

Article

Health Risk Perception, Consumption Intention and Willingness to Pay for Pig Products Obtained by Immunocastration

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Table S1. Short, neutral information about immunocastration.

Neutral Information	
In many countries of the world male pigs are castrated. The aim of castration is to avoid the development of objectionable meat odours (the so-called 'boar taint', whose development is due to sexual maturity) and to limit aggression and competition between animals.	
One of the most frequently used methods (also in Italy) is surgical castration. According to legislation, surgical castration can be carried out without the administration of anaesthetics and/or analgesics when done within the first week of age. After the 7th day of life, castration must be carried out with the administration of anaesthetics and analgesics.	
In Italy pigs are usually castrated before the 7th day of life.	
Some alternative castration methods have been proposed. Among these, the most frequently used in countries such as Brazil, New Zealand and Australia is immunocastration. This method consists in the administration of a vaccine which stops the production of sexual hormones, therefore, preventing sexual maturity.	

Table S2. Socio-demographic variables used in logit regression.

Gender:					
Statistics	Variables	Frequency	Percentage	Percentage Valid	Cumulative percentage
Valid	Male	485	50,0	50,1	50,1
	Female	484	49,9	49,9	100,0
	Total	969	99,9	100,0	
Missing	Sistem	1	,1		
Total	970	100,0			

Education					
Statistics	Variables	Frequency	Percentage	Percentage Valid	Cumulative percentage
Valid	Primary school	6	,6	,6	,6
	Middle school	94	9,7	9,7	10,3
	High school	531	54,7	54,8	65,1
	3-year	133	13,7	13,7	78,8

	university degree 5-year	205	21,1	21,2	100,0
	university degree Total	969	99,9	100,0	
Missing	Sistem	1	,1		
Total	970	100,0			

Household size					
Statistics	Variables	Frequency	Percentage	Percentage Valid	Cumulative percentage
Valid	1	73	7,5	7,5	7,5
	2	233	24,0	24,0	31,6
	3	277	28,6	28,6	60,2
	4	308	31,8	31,8	92,0
	5	68	7,0	7,0	99,0
	6	8	,8	,8	99,8
	7	2	,2	,2	100,0
	Totale	969	99,9	100,0	
Missing	Sistema	1	,1		
Total	970	100,0			

Annual household income:					
Statistic	Variables	Frequency	Percentage	Percentage Valid	Cumulative percentage
Valid	-10.000 €	102	10,5	10,5	10,5
	11.000 - 20.000 €	226	23,3	23,3	33,8
	21.000 - 35.000 €	337	34,7	34,8	68,6
	36.000 - 50.000 €	210	21,6	21,7	90,3
	51.000 - 75.000 €	73	7,5	7,5	97,8
	+ 75.000	21	2,2	2,2	100,0
	Total	969	99,9	100,0	
Missing	Sistem	1	,1		
Total	970	100,0			

Area					
Statistic	Variables	Frequency	Percentage	Percentage Valid	Cumulative percentage
Valid	Northwest	248	25,6	25,6	25,6
	North East	186	19,2	19,2	44,8
	Center	183	18,9	18,9	63,7

	South	238	24,5	24,6	88,2
	Island	114	11,8	11,8	100,0
	Total	969	99,9	100,0	
Missin	Sistem	1	,1		
g					
Total	970	100,0			

Urban o Rural Area					
Statistic	Variables	Frequency	Percentage	Percentage Valid	Cumulative percentage
Valid	Urban	847	87,3	87,4	87,4
	Rural	122	12,6	12,6	100,0
	Total	969	99,9	100,0	
Missing	Sistem	1	,1		
Total	970	100,0			

Table S3. Output of post-hoc Scheffe Test ($p < 0.05$); * indicates that the mean difference is significant.

