




## Article

# Efficiency versus Fairness in the Management of Public Housing Assets in Palermo (Italy)

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**Abstract:** Public housing policy has been proposing plans of public housing (PH) stock alienation or, as an alternative, property enhancement plans, since administrative and financial commitments have become too heavy for municipalities. This paper deals with one of the current public housing management policy initiatives, undertaken by the Municipality of Palermo (Italy), which aimed at transferring a significant part of the public housing asset to the current tenants, according to some terms and conditions, and applying a politically fixed price. This policy is described in general, focusing on the amount of the assets involved, reporting the terms and conditions for transferring them at an affordable price, and analysing their concentration/distribution in the urban areas. The main aim of the paper is to provide a valuation pattern for defining the trade-off between the efficiency and fairness of such a tool, recognising the conditions for the consistency between the transfer price established by municipality, the merit of the public housing asset, and the market value. A detailed study on two representative neighbourhoods was carried out in order to measure the value of solidarity of this policy and to propose some corrective rules.

**Keywords:** public housing; politically fixed price; real estate market; alienation of property

## 1. Introduction

A city is the place of maximum concentration of social and private capital, but it is also the place where social inequalities are physically evident and are manifested through the distribution of public and private spaces, public facilities and services in quantitative and qualitative terms.

The claim of “the right to the city” by weak social groups that risk being marginalized, is a complex issue that is mixed with many others such as increasing regional density and social polarization by Soja [1], security-obsessed urbanism by Davis [2], the privatopia as the rise of residential private government by Mackenzie [3], and the right to belong to a place by Aalbers and Gibb [4].

The right to housing, in particular, is one of the main features of the “right to the city” [5], and although in the 1960s–70s it was a key objective of Italian welfare policies, many households still face the problem of affordable housing today, especially in the southern Italy and in the metropolitan areas of the big cities. In several countries, governmental institutions analyse housing affordability adopting different approaches and indexes [6,7] to measure the gap between housing market prices and household incomes [8–10] and, subsequently, decide how to implement their housing policy, e.g., promoting social housing projects, applying fiscal incentives, providing subsidies. An effective action of public housing (PH) policy is the right to buy (RTB), established in the United Kingdom in 1980, that allowed tenants in publicly-owned housing to buy their rented dwelling at a subsidized price. As discounts on market price were very heavy and ranged from 35% up to a maximum of 70%, or up

to a maximum subsidy of 80,900 pounds (April 2018), the RTB was the main factor responsible of an increasing share of home ownership among householders from 55% to 70% by 2000 [11,12].

In Italy, due to the massive housing policy started under law 167/1962, a huge amount of public residential assets were built, a great part of which the municipalities still own. The progressive process of physical and social decay that have been affecting especially the marginal neighbourhoods has been making the management of these context increasingly expensive, particularly since the end of the 1980s. Since the 1990s, many Italian laws provided the alienation or enhancement of public real estate assets in order to allow the public authorities to reduce the management and maintenance costs of real estate assets and to obtain immediate liquidity. Enhancement, on the other hand, has the objective of getting the highest profits from publicly owned properties, and it may include the improvement of the energy efficiency of the assets [13] according to market conditions as well as to social welfare, and taking into account the financial sustainability [14].

In a first phase, publicly owned properties were privatized through direct selling or financial instruments such as securitization (Legislative Decree 351/2001), which had contradictory results. For instance, the Public Property Securitization Company (SCIP) established in 2001 was put into liquidation in 2009 and all the unsold buildings were returned to their owners without obtaining good profits for the public authorities, partly due to the economic, financial and real estate crisis that started in 2008. In contrast, in 2001–04 the securitization of about 700 properties in Rome achieved good results in terms of numbers of real estate sold, sales period, and revenues.

Public authorities that retain ownership of real estate properties may confer them in real estate investment funds that are also open to private participation. The enhancement of real estate assets is implemented through public companies, such as Sviluppo Italia (Law 326/2003) to which buildings for tourist use could also be transferred (Legislative Decree 269/2003), as well as through public private partnerships [15] and involving private investment initiatives and assets [16,17], e.g., namely the ‘Urban Transformation Company’ (Legislative Decree 42/2004). In the last decade, several plans, namely ‘unitary development programs’ and the ‘national development plan’, have been promoted for the enhancement of local and national public assets, e.g., through redevelopment projects of urban areas, or projects to found cultural districts (Law 410/2001 and 244/2007).

The securitization procedure usually provides for the sale of properties at market prices although it reserves a special protection for the tenants of houses, who have the right of pre-emption to purchase, and are also entitled to a 40.5% reduction in the housing price, whereas a 30% reduction is applied to tenants of non-residential properties. However, this provision does not have an equalizing effect, because the reduction in the market price is independent of the level of household income, and the tenants do not necessarily have a low income [18,19].

As the alienation of public housing is mostly directed towards low-income tenants, the dwellings are sold at a price that is set by law. In this case, the political pricing allows the municipalities to offer affordable housing and to transfer a substantial part of the social wealth to the households who have been living there for years and may benefit from the acquisition of an asset that is worth much more than the price they pay. More generally, such a policy has an equalization purpose since the real estate market price has increased significantly more than income and the ICP (index of consumer prices) [20].

In such an issue, the convergence and integration of efficiency and fairness [21,22] in PH appraisal and management can be considered the basis of “the true value” [23], i.e., the authentic value, which is the “raw material” for “true valuations”, i.e., valuation that are reliable in validating projects specifically aimed at societal and environmental justice [24] in the perspective of urban sustainability [25–27].

This work proposes an appraisal model aimed at estimating the real estate market value, based on the database of the institutional real estate market observatory by the Italian Ministry of Finance and on a real estate market survey, and applies the model to a case study in the city of Palermo (southern Italy) (Figure 1). Whereas several approaches may be chosen to analyse the complexity of urban real estate market according to the specific aims of the study, the peculiar features of the city and of submarkets, and of the available data [28–33], we specifically carried out a real estate survey over the

two districts of Palermo in which the municipality has transferred 32 dwellings. Moreover, a linear multiple regression model has been developed in order to find out the correlations between the market price and the more significant characteristics featuring the properties to be appraised basing on a sample of 98 properties.

Based on these estimates, the application aims at:

- measuring the differential between the estimated prices and the ‘political prices’ that are fixed by the municipality according to the current laws, then assuming the ratio between the political and the estimated prices as an indicator of the overall efficiency of the public housing policy [34];
- measuring the degree of homogeneity of such a differential among the actual transfers as an indicator of fairness [35,36] among the low-income tenants involved.

These results can provide significant information for judging the relevance of the current municipal PH policy in the light of some criticalities of the entire process, concerning the reliability of the method and the criteria used for calculating the political price, the information about the real condition of the properties to be transferred, and the poor overall result of the process given the little number of the properties transferred until now.



**Figure 1.** Geographical location of Palermo in southern Italy.

## 2. Materials: Public Housing Policy in the Municipality of Palermo

The housing policy of the Municipality of Palermo provides two main tools to support households facing financial difficulties: leasing of public housing and financial subsidies to housing rent. Another possible means could be the promotion of social housing, as the Sicilian Region published a notice in 2017 (*Gazzetta Ufficiale della Regione Siciliana*, n° 12, 2017) to co-fund several social housing projects in Sicily, including in the metropolitan area of Palermo, but they have not been approved yet and, in any case, they could not impact housing problems significantly.

The amount of municipally owned housing is not sufficient to cover the needs of the low-income households, as it is shown by the 2003–04 municipal announcement for the allocation of public housing: the legitimate applications were 9865 and only 219 apartments were allocated until 2012, covering just 2.2% of the needs in 8 years [37].

Financial support to households provides three types of subsidies that cannot be accumulated:

- the additional subsidy to housing rent, for low-income households;
- the subsidy to involuntary arrears of tenants, implementing the Legislative Decree 102/2013;
- the subsidy for housing emergency.

