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Integrated Governance Mechanisms for Empowerment and Resilience in International Food Value Chains

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Message from the Guest Editors

Considering the importance that the food sector has taken on in recent years, the main objective of this Special Issue is to identify the most appropriate governance mechanisms (formalised and relational) for the management of collaborative relationships along the international chain of food companies, which are increasingly subject to greater risks and disruptions. These chains are characterised by a high degree of fragmentation, combined with a great asymmetry of power in favour of the large international buyer chains, which impose conditions on the rest of the companies that reduce their capacity not only to create value but also to survive. This dependence increases the risk of opportunistic behaviour by the dominant partner, coupled with new uncertainties in the target markets (e.g., Brexit, Russian crisis, COVID-19); to face these challenges, companies need governance mechanisms that favour their resilience to disruptive environments, enabling their empowerment as protection against abuses of power and facilitating the establishment of fair and sustainable value generation and capture processes among all stakeholders.



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Special Issue



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Message from the Editor-in-Chief

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