Business Development within the Sustainable Development Goals

Guest Editor:

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Message from the Guest Editor

Dear Colleagues,

In an era marked by increasing environmental concerns and social challenges, the integration of business development with the Sustainable Development Goals (SDGs) has become imperative. The SDGs, a set of 17 global goals adopted by the United Nations, provide a framework for addressing pressing global issues, such as poverty, inequality, climate change, and sustainable economic growth, by 2030. Aligning business strategies with these goals not only promotes corporate responsibility but also fosters innovation, competitiveness, and long-term viability.

The alignment of business development with the Sustainable Development Goals (SDGs) presents a broad spectrum of research areas that are pivotal for driving sustainable practices, innovation, and societal progress. These research domains encompass various aspects of business operations and strategies aimed at achieving the SDGs by 2030.

More information: Business Development within the Sustainable Development Goals

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Special Issue

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Message from the Editor-in-Chief

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