In recent years, the drastic reduction of regional and state funds and the high number of applications for subsidies have forced the Municipality of Palermo to reduce or cancel the provision of those subsidies that had become very small. For instance, the municipal budget allocated to

additional subsidies to housing rent 6,547,561 euros in 2009 and 247,409 euros in 2012, consequently the corresponding average annual subsidy decreased from 608 euros per household in 2009 to just 36 euros in 2012 [38].

The financial difficulties experienced by households are also noticeable by the eviction notices for arrears that number 1300 per year with 82% of the total notices from 2005 until 2012, whereas these started decreasing from 2013 thanks to the legal concept of ‘involuntary arrears of tenants’ (DL 102/2013). This occurs when a household cannot pay the rent due to a drastic and improvised decrease of his income for serious reasons, such as being fired, non-renewed employment contract, or serious health problems. The decreasing eviction notices for arrears do not correspond to a real improvement in household conditions, in fact the total amount of eviction notices remains constant, confirming the persistence of households’ difficulties to find affordability housing on the rental market. Moreover, territorial analyses have shown that low-income households are not concentrated exclusively in the suburbs, but are spatially distributed throughout the municipal territory [38,39].

### 2.1. Public Housing Stock in Palermo

Nowadays, the public housing asset of Palermo consists of 24,035 dwellings most of which are owned by the municipality and ‘Istituto Autonomo Case Popolari’ (IACP), which is a public institution that manages the local public housing stock.

The number of public houses is very small compared to the population (668,405 inhabitants in 2018) and to the index of ‘material and social vulnerability of households’ by the Italian National Institute of Statistics ISTAT that is equal to 102 in Palermo, whereas the national average value is 99.3—the higher the index, the worse the social vulnerability [38]. This index is achieved by the combination of seven basic indicators: percentage of households without a qualification; percentage of large families (more than 6 members); percentage of single parent families; percentage of elderly households; percentage of households living in crowded housing; percentage of young people not in employment, education, or training; percentage of families with children whose members are unemployed.

These socio-economic problems are the main causes of squatting housing, as an extreme form of claim to the right to housing by movements and committees of disadvantaged families. At the same time, they are subtracting housing to households who are legally entitled according to the law and to a rank order list as drawn up by the Municipality of Palermo. In 2017, squatting of public housing in Palermo was nearly 22%, and the municipally owned housings had the highest incidence, that was equal to 53.8%. Table 1 reports the amounts of public housing, distinguishing between those that are owned by Municipality or IACP, and those that are squatted.

**Table 1.** Public housing in Palermo (2017) [39].

Owner	Dwellings	Squatted Dwellings	
	No.	No.	%
Municipality of Palermo	4827	2580	53.4%
Istituto Autonomo Case Popolari (IACP)	19,208	2658	13.8%
Total	24,035	5238	21.8%

### 2.2. The Transfer Programme of Public Housing

The Municipality of Palermo drafted the ‘Alienation and Real Estate Development Plan’, according to the law 133/2008, which identifies the properties to be sold or to developed, with the objectives of rationalization of asset management and the recovery of financial resources to be used in the renewal or new construction of public housing. The Alienation Plan in 2015 (Municipal Council resolution no. 442 of December 4, 2015) became operational in April 2016 and provided for the sale of a high

share of public housing owned by the municipality. The ‘Public Notice of Sale of Housing of Public Housing owned by the municipality of Palermo’ was published to implement the sale and it allows the assignees of 2569 public dwellings, who are people to whom the property has been leased, to purchase the dwelling in which they live.

In order to purchase the dwelling, the current tenants must meet the following requirements:

- being up-to-date with the payment of the rent and the condominium fees;
- no member of the family must own, use or usufruct a suitable housing for the family;
- to have had the final assignment of the dwelling for at least two years;
- being in possession of other legal requirements (that are set by Presidential Decree 30/12/1972 no. 1035).

The sale price of the dwelling is calculated according to the law 560/1993 rules and becomes a politically fixed price that meets the social purpose of allowing low-income households who otherwise would not afford to pay market prices to purchase homes.

The political price is evaluated by multiplying the dwelling cadastral income, which is usually very little, to several coefficients that are set by law. As first step, a baseline price is calculated by multiplied the cadastral income by the coefficient  $a$ , which is equal to 100 for housing (1). The coefficient  $b$  may reduce the baseline price of 1% for each year after the date of construction up to a maximum of 20% to take into account the depreciation of the property. Conversely, the baseline price is increased by any extraordinary maintenance costs over the last 5 years, as expressed in Formula (2). The price  $P_1$  thus calculated may be further reduced by 10% in the case of single downpayment (3).

$$P_b = R_c \cdot a \quad (1)$$

$$P_1 = P_b \cdot (1 - b) + C_{ex} \quad (2)$$

$$P_2 = P_1 \cdot (1 - c) \quad (3)$$

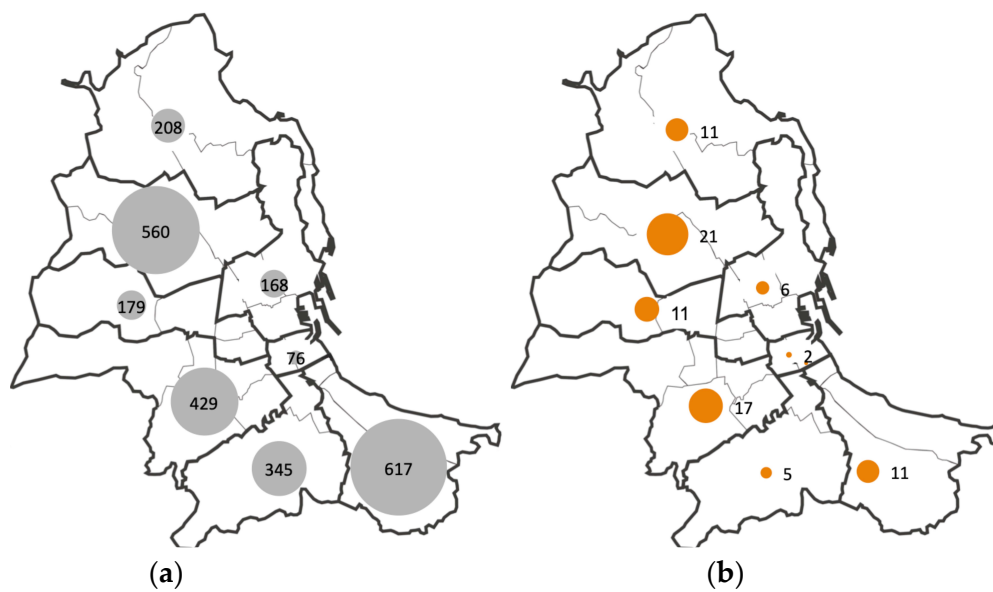
where:  $P_b$ ,  $P_1$ , and  $P_2$  are political prices;  $R_c$  is the dwelling cadastral income;  $a$  is the coefficient for housing and is equal to 100;  $b$  is a variable depreciation coefficient,  $1\% \leq b \leq 20\%$ ;  $C_{ex}$  is the extraordinary maintenance cost;  $c$  is the reduction coefficient for a single downpayment and is equal to 10%.

People who cannot afford a single downpayment must pay the 30% of price  $P_1$  while the residual value may be paid by an up to 15 years mortgage by applying the legal interest rate and by taking out an insurance policy. In any case, every legal and technical expense to obtain an Energy Performance Certificate and the verification of the legal conformity of the dwelling is charged to the purchaser.

