



## Challenges and Future Trends of Tourism Management

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### Message from the Guest Editors

The pandemic period influenced the tourism industry and tourist preferences. The lockdowns and travel restrictions affected global tourism activity, impacting economic and social environments. In this context, the tourism managers have to be flexible and adapt their services to new environments and conditions. Sustainable economic development towards tourism can be achieved by assuring environment protection, preserving natural and cultural heritage, enhancing employment, and improving life standards of residents. At the same time, tourists are more preoccupied with the health and safety measures when selecting a destination, on the one hand, while the tourism services' providers are using more digitalization solutions to improve their management activities and fulfil tourist needs.

We look forward to receiving your contributions.

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