



Food Labeling: Analysis, Understanding, and Perception

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Message from the Guest Editors

Dear Colleagues,

Food labels are a tool to promote public health by providing information which allows consumers to make informed dietary choices. At the same time, food labels may represent a marketing tool and may influence consumers' perception of food quality.

This Special Issue welcomes original research and reviews of literature focusing on:

- The analysis of the nutrient profile of products with different characteristics reported on the food labels (including but not limited to nutrition and health claims, organic, gluten-free);
- The nutrient profile underlying FOP nutrition labels and their graphical design in different countries;
- The consumers' perception, knowledge and understanding of the information made on food;
- The impact of information on food labeling (e.g., front-of-pack information, serving size) on consumers' willingness to pay and food choice;
- The attitudes, beliefs, perceptions, behavioral, and socioeconomic determinants regarding the use of food labels.





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