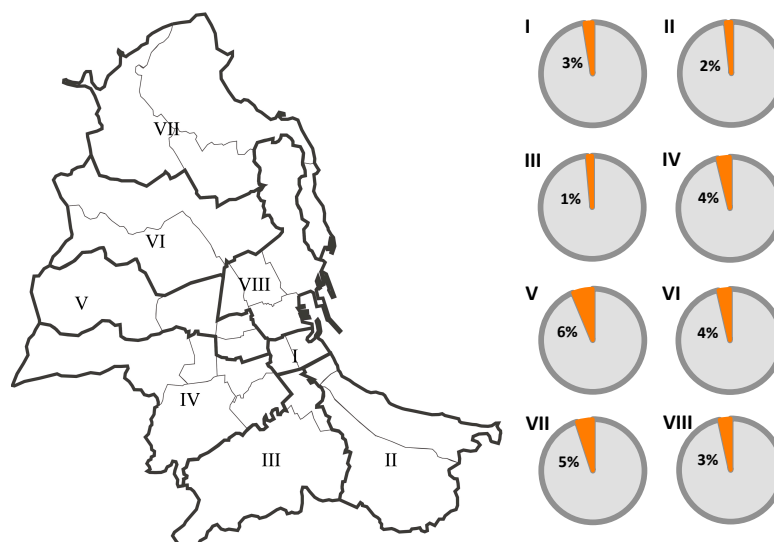
The population and the population density in the eight districts of Palermo are described in Table 2. Figure 2 shows the location of the public housing on sale in 2016 and the sold public housing from 2016 until May 2018 in the eight districts of Palermo, whereas Figure 3 shows the percentage of public housing sold in the same years.

**Table 2.** The eight districts of the Municipality of Palermo.

Districts	Surface (sq.km)	Inhabitants	Population Density (inhab./sq.km)
I	2.497	21,489	8606
II	21.39	72,888	3408
III	20.34	77,068	3789
IV	26.16	112,158	4287
V	17.53	120,885	6896
VI	23.90	78,548	3287
VII	32.95	74,330	2256
VIII	15.32	127,794	8342



**Figure 2.** Public housing on sale (a) and public housing sold (b) per district in Palermo (Italy) from January 2016 to May 2018.



**Figure 3.** Percentage of public housing sold per district from January 2016 to May 2018 in Palermo (Italy).

Table 3 shows the calculation of the political prices for all the public housing sold according to the cadastral zones (Figure 4), categories and classes to which they belong. In particular, the baseline price indicates the maximum political price, whereas the price  $P_2$  indicates the minimum price that includes all the possible reductions by law. The maximum baseline prices are 452 and 497 euros/sqm for the highest cadastral category and class of public housing located in the central or wealthy districts, whereas the minimum political price is 106 euros/sqm for the housing located in the historical centre or in semi-peripheral districts.





Figure 4. The cadastral zones in Palermo.

Table 3. The political prices of public housing per cadastral zone, category and class.

Cadastral Data			Cadastral Income		Political Prices (by Law)		
Zone	Category	Class	EUR/room	EUR/sqm	Baseline <i>Pb</i> EUR/sqm	Price 1 EUR/sqm	Price 2 EUR/sqm
1°	A3	4	43.38	2.53	253	202	182
		6	59.39	3.46	346	277	249
	A4	2	25.31	1.48	148	118	106
		4	35.12	2.05	205	164	147
2°	A2	5	54.23	3.16	316	253	228
		6	64.56	3.76	376	301	271
		7	77.47	4.52	452	361	325
	A3	4	41.32	2.41	241	193	173
		5	48.55	2.83	283	226	204
		6	56.81	3.31	331	265	239
		7	67.14	3.91	391	313	282
	A4	4	25.31	1.48	148	118	106
		5	29.44	1.72	172	137	124
		6	34.60	2.02	202	161	145
		7	40.80	2.38	238	190	171
3°	A2	3	74.89	4.37	437	349	314
	A2	7	64.56	3.76	376	301	271
4°	A3	8	67.14	3.91	391	313	282
	A4	6	25.31	1.48	148	118	106
		7	29.44	1.72	172	137	124
		8	34.60	2.02	202	161	145
5°	A2	3	44.41	2.59	259	207	186
		4	51.65	3.01	301	241	217
		5	61.98	3.61	361	289	260
		6	72.30	4.22	422	337	304
		7	85.20	4.97	497	398	358
	A3	8	51.65	3.01	301	241	217

### 3. Methods

This case study aims at providing a measure of the efficiency and fairness of the PH policy the municipality is committed to, based on a comparison of the estimates of the current real estate market prices of the properties to be transferred, to the transfer prices supposed by municipal administration in order to:

- reconsider the rules for the political pricing in order to grant homogeneous reductions of the real estate market estimates, for the purpose of the equalization between the current tenants (potential owners);
- suggest possible variations in the political prices for those properties of which, due to any higher location characteristics, the market estimates are greater, and in respect of which the reduction is greater than the average.

According to the characteristics of the PH asset and the general aim of the municipality, an appraisal pattern was developed in three stages:

1. A real estate market survey aimed at providing a wide and articulated database intended to appraise the potential real estate market price of the properties to be transferred;
2. The application of a multiple linear regression pattern, aimed at eliciting the marginal prices of the characteristics by which the properties to be transferred have been featured;
3. The estimate of the properties to be transferred aimed at comparing the real estate potential market price to the political prices carried out by the municipality according to the current laws, in order to provide some critical item of the fairness of the municipal public housing management policy.

#### 3.1. Real Estate Market Survey: Characterization of the Sample

The progressive public-private integration in the formation and implementation of urban policies over the entire development process from inception through appraisal, valuation and financing to completion and disposal, has made the analysis of the real estate market an indispensable premise of planning [40]. The real estate market survey is carried out to achieve a proper sample of dwellings of which asking prices are reported. The dwellings have been characterized by six primary characteristics [41], articulated in 17 sub-characteristics [42] (Table 4).

**Table 4.** Characterization of the sample.

$k_{e1}$ Location, urbanization and accessibility	1. Location	1. Settlement quality; 2. Mix of functions
	2. Urban facilities	1. Public facilities and services
	3. Accessibility	1. Mobility from/to the area with private transportation; 2. Mobility from/to the area with public transportation; 3. Mobility within the neighbourhood
$k_{e2}$ Neighbourhood characteristics	1. Functional; 2. Symbolic characteristics	
$k_i$ Unit location within the building	1. Panoramic quality and view; 2. Brightness; 3. Accessibility within the building	
$k_t$ Technological characteristics	1. Building overall technological quality; 2. Unit finishes and windows quality; 3. Maintenance levels	
$k_{a1}$ Building architectural quality	1. Overall building decoration	
$k_{a2}$ Unit architectural quality	1. Size, functionality and distribution; 2. Additional surfaces; 3. Quality of finishes	

In order to provide an early representation of the relation between property value (quality) and asking price, the units belonging to the sample have been characterized by attributing to each of them a score ranging from 1 up to 5, from the points of view of the 17 sub-characteristics  $k'$  listed in Table 4.



Then these scores have been aggregated into the six main characteristics  $k_i$  ( $i = e1, e2, i, t, a1, a2$ ) by a reasonable weight system  $\gamma_{ik}$  set basing on expertise:

$$k_i = \sum k'_{ik} \gamma_{ik} \quad (4)$$

A similar further aggregation aimed at synthesizing the qualitative value of the surveyed units by an overall score ( $k^*$ ), provides an early profile of the relation between the current price and value (characteristics) in that area, by using the weight system calculated with the multiple regression method as explained in the next section:

$$k^* = \sum_i k_i \beta_i \quad (5)$$

### 3.2. The Multiple Regression Model

The multiple regression model is a statistical tool widely used for economic and estimative purposes [43–45]. The regression model establishes a correlation between the market value, or income, and characteristics like urban location [46], location within the building, technological condition, and architectural and environmental quality [47] that most significantly affect them, in order to express the mutual correlations between the characteristics and the quantitative effect produced by each characteristic on the price.

