

A qualitative study of reasons for reduced Covid-19 vaccine confidence in low uptake ethnic groups in London

[Before turning on the recorder]

- Introduce myself
- Go through the participant information sheet
- Go through consent form & sign
- Explain that I'm going to note down things I want to come back to
- Reiterate there's no right or wrong answer etc.

Introductions

- Can you tell me a bit about yourself?
 - Where do you live?
 - What do you do?
 - Who do you live with?
- Can you tell me about your experiences during the Covid-19 pandemic/most memorable experience?
 - Have you or any of your family members been unwell with Covid?
 - Has it affected your work or living situation?
- When were you first offered a Covid vaccination?
- How did you make your decision?
 - Which sources of information did you access?
 - NHS website/GP/Practice nurse/social media/friends/family
- What was it like getting your vaccine?
 - Where did you get it?
 - Was it a positive experience?

Concerns about vaccine

- Can you tell me more about your concerns about the Covid vaccine?
 - These might include vaccine safety, effectiveness, side effects and long-term effects on health
- What other factors have influenced your views?
 - Gender
 - Age
 - Ethnicity
 - Religion
 - Where you live/work
 - Experience of healthcare
 - Family/friends
 - Ability to travel/vaccine passports
- Have you or anyone you know caught covid after having the vaccine and has this affected your views?
- Have your views of the vaccine changed over time and if so how?
- Has recent change in policy affected your decision (HCWs)?

Comparison with influenza vaccine

- Have you ever had a flu vaccine?
 - When did you last have it?
- How do you feel about flu vaccination, or other vaccines, and how does this compare to Covid vaccination?

Recommendations

- Who do you trust to give you accurate information about Covid vaccination?
 - Government
 - NHS
 - Local GP/nurse/pharmacist
 - Friends
 - Family
 - Members of your community
- How can we make it easier for people to access trusted information?
 - Working with community groups
 - Online information
 - Government messaging

Close

That's all I have to ask you but do you have any questions for me at all?

Thank you for your time