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Collaboration, Risk Management and Governance in SMEs: Drivers of Competitiveness and Innovation towards meeting the SDGs

Guest Editors:

Message from the Guest Editors

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Deadline for manuscript submissions: closed (30 June 2019) Internationalisation is one of the key factors of economic growth. However, internationalisation is especially complex for small and medium enterprises (SMEs), which have limited resources to deal with increasingly competitive and uncertain markets. For such companies, partnerships are key drivers of internationalisation, as these partnerships create synergies which can help develop new skills and competencies. However, the partnerships also introduce coordination problems and opportunities including with regards to meeting the Sustainable development goals (SDGs). There are, therefore, practical and academic reasons for trying to understand the manner in which these business partnerships operate and create value while promoting the SDGs.









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Message from the Editor-in-Chief

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