In the appraisal analysis, the multiple regression model provides the equation of price or income and identifies a hyperplane (regression plane) [48]:

$$p_j = \beta_0 + \beta_1 x_{j1} + \beta_2 x_{j2} + \dots + \beta_n x_{jn} + \varepsilon_j \quad (6)$$

where  $j = 1, 2, \dots, m$  is the generic observation in a sample of  $m$  property,  $p_j$  is the asking price of the generic  $j$ th property;  $x_{ij}$  (with  $i = 1, 2, \dots, n$ ) the property features;  $\beta_0$  is the intercept;  $\beta_1$  is the inclination of  $p_j$  with respect to the variable  $x_1$  while keeping constant variables  $x_2, x_3, \dots, x_n$ ;  $\beta_2$  is the inclination of  $p_j$  with respect to the variable  $x_2$  while keeping constant variables  $x_1, x_3, \dots, x_n$ ; and  $\beta_n$  is the inclination of  $p_j$  with respect to the variable  $x_n$  while keeping constant variables  $x_1, x_2, \dots, x_{n-1}$ ;  $\varepsilon_j$  is error at  $j$ th observation.

The starting point of the regression is represented by a matrix that summarizes the linear relationships between the dependent (price) and the independent variables (location, positions within the building, technological and architectural characteristics), and between the independent variables to each other.

The model provides:

- a set of parameters that summarize the relationship between the dependent variable and the independent ones, under the assumptions that the former is the effect of the latter, and that in examining the influence of each independent variable on the dependent ones, the value of other independent variables are kept constant;
- a statistic for examining the significance of the parameters, and a probability value associated with each of these parameters;
- a value that summarizes the proportion of variance of the dependent variable that is generally explained by the independent variables.

Regression analysis consists of several basic steps:

1. evaluation of the adequacy of the variables (measurement level, distribution, collinearity etc.);
2. choice of the analytical strategy to insert the independent variables into an equation;
3. interpretation of the solution;
4. validation of the solution.

There are numerous indices and tests to verify the multiple regression model, the most important for estimation purposes being:

1. The coefficient of determination  $R^2$  which represents the proportion of variability of the  $p$  explained by the independent variables, may measure the goodness of the proximity of the model to the original data; or  $R^2_{adjusted}$  which takes into account the number of explanatory variables included in the model and sample size;
2. The  $F$  test, derived from the corresponding analysis of variance, which allows to decide if the variance induced by regression is statistically significant or may be assigned to the case to a predetermined level of confidence;
3. The  $t$  test on the statistical significance of the individual variables;
4. The *variance inflation factor* (VIF) is the ratio of variance in a model with multiple terms, divided by the variance of a model with one term alone. It quantifies the severity of *multicollinearity* in an ordinary least squares regression analysis. It provides an index that measures how much the variance (the square of the estimate's standard deviation) of an estimated regression coefficient is increased because of collinearity;
5. The analysis of residuals, which may assess the appropriateness of the model by defining residual and examining residual plots. Residuals  $\varepsilon_j$  are the difference between the observed value of the dependent variable and the predicted value. The analysis of the residuals  $\varepsilon_i$ : is a tool to verify the goodness of the regression model, i.e., if there are no violations in terms of linearity, additivity and homoschedasticity of particular variables.

In particular, the following conditions must be verified:

- *mean equal to zero*:  $E(\varepsilon_i) = 0$ ; for each combination of values of the independent variables, the expected residual value must be equal to 0;
- *homoschedasticity*:  $VAR(\varepsilon_i) = \sigma^2$  for each  $i$ ; the variance of the residuals must be constant for all combinations of the values of the independent variables;
- *normality*: the distributions of the values of  $\varepsilon_i$  for each combination of values of independent variability must be of normal form;
- *absence of autocorrelation*:  $Cov(\varepsilon_i, \varepsilon_j) = 0$ , for each  $i$  and  $j$ , with  $i \neq j$ ; residues associated with different observations must not be correlated;
- the independent variables must not be correlated with the residuals:  $Cov(\varepsilon_i, X_i) = 0$

On the basis of the procedure carried out, it is possible to suggest some acceptable values of the statistical measures percentages and statistical tests supporting a multiple regression model to the real estate appraisal context [49].

- Value of the coefficients of determination equal to or greater than 0.95, or in some less restrictively are proposed values equal to 0.90 or, however, close to 0.90;
- The average error rate should not be higher than 10% and errors for each observation must not be greater than 15%, or the standard error should not be greater than 5% of the average price;
- The limit values of the  $t$  and  $F$  tests are based on the confidence interval that generally is equal to 0.95. An important condition in the regression analysis concerns the relation between the number of observations and the number of explanatory variables required.
- Practical criteria suggest that the relation between the number of observations and the number of variables should be  $m > 10 \cdot n$ , or  $m = n + 30$ , or less restrictively  $m > 4 \cdot n$  at least up to  $m = 10 \cdot n$  in respect of the previous inequality, or even  $m > 5 \cdot n$ , where  $m$  is the number of observations in the sample of property trades and  $n$  is the number of the property features. In general, the choice of the criterion is related to the actual availability of the data.

### 3.3. Appraisal and Benchmarking

To determine the amount of the ‘solidarity rent’ that is transferred from public administration to low-income households, the housing political prices of the sold dwellings have to be compared to market prices.

The market prices of all the sold dwellings may be appraised applying the above described multiple regression model which processes the sample of data from the direct real estate market survey. In order to convert ask prices into market prices, a reduction factor has to be applied as an effect of the bargaining. A detailed evaluation of the ‘solidarity rent’ may be obtained by the comparison between the estimated prices and the political prices.

Moreover, we assume the OMI (Observatory of the Real Estate Market) quotations as benchmarks. The OMI is an Italian Finance Ministry’s observatory that classifies the real estate market data by several parameters, such as city, area, use, and building typology; it also makes available a range of maximum-minimum prices. Although the OMI prices are referred to large areas and the average conservation status of the buildings, the differential obtained from their comparison with the political prices provides a first reasonable quantification of the ‘value of solidarity’ magnitude.

## 4. Application and Results

### 4.1. Real Estate Market Survey

The real estate market survey has been carried out over the V and VI Districts of Palermo, which cover a wide urban area of 41.43 sq.km that is equal to 26% of the total area of the eight districts. These districts have been chosen as the case study since a relevant amount of public housings to be transferred is located there, that is equal to 739 units and to 28.6% of the offered for sale dwellings. Then, to evaluate the distance between the market price and the political price at which 32 dwellings have been already transferred, the proposed real estate observation addresses a very detailed sample of 98 units of which asking prices are reported and displayed in the table and in the chart of Figure 5.

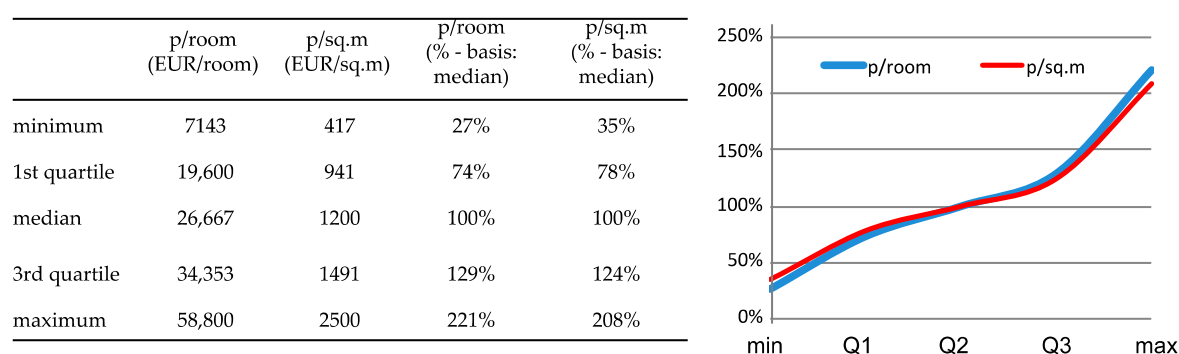


Figure 5. Price ranges of the surveyed real estate sample in districts V and VI.

