## Supplementary Materials: The Social Norms of Suicidal and Self-Harming Behaviours in Scottish Adolescents

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Table S1. Characteristics of schools and participants from each school.

*SIMD decile: $1=$ most deprived, $10=$ least deprived. **Urban/rural classification based on Scottish Government 6 Fold Urban Rural Classification (large urban = population > 125,000; other urban = $10,000-124,999$; accessible small town $=3,000-9,999$ within 30 mins drive of settlement $>10,000$; remote small town $=3,000-9,999$ not within 30 mins of settlement $>10,000$; accessible rural $=<3,000$ within 30 mins drive of settlement $>10,000$; remote rural $=<3,000$ not within 30 mins drive of settlement > 10,000).

Table S2. Full results of Friedman's ANOVA with post-hoc Wilcoxen signed-ranks to determine difference between perceived and reported norms.

|  | Reported norm Friedman's ANOVA | Reference group | Wilcoxen signed-ranks tests |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Direction of diff. ${ }^{4,5}$ | $\mathrm{T}$ <br> statistic | P- <br> value | Effect size |
|  |  | Friends | $\mathrm{S}<\mathrm{O}$ | 2003.00 | . 005 | . 09 |
|  |  | Parents | $\mathrm{S}>\mathrm{O}$ | 225.00 | <. 001 | . 23 |
|  | Thoughts of SH ${ }^{1}$ | Family | $\mathrm{S}>\mathrm{O}$ | 686.00 | <. 001 | . 18 |
|  | $\mathrm{X}^{2}(7)=1402.04, \mathrm{p}<$ | Pupils the same sex/age | $\mathrm{S}<\mathrm{O}$ | 1105.50 | <. 001 | . 46 |
|  | . 001 | Pupils at same school | $\mathrm{S}<\mathrm{O}$ | 1511.00 | <. 001 | . 49 |
|  |  | Pupils in general | $\mathrm{S}<\mathrm{O}$ | 1249.00 | <. 001 | . 50 |
|  |  | People in general | $\mathrm{S}<\mathrm{O}$ | 1293.00 | <. 001 | . 49 |
|  | $\begin{aligned} & \text { SH } \\ & \mathrm{X}^{2}(7)=1440.99, \mathrm{p}< \\ & .001 \end{aligned}$ | Friends | $\mathrm{S}<\mathrm{O}$ | 1207.00 | <. 001 | . 12 |
|  |  | Parents | $\mathrm{S}>\mathrm{O}$ | 153.50 | <. 001 | . 20 |
|  |  | Family | $\mathrm{S}>\mathrm{O}$ | 541.00 | <. 001 | . 13 |
|  |  | Pupils the same sex/age | $\mathrm{S}<\mathrm{O}$ | 817.50 | <. 001 | . 47 |
|  |  | Pupils at same school | $\mathrm{S}<\mathrm{O}$ | 672.00 | <. 001 | . 51 |
|  |  | Pupils in general | $\mathrm{S}<\mathrm{O}$ | 656.00 | <. 001 | . 52 |
|  |  | People in general | $\mathrm{S}<\mathrm{O}$ | 444.00 | <. 001 | . 52 |
