ratio of operating income to sales	Operating income/sales
	Ratio of net gain on foreign currency transactions and translation to sales	(Gain on foreign currency transactions + gain on foreign currency translation - loss on foreign currency transactions - loss on foreign currency translation)/sales
	Ratio of earnings before interest and tax to sales	(Net income before taxes + Interest expenses)/Sales
	Ratio of interest expenses to liabilities	Interest expenses/liabilities
	Ratio of net interest expenses to sales	(Interest expenses - interest income)/sales
	Interest coverage ratio	Operating income/interest expenses
Net interest coverage ratio	Operating income/(interest expenses - interest income)	
Stability	Debt ratio	(Current liabilities + non-current liabilities)/stockholders’ equity
	Current ratio	Current assets/current liabilities
	Non-current ratio	Non-current assets/stockholders’ equity
	Current liabilities ratio	Current liabilities/stockholders’ equity
	Ratio of net working capital to stockholders’ equity	(Current assets - current liabilities)/stockholders’ equity
	Quick ratio	Quick assets/current liabilities
	Ratio of total borrowings and bonds payable to sales	Borrowings/sales
	Cash ratio	Cash and cash equivalents/current liabilities
Activity	Turnover of total assets	Sales/total assets
	Turnover of stockholders’ equity	Sales/stockholders’ equity

Source: Bank of Korea, Financial Statement Analysis.

Freight income, ship rental income, fuel cost, and chartering costs are used as financial indicators related to profitability, and the ratio of ship value to total assets is used as the stability indicator to build a model that considers the distinct characteristics of the shipping industry. These indicators are described in Table 3.

Table 3. Financial indicators considering the characteristics of the shipping industry.

Item	Variable	Calculation Method
Profitability	Ratio of freight income to sales	(Voyage income + voyage charter income)/sales
	Ratio of ship rental income to sales	Ship rental income/sales
	Ratio of fuel cost to sales	Fuel cost/sales
	Ratio of shipping cost to sales	Shipping cost/sales
	Ratio of voyage cost to sales	Voyage cost/sales
	Ratio of chartering cost to sales	Chartering cost/sales
	Ratio of freight income to chartering cost	Freight income/chartering cost
Stability	Ratio of ship value to total assets	Ship value/total assets

Source: Korea Shipowners' Association.

Among the explanatory variables, the ratio of ship value to total assets is expected to have a paradoxical effect on defaults. The ratio of ship value to total assets describes ship value as a percentage of a company's assets, thus it is vulnerable to ship price fluctuations. This ratio can also be interpreted as the tendency to concentrate assets, and, thus, a positive correlation with the probability of default is expected.

4.2. Summary Statistics of Explanatory Variables

Tables 4 and 5 show the summary statistics of solvent and insolvent companies. As shown in the tables, many insolvent companies suffer deficits and face pressure from high interest expenses compared to solvent companies.

Table 4. Summary statistics of solvent companies.

Variable	Mean	Standard Deviation	Observations	Unit
Ratio of net income before taxes to total assets	0.03	0.17	1097	Ratio
Ratio of net income to total assets	0.02	0.16	1098	Ratio
Ratio of interest expenses and income before income taxes to total assets	0.03	0.16	640	Ratio
Ratio of interest expenses and net income to total assets	0.03	0.16	640	Ratio
Ratio of income before income taxes to stockholders' equity	−0.08	2.56	1096	Ratio
Ratio of net income to stockholders' equity	−0.09	2.57	1097	Ratio
Ratio of net income to capital stock	0.02	0.27	1100	Ratio
Ratio of net income before income taxes to sales	0.02	0.27	1101	Ratio
Ratio of operating income to sales	0.06	0.15	1101	Ratio
Ratio of net gain on foreign currency transactions and translation to sales	0.01	0.07	1021	Ratio
Ratio of earnings before interest and tax to sales	0.06	0.28	641	Ratio
Ratio of interest expenses to liabilities	0.03	0.02	640	Ratio
Ratio of net interest expenses to sales	−0.03	0.07	1095	Ratio
Interest coverage ratio	3.40	11.22	634	Ratio
Net interest coverage ratio	13.91	83.46	1078	Ratio
Debt ratio	0.76	0.36	1096	Ratio
Current ratio	0.93	0.83	1097	Ratio
Non-current ratio	4.70	20.40	1096	Ratio
Current liabilities ratio	2.31	7.40	1097	Ratio
Ratio of net working capital to stockholders' equity	−0.70	3.99	1097	Ratio

Table 4. Cont.