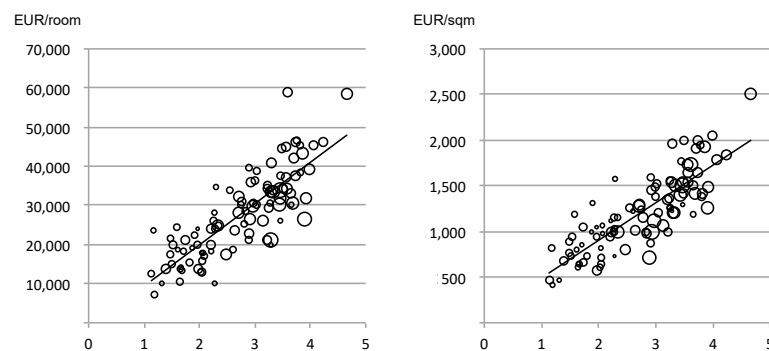
This sample provided a scale of prices and values as benchmarks that, by the elicitation of the marginal prices of the chosen characteristics, allowed us to place all the public housing to be transferred in the appropriate price range.

A sample of the real estate survey is displayed in Table 5 reporting location, size, prices, the aggregated scores of the properties by the main characteristics ( $k_j$ ) and by the overall quality score ( $k^*$ ). The size of the properties has been measured by both number of rooms and surface areas due to the typological heterogeneity of the units surveyed, and some inaccuracies of the data collected.

Table 5. Sample of the real estate survey in districts V and VI.

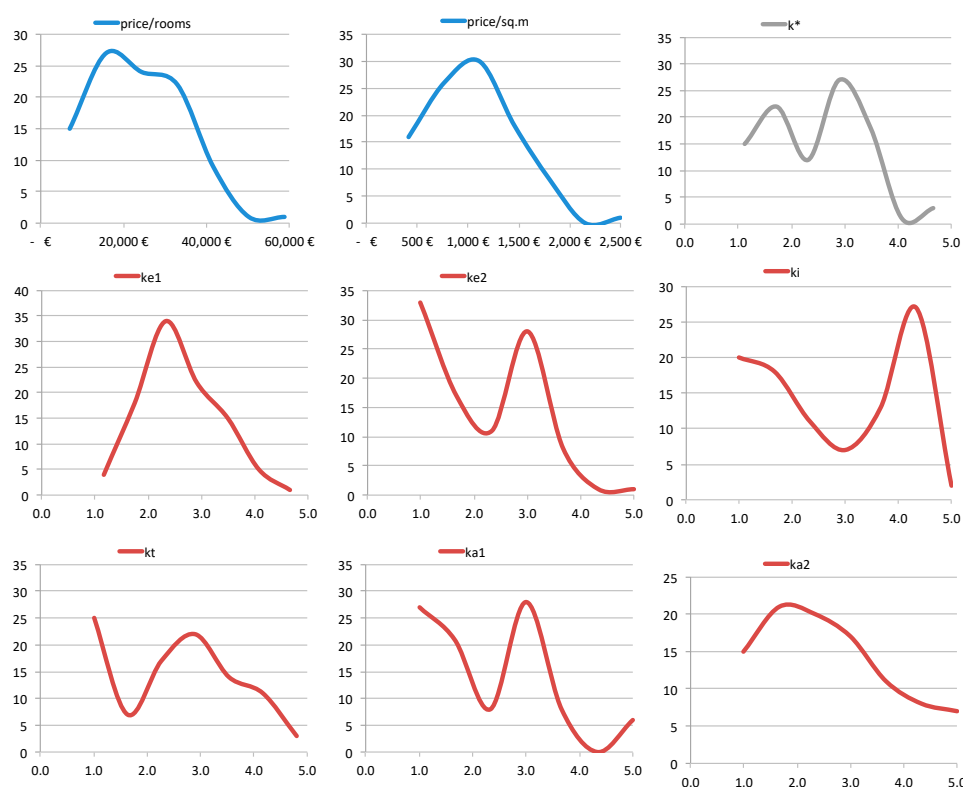
Id.	Floor	Size		Asking Prices			Characterization						
		Rooms	Surface (sq.m)	Total (EUR)	Unit (rooms) (EUR/rooms)	Unit (surf.) (EUR/sq.m)	ke1	ke2	ki	kt	ka1	ka2	k*
B01	5	5	110	165,000	33,000	1500	3.0	3.0	5.0	4.1	2.0	3.5	3.6
B02	3	3.5	85	105,000	30,000	1235	3.1	2.0	1.2	3.5	3.5	2.6	2.7
B03	2	4	98	145,000	36,250	1480	3.6	3.5	4.9	1.6	4.0	2.2	3.0
B04	1	3.8	90	90,000	24,000	1000	2.3	1.5	3.8	2.0	1.5	3.0	2.3
B05	r	2.3	37	45,000	20,000	1216	3.9	4.5	3.8	3.0	1.0	1.8	3.3
B06	r	2.5	52.8	25,000	10,000	474	1.6	1.0	2.4	1.0	1.0	1.0	1.3
B07	r	3.5	87.5	139,000	39,714	1589	4.0	2.5	3.1	2.7	1.5	3.2	2.9
B08	7	3.8	110.0	107,000	28,533	973	2.4	2.0	4.6	2.8	2.5	2.6	2.8
B09	1	4.8	120.0	215,000	45,263	1792	4.0	3.5	4.4	4.3	3.0	4.8	4.1
B10	3	4.8	100.0	95,000	20,000	950	2.5	1.5	1.5	2.8	2.0	1.9	2.2
B11	r	3.5	85.0	75,000	21,429	882	2.6	1.0	2.4	1.0	1.0	1.0	1.5
B12	2	1.8	40.0	42,000	24,000	1050	1.6	1.0	1.7	2.8	2.0	1.7	2.0
B13	1	2.5	34.0	25,000	10,000	735	3.1	3.5	3.1	1.2	2.0	1.0	2.3
B14	3	5.3	115.0	220,000	41,905	1913	2.3	4.0	4.9	3.8	3.5	3.7	3.7
B15	9	5.0	181.8	180,000	36,000	990	2.1	2.0	4.2	3.0	3.0	4.0	2.9
B16	5	4.5	110.0	155,000	34,444	1409	3.5	2.5	4.4	3.8	3.0	3.3	3.5
B17	6	6.0	150.0	190,000	31,667	1267	2.8	2.5	4.3	4.7	5.0	4.3	3.9
B18	6	2.8	75.0	77,000	28,000	1027	1.9	1.5	4.0	2.4	1.5	1.8	2.3
B19	1	3.8	120.0	170,000	45,333	1417	3.1	3.0	2.3	4.7	5.0	5.0	3.8
B20	1	2.5	55.0	45,000	18,000	818	2.5	1.0	1.5	2.7	1.5	2.0	2.0
B21	4	4.8	112.0	65,000	13,684	580	2.9	2.0	1.6	1.2	3.0	3.0	2.0
B22	4	5.8	110.0	225,000	39,130	2045	3.5	4.0	4.7	3.8	3.5	5.0	4.0
B23	6	2.5	50.0	65,000	26,000	1300	2.8	4.0	4.6	3.1	4.0	2.5	3.5
B24	9	3.8	90.0	175,000	46,667	1944	3.5	3.5	4.6	3.9	3.0	3.5	3.8
B25	2	5.0	100.0	68,000	13,600	680	2.8	1.0	1.0	1.2	1.0	1.3	1.4

The relation between unit prices (by room and by surface area), and overall quality score—as displayed in an early representation by the charts of Figure 6—is significantly consistent. The bubble size represents the size of every single property: the smaller real estate matches a lower quality and price, due to a local specific characteristic of demand seeking for properties suitable mostly for families especially in the predominantly residential areas.



