



Innovative Activities of Family SMEs

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Message from the Guest Editor

Dear Colleagues,

The Innovative Activities of Family SMEs is a highly topical and discussed topic in professional circles. Family businesses are becoming an ever-increasing phenomenon; with their entrepreneurial and innovative activities, they are becoming strong and ferocious players in the fierce competition in the market. It appears that family businesses are increasingly demonstrating their viability in a nonfamily business environment and showing a high degree of innovation. Previous research in the field of family business focused on the character of family businesses rather than on their performance and innovative ability. This Special Issue is dedicated to the very topical issues of current business practice and scientific interest. We are pleased to welcome high-quality articles sharing the results of empirical findings of the innovative activity of family businesses. Discovering the key determinants that drive family businesses to innovate and ways to increase innovation activities can provide valuable information both for business practice itself but also for family business education...

Prof. Ladislav Mura
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Message from the Editor-in-Chief

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