



Sustainability in Food Choice and Consumer Preferences

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Deadline for manuscript
submissions:

closed (30 June 2020)

Message from the Guest Editors

The studies of this Special Issue are expected to address:

- Identification of key belief structures which guide consumers' sustainable food choice and behaviours
- Sensory aspects of sustainable foods
- Consumer segmentation
- Consumer interventions aimed to increased consumers preference and buying behaviour towards sustainable food products

Keywords

- consumers
- marketing
- sensory
- behaviour
- sustainability
- eating patterns





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Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

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