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Yellow Water to Aid Food Security— Perceptions/Acceptance of Consumers toward Urine Based Fertilizer ⁺

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Abstract: Yellow water is a segregated domestic wastewater stream resulting from Ecological Sanitation (ECOSAN). It is mainly source separated human urine which is rich in nutrients. The potential contribution of yellow water as fertilizer to food security is considerable. The use of this potential however is related to the acceptance of the consumers towards urine based fertilizers (UBF). This work aims to assess acceptance of consumers towards UBF and urine diverting toilets (UDT) for separation of urine, through questionnaires with 444 participants from Egypt, Iraq and Turkey with different age groups, genders, educational backgrounds and occupations. The overall acceptance for UDTs and UBF was 62% and 56%, respectively. All-in-all, public opinion regarding the use of UDT/UBF is promising.

Keywords: source separated human urine; public perception/acceptance; urine based fertilizers; urine diverting toilets; food security

1. Introduction

Food is an essential commodity to feed 7.6 billion people as of today, and global food security is a worldwide concern. Due to climate change and increasing population together with urbanization, food security is under threat. To mitigate this threat, it is urgent to develop alternative concepts to provide food security and sustainable agriculture. ECOSAN, the recent sanitation concept, is based on stream segregation of domestic wastewater at the source and claims that wastewater is not a waste to be discarded but a source to be revaluated. Among these streams, yellow water is mainly source separated human urine with a rich nutrient content: 80% nitrogen (N), over 50% phosphorus (P) and potassium (K) but only 1% by volume as compared to domestic wastewater [1], and N, P and K plant nutrients that constitute fertilizers. As the nutrients in human urine are readily available to plants, urine has been suggested as an alternative fertilizer. Since the nutrients in human urine that can potentially be collected across the world constitute about 35% of the global fertilizer use [2] and the amount of nutrients excreted in urine by one person on a daily basis is equivalent to what is needed to produce one loaf of bread, the potential contribution of yellow water to food security is considerable. Urine based fertilizers (UBF) can be applied in agricultural fields either through direct or indirect routes following collection of urine at the source through urine diversion. With direct route urine will be applied onto soil after storage for pathogenic inactivation. With indirect route nutrients in urine are concentrated using processes such as adsorption/ion exchange, struvite precipitation and stripping/absorption, and then recovered nutrients are applied onto plants [3]. While there are some concerns with the direct use since urine may involve potential problems related

to pathogens, pharmaceuticals, hormones and salinity, indirect use helps eliminate these concerns to a large extent.

Segregation of yellow water necessitates the use of special non-conventional infrastructure. Urine diverting toilets (UDT)s have been used to separate urine from fecal matter at the source of origin. There is no major difference between the use of UDTs used in urban contexts and conventional toilets and UDTs offer similar comfort except that the user has to sit on the toilet.

Public awareness is the preliminary step to provide public participation to achieve success for the implementation of new concepts, and the use of the potential embedded in urine is one of those. Since the use of UBF is closely related to the acceptance of the final users towards UDTs and products produced from crops fertilized with UBF, assessment of perceptions and acceptance of consumers for UBF, UDT and products produced is an essential step. Within that context, assessing the perceptions of a community will shed light upon possible success of this practice in large scale. There are several pieces of research in the literature which provide assessment about public perception and acceptance for UBF and UDT. For instance, in the Swiss case focused on consumers, the acceptance to eat vegetables fertilized with urine was 72%, while the preference for urine as fertilizer was 80% which was higher than synthetic fertilizers [4]. In the Nigerian case focusing on local community, the acceptance to use urine as fertilizer was 8% and increased to 80% after showing a demonstration of a successful actual field, while the willingness to install UDTs after showing the demonstration was 95% [5]. In the case of consumers in Ghana, the acceptance to buy vegetables fertilized with urine was 54% [6]. With South African home dwellers, current use of fertilizers from toilet pits was 2% while the acceptance to use their own urine as fertilizer was 53% and the acceptance to use other's urine as fertilizer was 21% [7]. In Hawaii, USA, the acceptance to install a UDT at home for free was 86% while the willingness to pay \$50 to install one was 61% [8]. In one Turkish case, the acceptance for natural fertilizers was as high as 100% and for synthetic fertilizers it was 49%, while for different types of plants, direct use received 23-55% and indirect use received 68-91% [9]. In two other Turkish cases, the acceptance to use natural fertilizers was similar to each other and approaching the previous 100% with 96–98%. The acceptance to use synthetic fertilizers for different types of plants was 4–22%, while the acceptance to use human urine as a fertilizer varied from 50% to 82%, UDTs received 81% acceptance in both cases [2,10]. The acceptance to install a UDT at their own homes for free was 77% while the willingness to pay extra money was 30% [2].

