



Business Model Innovation in Smart Cities

Guest Editor:

Dr. Alexander Horst Norta

Baltic Film, Media and Arts
School, Tallinn University, Narva
mnt 25, 10120 Tallinn, Estonia

Deadline for manuscript
submissions:

15 December 2024

Message from the Guest Editor

This Special Issue will explore innovative business models that can accelerate smart city development and adoption. The focus will be on new revenue models, partnerships, policy incentives and financing mechanisms that can support financially and operationally sustainable smart city solutions. Both technology-centric models such as sensors-as-a-service and human-centric models such as crowd-sourced citizen engagement platforms will be examined.

The scope encompasses smart city business model innovation globally, with a particular emphasis on case studies from Asia, South America, the Middle East and Africa. Contributions that analyze real-world examples of business model innovation in diverse geographic, cultural and regulatory contexts are encouraged.

The purpose is twofold: first, it is to advance theoretical knowledge about business model innovation for smart city solutions, taking an interdisciplinary approach spanning technology, entrepreneurship, public policy, and urban planning; and second, to provide practical insights to help policymakers, entrepreneurs and city leaders successfully design, implement and scale financially sustainable smart city business models.





Editor-in-Chief

Prof. Dr. Pierluigi Siano

Department of Management and
Innovation Systems, University of
Salerno, 84084 Salerno, Italy

Message from the Editor-in-Chief

Smart Cities provides an advanced forum for the dissemination of information on the science and technology of smart cities. It publishes reviews, regular research papers (articles) and communications in all areas of research concerning smart cities. Our aim is to encourage scientists to publish their experimental and theoretical results in as much detail as possible. There is no restriction on the length of the papers so that the full experimental results can be reproduced. Manuscripts regarding research proposals and research ideas are particularly welcome.

Author Benefits

Open Access: free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High Visibility: indexed within [Scopus](#), [ESCI \(Web of Science\)](#), [Inspec](#), [AGRIS](#), and [other databases](#).

Journal Rank: CiteScore - Q1 (*Urban Studies*)

Contact Us

Smart Cities Editorial Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/smartcities
cities@mdpi.com