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Social and New Technology Challenges of Sustainable Business

Guest Editors:

Dr. Sebastian Kot

1. The Faculty of Management, Czestochowa University of Technology, 42-200 Czestochowa, Poland 2. Faculty of Economic and Management Sciences, North-West University, Vaal Triangle Campus, P.O. Box 1174, 1900 Vanderbijlpark, South Africa

Prof. Dr. Beata Ślusarczyk

1. Faculty of Management, Czestochowa University of Technology, 42-201 Czestochowa, Poland 2. College of Business and Economics, University of Johannesburg, 2092 Johannesburg, South Africa

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Message from the Guest Editors

The issue of sustainable business is very complicated, because it refers to the economy, natural environment, society and its values, as well as enterprise relations with the external environment, which, in some part, occurs using modern technologies.

Sustainable business should be based on the transparency of relationships and dialogue between stakeholders, among which one can distinguish: Employers, employees, government or social organizations. In this sense, the issue of sustainable business goes far beyond the scope of traditionally understood labor relations, including also the interests of consumers, local communities or the natural environment

The purpose of the Special Issue is to provide knowledge about available tools and practices of sustainable business in order to effectively respond to social and technological development challenges









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Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G 0C5, Canada

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