



Collective Impact and Sustainable Tourism

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Message from the Guest Editors

Dear Colleagues,

This Special Issue aims to discuss how the integrative framework of “collective impact” can contribute to sustainable tourism development and the scholarship of collaborative tourism processes. Introduced in 2011 by Kani and Kramer, collective impact can be defined as, “the commitment of actors from different sectors to a common agenda for solving a specific social problem, using a structured form of collaboration.” Collective impact initiatives share common elements including having a common agenda, common progress measures, mutually reinforcing activities, integrated communications, and the engagement of a backbone organization. The collective impact framework has influenced fields as diverse as philanthropy, conservation, social services, education, and public health.

In this Special Issue, we invite you to contribute literature reviews, case studies, research articles, field reports, and innovative research methodologies to understand how collective impact thinking is being integrated into the theory and practice of sustainable tourism development.

Dr. Steven Selin
Dr. Jinyang Deng
Guest Editors





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Message from the Editor-in-Chief

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