Variable	Mean	Standard Deviation	Observations	Unit
Quick ratio	0.93	0.83	1097	Ratio
Ratio of total borrowings and bonds payable to sales	1.39	2.03	1100	Ratio
Cash ratio	0.27	0.46	1089	Ratio
Turnover of total assets	1.23	1.26	1097	Ratio
Turnover of stockholders' equity	1.23	1.25	1096	Ratio
Ratio of freight income to sales	0.76	0.30	1074	Ratio
Ratio of ship rental income to sales	0.29	0.31	756	Ratio
Ratio of fuel cost to sales	0.17	0.10	1043	Ratio
Ratio of shipping cost to sales	0.91	0.25	1099	Ratio
Ratio of voyage cost to sales	0.78	0.35	1096	Ratio
Ratio of chartering cost to sales	0.27	0.20	1057	Ratio
Ratio of freight income to chartering cost	7.37	17.01	1002	Ratio
Ratio of ship value to total assets	0.61	0.27	1063	Ratio

Table 5. Summary statistics of insolvent companies.

Variable	Mean	Standard Deviation	Observations	Unit
Ratio of net income before taxes to total assets	−0.26	0.54	140	Ratio
Ratio of net income to total assets	−0.27	0.54	140	Ratio
Ratio of interest expenses and income before income taxes to total assets	−0.27	0.54	101	Ratio
Ratio of interest expenses and net income to total assets	−0.27	0.54	101	Ratio
Ratio of income before income taxes to stockholders' equity	0.08	2.67	139	Ratio
Ratio of net income to stockholders' equity	0.05	2.67	139	Ratio
Ratio of net income to capital stock	−0.28	0.62	143	Ratio
Ratio of net income before income taxes to sales	−0.30	0.65	143	Ratio
Ratio of operating income to sales	−0.10	0.25	143	Ratio
Ratio of net gain on foreign currency transactions and translation to sales	−0.02	0.15	130	Ratio
Ratio of earnings before interest and tax to sales	−0.29	0.66	102	Ratio
Ratio of interest expenses to liabilities	0.04	0.02	101	Ratio
Ratio of net interest expenses to sales	−0.06	0.09	142	Ratio
Interest coverage ratio	−1.46	11.60	100	Ratio
Net interest coverage ratio	4.67	43.81	141	Ratio
Debt ratio	1.41	1.17	139	Ratio
Current ratio	0.70	1.12	139	Ratio
Non-current ratio	3.41	20.70	139	Ratio
Current liabilities ratio	2.23	10.55	139	Ratio
Ratio of net working capital to stockholders' equity	−0.46	4.51	139	Ratio
Quick ratio	0.70	1.12	139	Ratio
Ratio of total borrowings and bonds payable to sales	2.20	3.24	142	Ratio
Cash ratio	0.18	0.61	133	Ratio

Table 5. Cont.

Variable	Mean	Standard Deviation	Observations	Unit
Turnover of total assets	1.34	1.28	140	Ratio
Turnover of stockholders' equity	1.31	1.24	139	Ratio
Ratio of freight income to sales	0.74	0.30	137	Ratio
Ratio of ship rental income to sales	0.33	0.32	94	Ratio
Ratio of fuel cost to sales	0.18	0.11	135	Ratio
Ratio of shipping cost to sales	1.04	0.28	143	Ratio
Ratio of voyage cost to sales	0.93	0.39	143	Ratio
Ratio of chartering cost to sales	0.32	0.22	134	Ratio
Ratio of freight income to chartering cost	5.93	19.10	121	Ratio
Ratio of ship value to total assets	0.61	0.31	125	Ratio

4.3. Results of Testing the Suitability of Explanatory Variables

To test the suitability of the explanatory variables, candidate indicators are selected by considering the expected signs of the coefficients and the statistical significance levels when estimating Kendall's τ and univariate logistic regressions (Kwak 2013). The suitability test results are shown in Table 6.

