



Open Innovation and Firm Performance

Guest Editor:

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Message from the Guest Editor

Dear Colleagues,

In 2003, the book *Open Innovation the New Imperative for Creating and Profiting from Technology* by Henry Chesbrough was published. Since that date, the interest in open innovation has increased drastically among managers, and many firms have experimented with this innovation strategy. This trend has also been reflected in the scholars' work. There has been an upsurge in the number of articles dealing with open innovation as a research topic, however, recent contributions (Appleyard and Chesbrough, 2017; Birkinshaw, 2017) claim that this framework is extremely useful and that there are a number of issues unaddressed. The aim of this Special Issue is to open up some lines of advance to further develop the research in this field from different points of view.

We welcome both theoretical and empirical contributions. In relation to empirical research, we appreciate papers involving quantitative or qualitative methods.

Dr. Pilar Vargas
Guest Editor





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Message from the Editor-in-Chief

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