



Corporate Environmental Strategy and Stakeholder Management from a Green Economy Perspective

Guest Editors:

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Deadline for manuscript
submissions:

closed (1 May 2023)

Message from the Guest Editors

Dear Colleagues,

To meet the needs of stakeholders through a multifaceted approach, companies are adopting corporate environmental strategy that accommodates a green economy approach to socially qualified products and services. To further develop green economy approaches, to foster dialogue on corporate environmental responsibility, and to promote research findings in the field of stakeholder management, this Special Issue calls for papers focusing on the following topics:

- **Green economy and sustainability:**
 - Green economy approaches for consumers;
 - Sustainable business models for the green economy;
 - Other issues/fields related to green economy and sustainability;
- **Corporate environmental strategy for green economy:**
 - Green supply chain management;
 - Green marketing strategy;
 - Other issues/fields related to corporate environmental strategy;
- **Green economy and stakeholder management:**
 - Corporate social responsibility for sustainability;
 - Consumer awareness of green economy and stakeholder management;
 - Other issues/fields related to stakeholder management.





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Editor-in-Chief

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Message from the Editor-in-Chief

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Journal Rank: JCR - Q2 (*Environmental Studies*) / CiteScore - Q1 (*Geography, Planning and Development*)

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