**Figure 6.** Relation between unit prices (y axis) and aggregate value quality index (x axis  $k^*$ ) of the real estate market sample analysed.

The charts of Figure 7 show the probability density function for unit prices, overall quality score, and the six characteristics. As for prices, we notice the prevalence of a low-medium level; in terms of location, the sample is distributed in areas that have medium or medium-low accessibility and settlement quality, while the specific characteristics of the neighbourhood context are rather varied; as the location of the real estate units inside the building is often on the upper floors, or the buildings are located in external or open areas, the views and brightness are often high; the level of technological performance is mostly low and medium-low as well as the overall architectural characteristics.



**Figure 7.** Probability density function for unit prices, overall quality score, and the six characteristics.

#### 4.2. The Multiple Linear Regression Analysis and the Elicitation of the Predictors

The regression model implemented in this study is aimed at identifying a correlation and the quantitative effect produced by each characteristic defined above, and the market value  $p_j$ , and then the reciprocal correlations between the different characteristics.

The proposed regression model can be represented by the following equation:

$$p_j = \beta_0 + \beta_1 k_{ej1} + \beta_2 k_{ej2} + \beta_3 k_{ij} + \beta_4 k_{tj} + \beta_5 k_{a1j} + \beta_6 k_{a2j} + \varepsilon_j \quad (7)$$

Given the sample of properties of V and VI Districts, consisting of 98 real estate units characterised by *price/sq.m* and by real estate characteristics  $k_{e1}$ ,  $k_{e2}$ ,  $k_i$ ,  $k_t$ ,  $k_{a1}$ ,  $k_{a2}$ , the regression model was implemented with the help of SPSS statistical software.

There are several techniques to select the optimal number of predictors, among the aforementioned characteristics, to be inserted in a multiple regression model, such as the block techniques, namely standard regression and hierarchical regression, and stepwise: forward (step-up) selection, backward (step-down) selection, remove selection.

Multiple regression was performed here with all the techniques mentioned above, but the best results identified on the basis of the indices and tests validating the regression model, were obtained by applying the backward (step-down) selection technique.

Backward selection at first involves with all candidate variables, testing the deletion of each variable using a chosen model fit criterion, deleting the variable (if any) whose loss gives the most statistically insignificant deterioration of the model fit, and repeating this process until no further variables can be deleted without a statistically significant loss of fit.

The backward (step-down) selection technique allowed to identify five significant predictors, i.e.,  $k_{e1}$ ,  $k_{e2}$ ,  $k_i$ ,  $k_t$ ,  $k_{a2}$ , with respect to the six previously considered.

The architectural characteristic of the building was not significant for this regression model, which is consistent with the general characteristics of the segment of the Palermo real estate market, which the sample belongs to.

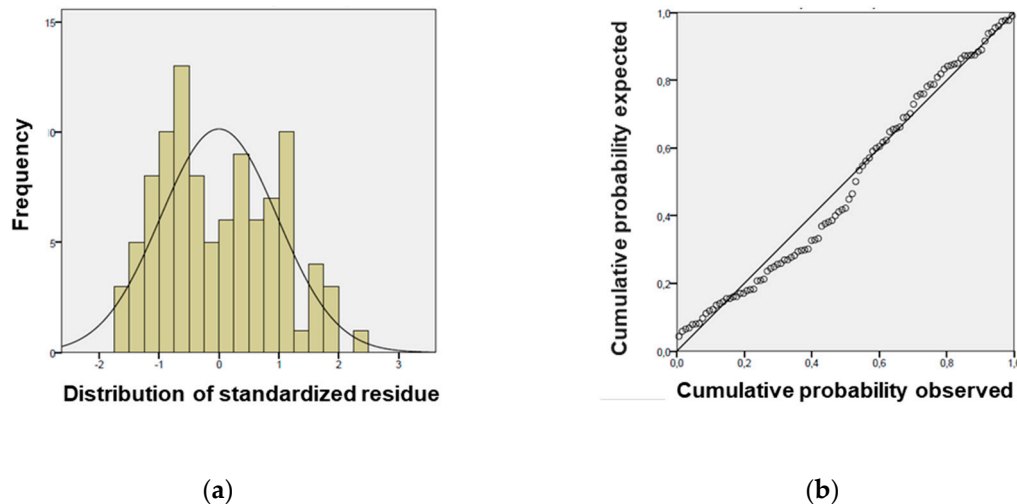
In fact, in relation to the type of buildings in the sample, the subjects perceive this feature in a less significant way compared to the others.

In the case of the model with five variables identified with the backward (step-down) selection technique, the tests provided the following results:

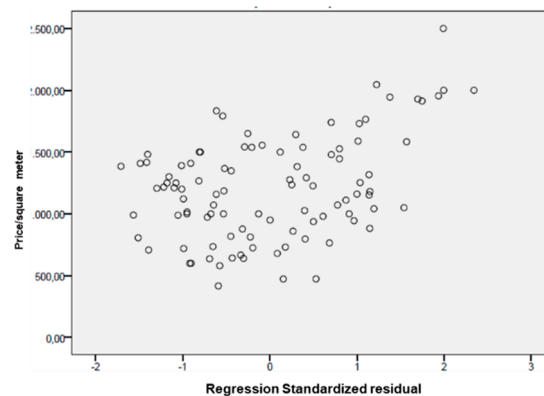
1. The coefficient of determination  $R^2$ , which represents the proportion of variability of  $p/sq.m$  explained by the explanatory variables, and which represents a measure of the goodness of the proximity of the model to the original data in this case is 0.834, which can be considered an acceptable result;
2.  $R^2_{adjusted}$  taking into account the number of explanatory variables  $n = 5$ , i.e., the six real estate characteristics included in the model and the sample size  $m = 98$  has a value of 0.825, which can be considered acceptable;
3. The test  $F$  used to evaluate the statistical significance of the model as a whole is based on the relationship between the variance explained by the model and the residual variance; in this case the  $p - value$  observed is less than the theoretical  $p - value$  ( $P < 0.05$ );
4. The  $t$  test on the statistical significance of the individual predictors within the meaningful model for the five variables ( $P < 0.05$ ), i.e., the real estate characteristics  $k_{e1}$ ,  $k_{e2}$ ,  $k_i$ ,  $k_t$ ,  $k_{a2}$  have a significant influence on the formation of the  $p/sq.m$ ;
5. The  $VIF$ , that helps to quantifies the severity of multicollinearity in an ordinary least squares regression analysis, in this case is very low and there is not multicollinearity between the variables.
6. The analysis of the *eigenvalues* to identify possible multicollinearity conditions identifies low values of the *condition index*, i.e., very low or lack of multicollinearity.



7. The analysis of the residuals shows that the standardized residue approximates to the distribution to the normal one, i.e.,  $E(\varepsilon_i) = 0$  for each combination of values of the independent variables, the expected residual value is equal to 0 and  $VAR(\varepsilon_i) = \sigma^2$  for each  $i$  the variance of the residuals is constant for all combinations of the values of the independent variables (Figure 6 left);
8. In the Normal P-P graph of standardized residual regression the points tend to be arranged even if with some approximation along a straight line (Figure 8b, right);
9. The plots of the residuals standardized with respect to the explanatory variables of the model are characterized by a cloud of points arranged randomly (Figures 9 and 10).



**Figure 8.** Distribution of the standardized residue (a, left); normal P-P graph of standardized residual regression (b, right).