Table 6. Suitability test results for explanatory variables.

Item	Variables	Expected Sign of Coefficient	Univariate Logistic Estimation Coefficient	Kendall's τ	No. of Observations
Profitability	Ratio of net income before taxes to total assets	–	–0.18 ***	–0.07 ***	1794
	Ratio of net income to total assets	–	–0.18 ***	–0.07 ***	1795
	Ratio of interest expenses and income before income taxes to total assets	–	–0.2 ***	–0.08 ***	977
	Ratio of interest expenses and net income to total assets	–	–0.2 ***	–0.08 ***	977
	Ratio of income before income taxes to stockholders' equity	–	–0.03	–0.01	1790
	Ratio of net income to stockholders' equity	–	–0.02	–0.01	1791
	Ratio of net income to capital stock	–	–0.18 ***	–0.07 ***	1804
	Ratio of net income before income taxes to sales	–	–0.18 ***	–0.07 ***	1805
	Ratio of operating income to sales	–	–0.18 ***	–0.07 ***	1805
	Ratio of net gain on foreign currency transactions and translation to sales	–	0.02	0.01	1660

Table 6. Cont.

Item	Variables	Expected Sign of Coefficient	Univariate Logistic Estimation Coefficient	Kendall's τ	No. of Observations
	Ratio of earnings before interest and tax to sales	–	–0.16 ***	–0.07 ***	979
	Ratio of interest expenses to liabilities	+	0.09 ***	0.04 ***	977
	Ratio of net interest expenses to sales	+	–0.09 ***	–0.04 ***	1757
	Interest coverage ratio	–	–0.25 ***	–0.11 ***	970
	Net interest coverage ratio	–	0.12 ***	0.05 ***	1721
Stability	Debt ratio	+	0.22 ***	0.09 ***	1795
	Current ratio	–	–0.16 ***	–0.06 ***	1796
	Non-current ratio	–	–0.07 ***	–0.03 ***	1794
	Current liabilities ratio	+	–0.01	–0.01	1795
	Ratio of net working capital to stockholders' equity	–	–0.02	–0.01	1795
	Quick ratio	–	–0.16 ***	–0.06 ***	1796
	Ratio of total borrowings and bonds payable to sales	–	0.1 ***	0.04 ***	1802
	Cash ratio	–	–0.2 ***	–0.08 ***	1775
Activity	Turnover of total assets	+	–0.03	–0.02	1794
	Turnover of stockholders' equity	+	–0.04	–0.02	1791
Profitability (shipping industry related indicators)	Ratio of freight income to sales	–	0.03	0.01	1675
	Ratio of ship rental income to sales	–	0.09 ***	0.04 ***	1214
	Ratio of fuel cost to sales	+ / –	0.03	0.02	1628
	Ratio of shipping cost to sales	+	0.15 ***	0.06 ***	1802
	Ratio of voyage cost to sales	+	0.11 ***	0.04 ***	1794
	Ratio of chartering cost to sales	+	0.11 ***	0.05 ***	1611
	Ratio of freight income to chartering cost	–	–0.13 ***	–0.05 ***	1373
Stability (shipping industry related indicator)	Ratio of ship value to total assets	+ / –	0.08 ***	0.03 ***	1740

Note: The table reports the estimated coefficients of Kendall's tau and univariate logistic regressions. Standard errors and constant terms are omitted. * $p < 0.10$, ** $p < 0.05$, and *** $p < 0.01$.

As a result of these tests, 15 candidate profitability indicators (e.g., the ratio of income before income taxes to total assets, the ratio of net income to total assets, or the ratio of net income to business taxes) and five indicators of stability (e.g., the debt ratio, the current ratio, or the ratio of ship value to total assets) are selected. This result means that an increase in indicators due to improved profitability or stability will reduce the probability

of insolvency of shipping companies and an increase in cost indicators will reduce the probability of insolvency of shipping companies. Therefore, the selected indicators are suitable for the composition of the default prediction model of this study.

The characteristics of the variables selected for the model show that profitability appears to be more suitable for predicting defaults than stability. This result may be due to the attributes of the shipping industry, which is more highly dependent on borrowed capital than other industries, meaning that stability plays only a small role in determining the insolvency rate.

