

A qualitative study of reasons for reduced Covid-19 vaccine confidence in low uptake ethnic groups in London

[Before turning on the recorder]

- Introduce myself
- Go through the participant information sheet
- Go through consent form & sign
- Explain that I'm going to note down things I want to come back to
- Reiterate there's no right or wrong answer etc.

Introductions

- Can you tell me a bit about yourself?
 - What is your role
- Can you tell me about your work during Covid
 - Examples of community engagement
 - Which communities
 - Responses
 - Success/challenges

Concerns about vaccine

- Which concerns have you come across?
 - What other factors have influenced views?
 - Gender
 - Age
 - Ethnicity
 - Religion
 - Where you live/work
 - Experience of healthcare
 - Family/friends
 - Ability to travel/vaccine passports
- Does having Covid influence views?
- How have views changed over time?
- Impact of recent policy changes

Comparison with influenza vaccine

- Do you have any experience of working in other vaccine programmes?
- How does this compare?

Recommendations

- Who needs to give info about vaccines in future?
 - Government
 - NHS
 - Local GP/nurse/pharmacist
 - Friends
 - Family

- Members of your community
- How can we make it easier for people to access trusted information?
 - Working with community groups
 - Online information
 - Government messaging

Close

That's all I have to ask you but do you have any questions for me at all?

Thank you for your time