



Business Strategy and Decision-Making under COVID-19: Lessons Learned

Guest Editors:

Prof. Dr. Gang Kou

School of Business
Administration, Faculty of
Business Administration,
Southwestern University of
Finance and Economics,
Chengdu 611130, China

**Prof. Dr. Enrique Herrera-
Viedma**

Andalusian Research Institute in
Data Science and Computational
Intelligence, Department of
Computer Science and AI,
University of Granada, 18071
Granada, Spain

Prof. Dr. Yong Shi

College of Information Science
and Technology, University of
Nebraska at Omaha, Omaha, NE
68182, USA

Deadline for manuscript
submissions:

closed (1 October 2021)



mdpi.com/si/52735

Message from the Guest Editors

While cases of COVID-19 soar and economic activity grinds to a halt, governments are right to throw all the resources they can at efforts to limit the pandemic's human and economic costs. Most forecasters now expect global GDP to shrink this year, and some predict a contraction of fully 4%—twice the decline seen after the global financial crisis of 2007–09.

Sustainability welcomes you to submit papers to discuss in-depth analyses of particular facets and features and constructive reform proposals.

Topics of interest include (but are not limited to) the following:

- Understanding and analyzing the factors affecting sustainable business strategy with the pandemic;
- Modelling and evaluating the importance of sustainable development under the economic impacts of COVID-19;
- Adopting and exploring multiple-criteria decision-making methods and tools to examine different types of sustainable enterprise after the long-term halt of society;
- Leveraging hybrid approaches to identify the lessons learned for business sustainability in future crises.



an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and
Applied Science, University of
Ontario Institute of Technology,
Oshawa, ON L1G 0C5, Canada

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Author Benefits

Open Access: free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High Visibility: indexed within [Scopus](#), [SCIE](#) and [SSCI \(Web of Science\)](#), [GEOBASE](#), [GeoRef](#), [Inspec](#), [AGRIS](#), [RePEc](#), [CAPlus / SciFinder](#), and [other databases](#).

Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

Contact Us

Sustainability Editorial Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/sustainability
sustainability@mdpi.com
[X@Sus_MDPI](#)