The profitability indicator has explanatory power for shipping company defaults; thus, a default prediction model with multiple variables describing the profits and the characteristics of the shipping industry seems suitable. Moreover, among the stability indicators, debt ratio, current ratio, and ratio of ship value to total assets are selected as candidates, demonstrating that liabilities and ship value (main asset) may be the principal explanatory variables for shipping companies' default probabilities. The default factors may vary depending on the period and the economic situation; thus, in addition to the variables already used, variables not used in this study must be considered as candidate variables for future default predictions.

4.4. Results of the Logit Model Estimation

We chose the predictive variables based on univariate logit models and Kendall's τ . The seven variables are "ratio of net income to total assets (X1)", "ratio of operating income to sales (X2)", "ratio of interest expenses to liabilities (X3)", "current ratio (X4)", "debt ratio (X5)", "ratio of freight income to chartering cost (X6)", and "ratio of chartering cost to sales (X7)." Assuming the financial indicators' ability to predict a firm's failure one year prior, we use lagged variables of the ratios (i.e., $t - 1$). We estimate the following regressions:

$$\text{Model 1: } \text{logit}(y_{i,t}) = \beta_0 + \beta_1 X1_{i,t-1} + \beta_3 X3_{i,t-1} + \beta_4 X4_{i,t-1} + \beta_6 X6_{i,t-1} + \gamma_t + \epsilon_{i,t} \quad (3)$$

$$\text{Model 2: } \text{logit}(y_{i,t}) = \beta_0 + \beta_2 X2_{i,t-1} + \beta_3 X3_{i,t-1} + \beta_4 X4_{i,t-1} + \beta_6 X6_{i,t-1} + \gamma_t + \epsilon_{i,t} \quad (4)$$

$$\text{Model 3: } \text{logit}(y_{i,t}) = \beta_0 + \beta_1 X1_{i,t-1} + \beta_2 X2_{i,t-1} + \beta_3 X3_{i,t-1} + \beta_4 X4_{i,t-1} + \beta_5 X5_{i,t-1} + \beta_6 X6_{i,t-1} + \gamma_t + \epsilon_{i,t} \quad (5)$$

$$\text{Model 4: } \text{logit}(y_{i,t}) = \beta_0 + \beta_1 X1_{i,t-1} + \beta_2 X2_{i,t-1} + \beta_3 X3_{i,t-1} + \beta_4 X4_{i,t-1} + \beta_5 X5_{i,t-1} + \beta_6 X6_{i,t-1} + \beta_7 X7_{i,t-1} + \gamma_t + \epsilon_{i,t} \quad (6)$$

where, $\text{logit}(y_{i,t}) = \ln(y_{i,t}/(1 - y_{i,t}))$ is the log of the odds ratio; γ_t is time fixed effects; X1 = ratio of income to total assets; X2 = ratio of operating income to sales; X3 = ratio of interest expenses to liabilities; X4 = current ratio; X5 = debt ratio; X6 = ratio of freight income to chartering cost; and X7 = ratio of chartering cost to sales.

One potential problem with a logit regression is the presence of multicollinearity. Grammenos et al. (2008) suggested that multicollinearity may exist if correlation coefficients between explanatory variables are greater than 0.8. We conducted the bivariate correlation test among explanatory variables and found that, in all cases, correlation coefficients were less than 0.8 (see the Supplementary Materials for the detailed results).²

Table 7 reports the results of the pooled logit models. The coefficients of the logit model estimation results can be used to estimate the probability of default by substituting the maximum likelihood values estimated for Equation (2) into Equation (1).

The resulting ratio of operating income to sales has a statistically significant effect, such that an increase in freight income, which is the main source of income for the shipping industry, leads to a lower probability of default. Increases in ratio of chartering cost to sales lead to a higher probability of default, demonstrating that the cost structure of the shipping industry is a principal factor in defaults. This structure is used to determine the

solvency of a company or its credit capability, which is the most important variable in terms of credit analysis, which lowers the probability of default. In contrast, the ratio of interest expenses to liabilities and debt ratio increases the probability of default, indicating the burden of interest expenses and debt is closely related to shipping company defaults. If interest expenses increase or liabilities decrease, the ratio of interest expenses to liabilities increases. Considering the high debt dependency of shipping companies, the ratio of interest expenses to liabilities is more helpful in increasing the explanatory power of the default predictions than the ratio of interest expenses to sales.

