



## International Entrepreneurship in a Disruptive Era: New Frontiers in Strategic Management

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### Message from the Guest Editors

Companies all over the world are facing contemporary challenges such as intense global competition, rising market volatility, constant change in consumer demand, and shortened product life cycles. Under these conditions, disruptive innovation-based processes and entrepreneurship are increasingly becoming a strategic means for achieving sustainable company growth.....

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## Message from the Editor-in-Chief

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