**Figure 9.** Scatter graph.

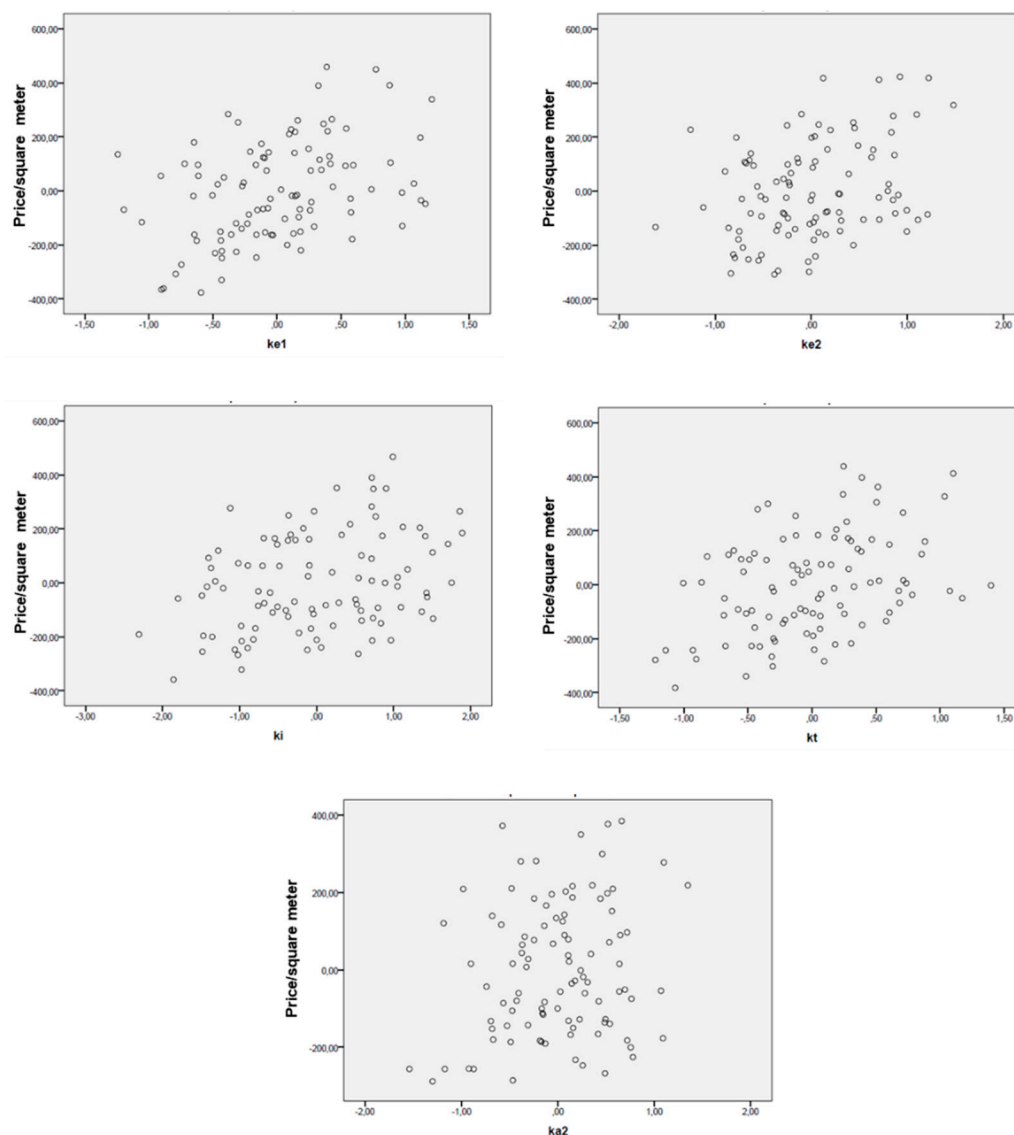


Figure 10. Partial regression graph  $p/sq.m - k_{e1}, k_{e2}, k_i, k_t, k_{a2}$ .

The analysis of the residues then highlights the respect of the linearity, additivity and homoscedasticity of the variables of the model.

The coefficients of the predictors for the regression model are the following:  $\beta_1$  of  $k_{e1} = 135,016$ ;  $\beta_2$  of  $k_{e2} = 94,688$ ;  $\beta_3$  of  $k_i = 61,006$ ;  $\beta_4$  of  $k_t = 131,957$ ;  $\beta_6$  of  $k_{a2} = 59,136$ .

#### 4.3. Comparison between Political, Real Estate Market, and Observatory of the Real Estate Market (OMI) Prices

In order to measure the value of solidarity, the political price of public housing is compared to two other prices: the estimated price, by applying the multiple regression model, and the OMI price.

Once the predictors are found, the multiple regression model was performed to appraise the potential market price of the 32 public dwellings in the districts V and VI, that were already transferred from the municipality to the tenants. The 32 dwellings have been characterized by attributing them the scores according to the range which is described in Section 3.1, and afterward the resulting estimated prices were reduced of 20% to take into account bargaining (Table 6).

The OMI prices for this case study have been selected from the OMI database and are referred to the city of Palermo and to the OMI zones in which the dwellings are located. With reference to the OMI real estate typologies, “cheap housing” is the typology that better represents the public housing

buildings. Moreover, due to a low quality of the technical characteristics and current maintenance of public housing, the minimum OMI prices are used as proper benchmarks (Table 6).

Afterward, the final comparison between the three types of prices has been carried out in terms of ratio between political/estimated prices and political/OMI prices (Table 6) to provide quantitative-monetary elements for the estimate of the value of solidarity.

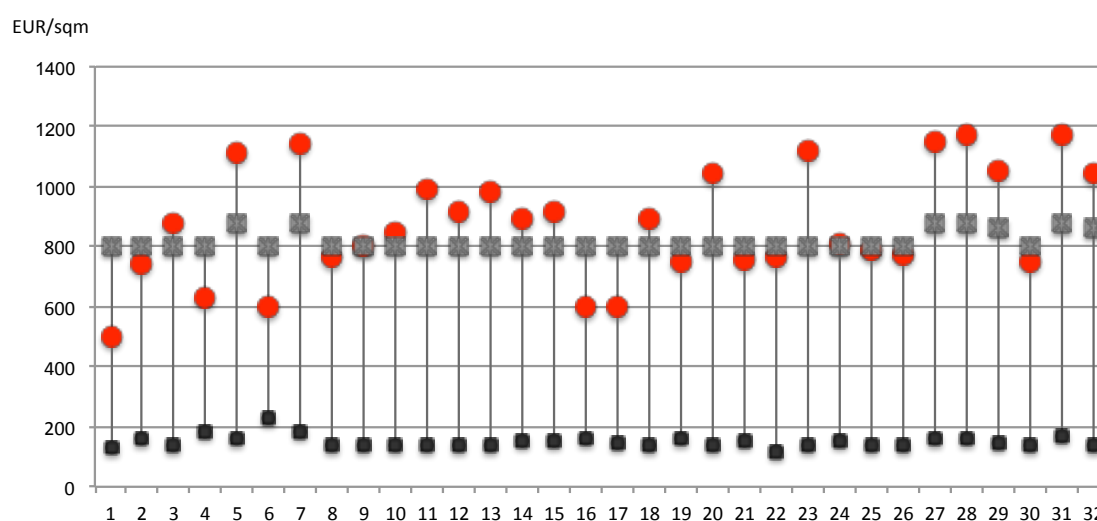
**Table 6.** Political, estimated and Observatory of the Real Estate Market (OMI) prices of the 32 dwellings (Districts V and VI).

