



Strategic Management for Cultural and Creative Industries

Guest Editors:

Prof. Dr. Ernst Verwaal

Faculty of Economics and
Business, KU Leuven, Leuven,
Belgium

**Prof. Dr. Antonio J. Verdu-
Jover**

Economics and Financial Studies
Department, Universidad Miguel
Hernandez de Elche, Elche, Spain

Deadline for manuscript
submissions:

closed (31 July 2023)

Message from the Guest Editors

In this Special Issue, we welcome contributions that help managers in cultural and creative industries to face these strategic challenges with, for example, 1) new business models, 2) new organizational forms and governance, 3) new internationalization models, 4) new public-private partnerships, 5) cultural or creative product or service development, 6) new digital technologies, 7) new marketing approaches for cultural and creative industries 8) and new ways to involve and serve stakeholders. However, these topics are by no means exclusive. Any topic that can be linked to the strategic challenges of cultural and creative industries is welcome to this Special Issue.





an Open Access Journal by MDPI

Editor-in-Chief

Prof. Dr. Isabel-María García-Sánchez

Departamento de Administración
y Economía de la Empresa,
Universidad de Salamanca,
37007 Salamanca, Spain

Message from the Editor-in-Chief

Welcome to *Administrative Sciences*, the journal aims to advance and communicate knowledge concerning management theory and practice both in public administration and in profit organizations; it encourages submissions that build on interdisciplinary research in related fields, such as business, economics, political science, gender studies, psychology, sociology, physiology, communication theory or artificial intelligence and their implications on management, organizations and the society. Join us on a journey through the *Administrative Sciences*, where management merges with innovation.

Author Benefits

Open Access: free for readers, with [article processing charges \(APC\)](#) paid by authors or their institutions.

High Visibility: indexed within [Scopus](#), [ESCI \(Web of Science\)](#), [RePEc](#), [EconBiz](#), and [other databases](#).

Journal Rank: JCR - Q2 (*Management*) / CiteScore - Q2 (*General Business, Management and Accounting*)

Contact Us

Administrative Sciences Editorial
Office
MDPI, St. Alban-Anlage 66
4052 Basel, Switzerland

Tel: +41 61 683 77 34
www.mdpi.com

mdpi.com/journal/admsci
admsci@mdpi.com
[X@AdmSci_MDPI](https://twitter.com/AdmSci_MDPI)