The aim of this paper is to assess perceptions and acceptance of consumers towards UBF and UDT for separation of urine, through a survey with 444 participants from three different countries, namely Egypt, Iraq and Turkey, with respondents from different age groups, genders, educational backgrounds and occupations. The survey includes questions related top references about fertilizers (natural, synthetic and/or urine based); direct use and indirect use of urine; UBF application on different types of plants and landscape areas, and the use of UDTs. The paper provides an overall presentation of the results of the entire survey together with the response of each of the three countries, in a comparative mode when applicable.

2. Materials and Methods

Face to face and internet surveys using "Google Forms" were conducted with 444 people from Egypt, Iraq, and Turkey. The selection of the participants was made randomly without targeting a specific group. The respondents were of different age groups, genders, educational backgrounds and occupations. In addition to demographic questions, the survey consisted of 18 questions regarding former knowledge on ECOSAN/yellow water and UDTs, acceptance and willingness to use UDTs and UBF and their motivation and concerns regarding the two. Some limited information was provided about UDT and direct/indirect urine application.

As listed in Table 1, the questions were either in format of multiple-choice (MC) or Yes/No (Y/N). For questions that had one unique answer, the analysis was based on simple head counts and their respective percentages, while for those that might have more than one answer; the analysis was based on preference counts and their respective percentages. The analysis includes the results of each of the

three countries as well as presenting the overall results of the entire survey which was done by using "Excel" spreadsheets.

No.	Questionnaire Statements					
1	Do you recognize the following terms "ECOSAN" / "Segregated Streams"?					
2	Do you recognize the term "vellow water"?					
3	Would you accept to use LIDT toilet? (Picture of LIDT was given)					
	(a) Yes (b) No (c) Not Sure	ome				
4	What is your concern of using UDT? ¹	6 MC ⁴				
	(a) Unclean. (b) Expensive. (c) Unpractical. (d) Uncomfortable.	01110				
	(f) Psychological (e) No opinion					
5	Where will you prefer using UDT? ¹	6 MC 4				
	(a) Home, (b) School, (c) University, (d) Mall, (e) Public Toilets,					
6	Do you accept to pay extra money for installing LIDT toilet at your house?	Y/N ³				
7	Do you accept to install UDT toilet for free at your house?	Y/N ³				
8	Would you recommend using UDT to your friends?	Y/N ³				
9	Upon which group's recommendation would you accept to use UDTs? ¹	6 MC ⁴				
	 (a) Celebrity, (b) Academician, (c) Athlete, (d) Family member, (e) Friend, (f) Others ² 					
10	Do you accept to use natural fertilizer (animal manure, etc.)?	Y/N ³				
11	Do you accept to use synthetic fertilizer (chemicals)?	Y/N ³				
12	Would you accept the use of Human Urine as a fertilizer?	Y/N ³				
13	What do you think about the application of human urine as natural fertilizer is?	Y/N ³				
	(a) Hygienic, (b) Economic, (c) Good for plants, (d) Environmentally Friendly, (e) Others ²					
14	What is your concern of using human urine as fertilizer?	Y/N ³				
	(a) Not hygienic, (b) Not economic, (c) Odor, (d) Harmful to plants, (e) Psychological, (f) Others ² , (g) I don't have any concern					
15	Which form of application would you accept? (Information was given)	3 MC ⁴				
	(a) Direct, (b) Indirect, (c) No opinion					
16	From the following where will you accept the use of human urine as fertilizer for green areas? ¹	7 MC ⁴				
	(a) Your garden, (b) Children playground, (c) School/University garden, (d) Public parks, (e)Landscape, (f) Others ², (g) I don't accept it at all					
17	From the following do you accept the use of human urine as fertilizer for crops consumed by humans? ¹	7 MC ⁴				
	(a) Cooked Vegetables (Spinach), (b) Uncooked Vegetables (Salad green), (c) Fruits from troos (Apple), (d) Fruits from ground (Strawbarry), (e) Carools, (f) Others ² , (c) L					
	don't accept it at all					
18	From the following do you accept the use of human urine as fertilizer for crops used by humans? ¹	6 MC ⁴				
	(a) Cotton, (b) Linen, (c) Tobacco, (d) Sugar, (e) Others ² , (f) I don't accept it at all					

Table 1. Questionnaire statements and number of answer choices.