Location			Political Price (P)	Characterization					Estimated Market Price (E)	OMI Zone	OMI Price (O)	Ratio (P/E) *100	Ratio (P/O) *100
id	District	Street/Square	EUR/sq.m	ke1	ke2	ki	kt	ka2	EUR/sq.m	id	EUR/sq.m	%	%
1	V	Petralie (IACP-L. 745)	133	1.0	1.0	1.5	1.5	2.0	502	E19	800	26	17
2	V	Erice (IACP-L. 745)	163	1.0	1.5	3.5	2.0	2.0	738	E19	800	22	20
3	VI	Carreca	139	1.0	2.0	4.0	2.0	3.0	875	E19	800	16	17
4	V	Erice (IACP-L. 745)	182	1.0	1.5	2.0	2.0	2.0	625	E19	800	29	23
5	VI	Florio	163	4.0	2.0	3.5	2.5	2.0	1113	E15	880	15	19
6	V	Erice (IACP-L. 745)	229	1.0	1.5	1.5	2.0	2.0	601	E19	800	38	29
7	V	Bancato	180	4.0	2.0	2.0	3.0	3.0	1140	B3	880	16	20
8	VI	Calandrucci	139	2.5	1.5	1.5	2.0	2.0	763	E19	800	18	17
9	VI	Centorbe	139	2.5	2.0	1.5	2.0	2.0	800	E19	800	17	17
10	VI	Centorbe	139	2.5	2.0	2.5	2.0	2.0	849	E19	800	16	17
11	VI	Paladini	139	3.0	2.5	3.0	2.0	2.5	989	E19	800	14	17
12	VI	Ragusa	139	2.5	2.5	1.5	2.5	2.5	911	E19	800	15	17
13	VI	Ragusa	139	2.5	2.5	3.0	2.5	2.5	984	E19	800	14	17
14	VI	Rossi	155	2.5	2.5	1.5	2.5	2.0	891	E19	800	17	19
15	VI	Rossi	155	2.5	2.5	2.0	2.5	2.0	916	E19	800	17	19
16	V	Nicosia (IACP-L. 745)	161	1.0	1.5	1.5	2.0	2.0	601	E19	800	27	20
17	V	Nicosia (IACP-L. 745)	149	1.0	1.5	1.5	2.0	2.0	601	E19	800	25	19
18	VI	Paladini	139	3.0	2.5	1.0	2.0	2.5	892	E19	800	16	17
19	VI	Scaglione	164	1.5	2.5	3.5	1.5	1.5	752	E19	800	22	20
20	VI	Michelangelo	139	3.0	2.5	3.5	2.5	2.0	1043	E19	800	13	17
21	VI	Alibrandi	150	3.3	1.0	2.0	1.5	1.5	754	E19	800	20	19
22	VI	Calandrucci	118	2.5	1.5	1.5	2.0	2.0	763	E19	800	15	15
23	VI	Michelangelo	139	3.0	2.5	3.5	3.0	2.5	1119	E19	800	12	17
24	VI	Paladini	150	2.5	1.5	2.5	2.0	2.0	811	E19	800	18	19
25	VI	Paladini	139	2.5	1.5	2.0	2.0	2.0	787	E19	800	18	17
26	VI	Zumbo	139	2.5	2.0	1.5	1.5	2.5	771	E19	800	18	17
27	V	Agostino	158	3.5	2.5	2.5	3.0	3.0	1148	C5	880	14	18
28	V	L'Emiro	163	3.5	2.5	3.0	3.0	3.0	1172	C5	880	14	19
29	V	Casalini	145	2.0	4.0	1.5	3.0	3.0	1051	E20	860	14	17
30	VI	Zumbo	139	2.5	2.0	1.0	1.5	2.5	747	E19	800	19	17
31	V	Agostino	169	3.5	2.5	3.0	3.0	3.0	1172	C5	880	14	19
32	VI	Paladini	139	3.0	2.5	3.5	2.5	2.0	1043	E20	860	13	16

## 5. Discussion and Conclusions

The comparison between the political prices (P), the OMI prices (O) and the estimated prices (E) by the multiple regression model suggests the following discussion and some forward-looking considerations.

As shown in the Figure 11, the political prices vary slightly, as they mainly depend on the cadastral incomes that are almost equivalent over the cadastral zones. These zones are very large areas, especially in the periphery or suburbs, so the cadastral incomes are unable to take into account the peculiar characteristics of each dwelling for the political price calculation. The political prices are very low and range just between 118 and 229 euros/sqm (Table 7), according to the intention of the legislator to offer affordable housing to low-income households.



**Figure 11.** Comparison between political prices (black square), estimated market prices (red circle), and OMI prices (grey square) of the 32 dwellings (unitary price euros/sqm).

**Table 7.** Prices, ratios, and differentials of the 32 dwellings (Districts V and VI).

Statistical Index	Prices			Ratio		Differentials	
	Political (P)	OMI (O)	Estimated (E)	P/E	P/O	E-P	O-P
	EUR/sq.m	EUR/sq.m	EUR/sq.m	No.	No.	EUR/sq.m	EUR/sq.m
Min	118	800	502	0.12	0.15	370	571
Average	151	816	873	0.18	0.19	722	665
Median	142	800	862	0.16	0.17	723	661
Max	229	880	1172	0.38	0.29	1009	722
SD	20	31	188	0.06	0.02	191	33
RSD%	13%	4%	22%	31%	13%	26%	5%

Although the OMI zones are more numerous than the cadastral ones, the OMI prices are also similar over several peripheral zones and are obviously higher than the political ones as they are referred to the real estate market, in fact the unit OMI price varies between 800 and 880 euros/sqm and the standard deviation (SD) is 31 euros/sqm (Table 7).

Instead, the estimated prices vary widely because the regression model is able to implement the peculiar negative or positive characteristics of each dwelling into the market price appraisal, as a consequence it ranges from 502 to 1172 euros/sqm, and instead the SD is 237 euros/sqm (Table 7).

Table 7 displays other indicators that synthesize the overall efficiency and fairness of the housing policy as it refers to the alienation of 32 public housings.

We assume the P/E ratio as the index of the efficiency of the housing policy, the lower the ratio, the higher the housing affordability. The P/E ratios are very low as they range from 0.12 to 0.38, while the average ratio is equal to 0.18. As a consequence, the municipally applied an average reduction of 82% to the market prices that is higher even than maximum discount set by RTB in the United Kingdom, which is 70%.

However, the discount on the market price varies over the sample and, as a consequence, disparities arise among the tenants who purchased the housing. The relative standard deviation (RSD%), which is an index of relative dispersion, measures the fairness of the housing policy among the tenants and when it is applied to the ratios, the lower the RSD%, the higher the fairness. In this case study the RSD% of the ratio P/E is rather high, as it is equal to 31%, and reveals an internal inequality in transferring public housing; in fact, those who paid just the 12.4% of the market price to purchase a dwelling with very good characteristics, e.g., in terms of proximity to urban facilities or of panoramic quality and view, gained an additional advantage compared to other households who paid up to 38.1%.

The differentials ‘Estimated–Political price’ (E–P) and ‘OMI–Political price’ (O–P) instead measure the total amount of the discounts corresponding to the social wealth that is assumed as the ‘value of solidarity’ that the social system is willing to give for free to tenants in the perspective of the enhancement of social quality of public housing neighbourhoods.

Both the unit average differentials E–P and O–P are quite close, respectively 722 and 665 euros/sqm, whereas the corresponding RSD% are very different as the former is 26%, the latter is 5% (Table 7). We considered that the total value of solidarity was nearly  $2,400,000 \div 2,660,000$  euros for the transfer of 32 dwellings in the Districts V and VI of Palermo (Table 8).

**Table 8.** Total differentials of the 32 dwellings (Districts V and VI).

Differentials between Prices		
	Estimated–Political E–P EUR	OMI–Political O–P EUR
Total	2,661,757	2,400,460

In order to improve the fairness of the transfer of public housing and remove disparities between the tenants, the legal rules currently in force might be changed by founding the calculation of the political price on the market price, instead of the cadastral income and, moreover, by applying a constant coefficient of reduction of the housing price. This coefficient should be greater than that set for the securitization procedures, and might vary over the years in relation to few national economic and social indicators, such as gross national product (GNP), unemployed rate, index of ‘material and social vulnerability of households’, in order to increase the social efficiency and fairness of transferring public housing.

Future perspectives of the study may be to analyse the reasons for such a low number of dwellings sold, which might depend on both a very low or zero household propensity to save, due to an income that is just enough to satisfy the basic needs, and an expected capital value even lower than the politically fixed price.

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