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Human Resource Development and Retention in the Digital Age: Best Practices and Technologies for Maximizing Positive Employee Outcomes

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Message from the Guest Editor

The aim of this Special Issue is to examine the best practices and technologies that employers can use to enhance positive employee outcomes. Internet communication, social media, and artificial intelligence have and are contributing to our cultural context and workplace experiences around the globe. These and other technologies can be harnessed to maximize efficiencies and minimize costs to achieve competitive and sustainable advantages.

How can business leaders leverage these and other technologies in the workplace to create organizational cultures that help to maximize employee well-being, satisfaction, and other desirable outcomes? Which practices and technologies should business leaders use to recruit, select, train, develop, appraise, compensate, incentivize, and/or retain top talent? Which practices or technologies can provide workforces with greater flexibility, authenticity, autonomy, and transparency? And finally, which practices and technologies should they avoid?

Special Issue