



Drivers and Barriers of Corporate Social Responsibility

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Message from the Guest Editors

Dear Colleagues,

Corporate social responsibility (CSR) is one of the main considerations in the field of contemporary organizational management. Its potential benefits are widely known—not only its effect on economic performance, but also in reducing environmental impacts and developing the wellbeing of employees (Crane et al. 2019; Carroll and Shabana, 2010). As a consequence, the implementation of CSR practices helps to enhance the reputation and competitive positioning of companies.

Regarding the human resources area, there are numerous studies that place special emphasis on analyzing the potential consequences of the development of a social orientation in human resource management (HRM) for such areas as the economy, environment, and society. However, these studies establish their main focus as employee performance and behavior, showing that HRM with a social orientation has a significant influence both on individual and organizational behavior (Snape and Redman, 2010)...

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