¹ participants were allowed to choose more than one choice. ² Participants were allowed to write their opinions on this section. ³ Y/N: Yes or No. ⁴ MC: Multiple Choice.

3. Results and Discussion

3.1. Demographic Data

In terms of gender, the percentages of male and female participants were 58% and 42% respectively. The majority of the participants were from the young generation, ages <20 and 20–30 constituting 67% of the participants. The educational level of the participants varied from no university education (Primary, secondary, and/or high school degrees only) to graduate level. 87% of

the participants had already received or were still working for university degrees. The occupations of the participants varied widely, and the majority was engineers with 29%, with 30% of this as environmental engineers. Students constituted 24% of participants. As it may be observed from Table 2 representing demographic data, the majority of the participants were young and highly educated group of the three countries. Most of the participants were from urban areas with 95%, and only 5% of the participants were from rural areas.

Data	No.	%	Data	No.	%	Data	No.	%
Gender			Educational Level			Occupation		
Male	257	58	Primary School	5	1	Academician	43	10
Female	187	42	Secondary School	32	7	Engineer	127	29
			High School	20	5	Teacher	40	9
Age			Undgr. Student	66	15	Student	106	24
<20	43	10	University Degree	321	72	Business & Economics	25	6
20-30	253	57				Doctor	32	7
30-40	65	15	Urban/Rural			Lawyer	10	2
40-50	48	11	Urban area	422	95	Others	61	14
50-60	24	5	Rural area	22	5			
60<	11	2						

Table 2. Demographic data of the participants.

3.2. Use of Urine Diverting Toilets (UDTs)

The survey started by addressing the previous knowledge of participants regarding "ECOSAN/Segregated Streams" and "Yellow Water". As shown in Figure 1, the results revealed that 82% had no knowledge of former and 66% had no knowledge about latter.



Figure 1. Knowledge about "ECOSAN/Segregated Streams" and "Yellow Water" terms.

Regarding the UDT, the questions aimed at understanding the acceptance and willingness of the people to use UDTs, to assess restrictions on the application of UDT and to reflect their concerns, as well as the most preferred locations for the installation of such toilets. Figure 2 indicates that out of the 444 participants, 63% had accepted the use of the UDT, and 13% rejected the idea of using it completely. 24% of the participants were not sure if they will accept it or reject it, probably due to lack of knowledge about UDTs, as was shown to be very significant for UBF's in the Nigerian experience [5].

When participants were asked about their concerns regarding UDTs, the answers were distributed among the given options showing that there were no major differences between them. 25% of the answers said that the UDT application is expensive, which emphasizes the economic concern of the participants which ranked the highest. The participants think that the UDTs are unpractical by 19%, unclean by 18%, uncomfortable by 16%, and about 15% had no specific concern.



Figure 2. Acceptance and rejection of UDT.

As shown in Figure 3, there was no major variation of opinion regarding the location of installation, the percentages were: home 22%, school 14%, university 18%, mall 16%, public toilets 20%, showing that there is no one specific preference for UDT installation, and that it seems possible to install the UDT in all locations questioned. The percentage of the participants who refused all was 7% overall, highest in Egypt with 11% and lowest in Turkey at 3%.



Figure 3. Preferred locations to install UDT.

When the participants had been asked the question about paying extra money to install UDT in their own houses, the response was pessimistic with 69% of refusal. However, acceptance was 72% if it is installed for free, as shown in Figure 4. This is a good reflection of the economic concerns and the probable effectiveness of economic incentives.



Figure 4. Paying extra money vs free installation of UDT.

66% of the participants said that they would recommend UDTs to others, while 34% said they would not, as illustrated in Figure 4. Additionaly, 34% of the participants said that they would be encouraged with a recommendation from an academician and from a family member by 25% each and from a friend by 24%. This observation is important as it shows groups which can effect public opinion for this new practice, and it gives an indication that the participants will trust either a scientific source or considerably known person like a family member or a friend.

