



## **International Entrepreneurship: The Search for Global Opportunities, Markets and Entry Strategy**

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### **Message from the Guest Editor**

Dear Colleagues,

The problems involved in starting and operating a new venture are compounded when one crosses national borders – the fate of the international entrepreneur. Yet, never before in the history of the world has there been such a variety of exciting international business opportunities. With so many potential markets and countries available, this special issue of Administrative Sciences focuses on three critical issues for the global entrepreneur: foreign market selection, global opportunity recognition and selection, and global entry strategy.

Prof. Dr. Robert D. Hisrich

*Guest Editor*





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