



## Business Strategy of the Value Chain

Guest Editors:

**Dr. Domicián Máté**

Faculty of Engineering, Institute of Industrial Process Management, and Department of Engineering Management and Entrepreneurship, University of Debrecen, Debrecen, Hungary

**Dr. Judit Oláh**

Hungarian National Bank—Research Center, John von Neumann University, 6000 Kecskemét, Hungary

Deadline for manuscript submissions:

**closed (1 January 2021)**

### Message from the Guest Editors

Dear Colleagues,

The adoption of innovative industry technologies is essential to the development of manufacturing processes, which include devices, machines, and production modules that are able to independently exchange, trigger information, and control such actions, thus enabling an intelligent environment. Industrial digitization (Industry 4.0) requires one to rethink the role of former production skills, and various elements of value creation throughout the entire company.

The structure of different value chains depends on firms' business strategies, implementation, and corporate traditions. The value related to a product (or service) is the foundation for every company to survive. The importance of structuring business activities approved not only into physical but into a digital value chain is to monitor the whole process of creation and to perform sustainable product development. Overall, accessing real-time data...

Dr. Domicián Máté

Dr. Judit Oláh  
*Guest Editors*





an Open Access Journal by MDPI

## Editor-in-Chief

### Prof. Dr. Isabel-María García-Sánchez

Departamento de Administración  
y Economía de la Empresa,  
Universidad de Salamanca,  
37007 Salamanca, Spain

## Message from the Editor-in-Chief

Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

## Author Benefits

**Open Access:** free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

**High Visibility:** indexed within [Scopus](#), [ESCI \(Web of Science\)](#), [RePEc](#), [EconBiz](#), and [other databases](#).

**Journal Rank:** JCR - Q2 (*Management*) / CiteScore - Q2 (*General Business, Management and Accounting*)

## Contact Us

---

*Administrative Sciences* Editorial  
Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland

Tel: +41 61 683 77 34  
[www.mdpi.com](http://www.mdpi.com)

[mdpi.com/journal/admsci](http://mdpi.com/journal/admsci)  
[admsci@mdpi.com](mailto:admsci@mdpi.com)  
[X@AdmSci\\_MDPI](#)