Table 7. Logit model estimation results.

Variables	(1)	(2)	(3)	(4)
Ratio of net income to total assets	−1.723 ** (0.862)		−0.115 (0.819)	−0.106 (0.832)
Ratio of operating income to sales		−4.210 *** (1.273)	−3.299 *** (1.217)	−3.120 *** (1.202)
Ratio of interest expenses to liabilities	13.945 ** (6.555)	14.065 ** (6.595)	14.756 ** (6.764)	15.966 ** (6.836)
Current ratio	−0.719 ** (0.294)	−0.840 *** (0.317)	−0.651 ** (0.279)	−0.677 ** (0.291)
Debt ratio			0.711 *** (0.261)	0.706 *** (0.260)
Ratio of freight income to chartering cost	−0.052 * (0.028)	−0.041 (0.026)	−0.038 (0.026)	−0.025 (0.025)
Ratio of chartering cost to sales				1.307 ** (0.543)
Observations	677	677	677	677

Note: The reported values are the results of pooled logit model estimations with clustered robust standard errors reported in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

4.5. Predictive Ability of the Models

To predict financial defaults of shipping companies, it is important to select models with adequate fractions of type I and type II errors to test their predictive ability. Type I error refers to the case in which a signal does not occur in the case of an actual default (C), and type II error refers to the case in which a signal occurs, but a default does not occur (B).

To optimize predictive ability, both type I and type II errors must be zero, which is impossible in practice. The noise/signal ratio described in Table 8 can be expressed as follows:

$$\text{Noise/SignalRatio} = \frac{B/(B + D)}{A/(A + C)} \quad (7)$$

Table 8. Number of cases for the crisis signal threshold.

Category	Crisis Occurred	No Crisis Occurred
Signal occurred	A (suitable signal for crisis)	B (type II error: false negative)
No signal occurred	C (type I error: false positive)	D (suitable signal for crisis)

Source: Adapted from [Bussiere and Fratzscher \(2002\)](#).

In Equation (7), the numerator represents the percentage of times a signal is given but no crisis occurs (type II error), and the denominator represents the percentage of times there is no crisis and a signal does not occur. Because a type I error is the percentage that a signal does not occur even in a crisis ($C/A + C$), the signal-to-noise ratio in Equation (7) is equivalent to type II error/(1-type I error). Thus, if the signal-to-noise ratio is greater than one, the threshold set by the default prediction model may be sending excessive false

signals, making it an unsuitable threshold (Korean Ministry of Oceans and Fisheries 2015). The number of cases for the crisis signal threshold is shown in Figure 1.

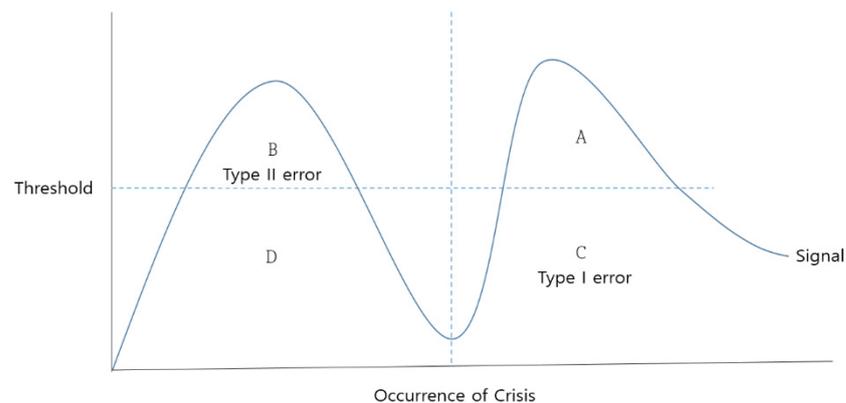


Figure 1. Number of cases for the crisis signal threshold.