3.3. Use of Source Separated Human Urine as a Fertilizer

Before questioning the acceptance of source separated human urine as fertilizer, the survey aimed to check the approval of natural and synthetic fertilizers. 88% of the participants approved the use of natural fertilizers, while 49% approved synthetic fertilizers, similar to the ones in the literature. Taking a look at the individual percentages for each country, the highest acceptance for natural fertilizers was from Egypt by 96%, while for synthetic fertilizer the highest acceptance was from Turkey by 63%. The acceptance of the source separated human urine as a fertilizer received 56% overall and was similar in the three countries as shown in Figure 5.



Figure 5. Acceptance of natural fertilizer, synthetic fertilizer, and source separated human urine.

The motivations and concerns of participants were investigated regarding UBF. Over 60% of the participants thought that the application of the source separated urine will come with hygienic risks, but over 90% of the participants thought that such an application will have economic benefits. Besides that, 69% and 77% of the participants thought that source separated urine will be a useful application for plants and environment, respectively. Regarding further concerns, 75% of the participants thought that odor will be accompanying source separated urine, and about 68% would have psychological concerns with such type of an application, as it is illustrated in Figures 6 and 7.The three countries showed similarity in the percentages regarding the motivations, with Egypt showing the lowest motivation in general. In terms of concerns, Turkish participants showed the lowest concern among the three countries in general.



Figure 6. Motivations of the participants.



Figure 7. Concerns of the participants.

As could be expected, indirect application was preferred over direct one, as was the case with other previous surveys in the literature, with 55% for the former as opposed to 22% for the latter. About the willingness/acceptance for self-consumption of crops grown with source separated urine, the participants' attitude was checked toward two different types of crops: edible and non-edible

(green areas and industrial plants). The participants gave approval to green areas application by 93% distributed as shown in Figure 8, with the highest approval for landscape areas. Only 7% said they did not approve it at all for green areas. Preferences of the participants of the three countries were similar in terms of the green areas.

The attitude of the participants regarding edible crops is illustrated in Figure 9, which shows that 82% of the participants seemed to give approval to at least one of those edible crops. The distribution regarding acceptances for different food groups is given in Figure 9. The highest approval was for cooked vegetables with 23% which again gives another indication towards hygienic concerns of the participants as was mentioned before. The only noticeable difference among the three countries was with percentage of rejection, Iraqi participants showed the highest rejection with 22% while Turkish participants rejected the use of UBF for edible crops with 7% only.

Regarding third type (crops used in industries), the general approval was by 91% as illustrated in Figure 10, with the highest approval for the cotton by 29% followed by linen and tobacco 25% and 20% respectively. Only 9% of the participants rejected the application of source separated urine as a fertilizer for this type of crops. In Turkey, preferences showed differences as compared to the overall, linen received the highest approval (29%) followed by cotton (25%) and tobacco (21%), while Iraq and Egypt were following the same preferences as the overall trend. Rejection followed a similar trend as the edible crops with highest rejection from Iraq and lowest from Turkey.

As a matter of fact, the acceptance level decreased when the crops fertilized with source separated urine was consumed or used directly by the participants themselves, and that was observed for the acceptance level of all three categories of the crops, as well as within different groups of the same category.



Figure 8. Preferences for green areas applications.



Figure 9. Preferences for edible crops applications.



Figure 10. Preferences for industrial crops.

4. Conclusions

This survey provides a background about people's attitude towards use of UDT and UBF in Egypt, Iraq and Turkey. Results have shown that 63% of the participants accepted UDT use and the highest concern was about the high price of UDT. An economic incentive in the form of free installation was observed to raise the level of acceptance to 72% as opposed to 30% when no incentive was provided. Natural fertilizers usage has received an overall 88% approval, while 49% of the participants approved synthetic fertilizers usage. The use of human urine as fertilizer received 56% acceptance overall, which shows a higher preference as compared to synthetic ones. Most of the participants had optimistic thoughts about economic benefits, while the majority of their concerns were about odor and hygienic risks. Indirect use received twice as much acceptance over direct use. Landscape use was the most highly preferred application. Cooked vegetables and cotton received the highest approvals among edible crops and industrial crops respectively. The participants accepted use of urine for cotton more than the other industrial crops.

UBF is a promising approach towards a sustainable future and public acceptance is a major element of this practice. Within the context of this work, it was observed there is a considerable amount of acceptance of this approach by people from three countries. Therefore, it should be taken as an indication for successful future application. The possibility of future improvement for UBF acceptance through enhanced public education and awareness raising seems high. All-in-all, public opinion regarding the use of UDT/UBF is motivating.

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