



## Catalyzing Growth: Nurturing Innovation and Entrepreneurship for Sustainable Business Development

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### Message from the Guest Editors

- Social innovation and impact entrepreneurship: Investigating how businesses can drive positive social change while remaining economically sustainable;
- Cross-cultural entrepreneurship: Exploring the nuances and challenges of fostering an entrepreneurial culture in diverse cultural contexts;
- Innovative business models: Examining novel approaches to business model design that prioritize sustainability and resilience;
- Digital transformation and entrepreneurial ventures: Analysing the interplay between digitalization, entrepreneurship, and organizational development;
- Financial literacy and its importance in business practices;
- The exploration of the nexus between innovation and the creation of entrepreneurial ecosystems, shedding light on how these factors influence organizational agility, adaptability, and long-term success;
- Sustainable business practices;
- Business innovation and new product development;
- Multidisciplinary studies related to innovation and entrepreneurship;
- Studies on entrepreneurial components and the entrepreneur (success and failure, experimentation, and the learning journey);
- Agile entrepreneurship in





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