The optimal threshold must be set by reducing noise and increasing signals (Bussiere and Fratzscher 2002). Thus, the threshold must be the value that minimizes the sum of type I and type II errors. Table 9 shows accuracy rate, total error rate, type I and type II errors, and AUC for each threshold in the default prediction model.

Table 9. Models' predictive powers.

Model	Accuracy Rate	Total Error Rate	Type I Error	Type II Error	AUC	Threshold
Model 1	73.71	26.29	24.83	34.29	73.27%	0.18
Model 2	73.71	26.29	25.52	30.48	76.67%	0.18
Model 3	75.63	24.37	23.60	28.57	77.41%	0.18
Model 4	81.98	18.02	14.16	39.05	77.81%	0.22

The models' predictive abilities for probability of default are shown in Table 9. Grammenos et al. (2008) suggested that, since the accuracy rate does not contain information on types of error, comparing the models' predictive ability based on accuracy rate could render a misperception. To rank the models' predictive abilities, an accuracy rate allowing trade-off between type I errors and type II errors is necessary to avoid misperceptions of the overall prediction rates. For instance, while there is barely any difference between the accuracy rates of Model 1 and Model 2, Model 1 has a higher rate of type II errors (34.29%) than Model 2.

Regarding accuracy rates, Model 1, Model 2, and Model 3 have lower predictive abilities (between 73.31 and 75.63) than Model 4 (81.98%). Model 4 returns the lowest rate of type I errors (14.16), while it has the highest rate of type II errors (39.05%).

A widely used method comparing the predictive capacity of different models is the comparison of the area under the receiver operator characteristic (ROC). In the area under ROC, a larger AUC means better binary classification ability of the model (Cesa-Bianchi et al. 2019). Figure 2 shows the base of the ROC for all four models. The ROC curve is a curve that plots each prediction by stating the false positive rate predicted by the X-axis when no insolvency occurs and defining the Y-axis as sensitivity, which means the prediction matches the actual event occurrence. It is shown that Model 4 forms the largest AUC (77.81%), indicating that the model is the best predictor overall. Following this are Model 3 (77.41%), Model 2 (76.67%), and Model 1 (73.27%).

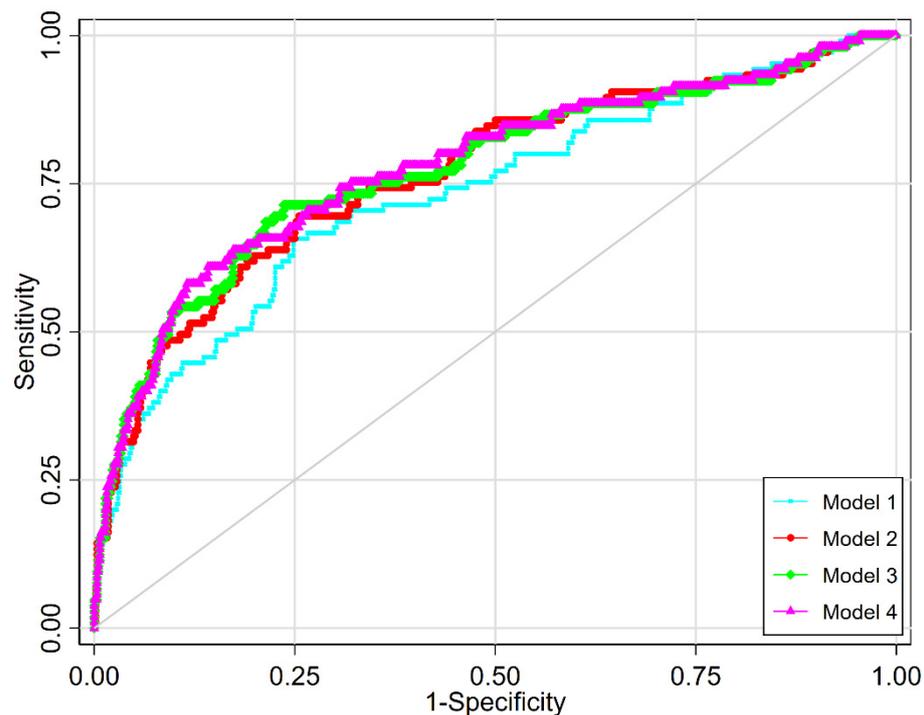


Figure 2. The area under ROC curves.