| Descriptive norms | Thoughts of suicide$\mathrm{X}^{2}(7)=1270.49, \mathrm{p}<$$.001$ | Friends | $\mathrm{S}<\mathrm{O}$ | 1161.50 | . 943 | . 00 |
|  |  | Parents | $\mathrm{S}>\mathrm{O}$ | 274.50 | <. 001 | . 16 |
|  |  | Family | $\mathrm{S}>\mathrm{O}$ | 595.50 | <. 001 | . 10 |
|  |  | Pupils the same sex/age | $\mathrm{S}<\mathrm{O}$ | 950.50 | <. 001 | . 41 |
|  |  | Pupils at same school | $\mathrm{S}<\mathrm{O}$ | 1233.50 | <. 001 | . 44 |
|  |  | Pupils in general | $\mathrm{S}<\mathrm{O}$ | 1193.00 | <. 001 | . 48 |
|  |  | People in general | $\mathrm{S}<\mathrm{O}$ | 1131.50 | <. 001 | . 50 |
|  | $\begin{aligned} & \mathrm{SA}^{2} \\ & \mathrm{X}^{2}(7)=1184.28, \mathrm{p}< \\ & .001 \end{aligned}$ | Friends | $\mathrm{S}<\mathrm{O}$ | 199.00 | . 018 | . 08 |
|  |  | Parents | $\mathrm{S}>\mathrm{O}$ | 48.50 | . 052 | . 07 |
|  |  | Family | $\mathrm{S}<\mathrm{O}$ | 172.50 | . 686 | . 01 |
|  |  | Pupils the same sex/age | $\mathrm{S}<\mathrm{O}$ | 213.00 | <. 001 | . 41 |
|  |  | Pupils at same school | $\mathrm{S}<\mathrm{O}$ | 234.00 | <. 001 | . 42 |
|  |  | Pupils in general | $\mathrm{S}<\mathrm{O}$ | 113.50 | <. 001 | . 50 |
|  |  | People in general | $\mathrm{S}<\mathrm{O}$ | 80.50 | <. 001 | . 53 |
|  | $\begin{aligned} & \text { Perm }^{3} \text { of SH } \\ & \mathrm{X}^{2}(7)=275.14, \mathrm{p}< \\ & .001 \end{aligned}$ | Friends | $\mathrm{S}>\mathrm{O}$ | 1097.50 | <. 001 | . 15 |
|  |  | Parents | $\mathrm{S}>\mathrm{O}$ | 984.00 | <. 001 | . 28 |
|  |  | Family | $\mathrm{S}>\mathrm{O}$ | 1084.00 | <. 001 | . 23 |
|  |  | Pupils the same sex/age | $\mathrm{S}<\mathrm{O}$ | 2788.50 | . 595 | . 01 |
|  |  | Pupils at same school | $\mathrm{S}<\mathrm{O}$ | 2626.00 | . 150 | . 04 |
|  |  | Pupils in general | $\mathrm{S}<\mathrm{O}$ | 2875.50 | . 008 | . 01 |
|  |  | People in general | $\mathrm{S}<\mathrm{O}$ | 2662.00 | . 254 | . 08 |
|  | $\begin{aligned} & \text { Perm of SA } \\ & \mathrm{X}^{2}(7)=190.85, \mathrm{p}< \\ & .001 \end{aligned}$ | Friends | $\mathrm{S}>\mathrm{O}$ | 702.00 | <. 001 | . 18 |
|  |  | Parents | $\mathrm{S}>\mathrm{O}$ | 595.00 | <. 001 | . 24 |
|  |  | Family | $\mathrm{S}>\mathrm{O}$ | 450.00 | <. 001 | . 23 |
|  |  | Pupils the same sex/age | $\mathrm{S}>\mathrm{O}$ | 1602.50 | . 070 | . 07 |
|  |  | Pupils at same school | $\mathrm{S}>\mathrm{O}$ | 1895.50 | . 113 | . 06 |