Multiple Comparisons					Mean Difference (I-J)	Std. Error	Sig.
Dependent Variable							
Assuming that the abandonment of surgical castration and the adoption of immunocastration would improve pig welfare, at what extent, would you be willing to consume products obtained through the use of immunocastration? Please rate your score on a 0 to 100 scale	Scheffe	Pork from animals surgically castrated	Pork from immunocastrated animals		-29,355	3,705	0
			Pork from animals surgically castrated with the administration of anesthesia/analgesia		-9,605	3,953	0,207
			Pork from animals genetically selected for their low risk of developing boar taint		-12,652	4,125	0,052
			Pork from entire (non castrated) animals (I do not care of boar taint)		-5,418	3,941	0,756
		Pork from immunocastrated animals	Pork from animals surgically castrated		29,355	3,705	0
			Pork from animals surgically castrated with the administration of anesthesia/analgesia		19,751	2,791	0
			Pork from animals genetically selected for their low risk of developing boar taint		16,703	3,029	0
			Pork from entire (non castrated) animals (I do not care of boar taint)		23,937	2,774	0
		Pork from animals surgically castrated with the administration of anesthesia/analgesia	Pork from animals surgically castrated		9,605	3,953	0,207
			Pork from immunocastrated animals		-19,751	2,791	0
			Pork from animals genetically selected for their low risk of developing boar taint		-3,048	3,328	0,933
			Pork from entire (non castrated) animals (I do not care of boar taint)		4,186	3,098	0,768
	Scheffe	Pork from animals genetically selected for their low risk of developing boar taint	Pork from animals surgically castrated		12,652	4,125	0,052
			Pork from immunocastrated animals		-16,703	3,029	0
			Pork from animals surgically castrated with the administration of anesthesia/analgesia		3,048	3,328	0,933
			Pork from entire (non castrated) animals (I do not care of boar taint)		7,234	3,314	0,313
		Pork from entire (non castrated) animals (I do not care of boar taint)	Pork from animals surgically castrated		5,418	3,941	0,756
			Pork from immunocastrated animals		-23,937	2,774	0
			Pork from animals surgically castrated with the administration of anesthesia/analgesia		-4,186	3,098	0,768
			Pork from animals genetically selected for their low risk of developing boar taint		-7,234	3,314	0,313
	Scheffe	Pork from animals surgically castrated	Pork from immunocastrated animals		21,132	3,115	0
			Pork from animals surgically castrated with the administration of anesthesia/analgesia		5,896	3,324	0,534
			Pork from animals genetically selected for their low risk of developing boar taint		3,882	3,469	0,869
			Pork from entire (non castrated) animals (I do not care of boar taint)		3,862	3,314	0,851
		Pork from immunocastrated animals	Pork from animals surgically castrated		-21,132	3,115	0
			Pork from animals surgically castrated with the administration of anesthesia/analgesia		-15,236	2,347	0
			Pork from animals genetically selected for their low risk of developing boar taint		-17,250	2,547	0
			Pork from entire (non castrated) animals (I do not care of boar taint)		-17,270	2,333	0
	Scheffe	Pork from animals surgically castrated with the administration of anesthesia/analgesia	Pork from animals surgically castrated		-5,896	3,324	0,534
			Pork from immunocastrated animals		15,236	2,347	0
			Pork from animals genetically selected for their low risk of developing boar taint		-2,014	2,799	0,972
			Pork from entire (non castrated) animals (I do not care of boar taint)		-2,033	2,605	0,962
		Pork from animals genetically selected for their low risk of developing boar taint	Pork from animals surgically castrated		-3,882	3,469	0,869
			Pork from immunocastrated animals		17,250	2,547	0
			Pork from animals surgically castrated with the administration of anesthesia/analgesia		2,014	2,799	0,972
			Pork from entire (non castrated) animals (I do not care of boar taint)		-0,02	2,787	1
	Scheffe	Pork from entire (non castrated) animals (I do not care of boar taint)	Pork from animals surgically castrated		-3,862	3,314	0,851
			Pork from immunocastrated animals		17,270	2,333	0
			Pork from animals surgically castrated with the administration of anesthesia/analgesia		2,033	2,605	0,962
			Pork from animals genetically selected for their low risk of developing boar taint		0,02	2,787	1



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