



Innovation and Entrepreneurship: Opportunities, Societal Challenges, and Sustainability

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Message from the Guest Editors

Dear Colleagues,

Recent years brought a renewed interest on sustainable development, especially targeted at emergent research topics such as the environmental impacts, climate change, food scarcity and security, health impacts, well-being, and social inclusion, reshaping new tendencies for entrepreneurial ventures creation and eco-innovation generation, focused at answering such societal challenges.

Thus, there is a need to address sustainable entrepreneurship and innovation from a multidisciplinary lens crossing the entrepreneurship and innovation focused on sustainability, ensuring economic benefit and business growth. New research is welcome to advance knowledge about the societal and sustainable requirements for entrepreneurial ventures and innovation generation, the development of adequate business models to guide exploration, the set of challenges and opportunities, or the digitalization processes targeted at sustainable development, and this Special Issue will give us the possibility to look inside this emergent field.

