



Can We Apply Business Strategy Analysis Concepts to the Public Sector?

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Message from the Guest Editor

Dear Colleagues,

There is increasing recognition that strategic analysis is a useful exercise for those public agencies with a reasonably clear and identifiable service delivery purpose. For strategic analytic purposes, it does not matter whether the public entity is a 'line' department or some form of quasi-autonomous or 'corporatized' entity, although these distinctions may well condition the specifics of the analysis. However, both the theoretical frameworks and analytic techniques and tools that are appropriate for public management generally and public agency strategic analysis specifically are quite open and, indeed, often contentious. Vining argues that some theoretical constructs and tools derived from private sector strategic analysis are useful for public sector analysis with appropriate modification; other public management scholars are more skeptical. The purpose of this Special Issue is to explore these issues.

Prof. Aidan R. Vining
Guest Editor

