

Supplementary material

Table S1. The correlation matrix (non-parametric) of candidate self-presentation items

Item	1	2	3	4	5	6	7	8	9
1	1.000								
2	0.665 **	1.000							
3	0.619 **	0.869 **	1.000						
4	0.444 **	0.598 **	0.599 **	1.000					
5	0.360 **	0.385 **	0.381 **	0.397 **	1.000				
6	0.199 **	0.170 **	0.182 **	0.237 **	0.219 **	1.000			
7	0.406 **	0.479 **	0.477 **	0.402 **	0.288 **	0.179 **	1.000		
8	0.510 **	0.600 **	0.584 **	0.478 **	0.339 **	0.204 **	0.631 **	1.000	
9	-0.83 **	-0.139 **	-0.140 **	-0.099 **	-0.022	-0.060 **	-0.019	-0.074 **	1.000

Note. Item 1: «I use a lot of time and energy on the content I post on social media»; item 2: «It is important to me that my posts receive many likes and/or comments»; item 3: «It is important to me to have many followers on social media»; item 4: «I delete posts on social media that do not receive enough likes and/or comments»; item 5: «I retouch pictures of myself to look better before I post them on social media»; item 6: «It's easier to be myself on social media»; item 7: «What others post on social media (images/status updates/stories) makes me feel less content with myself and my life»; item 8: «The response I get for what I post (images/status updates/stories) impacts how I feel»; item 9: «I don't care about how many likes or comments I receive on social media»

**Correlation is significant at the 0.01 level (2-tailed)