Overall, Model 4, which involves financial ratios and industry specific indicators, has greater predictive ability than the others according to its accuracy rate and trade-off between type I errors and type II errors, which suggests that including industry specific indicators in a model may improve the predictive ability of a default prediction.

5. Conclusions

This study developed prediction models to diagnosis default probability of Korean shipping companies. To this end, this study determined the financial characteristics of the shipping industry and proposed a method for predicting crises by estimating a prediction model that reflects the financial characteristics of the shipping industry.

Specifically, the logit model was used to predict shipping company defaults. Defaults were identified as canceling membership in the Korea Shipowners' Association or being placed under court receivership. The important explanatory variables for distinguishing between solvent and insolvent companies included seven financial variables: ratio of net income to total assets, ratio of operating income to sales, ratio of interest expenses to liabilities, current ratio, debt ratio, ratio of freight income to chartering cost, and ratio of chartering cost to sales.

Because the financial characteristics of shipping companies have not been thoroughly identified, this study analyzed the financial indicators of shipping companies including characteristics of the shipping industry and traditional default predictors among the factors considered in the default prediction model. Accordingly, this study's significance lies in providing useful information for risk assessment in the shipping industry by presenting models that reflect the industry's characteristics.

The following matters must be considered to more efficiently predict shipping company defaults. First, it is necessary to obtain data reflecting the characteristics of shipping companies. Default probabilities could not be determined with a traditional financial approach because dependence on borrowing is higher in the shipping industry than in other industries. As this study found, financial indicators that take the characteristics of the shipping industry into account along with the traditional financial indicators used in previous studies are helpful in predicting shipping company defaults. Second, a clear standard for shipping company defaults must be defined. In this study, defaults were

determined based on insolvencies or court receiverships, but this definition has limitations in identifying defaults at an early stage because it hinges on actual crises. Thus, it is necessary to discuss standards that are clearer than the method used in this study. In addition, this study attempted to test the robustness of the model through an in-sample forecasting analysis and did not perform an out-of-sample forecasting analysis because the estimated time series is only 19 years long. Thus, the model should be revised yearly to predict shipping company defaults and establish an optimal model.

The purpose of default predictions is to anticipate corporate risks and, thus, to minimize the damage from these risks through preemptive measures. Considering the significance of the shipping industry to Korea's economy and the social costs that accompany defaults, it is necessary to warn companies of the risks identified by the default prediction system. Moreover, the government and financial institutions may provide support for companies to implement effective measures.

Supplementary Materials: The following are available online at <https://www.mdpi.com/article/10.3390/risks9090159/s1>, Table S1: A Correlation Matrix for the Seven Variables; Table S2: Wald Chi-Square Test; Table S3: Bivariable Correlation Analysis.

Author Contributions: Conceptualization, S.P. and H.K.; methodology, S.P. and J.K.; software, S.P. and J.K.; validation, H.K. and T.K.; formal analysis, S.P. and J.K.; investigation, S.P. and J.K.; resources, S.P. and T.K.; data curation, S.P. and J.K.; writing—original draft preparation, S.P., J.K. and T.K.; writing—review and editing, S.P., H.K., J.K. and T.K.; visualization, S.P. and J.K.; supervision, H.K. and T.K.; project administration, S.P. and H.K.; funding acquisition, S.P. and T.K. All authors have read and agreed to the published version of the manuscript.

Funding: This research was funded by Korea Maritime Institute, grant number GP2020-07.

Institutional Review Board Statement: Not applicable.

Informed Consent Statement: Not applicable.

Data Availability Statement: Data sharing not applicable.

Acknowledgments: The authors fully acknowledge Korea Maritime Institute (KMI) for the approved funds as this research was supported by Grant Vote: GP2020-07, which makes this important research viable and effective.

Conflicts of Interest: The authors declare no conflict of interest.

Notes

- ¹ This approach is commonly applied in the financial literature (See [Tinoco and Wilson 2013](#); [Barboza et al. 2017](#); [Haider et al. 2019](#), among others).
- ² In the Online Supplementary Materials, we also present a correlation matrix and Wald test statistics for the seven variables. We thank the referee for the useful suggestion.

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