| Pupils in general | $\mathrm{S}>\mathrm{O}$ | 2520.50 | .835 | .01 |
| :--- | :--- | :--- | :--- | :--- |
| People in general | $\mathrm{S}<\mathrm{O}$ | 3211.00 | .465 | .03 |

${ }^{1} \mathrm{SH}=$ self-harm, ${ }^{2} \mathrm{SA}=$ suicide attempt, ${ }^{3}$ Perm = permissiveness (injunctive norms), ${ }^{4} \mathrm{~S}=$ self (reported norm), ${ }^{5} \mathrm{O}=$ other (perceived norm).

Table S3. Binary logistic regression analyses of all variables tested for associated with reported norms.

| Own reported behavior with model statistics | Predictor variables | Pvalue | Odds <br> ratio <br> (OR) | 95\% confidence interval for OR |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Lower | Upper |
| Model 1: | Sex (male) | . 238 | 0.594 | 0.250 | 1.411 |
| Thoughts of SH ${ }^{1}$ | Age | . 793 | 0.948 | 0.638 | 1.409 |
| $\mathrm{X}^{2}(23)=103.37$, | Friends thoughts of SH | . 044 | 1.492 | 1.011 | 2.201 |
| $\mathrm{p}<.001$ | Friends SH | . 043 | 1.495 | 1.013 | 2.205 |
| $\mathrm{R}^{2}=.27$ (Cox \& | Parents thoughts of SH | . 999 | 4.398 E 8 | 0.000 | - |
| Snell), . 45 | Parents SH | 1.00 | 1.437 | 0.000 | - |
| (Nagelkerke) | Family thoughts of SH | . 068 | 0.218 | 0.042 | 1.122 |
|  | Family SH | . 028 | 5.818 | 1.215 | 27.873 |
|  | Pupils the same age/sex thoughts of SH | . 088 | 1.681 | 0.926 | 3.050 |
|  | Pupils the same age/sex SH | . 911 | 1.028 | 0.633 | 1.670 |
|  | Pupils at same school thoughts of SH | . 028 | 0.509 | 0.279 | 0.929 |
|  | Pupils at the same school SH | . 898 | 1.408 | 0.513 | 2.141 |
|  | High-school pupils in general thoughts of SH | . 406 | 1.368 | 0.653 | 2.866 |
|  | High- school pupils in general SH | . 744 | 0.884 | 0.423 | 1.849 |
|  | People in general thoughts of SH | . 179 | 1.536 | 0.821 | 2.875 |
|  | People in general SH | . 529 | 0.815 | 0.431 | 1.540 |
|  | Friends perm of SH | . 363 | 1.634 | 0.568 | 4.704 |
|  | Parents perm of SH | . 080 | 0.168 | 0.023 | 1.234 |
|  | Family perm of SH | . 327 | 2.587 | 0.387 | 17.311 |
|  | Pupils the same age/sex perm of SH | . 384 | 1.864 | 0.458 | 7.590 |
|  | Pupils at same school perm of SH | . 899 | 1.112 | 0.217 | 5.694 |
|  | High-school pupils in general perm of SH | . 550 | 0.639 | 0.148 | 2.771 |
|  | People in general perm of SH | . 803 | 1.146 | 0.392 | 3.349 |
| Model 2: SH | Sex (male) | . 017 | 0.229 | 0.068 | 0.770 |
| $\mathrm{X}^{2}(23)=90.94, \mathrm{p}$ | Age | . 405 | 1.247 | 0.742 | 2.095 |
| <. 001 | Friends thoughts of SH | . 017 | 1.760 | 1.106 | 2.800 |
| $\mathrm{R}^{2}=.24$ (Cox \& | Friends SH | . 253 | 1.285 | 0.836 | 1.974 |
| Snell), . 47 | Parents thoughts of SH | . 000 | 8.782 E 8 | 0.000 | - |
| (Nagelkerke) | Parents SH | 1.00 | 1.490 | 0.000 | - |
|  | Family thoughts of SH | . 358 | 0.623 | 0.227 | 1.708 |
|  | Family SH | . 055 | 2.891 | 0.976 | 8.559 |
|  | Pupils the same age/sex thoughts of SH | . 034 | 2.252 | 1.063 | 4.770 |
|  | Pupils the same age/sex SH | . 212 | 0.694 | 0.391 | 1.231 |
|  | Pupils at same school thoughts of SH | . 045 | 0.504 | 0.258 | 0.983 |
|  | Pupils at same school SH | . 485 | 0.730 | 0.302 | 1.766 |
|  | High-school pupils in general thoughts of SH | . 462 | 0.722 | 0.304 | 1.718 |
|  | High-school pupils in general SH | . 200 | 1.777 | 0.737 | 4.287 |



