

**Table S2. Coding system – What would change your mind (about getting vaccinated)**

	<b>Codes</b>	<b>Definition</b>
<b>Health</b>		
1	If the vaccine does not affect fertility	If vaccine does not affect fertility in young people (or others)
2	Vaccine to provide 100% protection	100% effectiveness
3	If effects of vaccine are not passed on through breast feeding	If effects of vaccine do not pass on through breast feeding or affect baby
<b>Information</b>		
4	Evidence to back up claims	Evidence or data to support claims. More research. Standard trials. FDA <sup>1</sup> approval.
5	Information on long-term side effects of vaccine	Evidence on long-term effects.
10	Knowing my legal rights <sup>1a</sup>	
<b>Other</b>		
6	Someone from my family or high profile <sup>a</sup> not experiencing side effects	If I witness someone in my family/close circle of friends who has had the vaccine and not experienced side effects.
7	Access to vaccines abroad	Better access to vaccines abroad (e.g., international students)
8	It depends on means of persuasion	
9	If made compulsory	If mandatory. By law. If penalties are introduced.
10	Knowing my legal rights <sup>a</sup>	
11	No suggestion <sup>1 a</sup>	

<sup>a</sup> Modified at the end of stage 2 (as a result of discussions over discrepancies)

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<sup>1</sup> These were new codes added as part of the Stage 2 of analysis; <sup>a</sup> Modified at the end of stage 2 (as a results of discussion over discrepancies)