



Strategic Innovation and Emerging Markets: Trends, Issues and Future Directions

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Deadline for manuscript
submissions:

31 May 2024



mdpi.com/si/119901

Message from the Guest Editors

Dear Colleagues,

we invite you to participate in the study of strategic innovations in developing countries, by identifying trends, issues and future directions. We appreciate well-documented theoretical and empirical approaches, well anchored in the economic and social reality of developing markets. Multidisciplinary studies are also welcome.

Keywords:

- Strategic Innovation
- Developing Markets
- Economic Growth
- Development
- Digitization
- Economic Policy
- Crisis
- Sustainability
- Entrepreneurship
- Tourism
- Hospitality
- Marketing
- Management
- Economic and Social Forecasting
- Business Administration