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Corporate Strategy and Sustainability: The Role of Digital Innovation in Fast-Changing Scenarios

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Message from the Guest Editors

The purpose of this Special Issue is to explore the current scenarios in which firms use unique innovation strategies, e.g., human resource, technological, operational, managerial or transformational, to ensure its alignment with available resources to achieve sustainable development in diverse dynamic contexts.

Topics in this special issue include but are not limited to the following domains:

- Sustainable Innovation
- Digital transformation
- Smart Specialization Strategies
- Sustainability criteria integrated at different management levels
- Business Model Innovation
- Digital and Sustainable Supply Chain Management
- Business level and functional IT strategies
- Operation and management strategies
- Environmental Social Governance (ESG) Criteria
- Social development (inter and intra-organizational perspectives)
- Environmental proactive strategies
- Integrated sustainable policies
- Development of environmental standards
- Identification of key sustainability issues and definition of sustainability frameworks
- Innovative technological and industrial applications

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