|  | Pupils at same school SA | . 601 | 1.272 | 0.516 | 3.133 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | High-school pupils in general thoughts of suicide | . 262 | 0.523 | 0.168 | 1.625 |
|  | High-school pupils in general SA | . 520 | 0.702 | 0.238 | 2.065 |
|  | People in general thoughts of suicide | . 330 | 1.504 | 0.662 | 3.416 |
|  | People in general SA | . 413 | 1.389 | 0.633 | 3.047 |
|  | Friends perm of SA | . 029 | 29.858 | 1.410 | 632.265 |
|  | Parents perm of SA | . 511 | 0.245 | 0.004 | 16.308 |
|  | Family perm of SA | . 882 | 0.726 | 0.011 | 49.939 |
|  | Pupils the same age/sex perm of SA | . 128 | 0.040 | 0.001 | 2.529 |
|  | Pupils at same school perm of SA | . 115 | 18.856 | 0.487 | 730.160 |
|  | High-school pupils in general perm of SA | . 945 | 0.875 | 0.019 | 39.645 |
|  | People in general perm of SA | . 754 | 0.699 | 0.074 | 6.569 |
| Model 5: Perm ${ }^{3}$ | Sex (male) | . 010 | 0.428 | 0.225 | 0.814 |
| of SH | Age | . 268 | 1.188 | 0.875 | 1.613 |
| $\mathrm{X}^{2}(23)=77.03, \mathrm{p}$ | Friends thoughts of SH | . 850 | 1.038 | 0.704 | 1.532 |
| <. 001 | Friends SH | . 334 | 1.242 | 0.801 | 1.925 |
| $\mathrm{R}^{2}=.38$ (Cox \& | Parents thoughts of SH | . 999 | 7.984E7 | 0.000 |  |
| Snell), . 53 | Parents SH | 1.000 | 1.175 | 0.000 |  |
| (Nagelkerke) | Family thoughts of SH | . 083 | 0.337 | 0.099 | 1.151 |
|  | Family SH | . 078 | 3.530 | 0.866 | 14.381 |
|  | Pupils the same age/sex thoughts of SH | . 823 | 1.041 | 0.734 | 1.476 |
|  | Pupils the same age/sex SH | . 705 | 1.069 | 0.758 | 1.506 |
|  | Pupils at same school thoughts of SH | . 404 | 1.207 | 0.776 | 1.878 |
|  | Pupils at same school SH | . 800 | 1.062 | 0.668 | 1.686 |
|  | High-school pupils in general thoughts of SH | . 592 | 0.881 | 0.554 | 1.401 |
|  | High-school pupils in general SH | . 878 | 1.040 | 0.632 | 1.710 |
|  | People in general thoughts of SH | . 176 | 0.763 | 0.516 | 1.129 |
|  | People in general SH | . 820 | 1.053 | 0.677 | 1.637 |
|  | Friends perm of SH | . 003 | 4.363 | 1.650 | 11.540 |
|  | Parents perm of SH | . 865 | 1.179 | 0.179 | 7.779 |
|  | Family perm of SH | . 749 | 1.338 | 0.225 | 7.940 |
|  | Pupils the same age/sex perm of SH | . 500 | 1.466 | 0.482 | 4.460 |
|  | Pupils at same school perm of SH | . 733 | 1.264 | 0.329 | 4.865 |
|  | High-school pupils in general perm of SH | . 232 | 0.480 | 0.145 | 1.596 |
|  | People in general perm of SH | . 011 | 3.494 | 1.336 | 9.138 |
| Model 6: Perm of | Sex (male) | . 004 | 0.345 | 0.169 | 0.706 |
| SA | Age | . 160 | 1.267 | 0.910 | 1.764 |
| $\mathrm{X}^{2}(23)=203.71$, | Friends thoughts of suicide | . 965 | 1.014 | 0.555 | 1.853 |
| $\mathrm{p}<.001 \mathrm{R}^{2}=.47$ | Friends SA | . 757 | 0.875 | 0.376 | 2.037 |
| (Cox \& Snell), | Parents thoughts of suicide | . 999 | 9.533E9 | 0.000 | - |
| . 63 (Nagelkerke) | Parent SA | . 999 | 0.000 | 0.000 | - |
|  | Family thoughts of suicide | . 855 | 1.065 | 0.544 | 2.083 |
|  | Family SA | . 823 | 1.213 | 0.225 | 6.544 |
|  | Pupils the same age/sex thoughts of suicide | . 037 | 1.590 | 1.029 | 2.458 |


| Pupils the same age/sex SA | . 365 | 0.836 | 0.567 | 1.232 |
| :---: | :---: | :---: | :---: | :---: |
| Pupils at same school thoughts of suicide | . 979 | 0.994 | 0.637 | 1.552 |
| Pupils at same school SA | . 152 | 1.298 | 0.909 | 1.853 |
| High-school pupils in general thoughts of suicide | . 322 | 0.779 | 0.476 | 1.277 |
| High-school pupils in general SA | . 517 | 0.873 | 0.578 | 1.318 |
| People in general thoughts of suicide | . 108 | 1.395 | 0.930 | 2.093 |
| People in general SA | . 286 | 0.816 | 0.562 | 1.185 |
| Friends perm of SA | . 003 | 6.208 | 1.853 | 20.797 |
| Parents perm of SA | . 127 | 0.195 | 1.853 | 1.596 |
| Family perm of SA | . 001 | 29.308 | 3.895 | 220.554 |
| Pupils the same age/sex perm of SA | . 067 | 5.806 | 0.882 | 38.209 |
| Pupils at same school perm of SA | . 999 | 1.001 | 0.138 | 7.257 |
| High-school pupils in general perm of SA | . 285 | 0.358 | 0.055 | 2.354 |
| People in general perm of SA | . 658 | 1.222 | 0.503 | 2.969 |

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[^0]:    ${ }^{1} \mathrm{SH}=$ self-harm, ${ }^{2} \mathrm{SA}=$ suicide attempt, ${ }^{3}$ Perm = permissiveness (injunctive norms).

